Day 6 : Morning

Basic UX & UI

What is UX & UI?

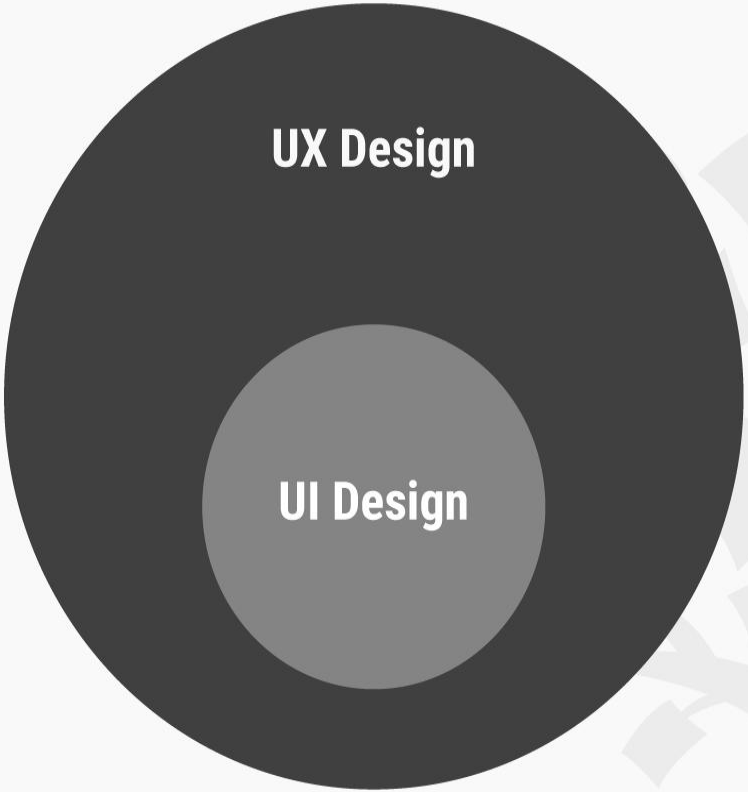
UX - User Experience

Process of creating products that provides meaningful and relevant experience to users.

UI - User Interface

Graphical layout of an application which consists of buttons, texts, images and etc. It may include transition of pages, animations and any sort of visual elements.

