



# Giving a Presentation

How to give a good presentation

How to give a good peer review feedback

School of Computing and Information

Department of Computer Science





# Presentation Logistics

- We'll have 2 presentation sessions per day
  - 15 minute talk
  - 5 - 10 minutes Q & A
- All talks must be emailed to me by Thursday midnight the day before your presentation
  - Preferred format: PDF
  - Alternative format: Powerpoint
  - Please put a cover page with title, name, and project  
(So that reviewer knows who you are and where you worked)
  - Please number your slides



# Peer Review Logistics

## ■ Submit review form by **Sunday midnight**

- Please use the review form on course website
- File name should be PresenterLastName\_ReviewerID.txt  
*e.g. Ahn\_17.txt*
- I will email presenter 5 peer reviews + my review

## ■ Review assignment table to be posted this weekend

- Assignments done using a Reviewer ID for anonymity
- Each row has ID followed by 5 people you need to review  
*If row is: “23” “John” “Jane” “Ben” “Mary” “Alex”,  
reviewer 23 is expected to review these 5 people*
- Your reviewer ID will be emailed to you individually



*Now let's talk about giving a good talk*



# Outline

- Why am I presenting in front of all these people?
- How to structure my talk
- Issues you want to avoid
  - Slide Design
  - Slide Delivery



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# Why am I presenting in front of all these people?



1. You have experience worth sharing with your peers
  - Your internship was valuable one way or another
  - Disseminate value to your peers (you know, like a TED)
- Could be ...
  - Detailed design of a product;  
What happens behind the scenes to make it work?  
Why was a certain tech used and not something else?
  - Software development methodology;  
How did you feel about it? Did it increase productivity?
  - A new interesting job category;  
How does it compare to SW developer? Did you like it?
  - Any challenges you faced and how you solved them;  
Can be technical, interpersonal, organizational



# Why am I presenting in front of all these people?

2. To gain practice in giving a technical talk
  - Learn how to structure your ideas
  - Learn how to design slides effectively
  - Learn how to deliver your ideas impactfully
- You have an active role in giving peer reviews on where your friend needs to improve in the future



# Why am I presenting in front of all these people?

3. **NOT** to report your internship to your instructor
  - If that was the purpose, I would not have 20+ busy people sit down with me while you talk
  - That purpose is already fulfilled by your report
  - Your presentation should be directed at your peers, not at your instructor



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# Structure your talk based on your audience and the time that you have



Your audience: Generally smart individuals

- Computer Scientists? Yes
- Knowledgeable about your area? Maybe
- Knowledgeable about your problem? Probably not

Time is usually limited

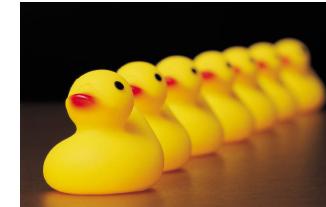
- Invited talk: < 1 hour
- Conference talk: 20 minutes or so
- Elevator talk: < 2 minutes
- Your talk: 15 minutes

This is not a lot of time...



*Bottom line:* Your audience should learn something from your talk

# That's not a lot of time, how should I structure my talk to relate to these people?

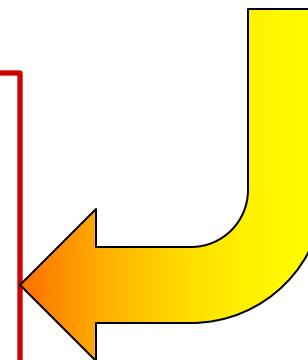


This is a **hard** ... with **interesting** problem... applications...

... that builds on prior work...

Two sub-parts:

- You solved a problem
- You used neat technological advancements to do this





# Give context and big picture

- Do not lose sight of the big picture
  - Audience should always know where you are taking them
  - Why are you telling me this? Where does it fit in?
  - Audience may need refocusing from time to time
  
- Give context
  - Don't just say I did this and I did that
  - How did it help your organization?
  - How did it help the end-user?
  - What considerations went into the decisions?
  - What constraints did you have?



