

# WOAN FOONG WONG

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<https://sites.google.com/site/wongwoanfoong>

## CURRENT POSITIONS AND AFFILIATIONS

Associate Professor, Department of Economics, University of Oregon	Effective Sept 2025
Assistant Professor, Department of Economics, University of Oregon	2017-
Associate Editor, <i>Journal of International Economics</i>	2024-
Associate Editor, <i>Economic Inquiry</i>	2023-
Faculty Research Fellow, NBER, International Trade and Investment	2025-
Research Affiliate, CEPR, International Trade and Regional Economics	2024-
Research Affiliate, CESifo	2019-

## EDUCATION

Ph.D. Economics, University of Wisconsin-Madison	2017
M.S. Economics, University of Wisconsin-Madison	2013
B.A. Economics with Mathematics Concentration (High Honors), Oberlin College	2009
B.M. Music Composition with Music Theory Minor, Oberlin Conservatory of Music	2009
Dip. in International Baccalaureate, Mahindra United World College of India, India	2004
Malaysian Certificate of Education, Catholic High School, Malaysia	2001

## PEER-REVIEWED PUBLICATIONS

Foreign and Domestic Firms: Long Run Employment Effects of Export Opportunities (with Brian McCaig and Nina Pavcnik)

Accepted, *The Review of Economics and Statistics*

Global-TRANSIT: Modeling Global Historic Sailing Using A Least-Cost Surface Analysis (with Lucinda Roberts and Joanna Merson), *Cartography and Geographic Information Science* (2025): 1-19.

Entrepôt: Hubs, Scale, and Trade Cost (with Sharat Ganapati and Oren Ziv), *American Economic Journal: Macroeconomics* 16.4 (2024): 239–78.

-Media: Trade Talks, AP News, Washington Post, Fortune, Quartz, Trade Winds, USA Today, World Bank Transport for Development

How Far Goods Travel: Global Transport and Supply Chains from 1965-2020 (with Sharat Ganapati), *Journal of Economic Perspectives* 37.3 (2023): 3-30. [Lead Article]

-Media: Wall Street Journal, Supply Chain Digest, VoxEU Column

The Round Trip Effect: Endogenous Transport Costs and International Trade, *American Economic Journal: Applied Economics* 14.4 (2022): 127-66.

-*Sundaran Memorial Prize for Young Malaysian Researchers*, World Bank

-Media: Trade Talks (podcast by the Economist and PIIE)

The Role of Non-Discrimination in a World of Discriminatory Preferential Trade Agreements (with Kamal Saggi and Halis Murat Yildiz), *Canadian Journal of Economics* 55.1 (2022): 174-212.

Should the WTO Require Free Trade Agreements to Eliminate Internal Tariffs? (with Kamal Saggi and Halis Murat Yildiz), *Journal of International Economics* 118 (2019): 316-330.

## WORKING PAPERS

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Multimodal Transport Networks (with Simon Fuchs)

-Media: NPR Marketplace (Oct 2024), KPTV, NPR Marketplace (Jan 2025)

Transshipment Hubs, Trade, and Supply Chains (with Anh Do, Sharat Ganapati, and Oren Ziv)

The Free Rider Effect and Market Power in Trade Agreements

-*Finalist, 2016 Malaysian Young Researcher Prize, World Bank*

## WORKS IN PROGRESS

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Evaluating Transportation Improvements Quantitatively: A Primer (with Treb Allen and Simon Fuchs)

Container Ports (with Philip Economides and Simon Fuchs)

The Impact of Trade on Real Incomes during the First Era of Globalization (with Bruce Blonigen)

Monopoly on the High Seas: Endogenous Trade Costs (with Philipp Ludwig, Sharat Ganapati, and Oren Ziv)

The Economic Geography of Asymmetric Trade Costs (with David Nagy)

The Long-Run Relationship between Trade and Growth of Cities (with Bruce Blonigen)

## PEER-REVIEWED EXTENDED ABSTRACT

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Modeling Global Historic Maritime Trade Using A Least-cost Surface Analysis (with Lucinda Roberts and Joanna Merson), Abstracts of the International Cartographic Association (2023), 6, 211.

