



MACROWIKINOMICS: Rebooting Business and the World



Don Tapscott, Chairman, nGenera Insight

dtapscott@nGenera.com

twitter.com/dtapscott

www.dontapscott.com

August 10, 2010

REBOOTING BUSINESS
AND THE WORLD

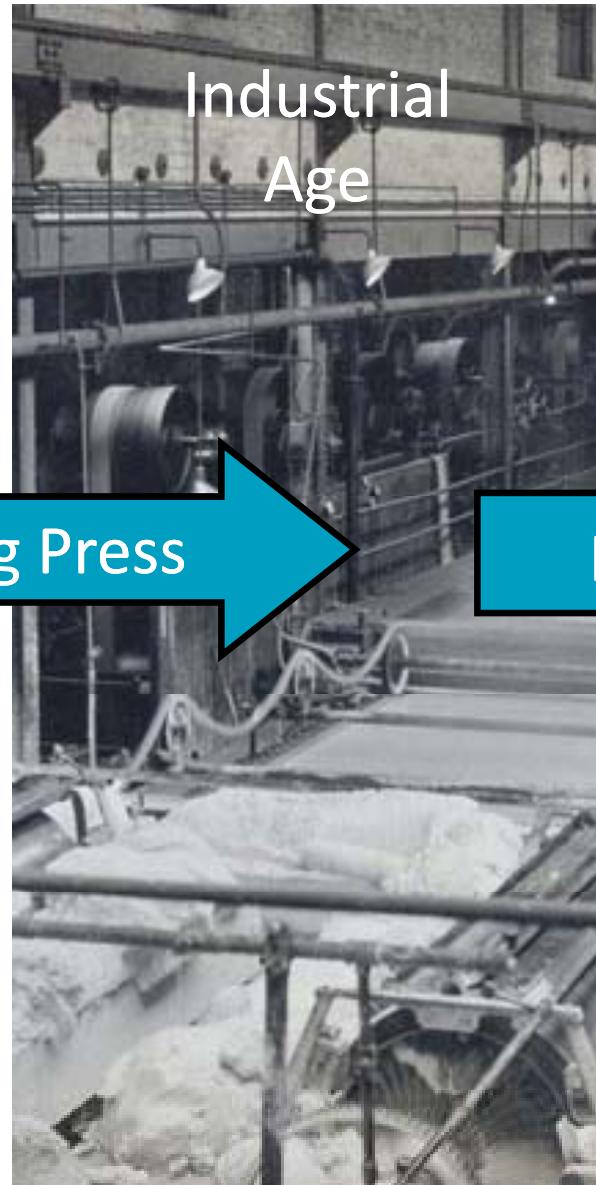
MACROWIKINOMICS



DON TAPSCOTT and
ANTHONY D. WILLIAMS

Bestselling authors of Wikinomics

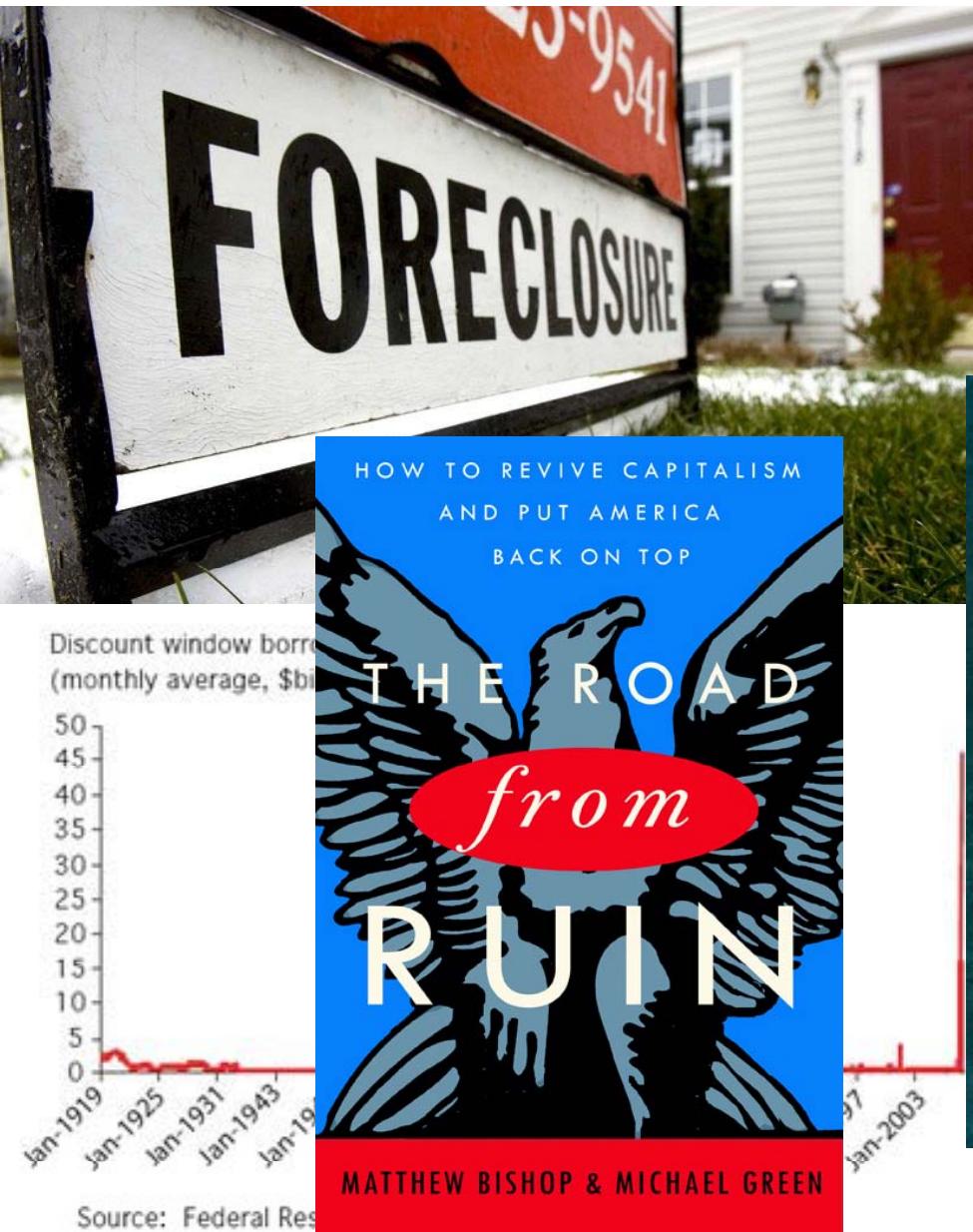
The Rise of the Age of Networked Intelligence



Printing Press

Internet

Current Crisis



A Burning Platform for Change



A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



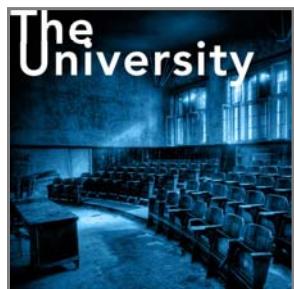
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



Media &
Entertainment



Science



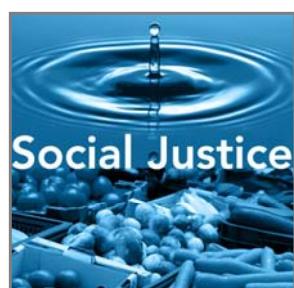
Health Care



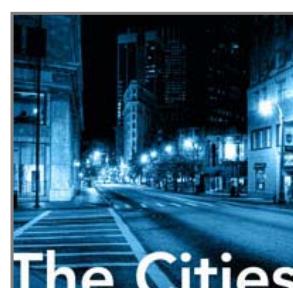
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation

5 Principles for Innovation, Wealth, and Sustainability



Collaboration



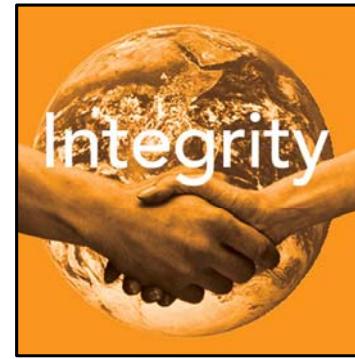
Openness



Sharing



Interdependence

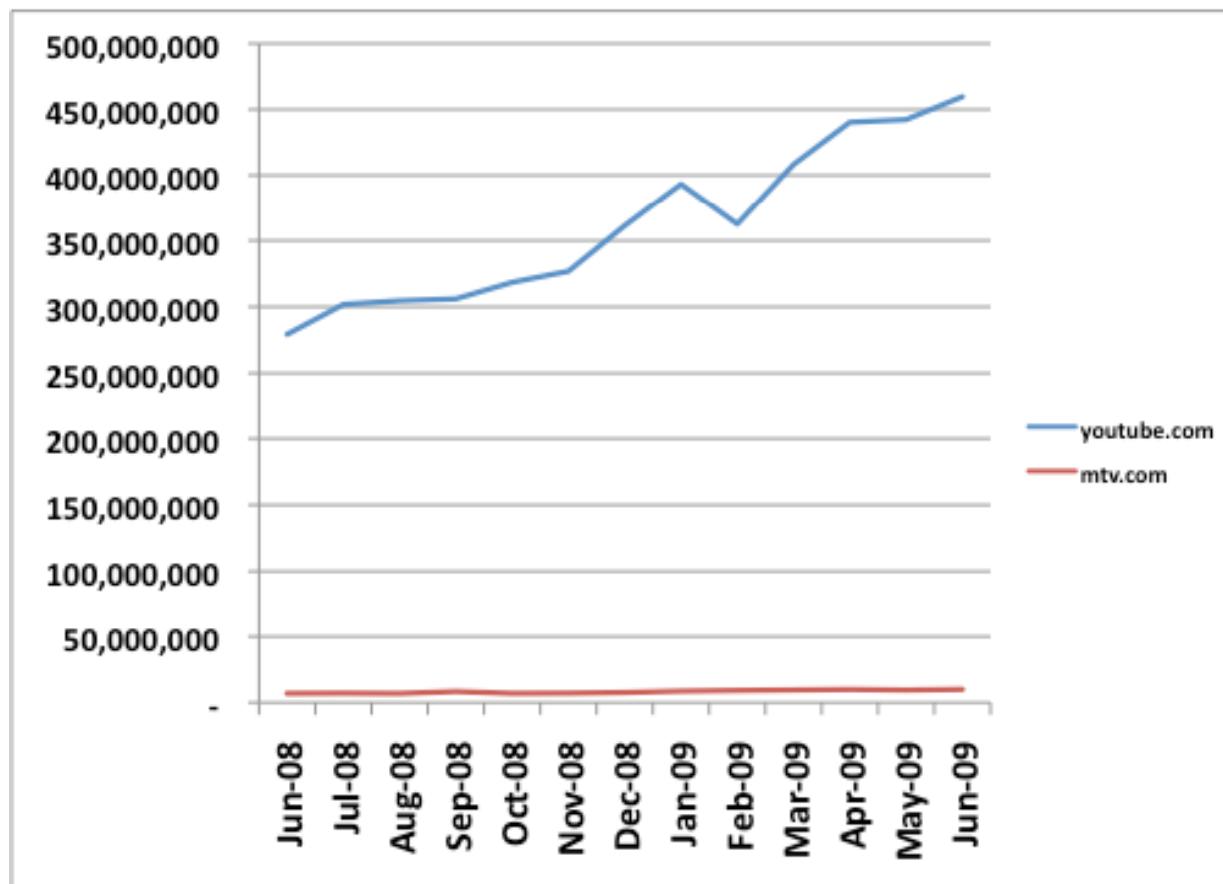


Integrity

Collaboration: The Rise of Collaborative Communities



vs.



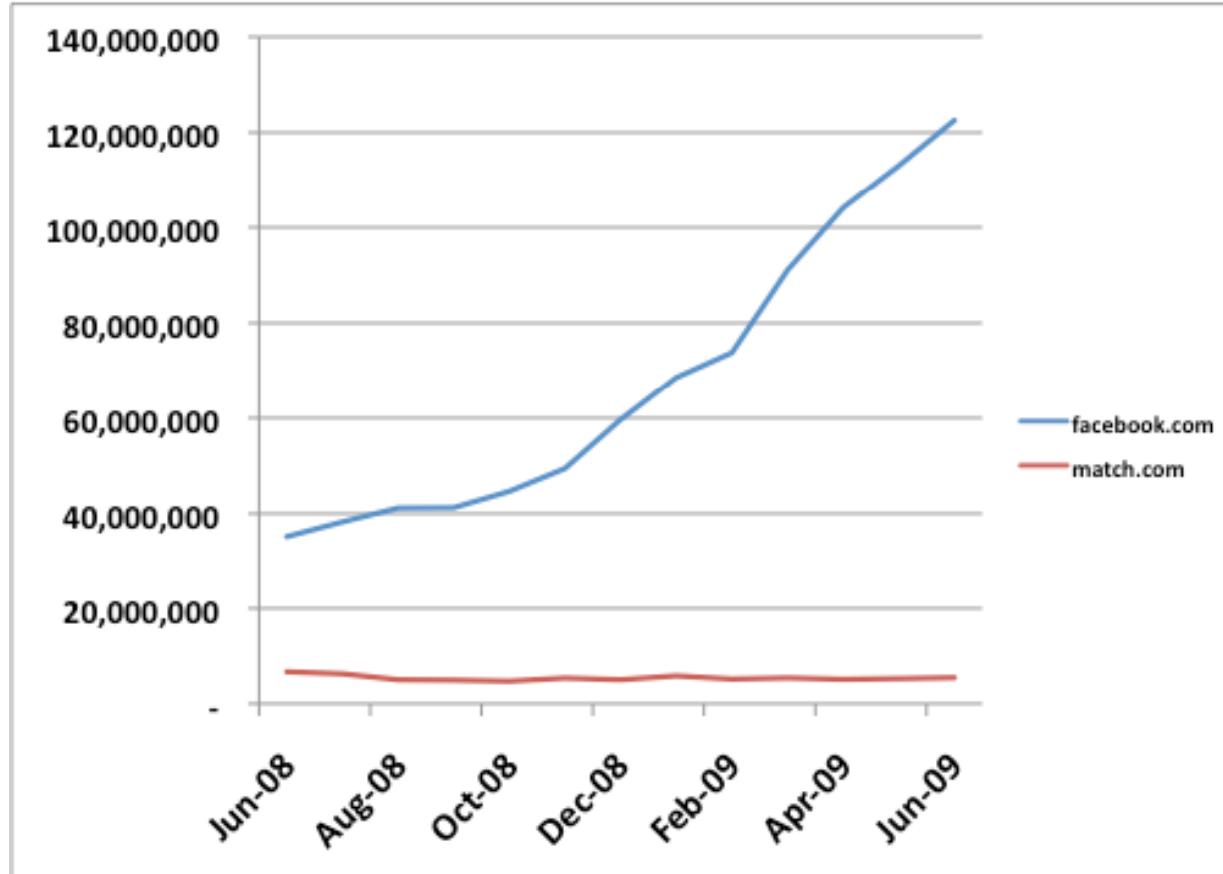
Source: Compete.com



Collaboration: The Rise of Collaborative Communities

facebook

vs. match.com

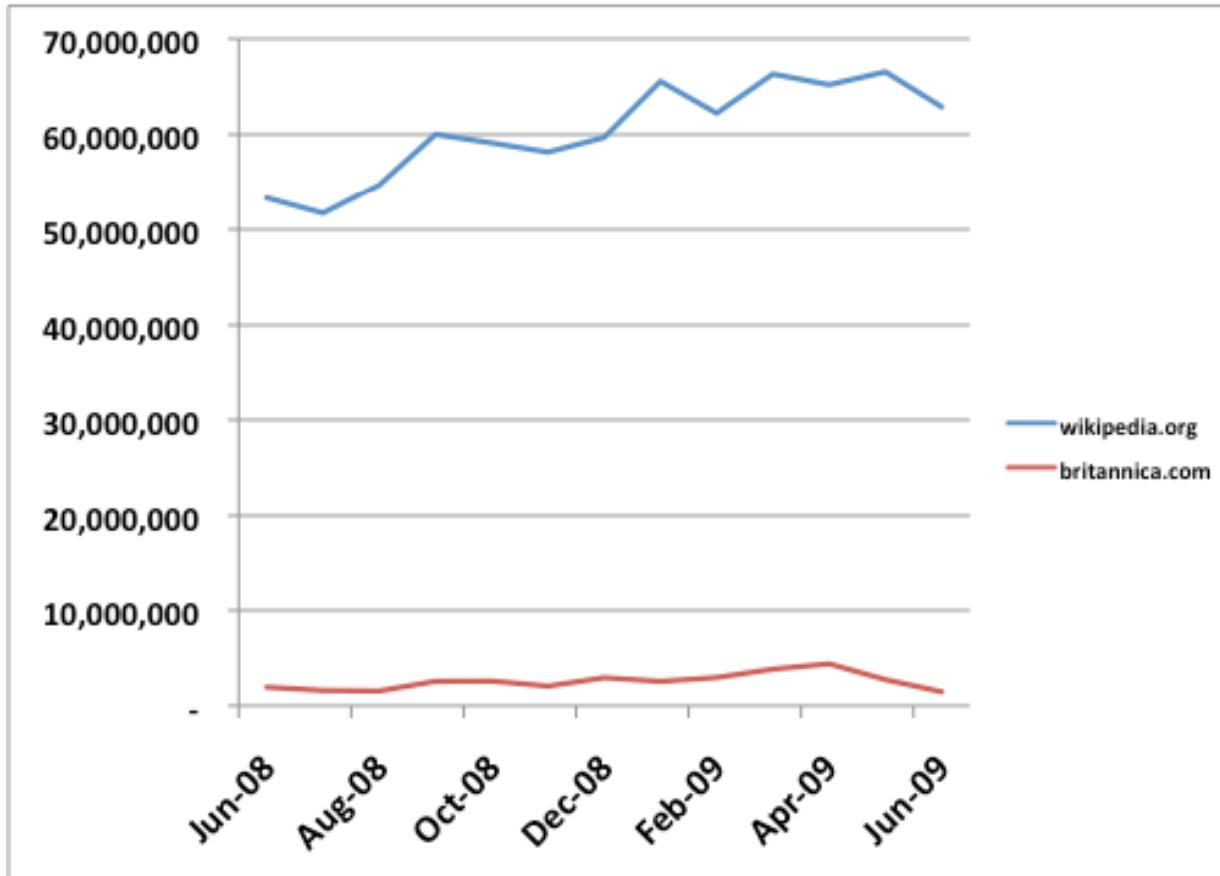


Source: Compete.com

Collaboration: The Rise of Collaborative Communities



VS.