# Outline

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# Admire my beautiful slide

## OUTLINE

- **Introduction**
- **Experimental**
- **Results**
- **Discussion**
- **Conclusions**
- Future Work





# Admire my beautiful slide

- A slide is not a work of art - curb your enthusiasm
- Fonts, colors, and style should be consistent
  - If not, the difference should convey a meaning
- Also remember, a portion of population is color blind
- By the way, was that outline slide *really* necessary?
  - Most talks are structured that way - no information content



# Look at my code, my code is amazing

---

## Algorithm 1 A simple recursive scoring scheme.

---

```
1: Function score( $p \in \mathcal{P}, A.R \in \mathcal{R}, v \subseteq \mathcal{V}$ ) :  $\mathbb{R}$ 
2: // Filter credentials and initialize storage vector
3:  $C = \{c_i \mid c_i \in v.C \wedge \text{head}(c) = A.R\}$ 
4: Discard all  $c_i \in C$  of the form  $A.R \leftarrow P'$ ,  $P' \neq P$ 
5:  $\bar{s} = [1, 0, \dots, 0]$  // vector in  $\mathbb{R}^{|C|+1}$ 
6:
7: for all  $c_i \in C$  do
8:    $\bar{w}_i = v.\mathcal{A}.\text{weight}(c_i)$  // weight vector for  $c_i$ 
9:   if  $c_i = A.R \leftarrow P$  then
10:     $\bar{t} = [1, 1]$ 
11:    else if body( $c_i$ ) =  $B_1.R_1 \cap \dots \cap B_k.R_k$  then
12:       $\bar{t} = [1, B_1.\text{score}(p, B_1.R_1), \dots, B_k.\text{score}(p, B_k.R_k)]$ 
13:    else if body( $c_i$ ) =  $A.R_1.R_2$  then
14:      Find  $B \subseteq A.R_1$  such that  $\forall B_j \in B : P \in B_j.R_2$ 
15:       $\bar{t} = [1, \max_{B_j \in B} (B_j.\text{score}(p, B.R_2))]$ 
16:    if  $\bar{t}$  contains any 0 entries then
17:       $\bar{s}[i] = 0$ 
18:    else
19:       $\bar{s}[i] = \bar{t} \cdot \bar{w}_i$ 
20:
21: // Get master weight vector and combine all weights
22:  $\bar{w} = v.\mathcal{A}.\text{weight}(A.R)$ 
23: return  $\bar{s} \cdot \bar{w}$ 
```

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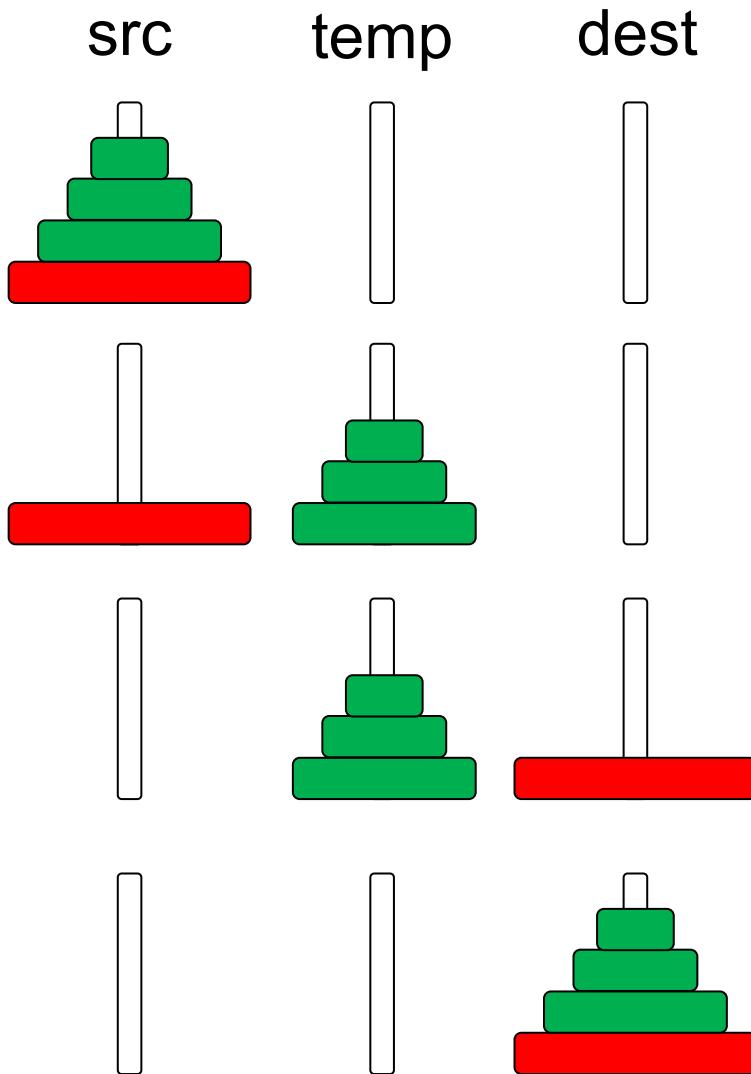