## BOOK

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Figuring out the Doha Round (with Gary Clyde Hufbauer and Jeffrey J. Schott), 2010, Columbia University Press.

Media Coverage: The Economist, VoxEU Column

## AWARDS, GRANTS, AND FELLOWSHIPS

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PSR-UTC California Department of Transportation Award, \$99,854 (with Chris Cunningham, Simon Fuchs, and Andrii Parkhomenko) 2025–2026

Economics Department Summer Support Award, University of Oregon 2023, 2024, 2025

NBER/NSF/Department of Transportation Grant, \$118,353 (with Simon Fuchs) 2021-2023  
Economics of Transportation in the 21st Century

ERIA Grant, \$8,000 (with Brian McCaig and Nina Pavcnik) 2021-2022  
Sustaining Vietnam's Economic Miracle: The Role of Productivity Growth

National Science Foundation Grant SES-1919290, \$394,536 (with Bruce Blonigen) 2019-2022

Sundaran Memorial Prize for Young Malaysian Researchers, World Bank 2018

New Junior Faculty Research Award, University of Oregon 2017

Malaysian Young Researcher Prize, Finalist, World Bank 2016

Honored Instructor Award, University of Wisconsin-Madison 2011

Oberlin Alumni Fellowship, Oberlin College 2011

Comfort Starr Prize in Economics, Oberlin College 2009

First Prize, Cleveland Federal Reserve and Akron University Research Poster Competition	2009
Omicron Delta Epsilon, International Honor Society in Economics	2008
Davis United World College Scholarship	2004-2008
Oberlin College Grant Scholarship	2004-2009

## SEMINAR AND CONFERENCE PRESENTATIONS

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### Seminar Presentations

- 2025: Seoul National University, University of Hong Kong, Singapore Management University (upcoming)
- 2024: University of British Columbia Sauder, National University of Singapore, Grinnell College, Kiel Institute, World Bank\*, University of Washington
- 2023: University of California Berkeley, Minneapolis Federal Reserve Bank, Purdue University, University of Stavanger
- 2022: Yale University, Dartmouth College, University of Munich, UK Foreign Commonwealth & Development Office, USITC, TED University
- 2021: Cowles Trade Day (Yale University), Virtual International Trade and Macro Seminar (Dynamic Trade Institute), Osaka University, Inter-American Development Bank, World Bank (Kuala Lumpur), Women in Economics CEPR Seminar
- 2020: Stanford University, Keynote Speaker at the 20th Annual Nordic International Trade Seminars, University of Virginia, Boston College, Syracuse University, Indiana University, Hong Kong University, University of Warwick, FREIT Empirical Trade Online Seminar, Ryerson University†
- 2019: University of Cambridge, London School of Economics, University of Mannheim, University of Munich, University College Dublin, Federal Reserve Board, Georgetown University\*
- 2018: Portland State University, Wilfred Laurier University, Singapore Management University
- 2017: University of Oregon, University of British Columbia Sauder, Georgetown University, University of Pittsburgh, Iowa State University, World Bank (Kuala Lumpur), Clark University, Analysis Group

### Conference and Workshop Presentations

- 2025: ASSA (San Francisco), Barcelona School of Economics Summer Forum (upcoming), Global Economic Networks Workshop\*
- 2024: International Trade and Macro Workshop (St. Louis Federal Reserve Bank, invited), Conference in honor of Bob Staiger (Dartmouth College, invited), Erasmus-CEPR Workshop on Trade, Geography, and Industrial Organization\*
- 2023: NBER Conference on Economics of Transportation in the 21st Century Spring 2023 (invited), ASSA (New Orleans, LA), West Coast Trade Workshop (UC Davis), West Coast Spatial Workshop (UC Berkeley), 1st Annual World Bank Conference on Transport Economics\*
- 2022: NBER Conference on Economics of Transportation in the 21st Century Fall 2022, UCLA Trade Spatial Mini Conference (invited), Rochester International Workshop (invited), Yale Cowles Trade Conference, EIIT Conference (UC San Diego), STEG Annual Conference, Infrastructure for Development Conference (World Bank and LSE)
- 2021: NBER Summer Institute, Melbourne Trade Workshop (invited), SED 2021 Annual Meeting (Minneapolis), Society for the Advancement of Economic Theory Conference (Seoul, Korea), Workshop on International Economic Networks (University of Vienna)