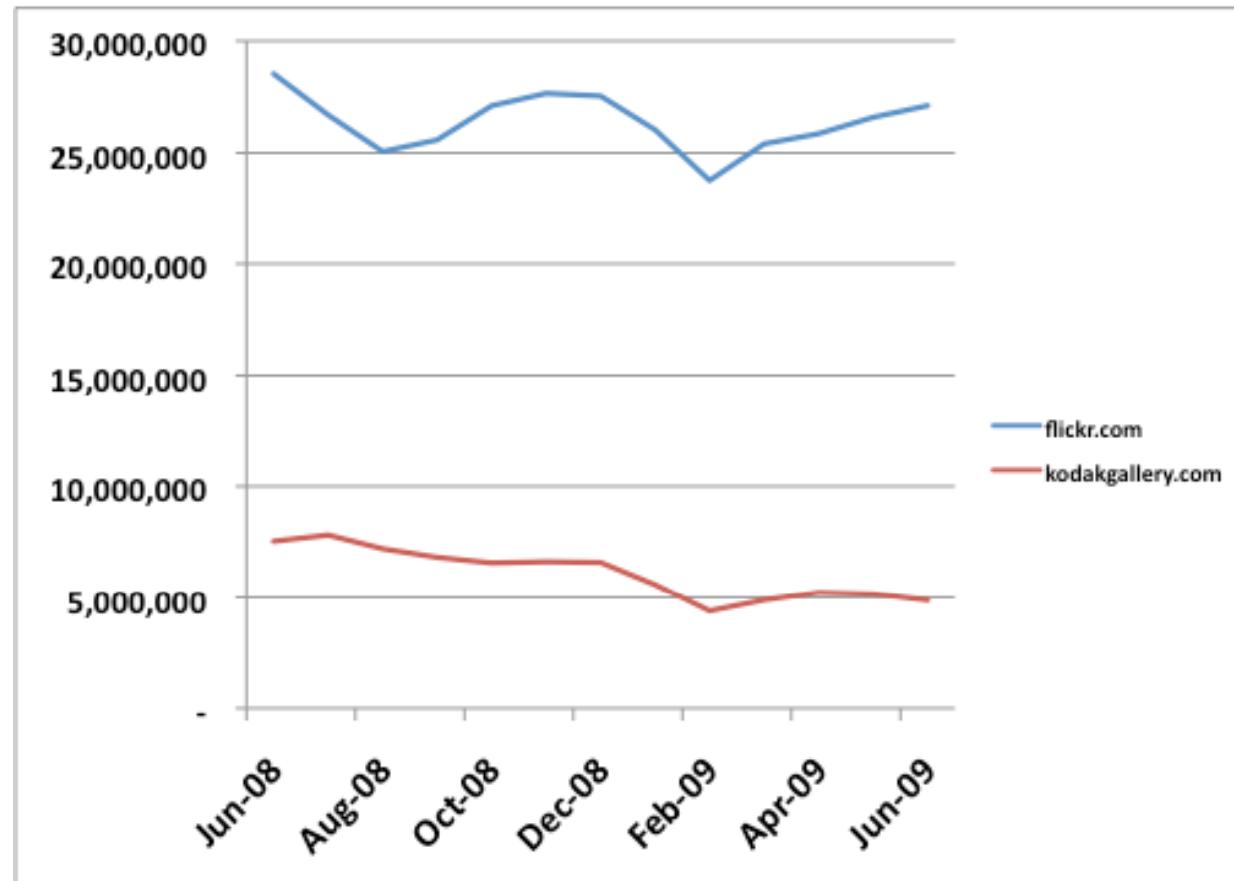
Source: Compete.com





Collaboration: The Rise of Collaborative Communities

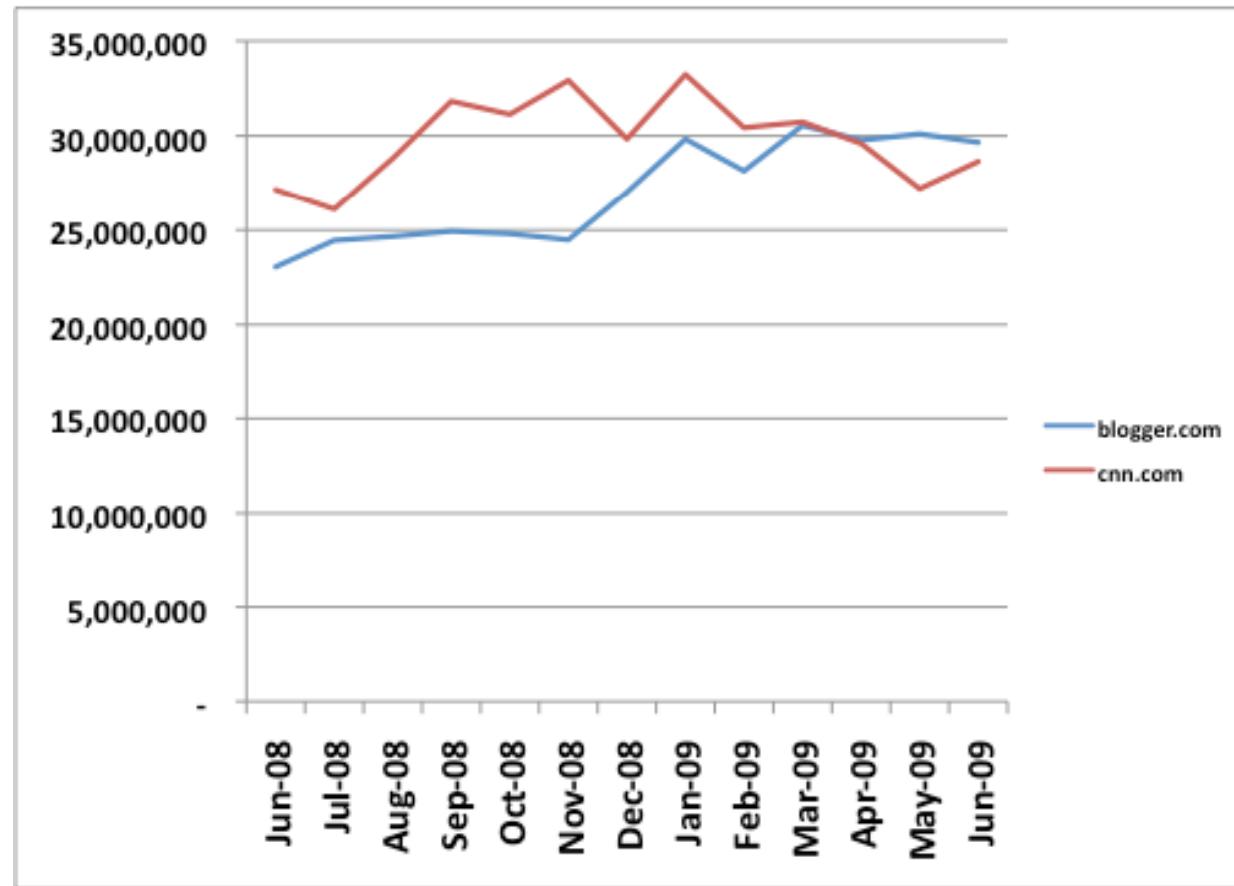
flickr™ vs. Kodak Gallery



Source: Compete.com



Collaboration: The Rise of Collaborative Communities



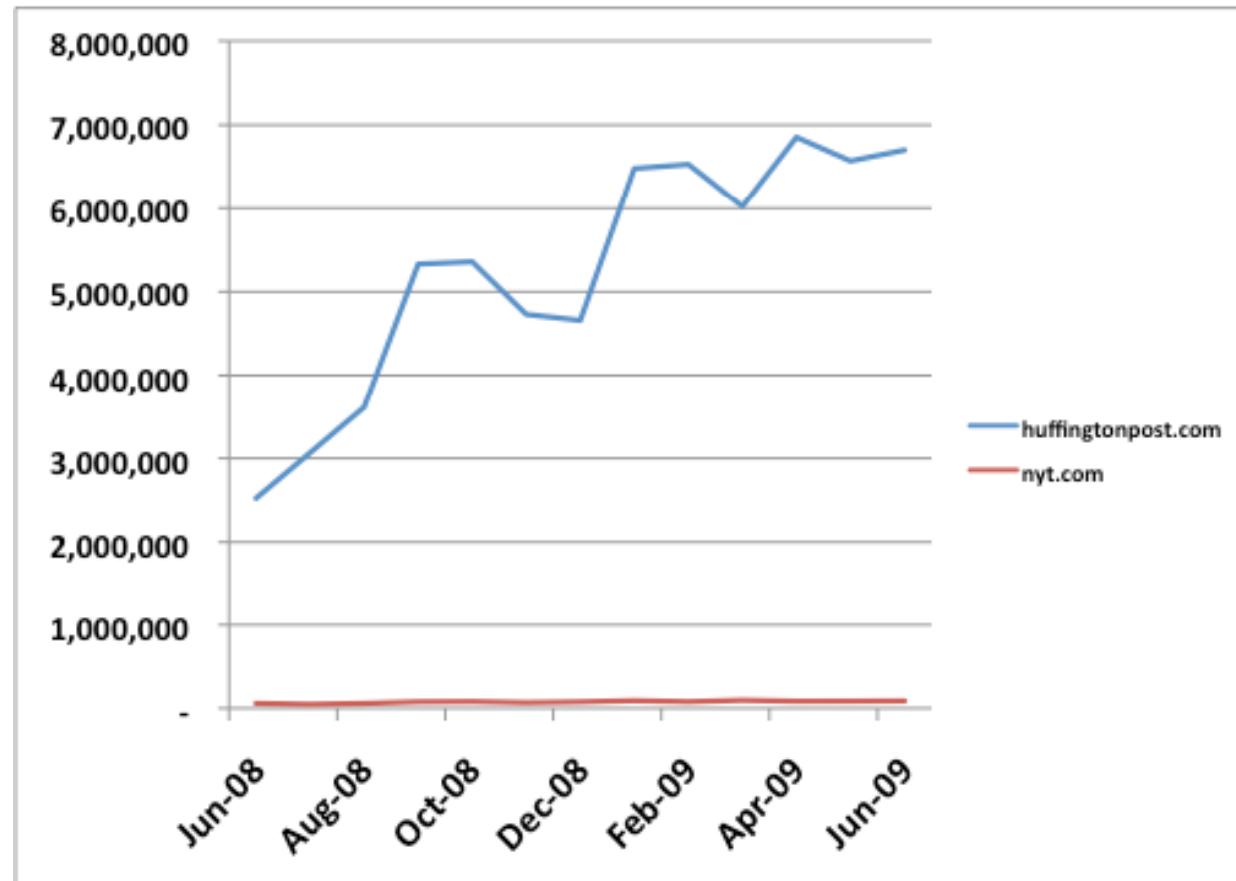
Source: Compete.com



Collaboration: The Rise of Collaborative Communities

THE HUFFINGTON POST

vs. The New York Times



Source: Compete.com

Collaboration: Alex Tapscott's Wikinomicists Community

facebook

Wikinomicists of the World Unite

Information

Group Info

Name: Wikinomicists of the World Unite
Type: Internet & Technology - Cyberculture
Description: A group dedicated to spreading the gospel of mass collaboration. Smart businesses are harnessing the power of the collective mind to succeed in the new global economy, and we want you to join!

Contact Info

Email: atapscott08@amherst.edu
Website: www.wikinomics.com
Office: 65 Highland avenue, 3rd Floor, 1st Door on the Left
Street: Highland Avene
City: Toronto, Ontario

Recent News

Wikinomics, by Don Tapscott and Anthony Williams, set for release on December 28th

USA Today set to review Tapscott's new book on December 27th

7 Part Series in the Globe and Mail to start on December 25th

Get the link to Part One of the G&M Series at:
<http://www.theglobeandmail.com/servlet/story/RTGAM.2>

Discussion Board

There are no discussions. Start the first topic.

Members

This group has 131 members. [See All](#)

Danny Andrew Abercrombie Dan Ihnatowycz Caitlin Betts Adeline MacNaughton Abichandani Daniel



WIKINOMICS
How Mass Collaboration Changes Everything

Don Tapscott
Author of The Digital Economy
and Anthony D. Williams

[Invite People to Join](#)

[Leave Group](#)

[Report Group](#)

[Share](#) +

Officers

David Poettcker (Berkeley)
Regional Coordinator for West Coast of U.S.

Ben Sharpe (Dalhousie)
IT Director

Niki Tapscott (UWO)
Co-Collaboration Friggin' Coordinator

Billy Hennessey (UWO)
Event Coordinator

Alexandre Rouleau (McGill)
Regional Coordinator for Quebec and Newfoundland

Joanna Griffiths (Queen's Canada)
Regional Coordinator for Eastern Canada (excluding Quebec and Newfoundland)

Molibi Maphanyane (Amherst)
Regional Coordinator for Eastern U.S. and Sub-Saharan Africa

Alex Rennie (TCD)
Regional Coordinator for Ireland and Iceland

Alex McMullin (Amherst)
Regional Coordinator for Eastern Europe and Scandinavia

William Warren (Amherst)
Regional Coordinator for East Asia, and Mongolia

Alex Salzillo (Amherst)
Regional Coordinator for Germany, Holland, Belgium, and France

Alex Tapscott (Amherst)
Collaboration Coordinator



Collaboration: New Models of Citizen Engagement – Wikinomics & Obama

The screenshot shows the official Obama '08 campaign website. At the top, there's a banner featuring a portrait of Barack Obama with the text "OBAMA '08" and a quote: "I'M ASKING YOU TO BELIEVE. Not just in my ability to bring about real change in Washington ... I'm asking you to believe in yours." To the right, there are links for "EN ESPAÑOL", "GET INVOLVED", and a "SIGNUP FOR EMAIL UPDATES" form.

The main navigation bar includes links for LEARN, ISSUES, MEDIA, ACTION, PEOPLE, STATES, BLOG, STORE, and a prominent red "DONATE NOW" button.

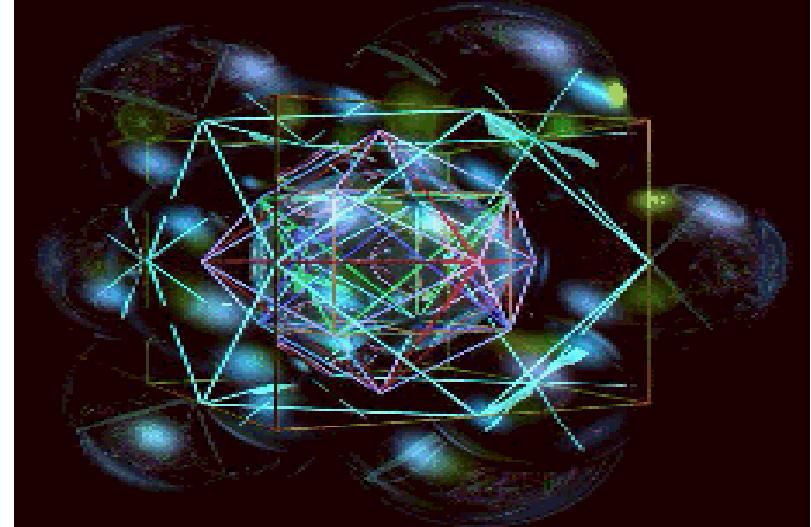
The left sidebar features a section titled "WIKINOMICS FOR OBAMA" with a "JOIN GROUP" button. Below it is a "GROUP PROFILE" section containing a thumbnail of the book "Wikinomics: How Mass Collaboration Changes Everything" by Don Tapscott and Anthony D. Williams, and a brief description of the book's principles.