# Look at my code, my code is amazing

- Hate to break it to you but ...
- Nobody wants to read your code (if avoidable)
  - Nobody wants to read your code (if not avoidable)
- If you really feel the need ...
  - At least explain at a high level what the code is trying to do
  - Focus audience attention at the part that is interesting



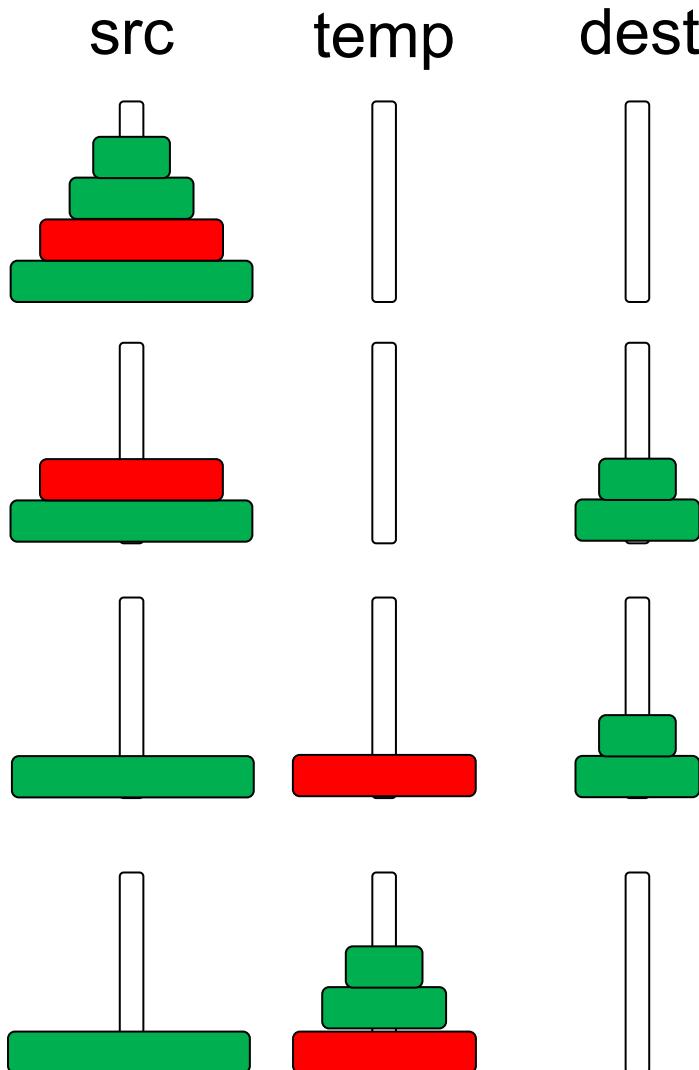
# Towers of Hanoi



- Move all disks from a tower to another. You can use a third temporarily.
- Move  $n-1$  disks into “temp”
- Move 1 disk into “dest”
- Move  $n-1$  disks into “dest”



# How do you move n-1 disks?



- Moving n-1 disks  
“src” -> “temp”.  
Same (recursive)  
algorithm except use  
“dest” as temporary!
- Move n-2 disks into “dest”
- Move 1 disk into “temp”
- Move n-2 disks into “temp”