2020: NBER Conference on International Trade Policy and Institutions, West Coast Trade Workshop (University of Hawaii), Empirical Investigations in International Trade EIIT Conference (Indiana University), First Women in International Economics Conference (University of Maryland College Park), CESifo and LINER-AUEB conference on The Role of Institutions and Policies in Firm Exporting, 2020 CESifo Area Conference on Global Economy

2019: NBER Conference on Cities, Labor Markets, and the Global Economy\*, CIREQ Montreal Macroeconomics Conference (invited), SAET (Ischia, Italy), Urban Economics Association (Philadelphia)\*, Mid-Atlantic Trade Workshop (Duke)\*, SEA (Fort Lauderdale)

2018: Cal Poly Trade Workshop (invited), West Coast Trade Workshop (UC Irvine), New York University Trade Jamboree\*, ASSA (Philadelphia, PA), UO Trade Reading Group, UW Madison Alumni Conference, Institutions Trade & Economic Development InsTED Workshop (Syracuse University), Rocky Mountains Empirical Trade Conference (University of Ottawa), SAET (Academia Sinica), WEAI (Vancouver)

2017: EIIT Conference (Fed Board and GWU), UO Trade Reading Group, SEA (Tampa, FL)

## Discussions

NBER Summer Institute, International Trade and Investment (upcoming, 2025)

ASSA, Session on Supply Chain Economics, San Francisco (2025)

Rocky Mountain Empirical Trade Conference, University of Ottawa (2018)

\* = presentation by co-author

† = delayed/canceled due to COVID-19

## TEACHING

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### **Graduate: EC 607 Seminar in International Trade**

2017F, 2018F, 2020W, 2021F, 2025W

### **Undergraduate and Masters: EC 481/581 International Trade**

2017F, 2018W, 2018F, 2019W, 2019F, 2020W, 2020F, 2021F, 2022F, 2024W, 2025W

### **Undergraduate: EC 311 Intermediate Micro Theory**

2019W, 2019F, 2020F, 2022W, 2022F, 2023W, 2023F×2, 2024W, 2024F×2

### **Graduate Employee Supervision, EC311 Intermediate Micro Theory**

-Supervised creation of lab sessions to provide supplemental help and support for EC311 students  
2023W, 2023F, 2024W

## EDITORIAL SERVICES AND REFEREE ACTIVITY

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Associate Editor, *Journal of International Economics* 2024-

Associate Editor, *Economic Inquiry* 2023-

Academic Journals: American Economic Review, Quarterly Journal of Economics, Review of Economic Studies, American Economic Review: Insights, American Economic Journal: Applied Economics, Review of Economics and Statistics, Journal of the European Economic Association, World Bank Economic Review, Journal of International Economics, Journal of Development Economics, Journal of Urban Economics, International Economic Review, European Economic Review, Journal of Political Economy: Macro, Review of International Economics, B.E. Journal of Macroeconomics, Review of World Economics, Regional Science and Urban Economics, Economic Inquiry, Canadian Journal of Economics, Economic Theory, Journal of Economic Growth, Economic Journal