The central content area has sections for "INFORMATION", "DIRECTORY", "EVENTS", and "FUNDRAISING". The "FUNDRAISING" section includes a thermometer graphic showing progress towards a \$5,000 goal, with the current amount raised being \$0 from 0 people.

A sidebar on the right, titled "my.BarackObama", lists various user links: My Dashboard, My Neighborhood, Friends, Events, Messages, Groups, Create a Group, Recently Updated, Recently Created, Fundraising, and My Blog.

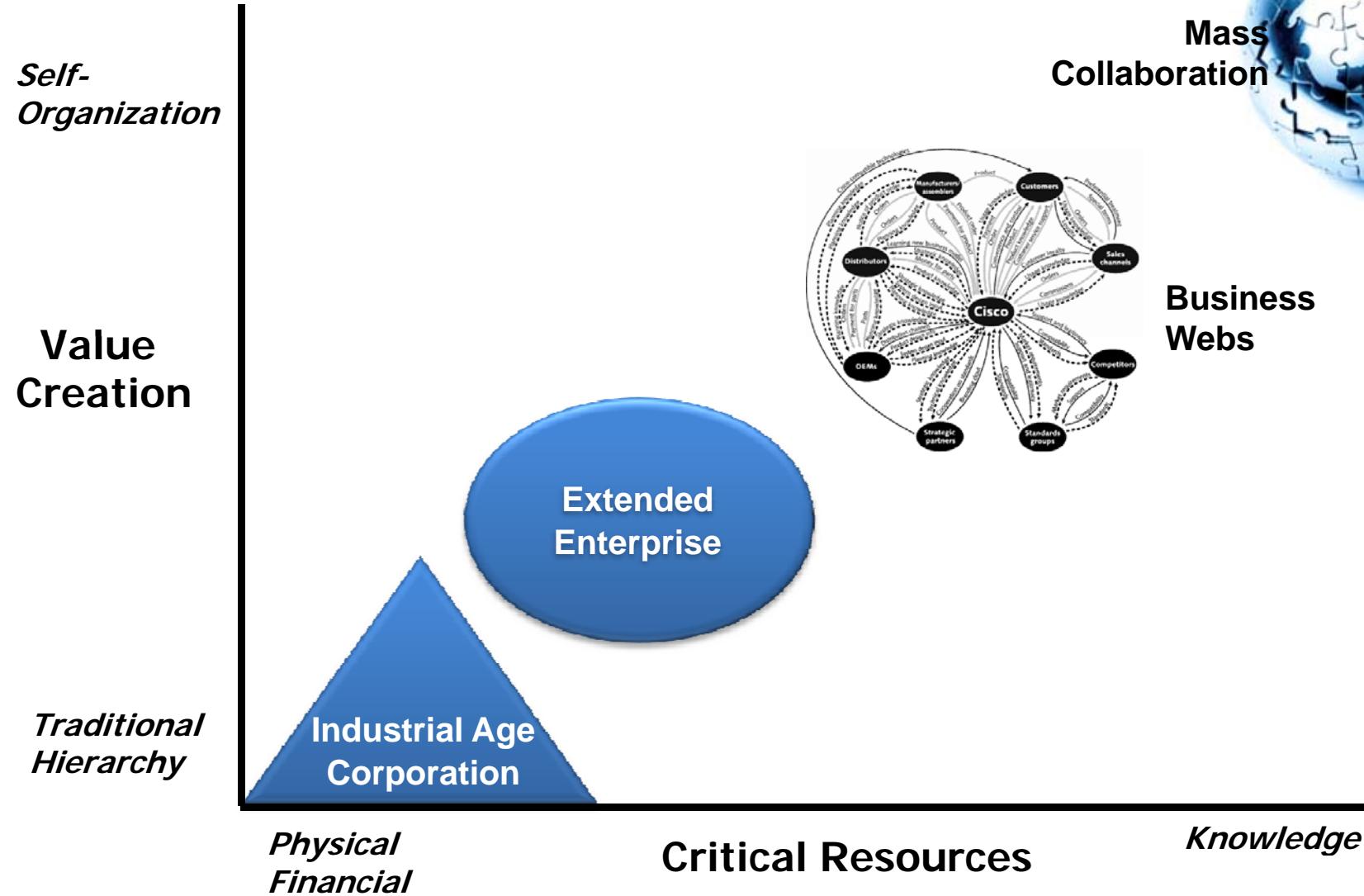


Collaboration: Rethinking Institutional Models

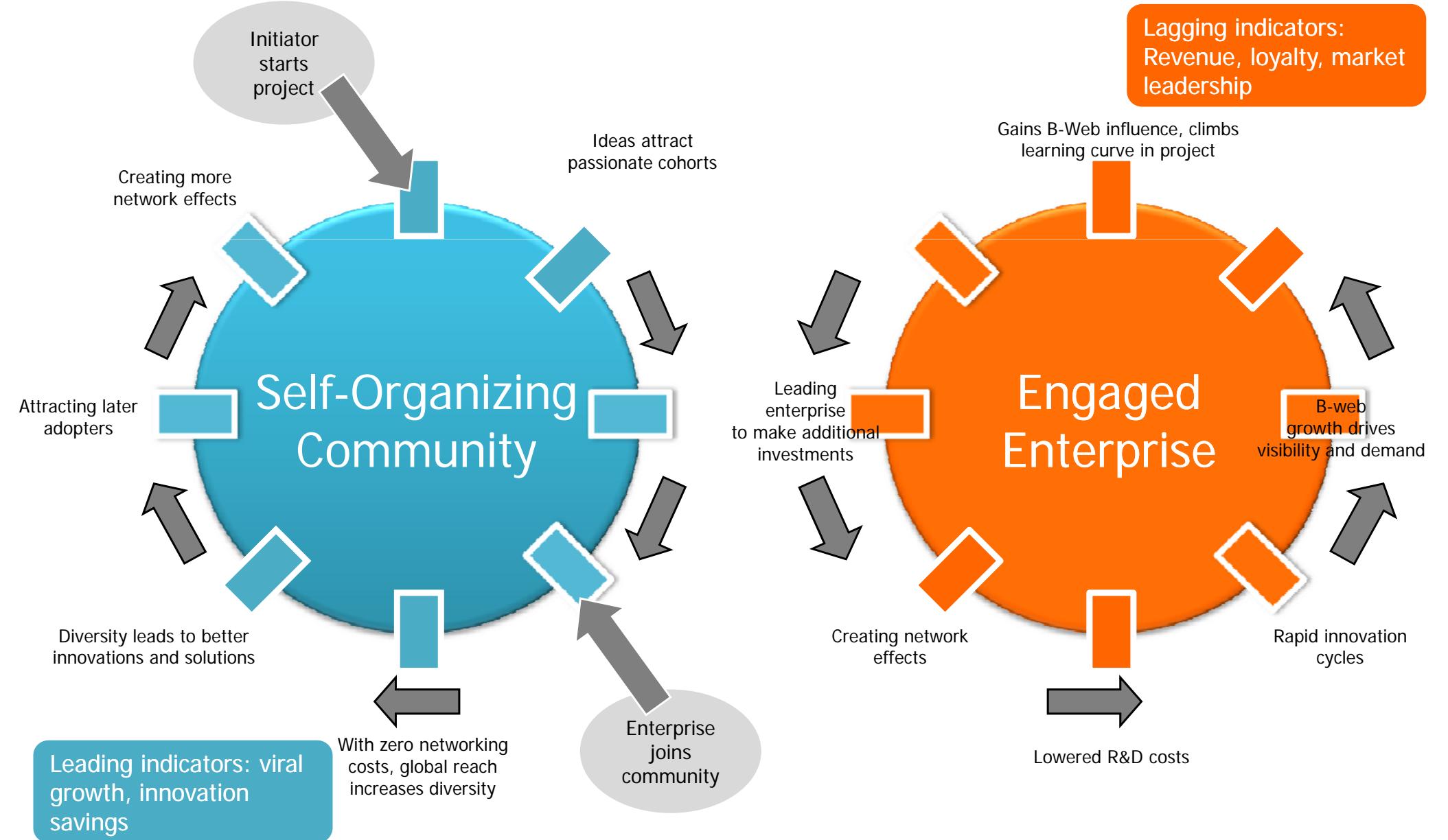


- 20th Century Models
- Command and control
- Vertically integrated
- Non-porous
- Creation of Content
- 21st Century Networks
- Embraces Peering
- Focused on core
- Business Web
- Context, agency, curation

Collaboration: From Mass Production to Mass Collaboration



Collaboration: Connecting with Communities



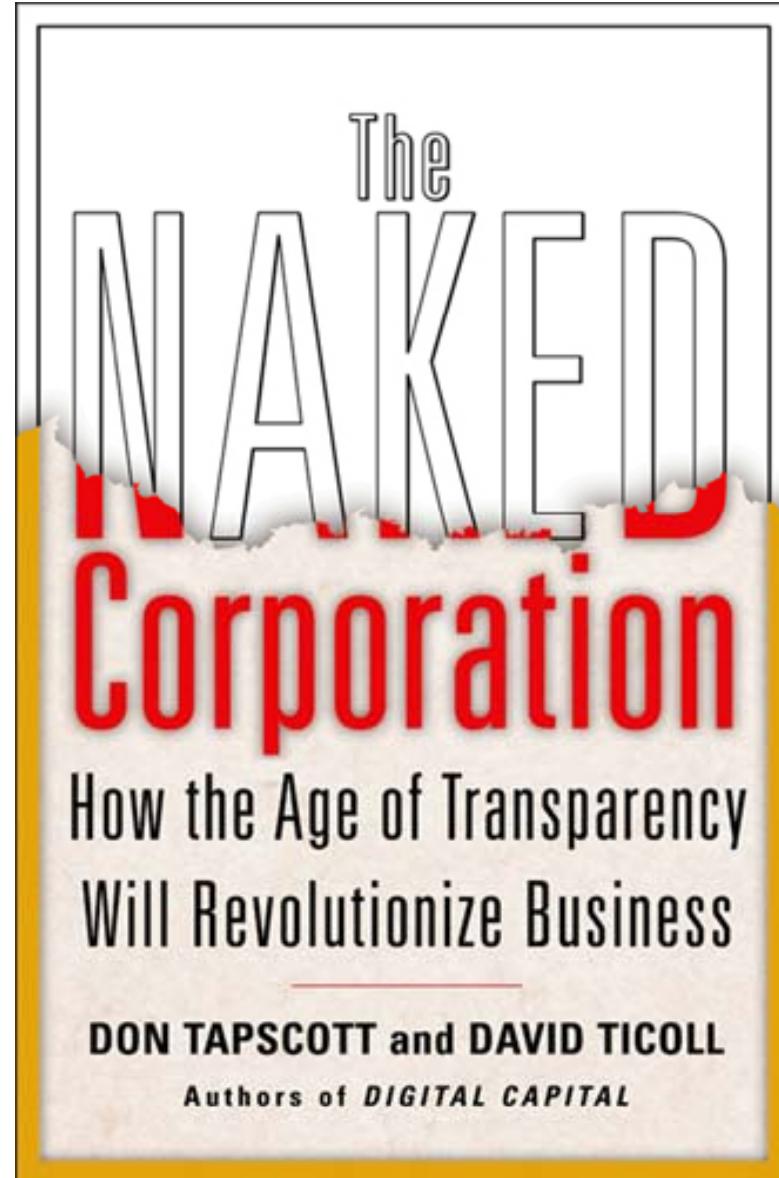


Collaboration: The Seven Wikinomics Business Models for Mass Collaboration

1. Peer Pioneers
2. Ideagoras
3. Prosumers
4. New Alexandrians
5. Platforms for Participation
6. The Global Plant Floor
7. The Wiki Workplace



Openness: Transparency as a New Force



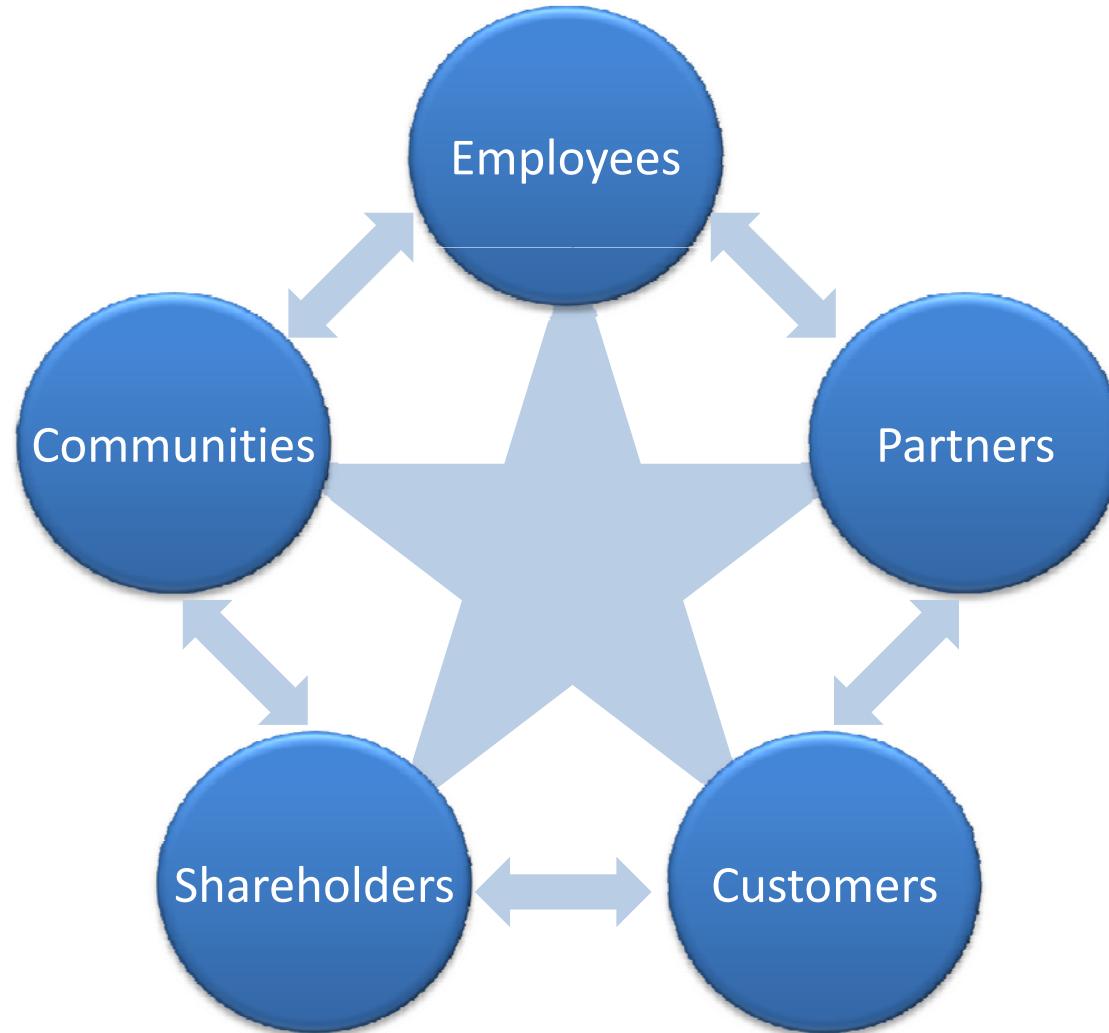


Openness: The Long Road to Transparency



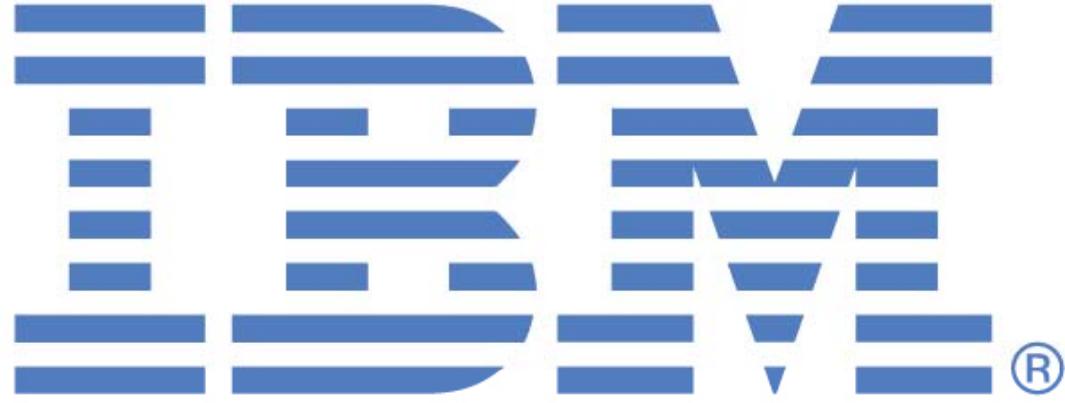


Openness: 5 Classes of Shareholders





Sharing: Have a Portfolio of IP, Some Shared, Some Not





Sharing IP for Success and Sustainability – GreenXchange

Sharing

THEGREENXCHANGE
beta

ABOUT GX | SEARCH | BIG IDEAS | GX NEWS | MEMBERSHIP | CONTACT

SIGN IN

ENABLE THE SUSTAINABLE ECONOMY

Help bring the network efficiencies of open innovation to solving global problems of sustainability.