# By the power of recursion!!!

## ■ Recursive solution for the Hanoi towers

```
void solve_hanoi(n, src -> dest, temp)
{
    if (n == 0) return; Solve moving 0 disks!
    solve_hanoi(n-1, src -> temp, dest); ←
    move(1, src -> dest); Moving one disk is easy
    solve_hanoi(n-1, temp -> dest, src); ←
}
}

Solve moving n-1 disks with the power of recursion!
```



# I am a math whiz

$$\text{score}(p, A.R, v) = \sum_{(C_i, w_i) \in \text{osets}_\omega(v.C, A.R)} w_i \cdot \frac{1}{2}^i$$

$$\omega_{len}(C_s, \_) = \gamma^{\max_{p \in \text{paths}(C_s)}(\text{length}(p))}$$

$$\omega_{ind}(C_s, C) = 1 - \frac{\max_{C_i \in C \setminus \{C_s\}}(|C_s \cap C_i|)}{|C_s|}$$

$$\omega_{li}(C_s, C) = \alpha \cdot \omega_{len}(C_s, \_) + \beta \cdot \omega_{ind}(C_s, C)$$



# I am a math whiz

- Well guess what. Many are not.
- Translate math to plain English whenever you can
- At least highlight what matters, and what is the take home message

$$\omega_{ind}(C_s, C) = 1 - \frac{\max_{C_i \in C \setminus \{C_s\}}(|C_s \cap C_i|)}{|C_s|}$$

Increasing the elements of  $\overline{C_s}$  decreases the value of the function



# Just read my text

## ■ Proof sketch:

**Monotonic.** To prove the monotonicity of Equation 6, we proceed by induction. We first assume that principal  $p$  has previously discovered the (ordered) collection of proofs and weights  $(C_1, w_1), \dots, (C_n, w_n)$  for the role  $A.R$ . The base case that we must consider is that a new pair  $(C_s, w_s)$  is discovered such that no weight  $w_i$  is less than  $w_s$ . In this case, this new pair will introduce a new term to the end of the summation calculated by Equation 6, thereby increasing principal  $p$ 's score for the role  $A.R$ .

Assume that  $(C_s, w_s)$  can be inserted before up to  $n$  terms in the sequence of  $(c_i, w_i)$  pairs while still preserving the monotonicity requirement. Now, assume that  $p$  has previously found proofs of authorization with the sequence of weights  $S = (C_1, w_1), \dots, (C_i, w_i), \dots, (C_{i+n}, w_{i+n})$  and has now discovered a  $(C_s, w_s)$  pair such that  $w_s > w_i$ , thereby needing to be inserted before  $n + 1$  terms in the sequence  $S$ . We first note that replacing  $(C_i, w_i)$  with  $(C_s, w_s)$  will generate a sequence  $S'$  that—when used in conjunction with Equation 6—will produce a score greater than that produced using  $S$ , since  $w_s > w_i$  and all other terms are the same. By the inductive hypothesis,  $(C_i, w_i)$  can then be re-inserted before the  $n$  final terms of  $S'$  while still preserving monotonicity.



# Just read my text

- Then why am I listening to you?
- Having too much to read can interfere with listening
  - Did you know?  
Reading and listening exercise the same part of the brain

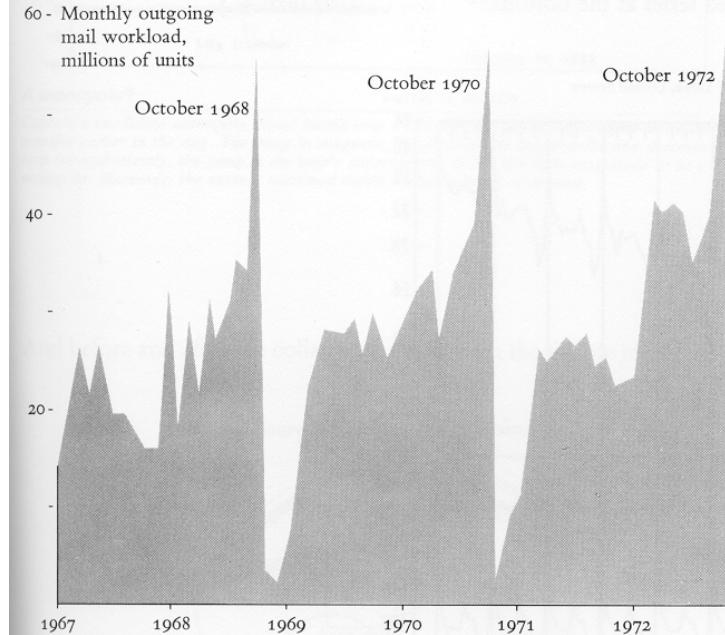
# A picture is worth a thousand words

*But only if you explain it!*



■ Don't leave a picture hanging there and expect your audience to interpret it

■ If you have something on your slide that you don't explain, it is just **noise**.