Grant Review: NSF

## PROFESSIONAL ACTIVITIES

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Keynote Speaker, Winter Social, University of Oregon Women in Economics Club	<i>Jan 2025</i>
Co-organizer and co-founder, Women in International Economics Conference	
-Fifth Conference, Princeton University	<i>Nov 2024</i>
-Fourth Conference, Rochester University	<i>Oct 2023</i>
-Third Conference, Federal Reserve Bank of Minneapolis and University of Minnesota	<i>Sep 2022</i>
-Second Conference, Dartmouth College	<i>Sep 2021</i>
-First Conference, University of Maryland	<i>Sep 2020</i>
Guest Speaker, University of Oregon	
-Women in Economics Club	<i>Nov 2023</i>
-International Business & Economics Club and UO Economics Club	<i>Oct 2020</i>
-UO Women in Economics Graduate Student Group	<i>Nov 2019</i>
Co-organizer, UW Madison Alumni Conference	<i>2018, 2019, 2020<sup>†</sup>, 2023</i>
Consultant, UK Foreign, Commonwealth and Development Office (FCDO)	<i>Mar 2023</i>
Organizer, UO Trade Reading Group	<i>2018/19, 2019F, 2020F, 2022W, 2023W, 2024/25</i>
Provided feedback on Business Enabling Environment Report (following discontinuation of the Doing Business Report), World Bank	<i>Feb 2022</i>
Paper Selection Committee, International Trade Online Conference, FREIT	<i>Jun 2021</i>
Faculty affiliate, University of Oregon Center for the Study of Women in Society (CSWS) and CSWS Women of Color Project	

## MEDIA MENTIONS AND COVERAGE

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National Public Radio's Marketplace (Oct 2024, Jan 2025), Wall Street Journal, Associated Press News, Trade Talks (podcast by the Economist and PIIE), Washington Post, Fortune, Newsweek, Quartz, Supply Chain Digest, KPTV News, Daily Emerald, USA Today, Trade Winds, The Economist, VoxDevTalks Podcast

## UNIVERSITY OF OREGON DEPARTMENT SERVICE

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Masters Admissions Committee	<i>23/24, 24/25</i>
Diversity Committee	<i>21/22, 22/23, 23/24, 24/25</i>
PhD Program Committee	<i>21/22, 22/23, 23/24</i>
Undergraduate Committee	<i>20/21</i>
Search Committee	<i>19/20</i>
Placement Committee	<i>17/18, 18/19, 21/22, 22/23, 23/24, 24/25</i>
Seminar Committee	<i>17/18, 18/19, 19/20, 20/21, 24/25</i>

## ADVISING AND MENTORING

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### PhD Dissertation Supervision, with first placement

- Co-chair, Philip Economides, Texas Tech University, 2024
- External member, Samantha Platt, Mathematics, 2024
- Committee Member, Promise Kamanga, Hamilton College, 2023
- Co-chair, Zachary Kiefer, U.S. Securities and Exchange Commission, 2022
- External member, Mohammad Shafiqur Rahman, Political Science, 2021
- Committee Member, Anna Miromanova, Sam Houston State University, 2020

## **PhD Field Paper Supervision**

- Second Reader, Ngan Tran, 2024
- Second Reader, Cory Briar, 2020
- Second Reader, Youssef Benasser, 2020
- First Reader, Zachary Kiefer, 2019

## **Undergraduate Research Supervision**

- Ryan Carey, Economics Department Honors Thesis, ongoing
- Owen Brooks, First Year Research Experience (FYRE) Award, Summer 2025
- Griffin Hsu, Economics Department Honors Thesis, 2025
  - Economics Department's Best Senior Thesis Award 2025
- Nicolai Wolkenhauer, Economics Department Honors Thesis, 2024
- Jonathan Ely, Clark Honors College Honors Thesis, 2022
- Luigi Oka, Clark Honors College Honors Thesis, 2021
- Melissa Liu, Clark Honors College Honors Thesis, 2019

## **Undergraduate and Graduate RA Supervision (21 students since 2017)**

**Peer mentor**, Women in International Conference

- Fifth Conference, Princeton University Oct 2024
- Fourth Conference, Rochester University Oct 2023
- Third Conference, Federal Reserve Bank of Minneapolis and University of Minnesota Sep 2022

## **POLICY WORK**

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Bridges to Employment (with Gary Clyde Hufbauer), *Real Time Economic Issues Watch*, Washington: Peterson Institute for International Economics, September 26, 2011.

Revitalizing the Export-Import Bank (with Gary Clyde Hufbauer and Meera Fickling), *Policy Brief 11-6*, Washington: Peterson Institute for International Economics, May 2011.

Corporate Tax Reform for a New Century (with Gary Clyde Hufbauer), *Policy Brief 11-2*, Washington: Peterson Institute for International Economics, April 2011.

Figuring Out the Doha Round (with Gary Clyde Hufbauer and Jeffrey J. Schott), Vox-EU.org, February 22, 2010.

