

Ponder HumanData

Data Type

Textual Data

Any textual content given to an internet-enabled app, site, or service.

Examples: Posts and comments on social media, private messages, texts and emails

Image & Voice

Photo, video, or audio content that contains your personal likeness or voice.

Examples: Image and video social media posts, security camera footage, phone calls

Location

Information about where you are and where you go throughout the day.

Examples: Where you live, go to school, work, places you go throughout the day

Relational Data

Information about how you are connected to other people and things.

Examples: People you know or who are related to you, personal interests, products you've bought

Personal Metadata

Information that describes your personal identity and who you are.

Examples: Name, contact information, bank account numbers, Social Security Number (SSN).

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Prompt

Prompt

What type of data do you think of when you think about data privacy?

Discuss: Are there other types of data you think you tend to forget about?

Prompt

I think privacy of _____ is the most important of these types of data.

Discuss: Why is this type of data more important to you than others?

Prompt

I think privacy of _____ is the least important of these types of data.

Discuss: Why is this type of data less important to you than others?

Prompt

I think _____ is the type of data I know the most about.

Discuss: Have you read or learned about this type of data somewhere before?

Prompt

I think _____ is the type of data I know the least about.

Discuss: What do you think you could do to learn more about it?

Prompt

When you think about data privacy issues, who do you imagine taking your data?

Discuss: What do you think they'd do with it?

Prompt

What kinds of data can you think of that you give to social media platforms?

Discuss: Do you trust them to keep that data secure?

Prompt

Do you think data privacy is more or less important to people older than you?

Discuss: Do you think they are more educated on the subject?

Prompt

Do you think people your age can have an impact on data privacy laws and policies?

Discuss: What changes would you make if you could?

Prompt

Do you think there'll be more or less data privacy issues in the future?

Discuss: What new technologies might be more vulnerable?

Prompt

Do you think about data privacy issues before you start using a new product or service?

Discuss: Can you think of any you don't use because of these issues?

Prompt

I would be least comfortable knowing that random strangers had access to my _____.

Discuss: Have you or anyone you know had a problem with this before?

Prompt

I would be least comfortable knowing that my parents had access to my _____.

Discuss: Do you do anything specific to keep this from happening?

Prompt

I would be least comfortable knowing that my school had access to my _____.

Discuss: Have you or anyone you know had a problem with this before?

Prompt

Have you ever given away personal data and gotten something worthwhile in return?

Discuss: Why do you think the tradeoff was worthwhile?

Prompt

Have you ever been tricked into giving away personal data?

Discuss: What do you do to avoid this happening again?

Prompt

I would be least comfortable knowing that the place I worked had access to my _____.

Discuss: Do you think it's likely for employers to check your social media?

Prompt

I think I do more to protect _____ than I do to protect other types of my personal data.

Discuss: What do you do to protect this type of data?

Prompt

I think I do less to protect _____ than I do to protect other types of my personal data.

Discuss: Is there anything you think you could be doing but aren't?

Prompt

I would be least comfortable knowing that the government had access to my _____.

Discuss: What do you think the government does/would do with it?

Prompt

I would be least comfortable knowing that my friends had access to my _____.

Discuss: Do you do anything specific to keep this from happening?

Prompt

I would be least comfortable knowing that advertisers had access to my _____.

Discuss: Do you think targeted ads are a worthwhile tradeoff?

Prompt

I would be least comfortable knowing that corporations had access to my _____.

Discuss: What companies do you think have or want your data?

Prompt

Do you know anyone who's had their identity stolen?

Discuss: What happened and how can you keep that from happening?

Prompt

How informed do you think people your age are on data privacy issues?

Discuss: Can you think of any big data privacy issues you've heard of?