

# WOAN FOONG WONG

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<https://sites.google.com/site/wongwoanfoong>

## EMPLOYMENT AND AFFILIATIONS

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Assistant Professor, Department of Economics, University of Oregon	2017-
Affiliate Member, CESifo (Center for Economic Studies and Ifo Institute), Munich	2019-
CES Visiting Scholar, Ludwig-Maximilians-Universität Munich	May-Jul 2019

## EDUCATION

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Ph.D. Economics, University of Wisconsin-Madison	2017
M.S. Economics, University of Wisconsin-Madison	2013
B.A. Economics with Mathematics Concentration (High Honors), Oberlin College	2009
B.M. Music Composition with Music Theory Minor, Oberlin Conservatory of Music	2009
Dip. in International Baccalaureate, Mahindra United World College of India, India	2004
Malaysian Certificate of Education, Catholic High School, Malaysia	2001

## PEER-REVIEWED PUBLICATIONS

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[How Far Goods Travel: Global Transport and Supply Chains from 1965-2020](#) (with Sharat Ganapati), *Journal of Economic Perspectives* (Summer 2023), 37 (3): 3-30. [Lead Article]  
-Media: [Wall Street Journal](#)

[The Round Trip Effect: Endogenous Transport Costs and International Trade](#), *American Economic Journal: Applied Economics* (October 2022), 14 (4): 127-66.  
-[Sundaran Memorial Prize for Young Malaysian Researchers](#), *World Bank*  
-Media: [Trade Talks](#) (podcast by the Economist and PIIE)

[The Role of Non-Discrimination in a World of Discriminatory Preferential Trade Agreements](#) (with Kamal Saggi and Halis Murat Yildiz), *Canadian Journal of Economics* (Feb 2022), 55 (1): 174-212.

[Should the WTO Require Free Trade Agreements to Eliminate Internal Tariffs?](#) (with Kamal Saggi and Halis Murat Yildiz), *Journal of International Economics* (May 2019), 118: 316-330.

## WORKING PAPERS

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[Entrepôt: Hubs, Scale, and Trade Cost](#) (with Sharat Ganapati and Oren Ziv)  
Accepted, *American Economic Journal: Macroeconomics*  
-Media: [Trade Talks](#), [AP News](#), [Washington Post](#), [Fortune](#), [Quartz](#)

[FDI Inflows and Domestic Firms: Adjustments to New Export Opportunities](#) (with Brian McCaig and Nina Pavcnik)  
-Media: [VoxDevTalks Podcast](#)

[Multimodal Transport Networks](#) (with Simon Fuchs)

[The Free Rider Effect and Market Power in Trade Agreements](#)  
-*Finalist, 2016 Malaysian Young Researcher Prize, World Bank*

## WORKS IN PROGRESS

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Transshipment Hubs, Trade, and Supply Chains (with Anh Do, Sharat Ganapati, and Oren Ziv)  
Container Ports (with Philip Economides and Simon Fuchs)  
The Long-Run Relationship between Trade and Growth of Cities (with Bruce Blonigen)  
Monopoly on the High Seas: Endogenous Trade Costs (with Sharat Ganapati and Oren Ziv)

## PEER-REVIEWED EXTENDED ABSTRACT

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[Modeling Global Historic Maritime Trade Using A Least-cost Surface Analysis](#) (with Lucinda Roberts and Joanna Merson), Abstracts of the International Cartographic Association (2023), 6, 211.

## BOOK

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[Figuring out the Doha Round](#) (with Gary Clyde Hufbauer and Jeffrey J. Schott), Volume 91, Columbia University Press, 2010.

Media Coverage: [The Economist](#)

## AWARDS, GRANTS, AND FELLOWSHIPS

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NBER/NSF/Department of Transportation Grant (with Simon Fuchs), \$118,353	<i>2021-2023</i>
Economics of Transportation in the 21st Century	
Economic Research Institute for ASEAN and East Asia Grant (with Brian McCaig and Nina Pavcnik)	
Sustaining Vietnam's Economic Miracle: The Role of Productivity Growth	<i>2021-2022</i>
National Science Foundation Grant SES-1919290 (with Bruce Blonigen), \$394,536	<i>2019-2022</i>
<a href="#">Sundaran Memorial Prize for Young Malaysian Researchers</a> , World Bank	<i>2018</i>
New Junior Faculty Research Award, University of Oregon	<i>2017</i>
Malaysian Young Researcher Prize, Finalist, World Bank	<i>2016</i>
Honored Instructor Award, University of Wisconsin-Madison	<i>2011</i>
Oberlin Alumni Fellowship, Oberlin College	<i>2011</i>
Comfort Starr Prize in Economics, Oberlin College	<i>2009</i>
First Prize, Cleveland Federal Reserve and Akron University Research Poster Competition	<i>2009</i>
Omicron Delta Epsilon, International Honor Society in Economics	<i>2008</i>
Davis United World College Scholarship	<i>2004-2008</i>
Oberlin College Grant Scholarship	<i>2004-2009</i>