The graphic is worth at least 700 words, the number used in a news report describing how incumbent representatives exploit their free mailing privileges to advance their re-election campaigns:

## FRANKED MAIL TIE TO VOTING SHOWN

### Testimony Finds the Volume Rises Before Elections

WASHINGTON, June 1 (AP) — New court testimony and documents show that much of the mail Congress sends at election time is tied directly to the re-election campaigns of Senate and House members. According to material filed in a lawsuit in Federal Court, Senate Republicans put two direct-mail pieces on the public payroll to advise them on how to use their free mailing privileges to get votes.

"An election manual prepared for Senate Democrats refers to newsletters as a "free forum," and sets up a timetable

for sending them as an integral part of a model re-election campaign.

Senator John G. Tower, Republican of Texas, mailed more than 90,000 special-interest letters to taxpayers exactly as part of his 1972 re-election effort and received campaign volunteer offers and donations in response.

Senator Jacob K. Javits, Republican of New York, gave written approval in 1973 for a tax-paid mail program intended to better his image and sway voters at the polls. He focused his mail on areas where he needed votes.

"The volume of "official" Congressional mail rises in election years and peaks just before the general election."

None of this activity necessarily violates any law or regulation, since Congress has wide discretion in the use of tax-paid mail. Congress gave itself the right to send official mail at Government expense at the

founding of the republic, and only Congress polices against abuses of the free mailings.

Complaints of political use of the free-mailing privilege, called the franking privilege, are heard every election year. Recently, however, the volume and cost of franked mail has multiplied. A new Federal law will limit what out-of-office challengers can spend to unseat incumbents.

In 1972, Congress passed a law prohibiting mass franked mailings within 28 days before an election. The sponsor of that legislation, Representative Morris K. Udall, of Arizona, said in an interview that further changes were needed to combat political abuse of the franking privilege.

Mr. Udall urged a 60-day pre-election cutoff for mass mailings and said he favored closing a loophole that recently allowed defeated Representative Frank M. Clark, Democrat

of Kansas, Peter H. Dominick of Colorado, Charles McMathias Jr. of Maryland and another political mail specialist, Lee W. MacGregor, wrote a proposal for the use of franked mail by his chief, Senator

"The overall objective of the franked mail program can be to identify positively with a particular stand you have taken or a bill you have introduced and to identify negatively that at the polls on election day"

Mr. Baker, a political mail specialist, said in a 1973 job proposal that she wanted to set up direct-mail programs for Republican Senators using franked mail. The purpose of the program is to help an incumbent Senator get re-elected," she said.

She was put on the Senate payroll at \$18,810 a year in 1973 and 1974 and testified that during that time she aided 222 million franked pieces of mail. But in the next 12 months, covering the election of 1974, Congress gave itself a jump of 350.6 million, or 157 per cent about what's happening," Mr. Skiles said.

Senator Tower's use of franked mail in his 1972 campaign was documented by memos and an administrative assistant, Elwin Skiles, said the information was available in the free-mailing privilege.

Tom Loeffler, a high-ranking campaign aide, wrote in a memorandum dated Oct. 27, 1972, that during the campaign Senator Tower had sent "31 special interest letters totaling approximately 803,333 franked mailings."