▶ JOIN NOW



0:00 / 0:00

REDUCE A HOME'S CARBON FOOTPRINT

USE A NEIGHBORHOOD APPROACH TO RENEWABLE ENERGY

BIG IDEAS

Above are just a few of the big ideas with big impact. Click on one for details, or there's plenty more inside.

SEE ALL THE IDEAS >>

THE GREENXCHANGE IS AN INNOVATIVE REVOLUTIONARY PARTNERSHIP THAT BRINGS TOGETHER COMPANIES, PEOPLE, AND IDEAS TO CREATE SUSTAINABLE CHANGE THAT AFFECTS US ALL.

TRANSFORMATIONAL CHANGE HAPPENS WHEN INDIVIDUALS ARE WILLING TO SHARE IDEAS, WORK TOGETHER, AND SEEK SOLUTIONS THAT CREATE MORE EFFICIENT, MORE PROFITABLE, AND MORE MEANINGFUL BUSINESS OPPORTUNITIES/MODELS.

GX NEWS

Quarry Rehabilitation for Ecosystems: How Companies are Restoring Ecosystems...

Green patent survey to provide inputs for climate change conference

Scheme to save forests holds promise, risks

More news...

SEARCH

--None--

--None--

SEARCH

HOT SEARCHES

rubber...

water...

recycling...

servers...

energyefficiency,...

reprocessing...

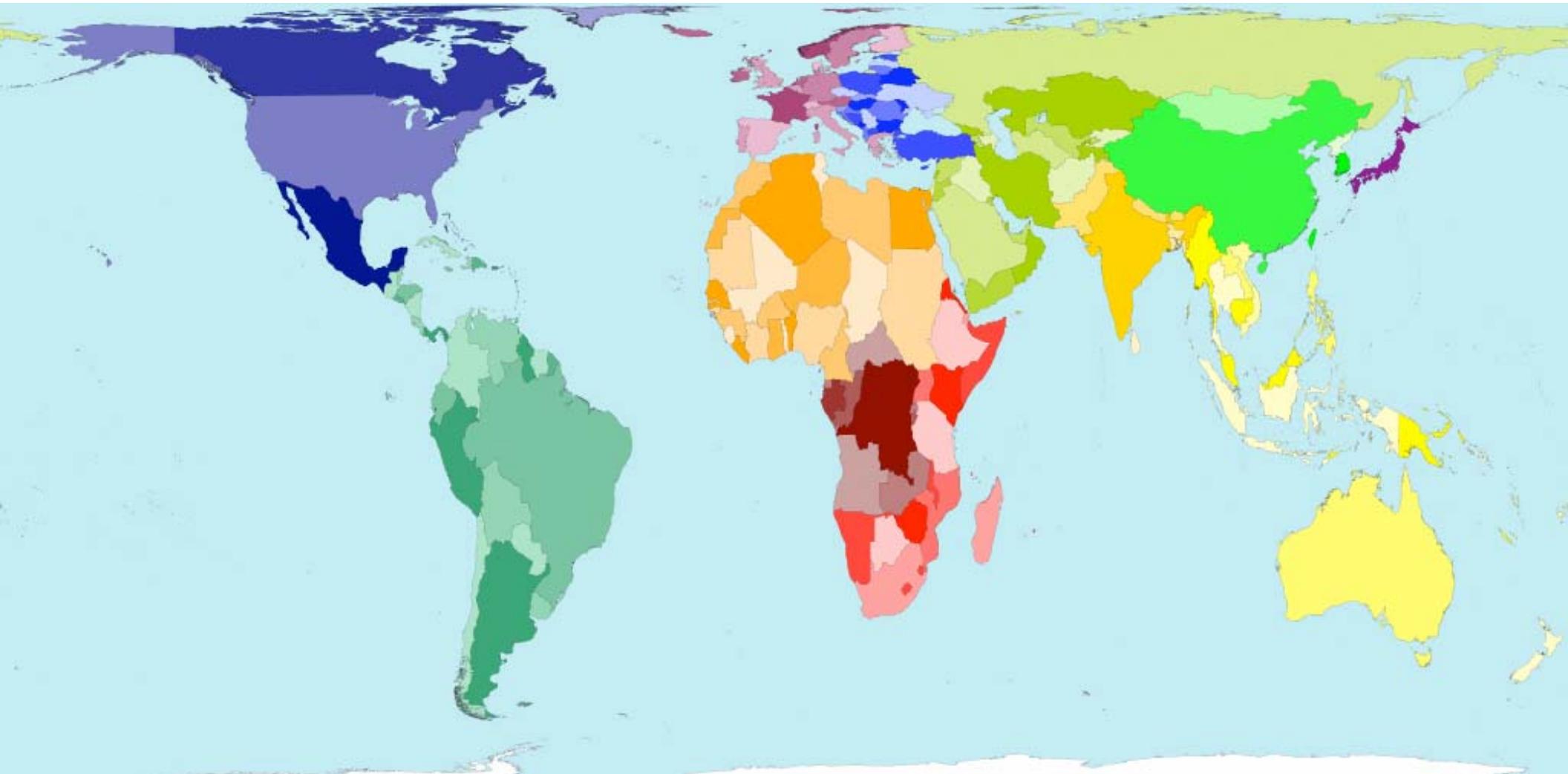


Interdependence





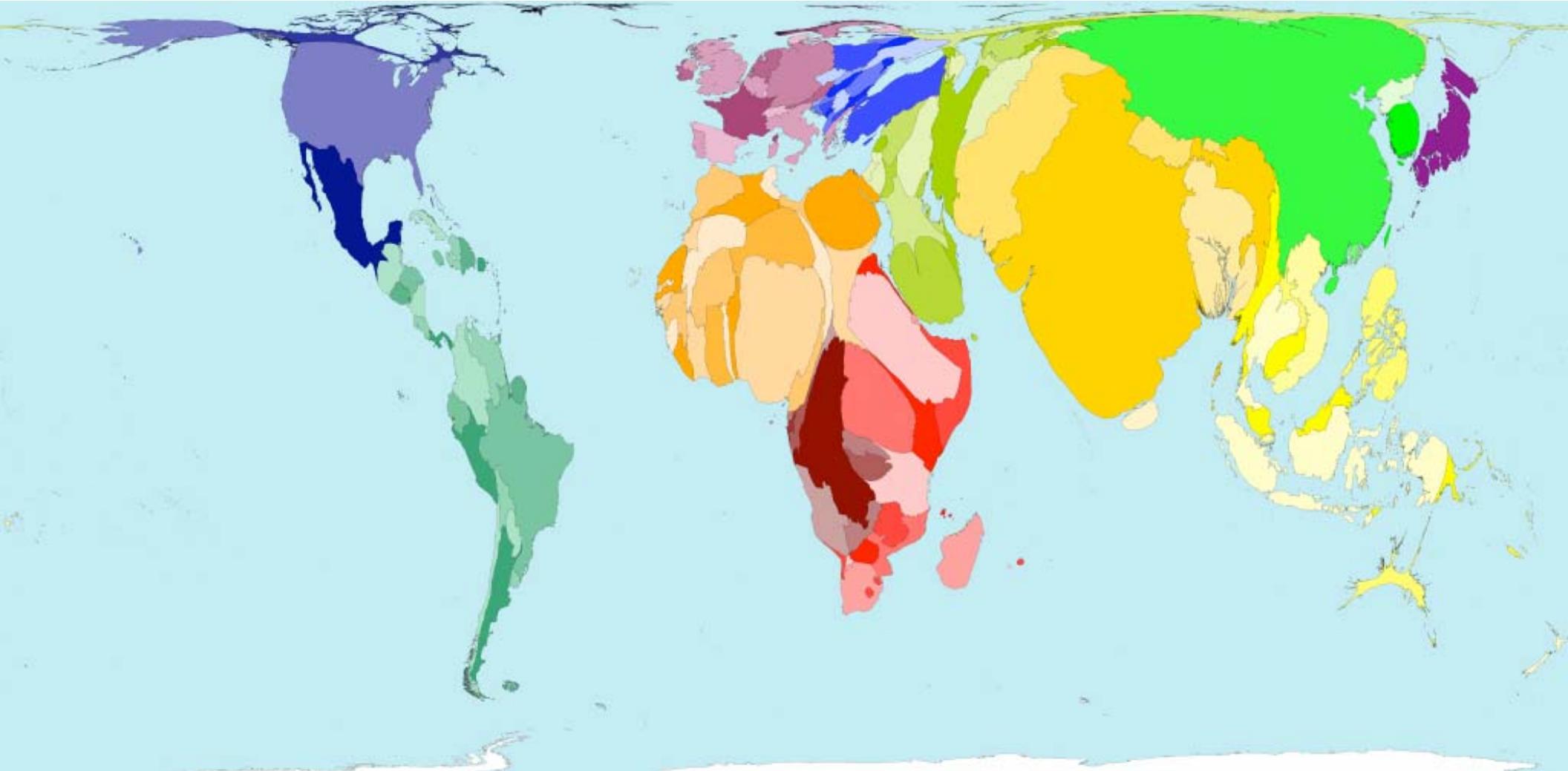
Interdependence: World Map According to Surface Area



Source: [Worldmapper](#)



Interdependence: World Map According to Population Ages 15 - 30: 2010

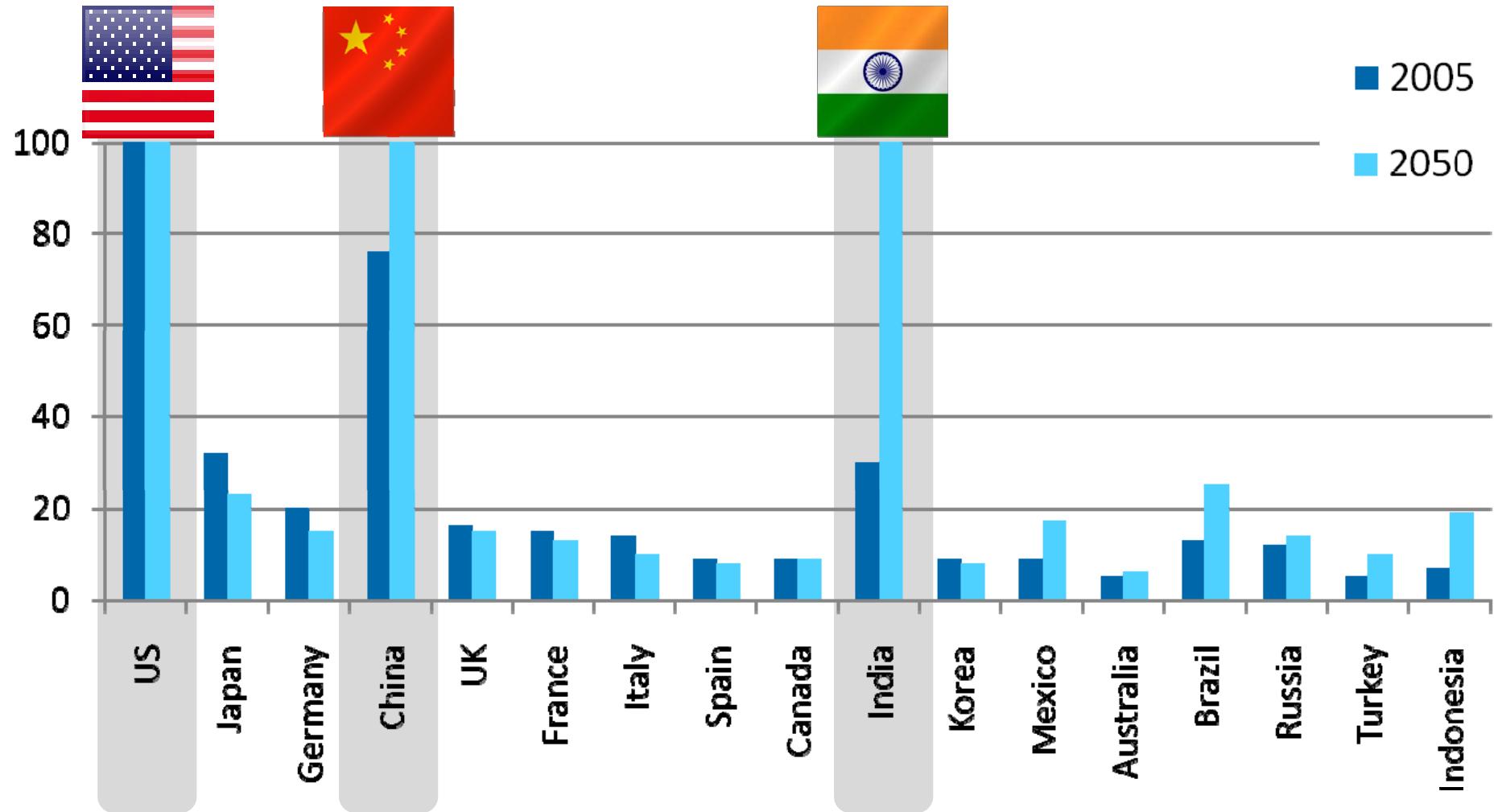


Source: *Worldmapper*



Interdependence: GDP in PPP Terms

Projected relative size of economies in 2005 and 2050
(US = 100)



Source: PricewaterhouseCoopers estimates (rounded to nearest percentage point)



Interdependence: The Rise of Asia

The Economist
APRIL 23RD-29TH 2010 Economist.com

Three years to save the euro
The arrival of Big Solar
Poland: tragedy and hope
How to find aliens in space
Why Napoleon lost in Russia

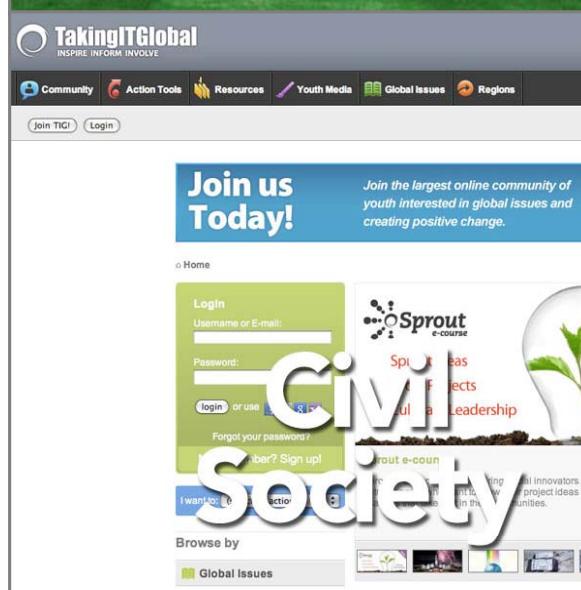
The new masters of management

A 14-PAGE SPECIAL REPORT ON
INNOVATION IN EMERGING MARKETS



Interdependence: The Four Pillars of Society

The State



The screenshot shows the homepage of TakingITGlobal. At the top, there's a navigation bar with links for Community, Action Tools, Resources, Youth Media, Global Issues, and Regions. Below that is a login form with fields for Username or E-mail and Password, and buttons for Join TIG! and Login. A "Join us Today!" button is prominently displayed. To the right, there's a call-to-action for joining the largest online community of youth interested in global issues and creating positive change. The main content area features a "Civil Society" section with a login form and a "Sprout e-course" section featuring a small plant icon.

The Private Sector

The Individual



A close-up photograph of a person's hand holding a smartphone. The screen displays the Twitter mobile interface with the word "twitter" in blue and the question "What are you doing?". The QWERTY keyboard is visible at the bottom of the phone.



