

Synergy between Spotify Song Tracks and their relative Youtube Videos

Topic

My topic is to investigate the synergy between Spotify songs and YouTube videos through data visualization, uncovering how music performance on both platforms interplays and influences audience engagement and trends. I will be identifying the top trends and characteristics with popular youtube videos and spotify tracks. Data Sources

The following datasets from Kaggle to explore my topics were used:

1. Global Youtube Statistics 2023 : <https://www.kaggle.com/datasets/nelgiriyeewithana/global-youtube-statistics-2023?rvi=1>
2. Spotify and Youtube: <https://www.kaggle.com/datasets/salvatorerastelli/spotify-and-youtube/data>

Week 9 Diary:

For week 9, I have planned out the rough layout of my app using some sketches I did on my tablet, however these will be executed in the later weeks when I hopefully firm up my webpage. Here are the following content:

S1: Page 1: Landing page + introduction

Introduction WK9 WK Synergy & WK11 WK12 WK13
Topic: synergy between Youtube and Spotify

MY NAME 4
is WON 6

where you find me?
 instagram
 linked in



* Landing page will automatically be introduction page
* create logo on canva for personal logo + Synergy logo


Make into scrolling carousel

Figure 1: How I plan my introduction page to be


Arrangements of graphs

Section 1:

Information about graph



Section 2:



Information about graph

Section 3:

Information about graph




Figure 2: Arrangement of my graphs

S3 : Page 3 : what are the types of graphs I will use?



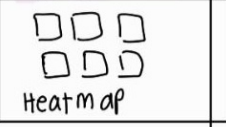
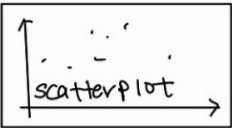
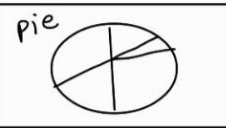
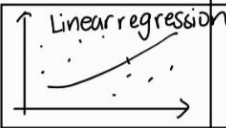
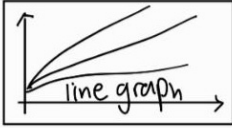

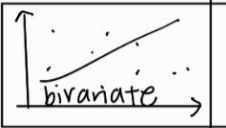
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Figure 3: Some graphs that I plan to use

S2: Page 1 : Scrolling down Page 1

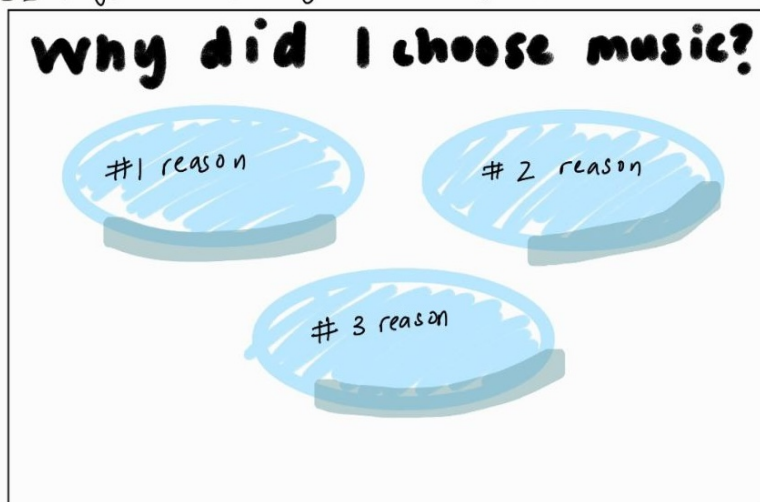


Figure 4: Why I chose these datasets