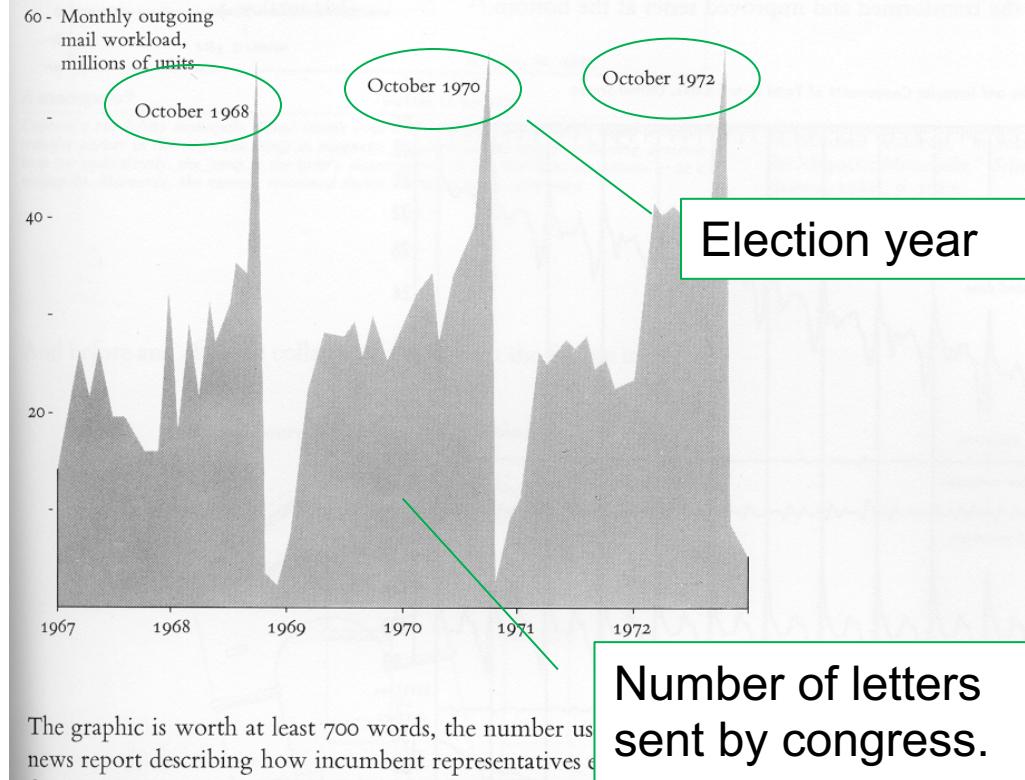
Mr. Tower was not available for comment. His administrative assistant, Elwin Skiles, said the information was available in the free-mailing privilege.

Postal Service figures showed that in the 12 months preceding November, 1973, Congress sent 222 million franked pieces of mail. But in the next 12 months, covering the election of 1974, Congress gave itself a jump of 350.6 million, or 157 per cent about what's happening," Mr. Skiles said.



A picture is worth a thousand words  
*But only if you explain it!*

- Put in graphical cues to focus attention
  - Actually point to the figure and explain
  - Interpret the figure on behalf of the audience



The graphic is worth at least 700 words, the number used in a news report describing how incumbent representatives used free mailing privileges to advance their re-election campaigns.

**FRANKED MAIL TIE  
TO VOTING SHOW**

## Testimony Finds the Volume Rises Before Elections

WASHINGTON, June 1 (AP)—New court testimony and documents show that much of the mail Congress sends at taxpayer expense is tied directly to the re-election campaigns of Senate and House members. According to material filed in a lawsuit in Federal Court:

Senate Republicans put two direct-mail experts on the public payroll to advise them on how to use their free mailing privileges to get re-elected.

An election manual prepared for Senate Democrats refers to newsletters as a "free forum" and sets up a "time limit

for sending them as an integral part of a model re-election campaign.

publican of Texas, mailed more than 800,000 special-interest letters at taxpayer expense as part of his 1972 re-election effort and received campaign volunteer offers and donations in response.

written approval in 1973 for a tax-paid mail program intended to better his image and pay off at the polls. He focused his mail on areas where he needed votes.

The volume of "official" Congressional mail rises in election years and peaks just before the general election.

None of this activity necessarily violates any law or regulation. Congress has wide discretion in the use of tax-paid mail. Congress gave itself the right to send official mail at Government expense at the

inding of the republic, and franked newsletter to his old constituents after he had left office. Mr. Clark is seeking to regain his old post.

The franking privilege, he heard, every election year. Recently, however, the volume and cost of franked mail has multiplied. A new Federal law will limit what out-of-office challengers can spend to unseat incumbents.