Augmented Misery Index: 2009-2011 (with Gary Clyde Hufbauer), Washington: Peterson Institute for International Economics.

G-20 in the Wake of the Great Recession (with Gary Clyde Hufbauer and Jacob Kirkegaard), Report to the International Chamber of Commerce Research Foundation, September 2010.

US Protectionist Impulses in the Wake of the Great Recession (with Gary Clyde Hufbauer, Jacob Kirkegaard, and Jared Woollacott), Report to the International Chamber of Commerce Research Foundation, March 2010.

It is a hopeful scenario, but then all hope for Doha is not lost yet (with Gary Clyde Hufbauer), Commentary on "What Europe should do to save the Doha Round" by Ricardo Meléndez-Ortiz and Trineesh Biswas, Europe's World, spring 2011, 15-19.

## **PAST RESEARCH VISIT AND EMPLOYMENT**

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CES Visiting Scholar, Ludwig-Maximilians-Universität Munich	<i>May-Jul 2019</i>
Research Analyst, Peterson Institute for International Economics	<i>2009-2011</i>
Research Assistant for Robert Staiger	<i>2012-2017</i>
Teaching Assistant for Introduction to Microeconomics, Korinna Hansen, UW Madison	<i>Fall 2011</i>
Research Assistant for Anne Krueger, Johns Hopkins University	<i>2010-2011</i>

Research Assistant for Alberto Ortiz, Oberlin College  
Research Assistant for Kenneth Kuttner, Williams College

Fall 2008  
Summer 2008

## COMMUNITY SERVICE

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Volunteer, University of Oregon Diverse Language Speaker Training Workshop	2024
Volunteer, University of Wisconsin-Madison Alumni Mock Interviews	2020, 2022, 2023
Volunteer, Summer Academy to Inspire Learning (SAIL) Program, University of Oregon -Program designed for low-income high-school students to encourage college enrollment	
Presenter in Economics Session	2018, 2019, 2022 <sup>†</sup> , 2023, 2024
Panelist on World Cultures International Panel	2017
Volunteer, Oberlin College Admissions Alumni Recruiting Network	2009-present

## FILM COMPOSER CREDITS

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### We, the Dead, 2017

- Tokyo Gemstone Award Winner, 2017, Tokyo Film Festival
- Best Director Award Winner, 2017, Tokyo Film Festival
- Tokyo Grand Prix Best Film Nominee, 2017, Tokyo Film Festival
- Geber Best Film Award Nominee, 2017, Jogja-NETPAC Asian Film Festival
- Golden Durian Best Asian Film Award Nominee, 2018, Jogja-NETPAC Asian Film Festival

### Yasmin-san, 2017

### Love Is a Dog from Hell, 2016

### Return to Nostalgia, 2015

### Liu lian wang fan, 2014

- Tokyo Grand Prix Nominee, 2014, Tokyo Film Festival
- New Talent Award Nominee, 2015, Hong Kong Asian Film Festival
- Golden Hanoman Award Nominee, 2015, Jogja-NETPAC Asian Film Festival

### Second Life of Thieves, 2014

### Floating Sun, 2013

### 3 Doors of Horrors, 2013

### Last Fragments of Winter, 2011

- Japan Tourism Agency's Commissioner Award Winner, 2012, Sapporo Intl Short Film Festival
- Grand Prix International Competition Nominee, 2012, Sapporo Intl Short Film Festival
- Muhr AsiaAfrica Award Nominee, 2011, Dubai International Film Festival

### Exhalation, 2010

- Muhr AsiaAfrica Award Nominee, 2010, Dubai International Film Festival

### Inhalation, 2010

- Sonje Award Winner, Best Asian Short, 2010, Pusan International Film Festival
- Grand Prix International Competition Nominee, 2011, Clermont-Ferrand Intl Short Film Festival
- Best Fiction Short Film Nominee, 2011, Guanajuato International Film Festival

### Now, 2010

## OTHER INFORMATION

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Citizenship: Malaysia, US Permanent Resident

Languages: English, Mandarin, Malay, Cantonese, and Hokkien/Fujianese