Interdependence: Our Biosphere





Integrity: Three Values

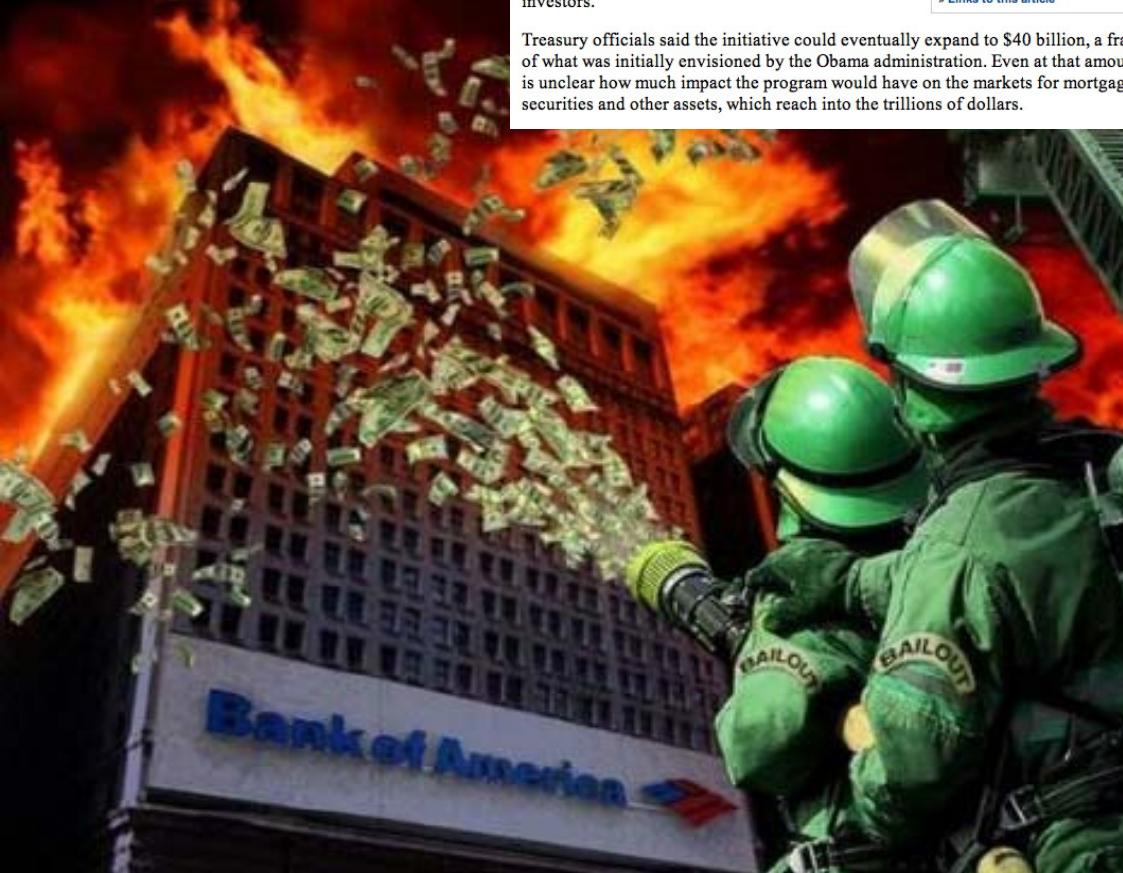
Honesty

Consideration

Accountability



Integrity: What Not to Do...



Economy Watch Live Updates on the Financial Crisis | [MORE »](#) | [Business Home »](#)

Treasury Kicks Off Toxic-Asset Program

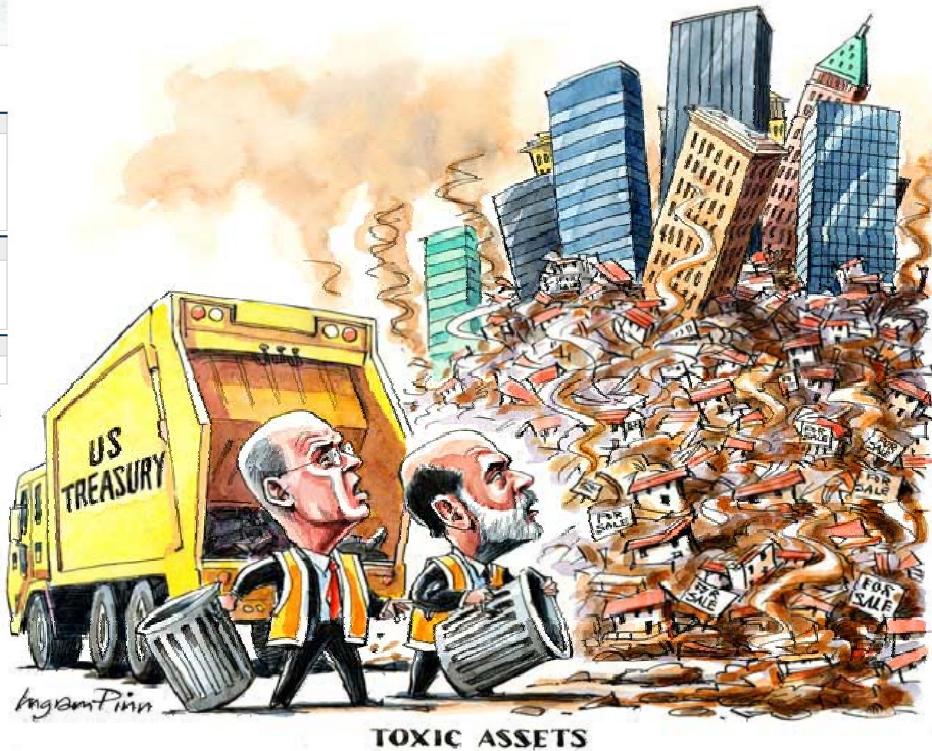
After Long Delay, Plan Is Scaled Back

By [David Cho](#)
Washington Post Staff Writer
Thursday, October 1, 2009

The Treasury Department's long-delayed initiative to purchase toxic assets from financial firms launched Wednesday, nearly a year after Congress authorized the government to tackle what once was billed as the most critical problem facing the banking system.

With the financial crisis abating, the government's first foray into buying troubled assets totaled around \$4.5 billion, a quarter of which came from private investors.

Treasury officials said the initiative could eventually expand to \$40 billion, a fraction of what was initially envisioned by the Obama administration. Even at that amount, it is unclear how much impact the program would have on the markets for mortgage securities and other assets, which reach into the trillions of dollars.



AFTER THE TAXPAYER BAILOUT OF WALL ST. . .





Integrity: Baking it into Corporate DNA



Summary: 5 Principles for the Age of Networked Intelligence



Collaboration



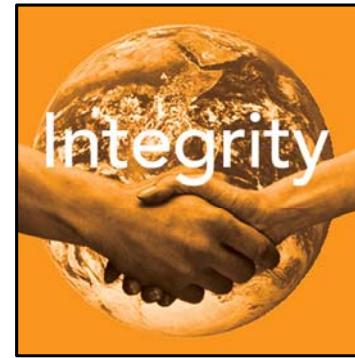
Openness



Sharing



Interdependence

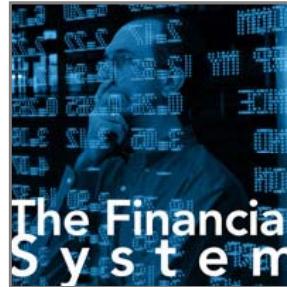


Integrity

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



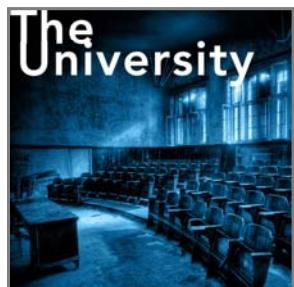
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



Media &
Entertainment



Science



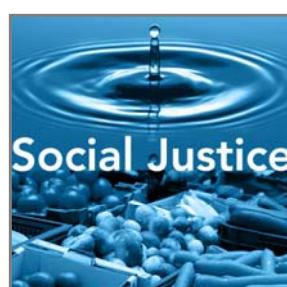
Health Care



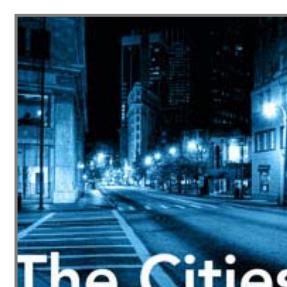
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



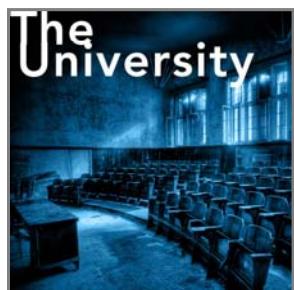
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



Media &
Entertainment



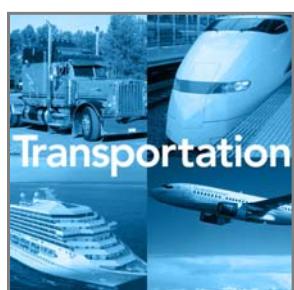
Science



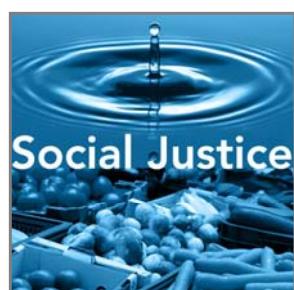
Health Care



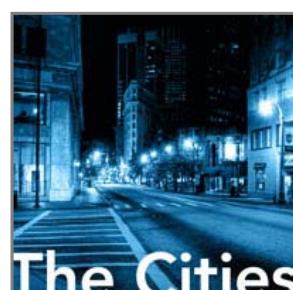
The Energy
Platform



Transportation



Social Justice



The Cities

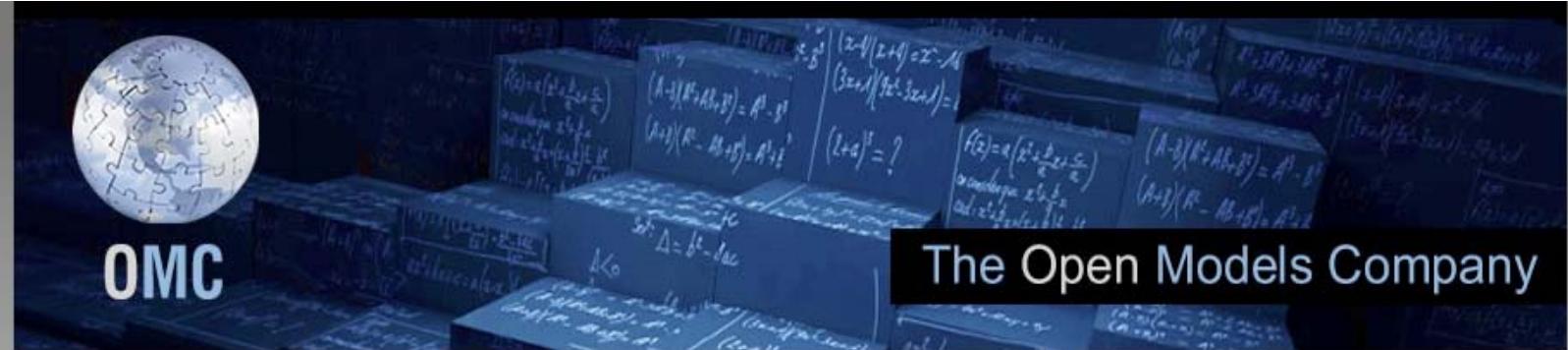


Regulation

OLD: Wall Street



NEW: Open Models Company & Risk Management 2.0



- ▶ Home
- ▶ About us
- ▶ Portal
- ▶ Our people
- ▶ Latest news
- ▶ Contact us

The Open Models Company

The shortcomings of the "black box" process for valuing complex securities have contributed to the market disruption we are witnessing today, as well as the call by Congress and government regulators for greater transparency, culminating in demands that OTC derivatives move toward standardization and exchange trading.

The Open Models Company (OMC) provides an alternative route to address the need for transparency, a route that will be less intrusive to the financial industry. Founded in 2009, OMC will build and operate an open, collaborative financial modeling platform for the valuation of complex and structured investment instruments.

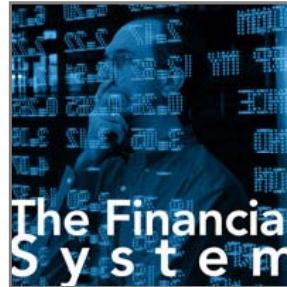
The OMC platform will open the modeling process to a wide group of participants, allowing them to collaborate over an online platform (the Risk Wiki) to develop the model code as well as to determine the appropriate data and input assumptions. Participant submissions will be reviewed by dedicated OMC professionals to ensure quality control over the consensus model for each security.

Applying this open, mass collaborative approach to modeling will lead to broadly accepted valuations and to increased transparency for complex and specialized instruments. OMC will position its platform as an industry standard that can be relied upon by regulators.

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



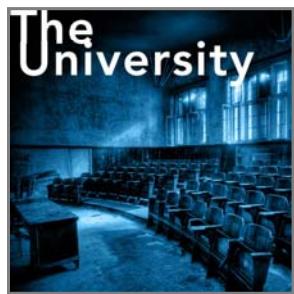
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



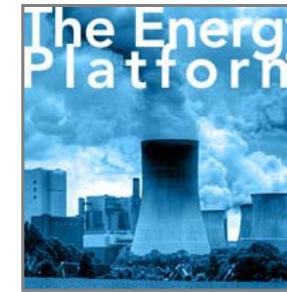
Media &
Entertainment



Science



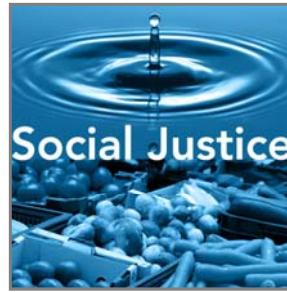
Health Care



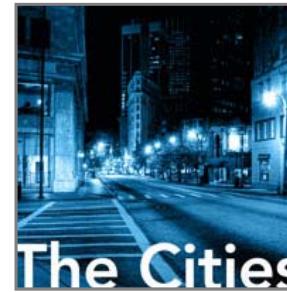
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation



OLD: The Chicago Sun-Times

Could Martz lead Bears' offense?
SUN-TIMES EXCLUSIVE Ex-Rams coach 'would love to work with Jay Cutler' | SPORTS

CHICAGO SUN-TIMES

75¢ CITY & SUBURBS \$1.25 ELSEWHERE | LATE SPORTS FINAL | WEDNESDAY, NOVEMBER 25, 2009 | suntimes.com | GRUMBLE, GRUMBLE | 50° 34° Page 14

E2 CLUB OWNERS SENTENCED TO 2 YEARS IN JAIL

JUSTICE OR SCAPEGOATS?

Dwain Kyles

Calvin Hollins

EDWARD JACKSON/SUN-TIMES PHOTO

"The motive here was nothing more than pure greed," said a prosecutor after a judge sentenced the men who owned the E2 nightclub, site of the 2003 stampede that left 21 people dead. But Rep. Bobby Rush, speaking on behalf of the pair, had a different view of the case: "Justice has not prevailed." | PAGE 5

EBERT'S FEAST OF NEW MOVIES FOR THANKSGIVING
REVIEWS IN SHOWCASE | PAGES 26-28

monster Holiday Bonus GIVEAWAY **\$17,500.00**
DETAILS ON PAGE 24



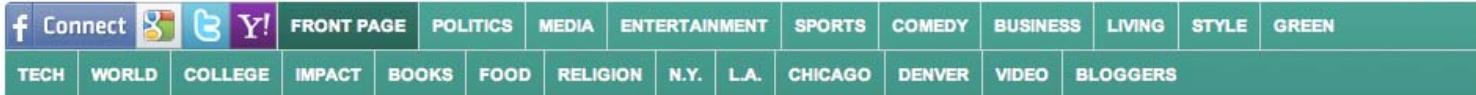
NEW: The Huffington Post?