In 1972, Congress passed a prohibiting mass franked mailings 38 days before an election. The sponsor of the legislation, Representative K. Udall, Democrat of Arizona, said in an interview that further changes were needed to curb political abuse of the franking privilege. Mr. Udall urged a 60-day pre-election cutoff for mass mailings and said he favored revising a loophole that recently allowed defeated Representatives to mail newsletters from Pennsylvania to send a "last message." "Pennsylvania is to a great extent a swing state," he said. "It is to help of such a program is to help an incumbent Senator get re-elected," he said.

Dole of Kansas, Peter H. Dominick of Colorado, Charles McC. Mathias Jr. of Maryland Another political mail specialist Senator Tower's use of franked mail in his 1972 campaign was documented by memorandum.

Lee W. MacGregor, wrote a proposal for the use of ranked mail by his chief, Senator Javits, in 1973.

"The over-all objective of the ranked-mail program can be to get the recipient of the mail to identify positively with the campaign," he "told

Tony Leffler, a high-ranking campaign aide, wrote in a memorandum dated Oct. 27, 1972, that during the campaign Senator Tower had sent "31 special interest letters totaling approximately 803,333 franked mailings."

"Mr. Tower was not available for comment, but his administrative assistant, Elwin Skiles, said the Senator's use of franked mail in 1972 was within the law, and he defended the free mailing privileges.

Mr. Javier was out of the country and did not have time to be reached. His administrative assistant, Donald Kellerman, defended the use of franked mail.

"It is a standard device to voters, not voting but citizen," says how the Senator is doing here in Washington," he said.

Postal Service records show that in the 12 months before November, 1973, Congress sent 222.9 million franked pieces of mail. But in the next 12 months, covering the election season of 1974, Congress sent 356.6 million, a jump of 57 per cent about what's happening," Mr. Skiles said.



# Acronyms and jargons are useful *But only if you explain them!*

- IMHO, ARE = ADIH. TBH, FUBAR & 2M2H.



- Translated: In my humble opinion, an acronym rich environment is another day in hell. To be honest. Its f\*\*\*ed up beyond all recognition and too much to handle.



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# It's not just *what* you say, but *how* you say it

## Body language says a lot

- Make eye contact with your audience
  - *Corollary:* Face your audience
- Some movement is good
- Don't speak too fast (or too slow!)



## Make useful slides



- **One** primary idea per slide
- Use slide titles to convey take-away message
- **Do not** read your slides!
  - But put all important information there!



# Practice, Practice, Practice

## ■ Practice makes better

- *Alone*: Work on your “script,” smooth out transitions
- *Peer group*: Get used to other people being around
- *Broader population*: Assess outsider comprehensibility

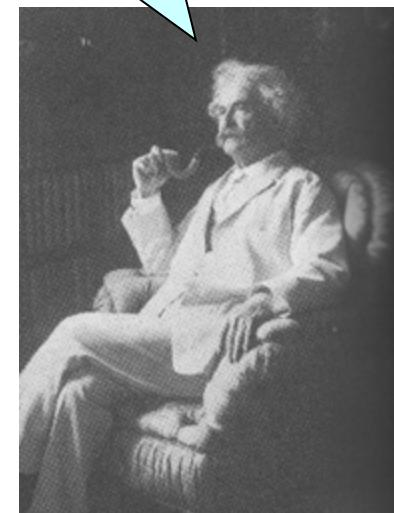
## ■ “Flash” is good, but too much flash is distracting

- *Good*: Animations to progressively build diagrams
- *Bad*: Animating every slide transition, every line