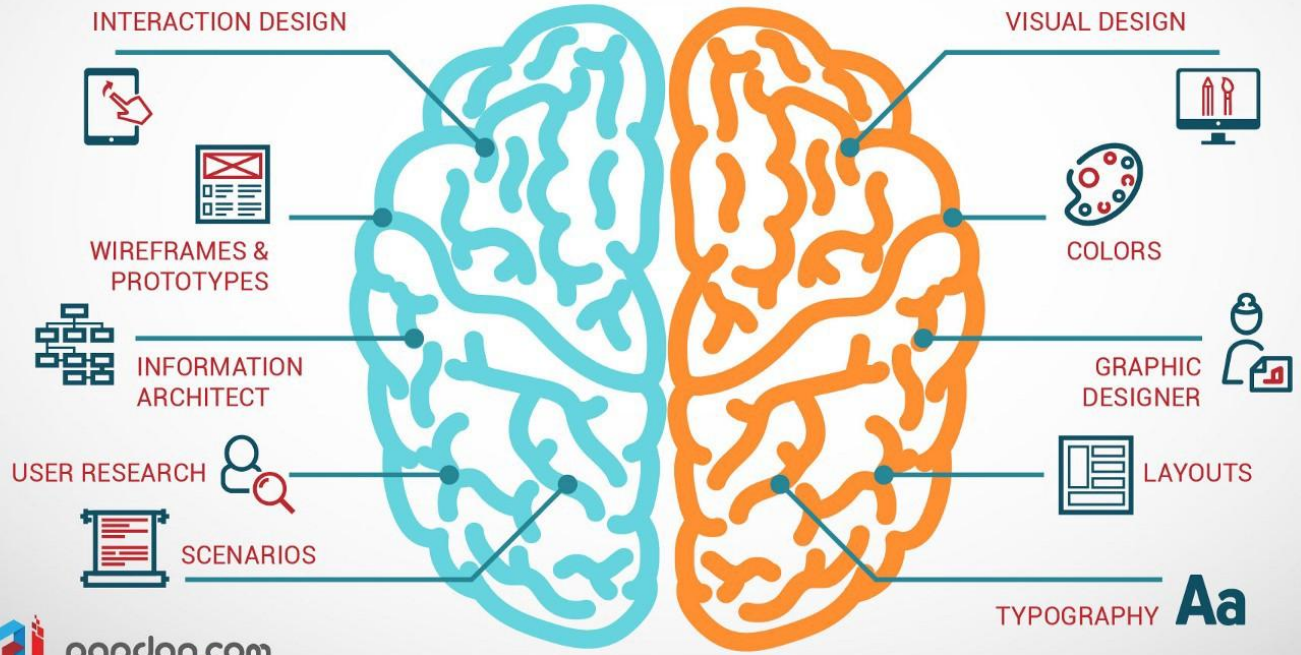
UI Design Is a Part of UX Design



KNOWING THE DIFFERENCE BETWEEN

UX & UI

DESIGN



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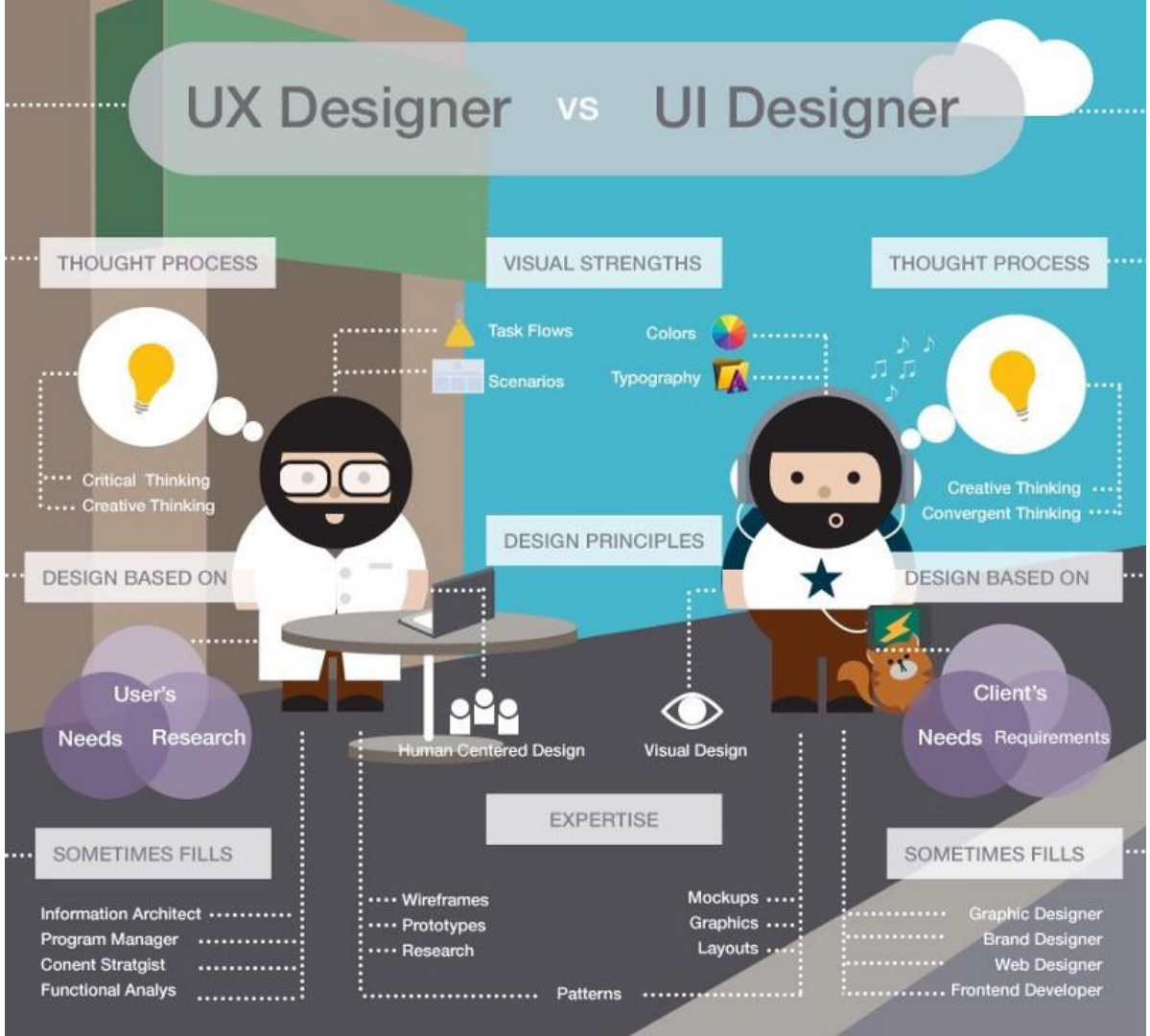
UX Designer vs UI Designer
THOUGHT PROCESS
Critical Thinking
Creative Thinking
DESIGN BASED ON
User's
Needs
Research
SOMETIMES FILLS
Information Architect
Program Manager
Conent Stratgist
Functional Analys
VISUAL STRENGTHS
Task Flows
Scenarios
Colors
Typography
DESIGN PRINCIPLES
Human Centered Design
Visual Design
EXPERTISE
Wireframes
Prototypes
Research
Patterns
Mockups
Graphics
Layouts
THOUGHT PROCESS
Creative Thinking
Convergent Thinking
DESIGN BASED ON
Client's
Needs
Requirements
SOMETIMES FILLS
Graphic Designer
Brand Designer
Web Designer
Frontend Developer

Good UX & UI Practices

1) Visual Hierachy
2) Simple Text
3) High Quality Photos
4) Simple Navigation
5) Whitespace
6) Responsive Design

Good & Bad Examples

MINIMUM VIABLE PRODUCT

✕ WRONG WAY TO DO MVP

✓ RIGHT WAY TO DO MVP

Resources

Interactive-design : UI-design

UX Planet : UX-design

Blog : Prototype : Guide on Difference between UI and UX design

Medium: ANODA : MVP