BIG NEWS: [Gulf Oil Spill](#) | [NFL](#) | [Sarah Palin](#) | [World Cup 2010](#) | [Job Search](#) | [More...](#)

THE HUFFINGTON POST

THE INTERNET NEWSPAPER: NEWS BLOGS VIDEO COMMUNITY

[Log In](#) | [Sign Up](#) | June 9, 2010



FROM AP: NM court OKs DWI evidence gathered on tribal land... 7 seconds ago

SEARCH

FED CHIEF WARNS CONGRESS: DON'T CUT SPENDING

Bernanke Bucks Conventional Wisdom On Spending, Warns Of 'Fragile Recovery'



Unemployment Benefits Lapse, Cause Panic And Confusion For Jobless

[Comments \(2,399\)](#) | [Financial Crisis](#)

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



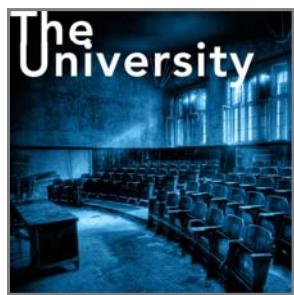
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



Media &
Entertainment



Science



Health Care



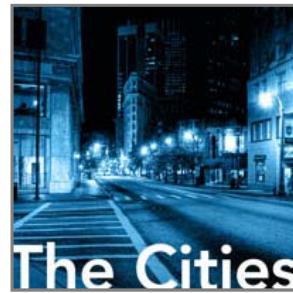
The Energy
Platform



Transportation



Social Justice



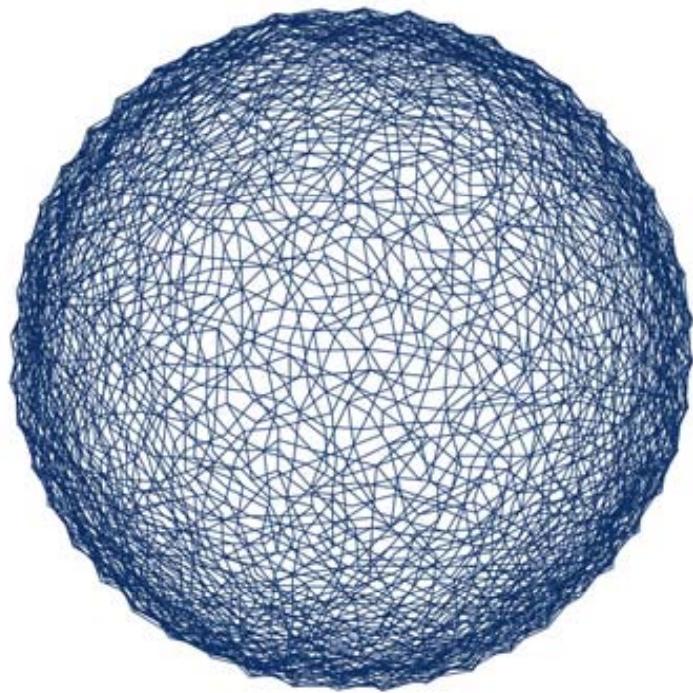
The Cities



Regulation



OLD: United Nations Climate Change Conference 2009



COP15
COPENHAGEN
UNITED NATIONS CLIMATE CHANGE CONFERENCE 2009



NEW: Platforms for Learning & Action

Welcome to Eye On Earth

Built on Windows® Azure™

change language (English) | developers | providers | disclaimer

EYE ON EARTH enter location European Environment Agency

Road Aerial Labels Views

my location sms about help lock

COPENHAGEN, DENMARK Change Location

AIR WATCH WATER WATCH

OUR RATING 1 VERY GOOD YOUR RATING MODERATE

Dirty Smelly Non-irritating
Clean Clear Odourless
Non-clear Irritating

10 Ratings

OUR RATING 1 GOOD YOUR RATING GOOD

Polluted Equipped Safe Crowded
Unsafe Clean Scenic Dirty

4 Ratings

SMS more info... AIR [location name] OR WATER [location name]

+44 7786 201 106

Done

STATIONS more info... AIR STATIONS WATER STATIONS

© 2009 Microsoft Corporation. Image courtesy of NASA

The screenshot displays the 'Eye On Earth' platform interface. On the left is a satellite map of Europe with numerous green and yellow dots representing air stations. A green dot is highlighted over Copenhagen, Denmark. The right side shows detailed air quality data for Copenhagen. It includes a 'Very Good' rating for O₃, a 'Moderate' rating for N_O₂, and a 'Good' rating for PM₁₀. Below this are lists of environmental conditions: 'Dirty Smelly Non-irritating' (for O₃), 'Clean Clear Odourless' (for N_O₂), and 'Non-clear Irritating' (for PM₁₀). There are also sections for water quality and SMS messaging.



NEW: Crowdsourcing Crisis Information

Ushahidi

HOME ABOUT THE PLATFORM JOIN US BLOG

Support Disaster Relief in Haiti

Get involved in the relief effort in Haiti, track information in real-time and volunteer.

Donate Now or **Haiti Live**

Join up!

Ushahidi is a free and open source project with developers hailing from Kenya, Ghana, South Africa, Malawi, Netherlands and the USA working on it. There are some significant technological challenges and we are always looking for help.

JOIN

What it does?

The Ushahidi Platform allows anyone to gather distributed data via SMS, email or web and visualize it on a map or timeline. Our goal is to create the simplest way of aggregating information from the public for use in crisis response.

MORE

What is Ushahidi?

Watch The Video

Download Ushahidi

VERSION 1.0 - "MOGADISHU"

Deployments

Sudan Vote Monitor
Using SMS to monitor elections in the Sudan

More deployments here



NEW: Loans that Save Lives

[Home](#) | [Kiva Gifts](#) | [Login](#) | [Register](#) | [Do More](#) | [My Basket](#) | [Help Center](#)

KIVA loans that change lives

LEND ABOUT COMMUNITY JOURNALS MY PORTFOLIO

Lenders YOU

Kiva connects people through lending to alleviate poverty.

[Learn how Kiva works >>](#)

Entrepreneurs

Impact This Week
3,292 entrepreneurs funded.

Recent Activity

- Mahamadou Diabat  's Loan
9 people shared this.
- Angela Karina Panezo Dominguez's Loan
5 people shared this.
- Meet Kiva's Newest Partner in Honduras!
4 people shared this.
- Mar  a Alicia Del Carmen Bonilla De Mej  a's Loan
5 people shared this.
- Kiva Lending Team: Roger Williams University
4 people shared this.

Facebook social plugin

Featured Entrepreneurs

[View All Entrepreneurs >>](#)

Srey-em Soy
Cambodia
Grocery Store

Mrs. Srey-em Soy (in the photo) and her husband, Mr. Sam Sok, have been married since 2005. They have one son and one...
[more >>](#)

\$25 \$1,000
67% raised

More Featured Entrepreneurs



NEW: WEF's Global Redesign Initiative

The screenshot shows the WEF website with a focus on the Global Redesign Initiative timeline.

Header: WORLD ECONOMIC FORUM, SEARCH, LOG IN, Print

Breadcrumbs: Home > Initiatives > Global Redesign Initiative > Timeline

Left Sidebar (Global Redesign Initiative):

- Thematic Framework
- Process
- Timeline** (selected)
- Country Hearings

[Return](#)

The Timeline

Phase I: Input (April to November 2009)

- Interaction within over fifty Global Agenda Councils and among all stakeholders with aim of identifying and addressing major deficiencies in international cooperation.

Phase II: Feedback and Review (December 2009 to February 2010)

- All World Economic Forum communities will be integrated to comment on the ideas and proposals emerging from the Global Agenda Councils.

Phase III: Finalization of recommendations (February to April 2010)

- Based on the feedback from these communities, the Forum and its individual Global Agenda Councils will elaborate a final report of systemic and issue-specific recommendations.

Phase IV: May 2010 and beyond

- Leveraging modern communication processes, the public and governments around the world will be invited to engage in a discussion about how to raise the ambition level for reform. All stakeholder communities involved, particularly the Global Agenda Councils, will continue to monitor implementation and refine of the proposals.

Timeline Diagram:

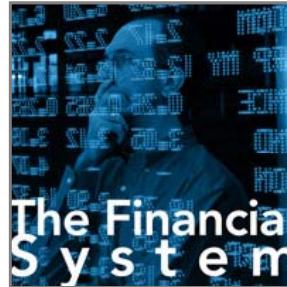
The timeline diagram illustrates the sequence of events:

- Phase I: Input gathering and proposal development (Apr 2009 - Dec 2009)**: Indicated by three orange diamonds at the start.
- Events in Phase I:** Nov 2009 India Economic Summit, 16/10/2009 Country hearing Switzerland, 18/11/2009 Country hearing Qatar, 01/12/2009 Country hearing Singapore, September 2009 Summer Davos in Asia.
- Phase II: Feedback and Review (Dec 2009 - Jan 2010)**: Indicated by four blue dots in the middle.
- Event in Phase II:** Feb 2010 - May 2010 Phase III: Finalization of proposals.
- Phase III: Finalization of recommendations (Jan 2010 - May 2010)**: Indicated by one blue dot.
- Events in Phase III:** May 2010 GRI Summit Qatar (tentative).
- Phase IV: Dissemination and Dialogue with Governments and the Public (May 2010 - Jan 2011)**: Indicated by one orange diamond at the end.
- Events in Phase IV:** Jan 2010 Annual Meeting.

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



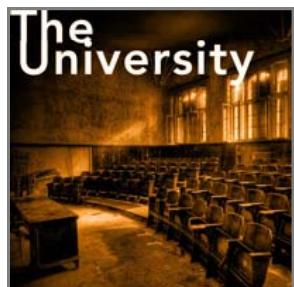
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



Media &
Entertainment



Science



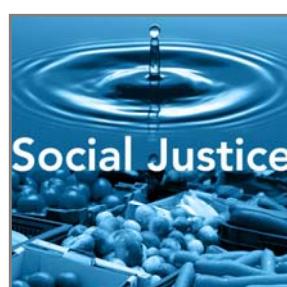
Health Care



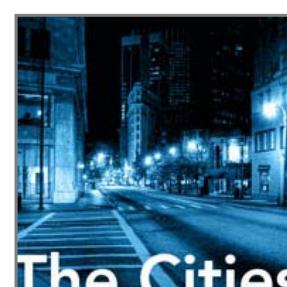
The Energy
Platform



Transportation



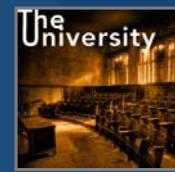
Social Justice



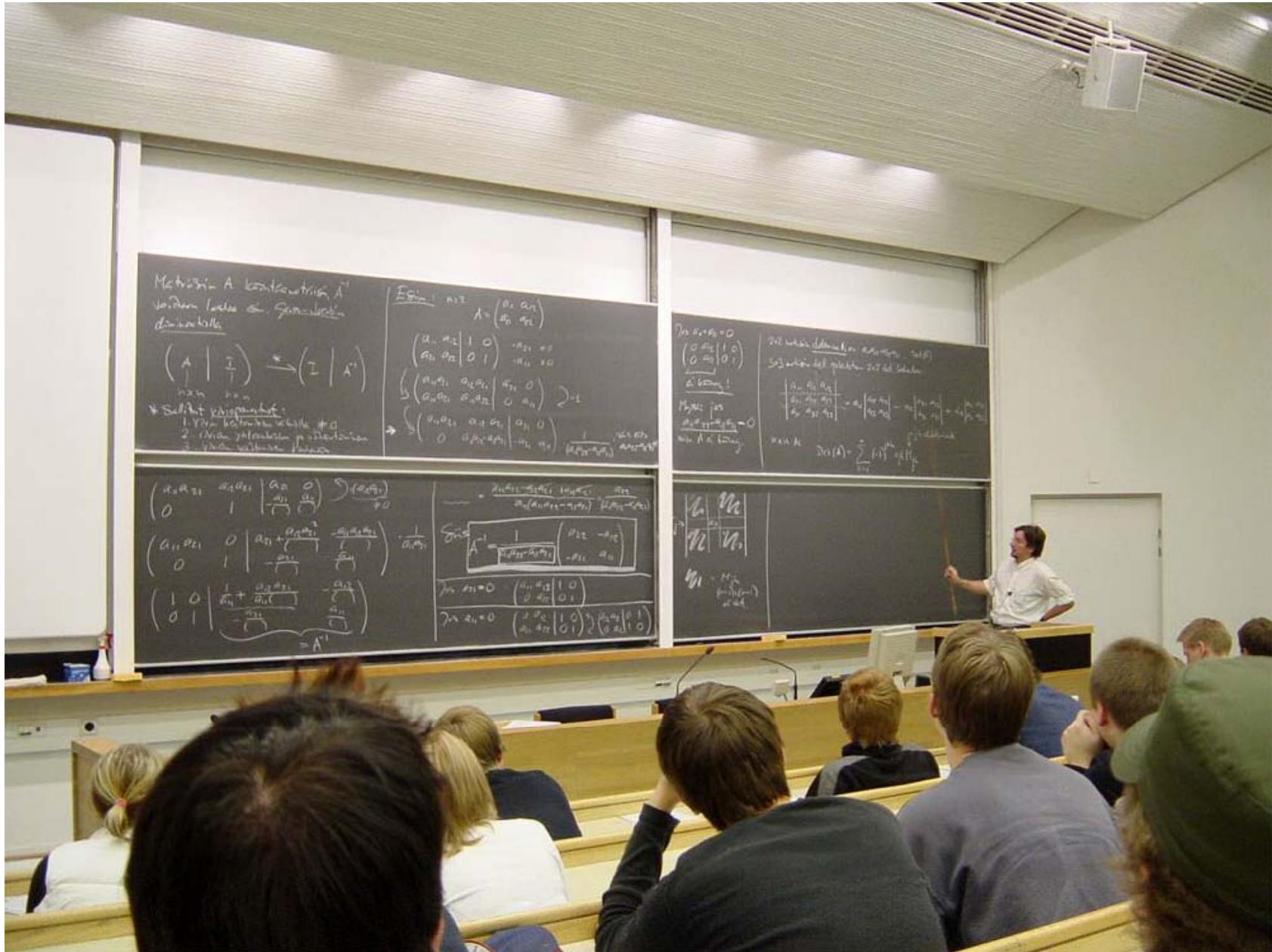
The Cities

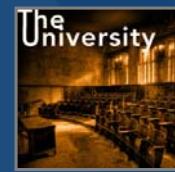


Regulation



OLD: 'One Size Fits All' Lectures





The Model of Pedagogy: The Reinvention of Education

OLD

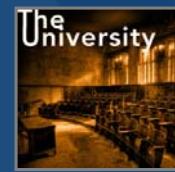


NEW



Teacher focused
One-way
One size fits all
Student Isolated

Student focused
Multi-way
Customized
Collaborative



NEW: The ‘Meta-University’

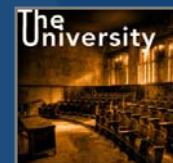


“

With the growing open access movement we are seeing the early emergence of a meta-university – a transcendent, accessible, empowering, dynamic, communally constructed framework of open materials and platforms on which much of higher education worldwide can be constructed or enhanced.

”

-- Charles M. Vest, President Emeritus, MIT



NEW: The 'Meta-University': OpenCourseWare

Unlocking Knowledge, Empowering Minds.

Free lecture notes, exams,
and videos from MIT.
No registration required.

[Learn more](#)

"I was amazed that a university such as MIT would freely give access to its educational information."

Triatno Yudo Harjoko
Educator
Indonesia

[Read more](#)



Curriki Global Education Learning Community

Username password Remember Me [Forgot Login](#)

Become a Member

Find a Learning Resource or Search the Site

[Advanced Search](#)

HOME

- BROWSE RESOURCES**
 - Featured Resources
 - By Subject
- MEMBER COMMUNITY**
 - Volunteer
- ABOUT CURRIKI**
 - News
 - Guided Tour
 - Board
 - Leadership Team
- DONATE**
- PARTNERS AND SPONSORS**
 - Featured Partners
- HELP**
 - FAQs
 - Contact Us

FEATURED MEMBERS

 **Anne Eardley**
(United Kingdom)
Hello friends! I am the deputy headteacher in a large junior (ages 7 to 11) school in Cambridgeshire, England.

About Christmas time 2006, we were introduced to Curriki by the Department of Education for England. We are working with ...

CURRIKI ANNOUNCES TWO NEW PROGRAMS

'Curriki Master Units' Grants Program

You want to contribute your ideas to the broader education community? Work with us to distribute your best practices to a national and international audience. This month we announce a new grant program—Curriki Master Units: The Best in Open Source Curriculum. [Learn More](#)

Become a Reviewer for the Curriki Review System

We are soliciting reviewers for the Curriki Review System, soon to debut on this site. Learn more about this opportunity on the Volunteer Page. [Learn More](#)

FEATURED RESOURCES

[Elementary Booklists](#) | [Elementary and Middle School Life Science](#)

[Go to Featured Resources >](#)



A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



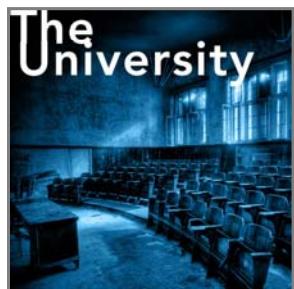
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



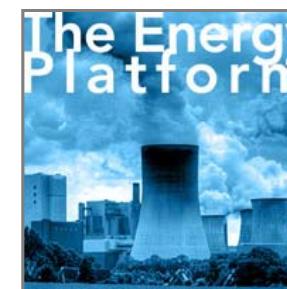
Media &
Entertainment



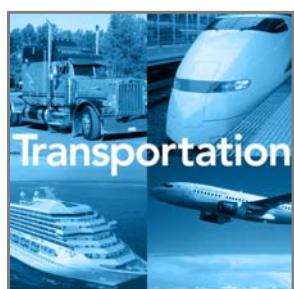
Science



Health Care



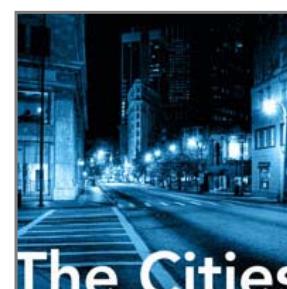
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation



OLD: Smear Campaigns and Marketing



“...Leitzell is not ready.”

— DAYTON DAILY NEWS, 10/18/09

“...denial of the foremost challenge facing the next mayor and City Hall.” — DAYTON DAILY NEWS, 10/18/09

“...there is a disconnect between him and the real-world problems of a city hall.” — DAYTON DAILY NEWS, 10/18/09

“He is a stay-at-home father who paints miniature figurines to add to the family income.” — DAYTON DAILY NEWS, 10/18/09

“...nothing in his background suggests readiness to be mayor...”