## ■ Make sure you refer to every item on a slide

- If you don’t, it is always better to remove that item

It takes  
three weeks  
to prepare a  
good ad-lib  
speech

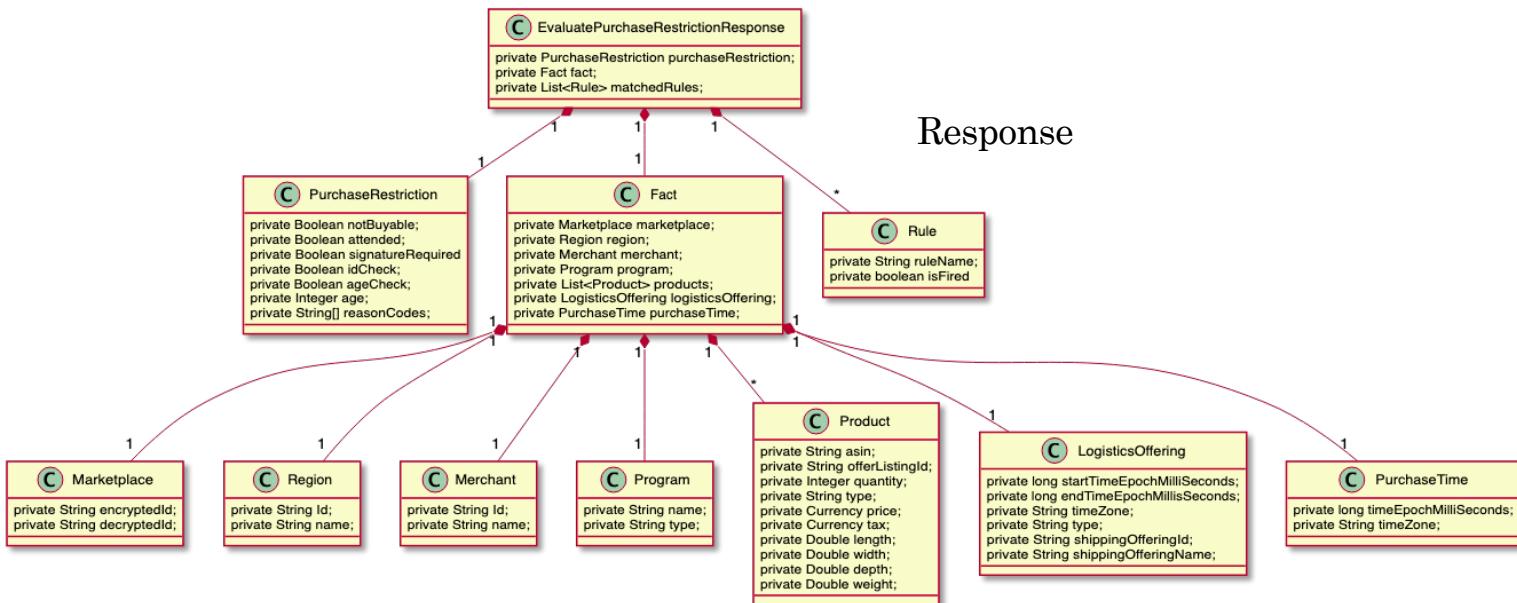


# Let's Critique some Real Slides

*From anonymous previous Capstone students*



# API With Purchase Document



# Projects



## Food and Beverage / Retail Software

Software: Android Studio

Server: MySQL

Worked on UI and worked to add functionality and new features

Fix bugs



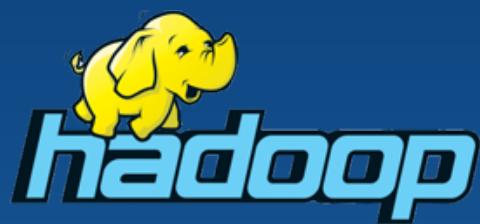
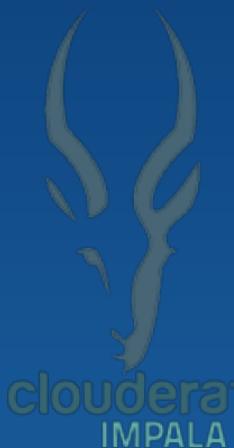
## Lib Project

Work on developing library that would send information to various hardware devices

Work with code on both sides to tweak it so it follows the specs

Actually released lib to other software houses for internal testing

# Technologies



# Project Overview



VersionOne Migration to Jira

## Why?

- VersionOne is slower and inefficient
- VersionOne is more expensive
- Jira is compatible with other technologies that PNC uses
- PNC originally migrated from Jira to VersionOne manually, which resulted in the loss of images, conversations, and time.

## Our Task

- Create a self service migration tool to automate the process
- Ensures that all information is carried in this migration process, such as conversations, images, etc.