

# Alex's Space Exploration

## Persona 1

### Our mission:

With so many space exploration services starting up worldwide, it's our mission to provide a cheap, fast and safe solution for space travel to accommodate families and large groups of people.

## Persona 2

### Our pitch:

Alex's Space Exploration is a cost-effective solution for all your space travel needs. Hope on the next flight and explore the galaxy with your friends and family and see what all the buzz is about.

## Persona 3

### Competitors:

Nasa  
SpaceX  
Virgin Galactic