— DAYTON DAILY NEWS, 10/18/09

Say No to the Republicans’ Leitzell.
No experience. Bad judgment. All WRONG for Dayton.



Labour

HOME | LABOUR IN GOVERNMENT | NEWS | CAMPAIGN | SUPPORT | TO

Is what you see
what you'd get?

AIRBRUSHED
FOR
CHANGE

They need more than an airbrush to make
their policies appealing - click here for more

You Wouldn’t Hire Someone Who Said.

“The worse thing that could happen ... is that I get elected, because then I would have to do the job.”

Gary Leitzell <http://thisoldcrackhouse.blogspot.com/2008/12/big-announcement.html>

You **Shouldn’t Elect**
Leitzell Either!

Say No to Republicans'
Candidate Gary Leitzell.
No experience.
Bad judgment.
All wrong for Dayton.





NEW: Models of Citizen Engagement

The screenshot shows the official campaign website for Barack Obama's 2008 presidential campaign. At the top, there is a large banner featuring a portrait of Barack Obama and the text "OBAMA '08". Below the banner, a quote reads: "I'M ASKING YOU TO BELIEVE. Not just in my ability to bring about real change in Washington ... I'm asking you to believe in yours." To the right of the quote is a "GET INVOLVED" section with a "SIGNUP FOR EMAIL UPDATES" form and a "SIGNUP" button. The top navigation bar includes links for LEARN, ISSUES, MEDIA, ACTION, PEOPLE, STATES, BLOG, STORE, and a prominent red "DONATE NOW" button.

WIKINOMICS FOR OBAMA

INFORMATION

Categories: National

[Join Group](#)

GROUP PROFILE

WIKINOMICS
by Don Tapscott and Anthony D. Williams

For those interested in the Obama campaign being the most innovative and productive ever seen based on the principles of collaboration, peering, guided self-organizing, dynamic partnering, transparency, inclusiveness and the use of the Internet in the most imaginative ways possible. For those who believe as the book **WIKINOMICS** by Don Tapscott and Anthony Williams details that we have entered a new era of human development based substantially on the evolution of electronic technology which has profound implications for every aspect of our lives and our society.

DIRECTORY

Group directory is for members only

EVENTS

Event listings are for members only

FUNDRAISING

Raised: \$0 From: 0 people Goal: \$5,000
100% OF GOAL
[DONATE](#)

my.BarackObama

- [My Dashboard](#)
- [My Neighborhood](#)
- [Friends](#)
- [Events](#)
- [Messages](#)
- [Groups](#)

[Create a Group](#)

[Recently Updated](#)

[Recently Created](#)

[Fundraising](#)

[My Blog](#)



NEW: Models of Citizen Engagement

Habitatjam

Habitatjam

These are six forum topics to be discussed:

- Improving the State of Our Cities
- Sustainable Access for People
- Environmental
- Safety and Security
- Food and Beverage
- Humanity - The Future of Our Cities

Latest news from Habitatjam

Join Us

Register Now

Habitatjam

Don't think you might be interested in registering to participate in an unprecedented online global conversation about the future of our cities?

- The Habitat JAM - December 3-5, 2005.

Add your voice to the global conversation about global issues that affect us. In the lead up to 2005, leaders will come together in Washington, D.C., and beyond, to work together on issues like energy, transportation, food and global citizenship. With local global networks to work together on actions and great new opportunities, World leaders will continue to work together. You can influence the agenda of this broad mission of the World Urban Forum (December, 2005). Register NOW to join the discussion at the Habitat JAM!



Habitatjam



An unprecedented
online global
conversation
about what matters
most to you

December 1-3, 2005



NEW: Models of Citizen Engagement

Sign in or [register](#) for a new account.

[Login](#) [Forgot Password](#)

Open Innovation Portal

Join our online community and help bring Innovation to Education!

Collaborate

Contribute your ideas
Collaborate on solutions
Find partners and resources

[Register Now!](#)

Investing in Innovation

James H. Shelton III, Assistant Deputy Secretary for Innovation and Improvement

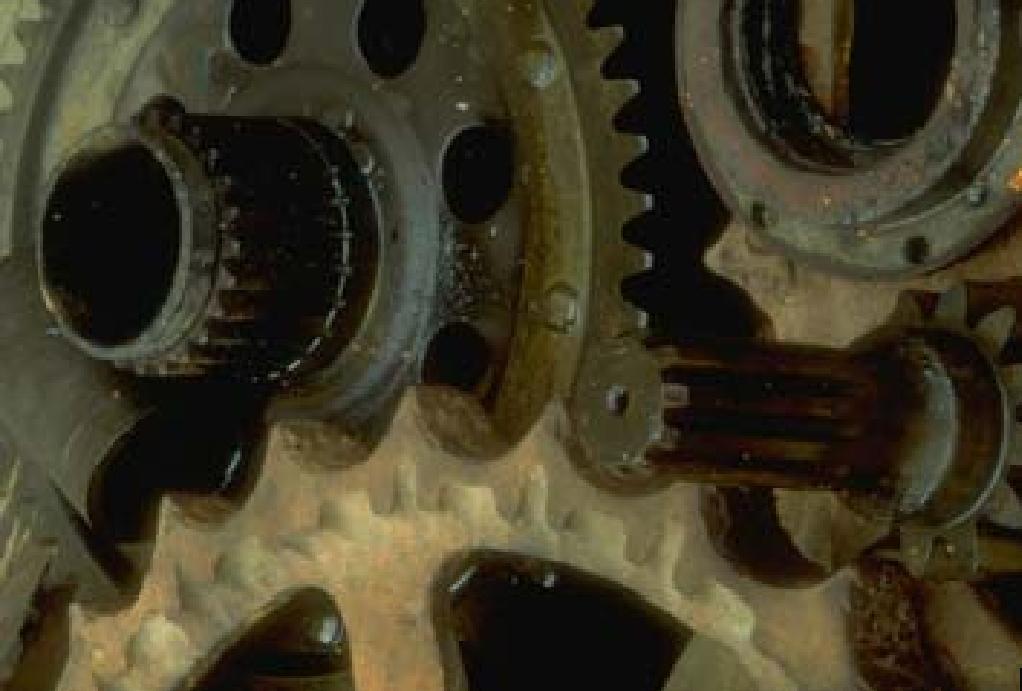
In February 2009, President Obama stood before a joint session of Congress and announced that by 2020 the United States would once again have the highest percentage of college-educated adults in the world.

We need new solutions to achieve that ambitious goal, and as a nation we cannot afford to fail. Soon, the Department of Education will request applications to the Investing in Innovation (i3) fund, which will support the development of path-breaking new ideas, the validation of approaches that have demonstrated promise, and the scale-up of our nation's most successful and proven education innovations.

OPEN INNOVATION PORTAL



NEW: A Second Wave of Democracy



If the first wave of democracy established elected and accountable institutions of governance, but with a weak public mandate and an inert citizenry ...

... the second wave will be characterized by strong representation and a new culture of public deliberation built on active citizenship





NEW: Citizen Engagement Initiatives



A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



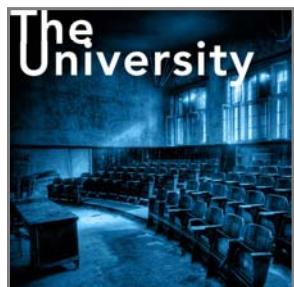
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



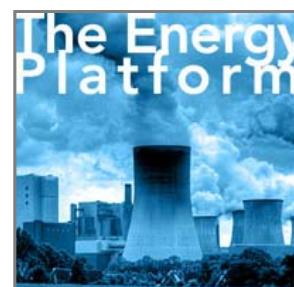
Media &
Entertainment



Science



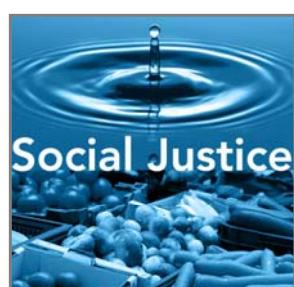
Health Care



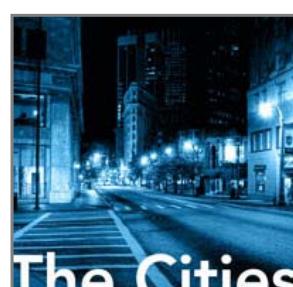
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation



OLD: Dilbert





NEW: Collaborative Working Spaces

Spaces™ by nGenera

Home People Groups Actions

Home

What You Should Know

Have you met our new team members?

Say hello to Greg Meyer and José Baquero in the Bellevue office

[more >](#)

Activity Feed

Nikhil Govindaraj What do you do wn you are at 30K feet and your laptop dies?
updated 11 minutes ago [2 comments](#)

Nikhil Govindaraj added discussion: [In game chat](#)
updated about 1 hour ago [0 comments](#)

Nikhil Govindaraj back to Bellevue
updated about 1 hour ago [0 comments](#)

[more >](#)

Blogs RECENT WATCHED HOT [edit](#)

[Our two day review](#)
by Cyd Berry in On Demand Services [5 comments](#)

My Groups

Toronto, Canada updated 9 days ago

Insight updated about 4 hours ago

Spaces updated about 6 hours ago

[3 more »](#)

My Ideastorms
no ideastorms available

Recent Discussions

Best Practices, Code samples, Solutions [In game chat](#) by Nikhil Govindaraj about 1 hour ago NEW

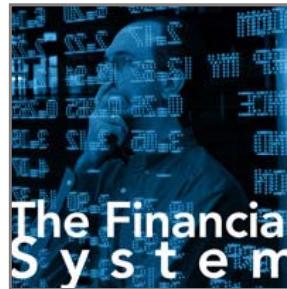
NewsGator CMS Wire article – Extending SharePoint 2010's social capabilities [by Brian Magierski 1 day ago](#) NEW

Spaces Feedback from initial demos in May 2010 [by Brian Magierski about 7 hours ago](#) NEW

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



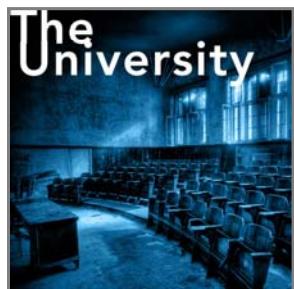
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



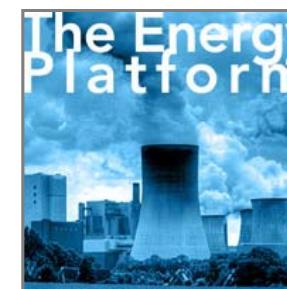
Media &
Entertainment



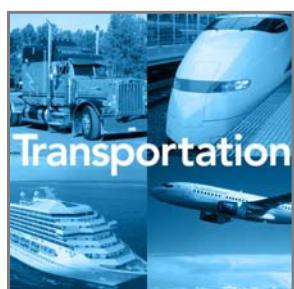
Science



Health Care



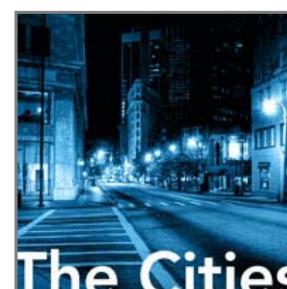
The Energy
Platform



Transportation



Social Justice



The Cities

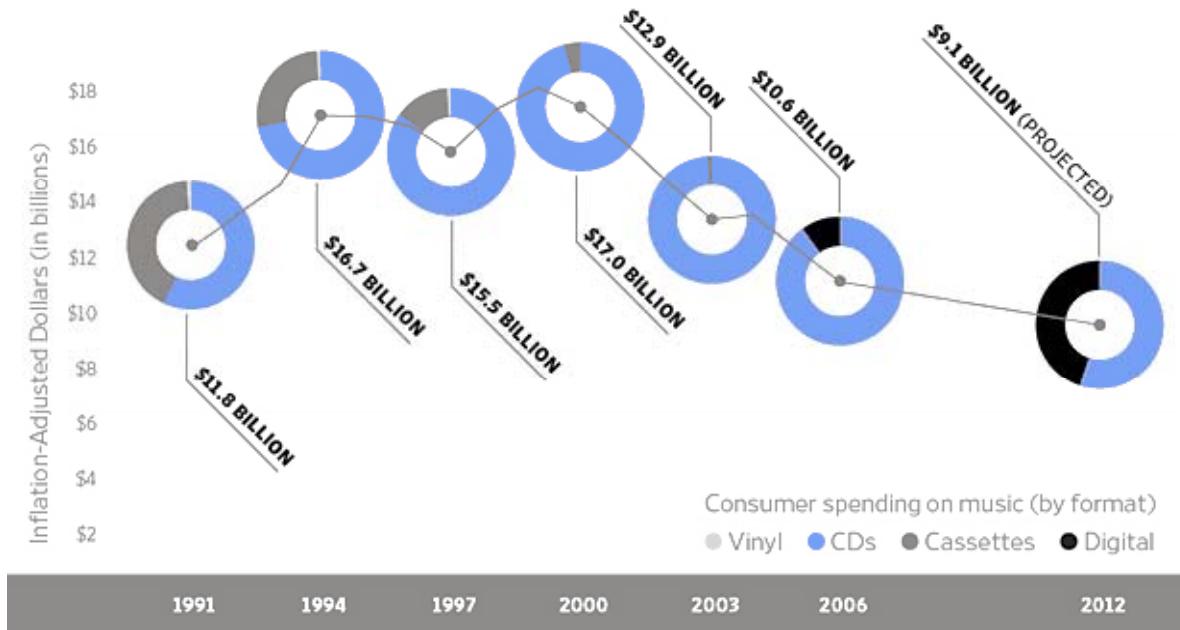


Regulation



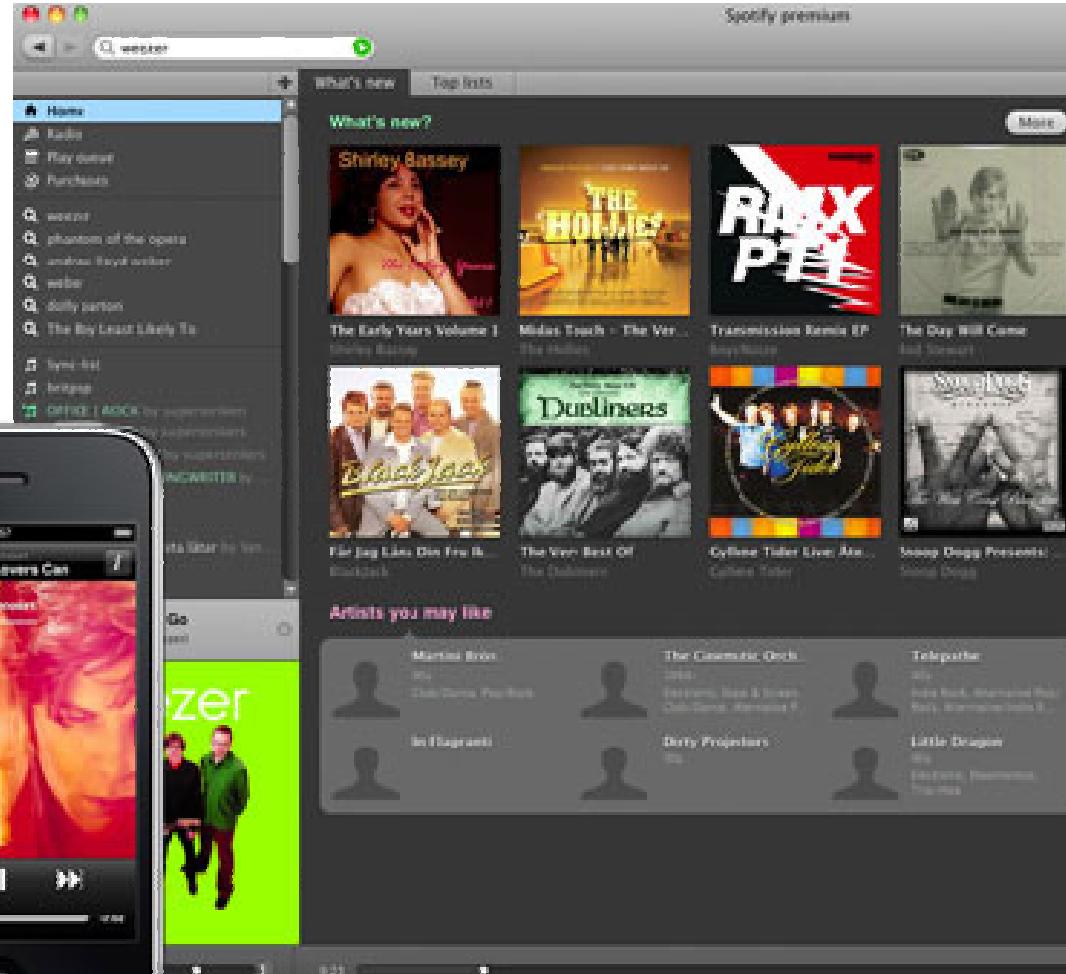
OLD: Outdated Physical Media and an Accompanying Industry Model