## SEMINAR AND CONFERENCE PRESENTATIONS

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### Seminar Presentations

2024: University of British Columbia Sauder, National University of Singapore, Grinnell College

2023: University of California Berkeley, Minneapolis Federal Reserve Bank, Purdue University, University of Stavanger

2022: Yale University, Dartmouth College, University of Munich, UK Foreign Commonwealth & Development Office, USITC, TED University

2021: Cowles Trade Day (Yale University), Virtual International Trade and Macro Seminar (Dynamic Trade Institute), Osaka University, IADB, World Bank (Kuala Lumpur), Women in Economics CEPR Seminar

2020: Stanford University, Keynote Speaker at the 20th Annual Nordic International Trade Seminars, University of Virginia, Boston College, Syracuse University, Indiana University, Hong Kong University, University of Warwick, FREIT Empirical Trade Online Seminar, Ryerson University<sup>†</sup>

2019: University of Cambridge, London School of Economics, University of Mannheim, University of Munich, University College Dublin, Federal Reserve Board, Georgetown University\*

2018: Portland State University, Wilfred Laurier University, Singapore Management University

2017: University of Oregon, University of British Columbia Sauder, Georgetown University, University of Pittsburgh, Iowa State University, World Bank (Kuala Lumpur), Clark University, Analysis Group

## Conference and Workshop Presentations

2023: NBER Conference on Economics of Transportation in the 21st Century Spring 2023 (invited), West Coast Trade Workshop (UC Davis), West Coast Spatial Workshop (UC Berkeley)

2022: NBER Conference on Economics of Transportation in the 21st Century Fall 2022, UCLA Trade Spatial Mini Conference (invited), Rochester International Workshop (invited), Cowles Trade Conference (Yale), EIIT Conference (UC San Diego), STEG Annual Conference, Infrastructure for Development Conference (World Bank and LSE)

2021: NBER Summer Institute, SED 2021 Annual Meeting (Minneapolis), Society for the Advancement of Economic Theory Conference (Seoul, Korea), Workshop on International Economic Networks (University of Vienna), Melbourne Trade Workshop

2020: NBER Conference on International Trade Policy and Institutions, West Coast Trade Workshop (University of Hawaii), Empirical Investigations in International Trade EIIT Conference (Indiana University), First Women in International Economics Conference (University of Maryland College Park), CESifo and LINER-AUEB conference on The Role of Institutions and Policies in Firm Exporting, 2020 CESifo Area Conference on Global Economy

2019: NBER Conference on Cities, Labor Markets, and the Global Economy\*, CIREQ Montreal Macroeconomics Conference (invited), SAET (Ischia, Italy), Urban Economics Association (Philadelphia)\*, Mid-Atlantic Trade Workshop (Duke)\*, SEA (Fort Lauderdale)

2018: Cal Poly Trade Workshop (invited), West Coast Trade Workshop (UC Irvine), New York University Trade Jamboree\*, ASSA (Philadelphia, PA), UO Trade Reading Group, UW Madison Alumni Conference, Institutions Trade & Economic Development InsTED Workshop (Syracuse University), Rocky Mountains Empirical Trade Conference (University of Ottawa), SAET (Academia Sinica), WEAI (Vancouver)

2017: EIIT Conference (Fed Board and GWU), UO Trade Reading Group, SEA (Tampa, FL)

\* = presentation by co-author

† = delayed/canceled due to COVID-19

## TEACHING

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University of Oregon, Department of Economics

Graduate: EC 607 Seminar in International Trade

Undergraduate: EC 481/581 International Trade

Undergraduate: EC 311 Intermediate Micro Theory

## EDITORIAL SERVICES AND REFEREE ACTIVITY

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Associate Editor, *Economic Inquiry*

2023-

Academic Journals: American Economic Review, Quarterly Journal of Economics, Review of Economic Studies, American Economic Review: Insights, American Economic Journal: Applied Economics, Review of Economics and Statistics, World Bank Economic Review, Journal of International Economics, Journal of Urban Economics, International Economic Review, European Economic Review, Journal of Political Economy: Macro, Review of International Economics, B.E. Journal of Macroeconomics, Review of World Economics, Regional Science and Urban Economics, Economic Inquiry, Canadian Journal of Economics, Economic Theory, Journal of Economic Growth

Grant Review: NSF

## OTHER PROFESSIONAL ACTIVITIES

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Guest Speaker, Women in Economics Club, University of Oregon Nov 2023

