

FluentPro

Business English Training Solution

Prepared for HR Leadership

OVERVIEW

Let's talk about why traditional English training isn't working for your team. The problem? It's not teaching them the English they actually need for their roles. We discovered this 30 years ago while training global leaders at HSBC, Hutchison, and Bank of China. That's why we created FluentPro - a completely different approach to Business English training.

WHAT MAKES US DIFFERENT

Think about your team's daily challenges. They need English that works in real business situations, right now. That's exactly what FluentPro delivers. We've taken our decades of teaching experience and combined it with AI technology to create something special. Starting with our successful in-person courses, we evolved to our digital platform WETE, and in late 2022, we added AI capabilities. The result? A learning solution that adapts to each person's role and needs.

KEY BENEFITS

Practical Skills First

- Focus on real business communication, not textbook English
- Learn to lead meetings, close deals, and work globally
- Content tailored to your industry - finance, hospitality, tech, and more

Smart Technology

- AI tutor that understands your role and adapts to your needs
- Practice in realistic business scenarios
- Easy to use on any device, anywhere, anytime

FOR YOUR TEAM

- Learn at their own pace, any time that works for them
- No more scheduling hassles or group training delays
- Everyone gets the same high-quality experience
- Progress at their own speed, focused on their needs

LEARNING EXPERIENCE

- Practice without pressure - no client meetings at stake
- Get helpful feedback right when you need it
- Stay engaged with interactive, real-world scenarios
- Learn from anywhere - office, home, or on the go

EASY TO IMPLEMENT

Grows With You

- Works for teams of any size – from 5 to 5,000
- Everyone gets the same great experience
- Train multiple departments at once

Makes Life Easier

- Less work for your HR team
- No need to manage external trainers
- Fits around your team's schedule
- See exactly how everyone's improving

WHY IT MATTERS

In today's global business world, your team needs to communicate effectively across borders and cultures. FluentPro isn't just another training program – it's an investment in your team's success. We make it easy to give everyone the English skills they need, without disrupting your business.

WHAT'S NEXT

We're always working on making FluentPro even better. New features and capabilities are on the way, and we'll show you all about them in our upcoming videos. We're excited to keep helping your team succeed in global business.

READY TO START?

FluentPro is the smart choice for companies that want to improve their Business English capabilities without the usual headaches. It brings together everything we've learned about effective language training with modern technology that makes it work for everyone. Perfect for companies of any size, anywhere in the world.

Want to learn more? This is just the start. We'll show you all the details and implementation strategies in our next training videos. Your team's journey to better Business English begins here.

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11/12/2024