Co-organizer, [Fourth Women in International Economics Conference](#) -Rochester University Oct 2023

Invited to consult on future research on economic infrastructure, Economic Growth and Research Team, UK Foreign, Commonwealth and Development Office (FCDO) Mar 2023

Organizer, University of Oregon Trade Reading Group 2018/19, 2019F, 2020F, 2022W, 2023W

Co-organizer, [Third Women in International Economics Conference](#) Sep 2022  
 -Federal Reserve Bank of Minneapolis and University of Minnesota

Invited to provide feedback on Business Enabling Environment Report (following discontinuation of the Doing Business Report), World Bank Feb 2022

Co-organizer, [Second Women in International Economics Conference](#) (Dartmouth College) Sep 2021

Paper Selection Committee, [International Trade Online Conference](#), FREIT Jun 2021

Guest Speaker, International Business and Economics Club and UOregon Economics Club Oct 2020

Co-organizer, [First Women in International Economics Conference](#) (University of Maryland) Sep 2020

Guest Speaker, University of Oregon Women in Economics Group Nov 2019

Co-Organizer, UW Madison Alumni Conference 2018, 2019, 2020<sup>†</sup>, 2023

Faculty affiliate, University of Oregon Center for the Study of Women in Society (CSWS), CSWS Women of Color Project, and Asian Studies Program

## DEPARTMENT SERVICE, UNIVERSITY OF OREGON

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Masters Admissions Committee	23/24
Diversity Committee	21/22, 22/23, 23/24
PhD Program Committee	21/22, 22/23, 23/24
Undergraduate Committee	20/21
Search Committee	19/20
Placement Committee	17/18, 18/19, 21/22, 22/23, 23/24
Seminar Committee	17/18, 18/19, 19/20, 20/21

## POLICY WORK

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[Bridges to Employment](#) (with Gary Clyde Hufbauer), *Real Time Economic Issues Watch*, Washington: Peterson Institute for International Economics, September 26, 2011.

[Revitalizing the Export-Import Bank](#) (with Gary Clyde Hufbauer and Meera Fickling), *Policy Brief 11-6*, Washington: Peterson Institute for International Economics, May 2011.

[Corporate Tax Reform for a New Century](#) (with Gary Clyde Hufbauer), *Policy Brief 11-2*, Washington: Peterson Institute for International Economics, April 2011.

[Figuring Out the Doha Round](#) (with Gary Clyde Hufbauer and Jeffrey J. Schott), Vox-EU.org, February 22, 2010.

[Augmented Misery Index: 2009-2011](#) (with Gary Clyde Hufbauer), Washington: Peterson Institute for International Economics.

[G-20 in the Wake of the Great Recession](#) (with Gary Clyde Hufbauer and Jacob Kirkegaard), Report to the International Chamber of Commerce Research Foundation, September 2010.

[US Protectionist Impulses in the Wake of the Great Recession](#) (with Gary Clyde Hufbauer, Jacob Kirkegaard, and Jared Woollacott), Report to the International Chamber of Commerce Research Foundation, March 2010.

It is a hopeful scenario, but then all hope for Doha is not lost yet (with Gary Clyde Hufbauer), Commentary on “What Europe should do to save the Doha Round” by Ricardo Meléndez-Ortiz and Trineesh Biswas, Europe’s World, spring 2011, 15-19.

## PREVIOUS EMPLOYMENT

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Research Assistant for Prof. Robert W. Staiger	<i>2012-2017</i>
Teaching Assistant for Introduction to Microeconomics, Prof. Korinna Hansen	<i>Fall 2011</i>
<a href="#">Research Analyst</a> for Senior Fellows Gary Clyde Hufbauer and Jeffrey J. Schott, Peterson Institute for International Economics	<i>2009-2011</i>
Research Assistant for Prof. Anne O. Krueger, Johns Hopkins University	<i>2010-2011</i>
Research Assistant for Prof. Alberto Ortiz, Oberlin College	<i>Fall 2008</i>
Research Assistant for Prof. Kenneth N. Kuttner, Williams College	<i>Summer 2008</i>

## COMMUNITY SERVICE

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Volunteer, Summer Academy to Inspire Learning (SAIL) Program, University of Oregon	
Program designed for low-income high-school students to encourage college enrollment	
Panelist on World Cultures International Panel	<i>2017</i>
Presenter in Economics Session	<i>2018, 2019, 2022<sup>†</sup>, 2023</i>
Volunteer, Oberlin College Admissions Alumni Recruiting Network	<i>2009-present</i>

## OTHER INFORMATION

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Citizenship: Malaysia, US Permanent Resident  
Languages: English, Mandarin, Malay, Cantonese, and Hokkien/Fujianese

Last updated: November 2023