LESS MUSIC IS PURCHASED—AND MORE PURCHASES ARE DIGITAL





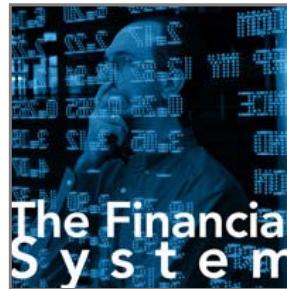
NEW: Unlimited Streaming Music with Spotify



A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



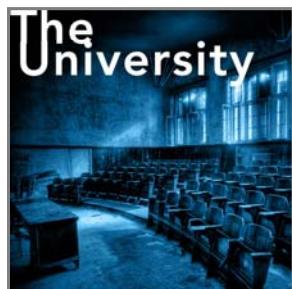
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



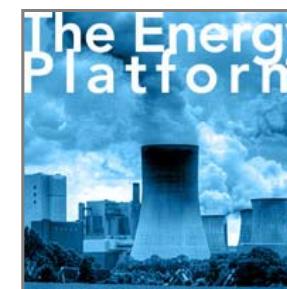
Media &
Entertainment



Science



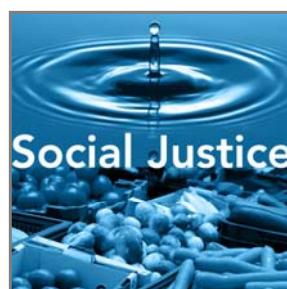
Health Care



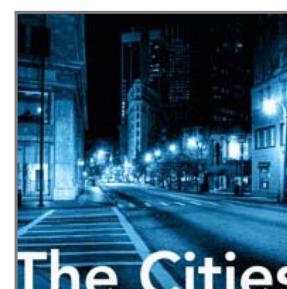
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation



OLD:





NEW: Relinquish Privacy in Order to Retrieve Data

patientslikeme®

Username or Email Login
 Remember me | [Forgot password?](#) | [Secure login](#)

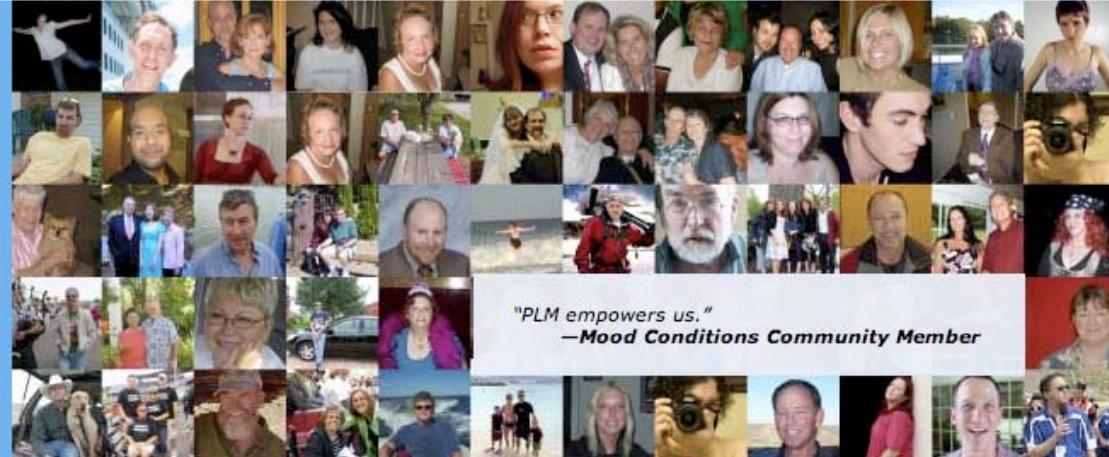
[Patients](#) | [Treatments](#) | [Symptoms](#) | [Research](#)

[Information for industry partners »](#)

Find Patients Just Like You »

Do you have a life-changing condition? Learn from the real-world experiences of other patients like you.

Join Now! (It's free!)



"PLM empowers us."
—Mood Conditions Community Member

CURRENT DISEASE COMMUNITIES

Prevalent Diseases

- [ALS/MND](#)
- [Epilepsy](#)
- [Fibromyalgia](#)
- [Chronic Fatigue Syndrome/ME](#)
- [HIV/AIDS](#)

Mood Conditions

- [Anxiety](#)
- [Bipolar](#)
- [Depression](#)
- [OCD \(Obsessive-Compulsive Disorder\)](#)
- [PTSD \(Post-Traumatic Stress Disorder\)](#)

See how PatientsLikeMe can help you **take control of your health**:



Share your health profile »

Answer simple questions to create a shared health profile to see how you're doing over time.



Find patients like you »

Search by gender, age, treatments, symptoms, and time since diagnosis to easily connect with patients like you.



Learn from others »

Learn from real-world treatment and symptom reports, forum discussions, health profiles, one-on-one conversations and more.



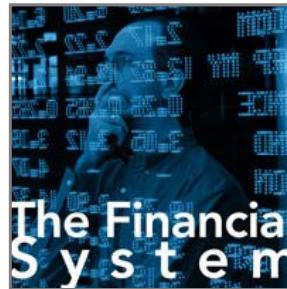
NEW: Introducing Collaborative Health Care

- 1. Health Care Communities**
- 2. Everyone Gets a Personal Health Care Page**
- 3. Collaboration Generates Massive Data for Medicine**
- 4. The New Engagement of Medical Professionals**

A Turning Point in History: Rebooting Our Institutions



The Industrial
Age Corporation



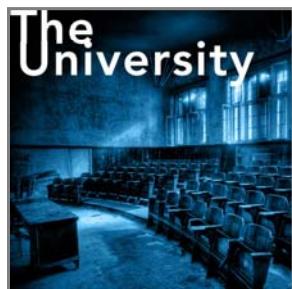
The Financial
System



The Newspaper



The Nation State
& Global
Problem Solving



The University



Government



Democracy



Work



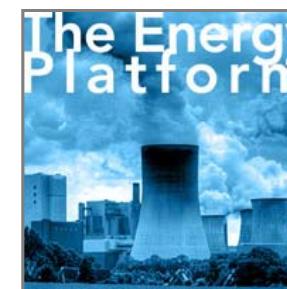
Media &
Entertainment



Science



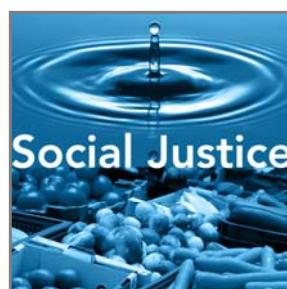
Health Care



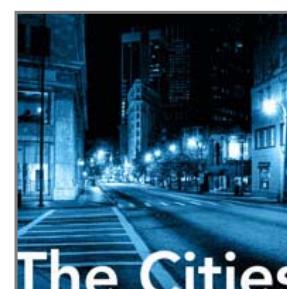
The Energy
Platform



Transportation



Social Justice



The Cities



Regulation

The Age of Networked Intelligence



Crisis of Leadership

Paradigm shifts involve **dislocation, conflict, confusion, uncertainty**. New paradigms are nearly always received with **coolness, even mockery or hostility**. Those with vested interests fight the change. The shift demands such a **different view** of things that established leaders are often last to be won over, if at all.

A True Leader for Institutional Model Innovation

The New York Times



THE HUFFINGTON POST

A True Leader for Institutional Model Innovation

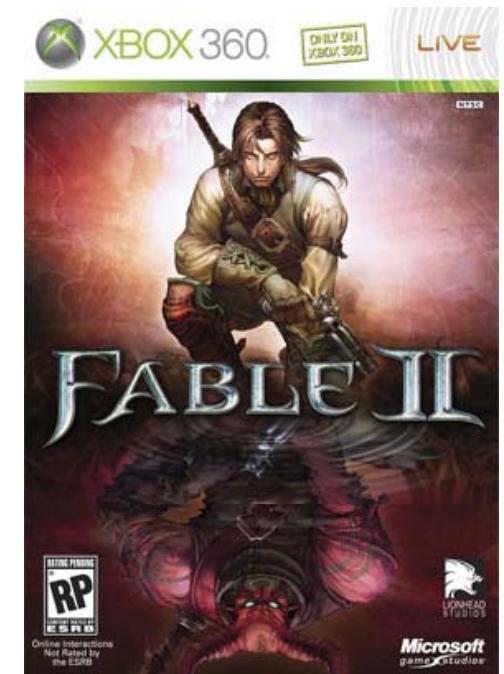
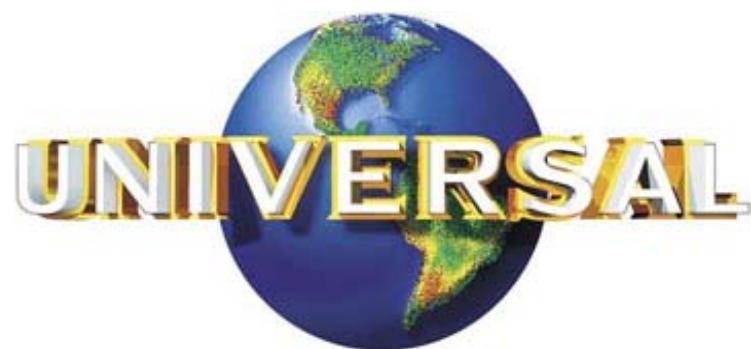


A True Leader for Institutional Model Innovation



at&t

A True Leader for Institutional Model Innovation



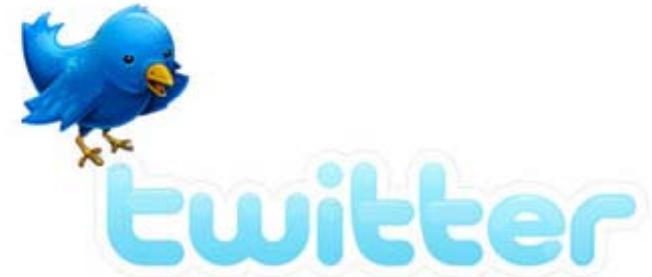
A True Leader for Institutional Model Innovation

CONDÉ NAST

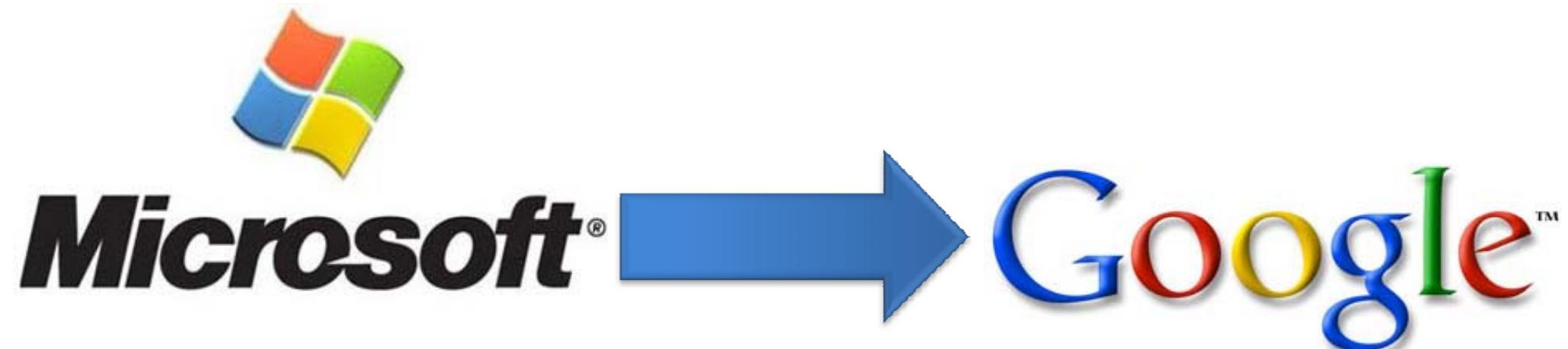


SECOND®
LIFE

A True Leader for Institutional Model Innovation



A True Leader for Institutional Model Innovation



A True Leader for Institutional Model Innovation



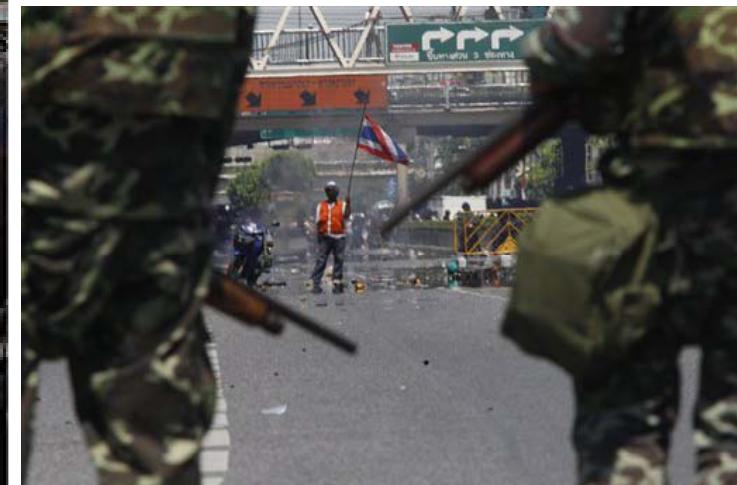
TM



craigslist



Live Fire Zone: Thailand, April 2010



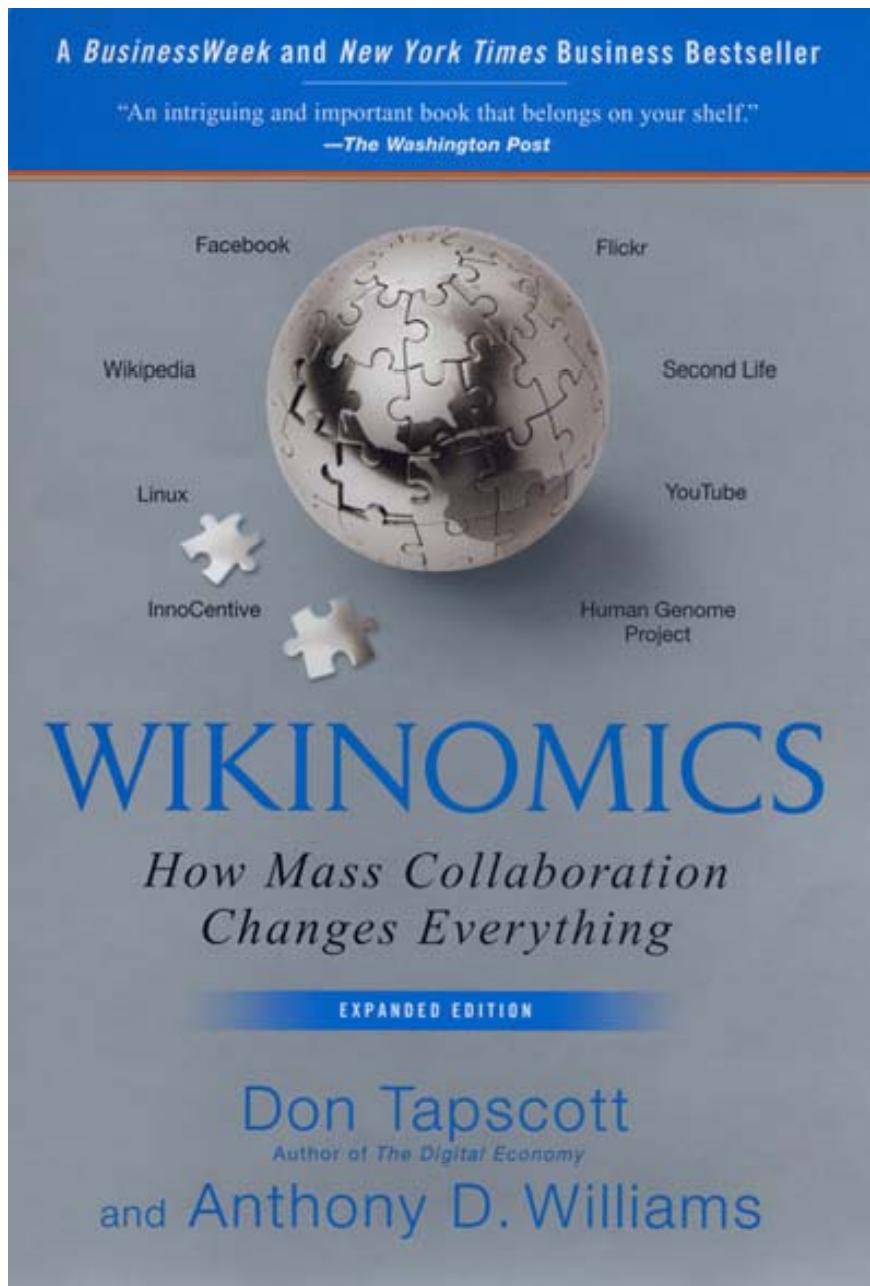
A Time of Volatility or Worse: Greece, May 2010



Protests in Japan

June, 2010





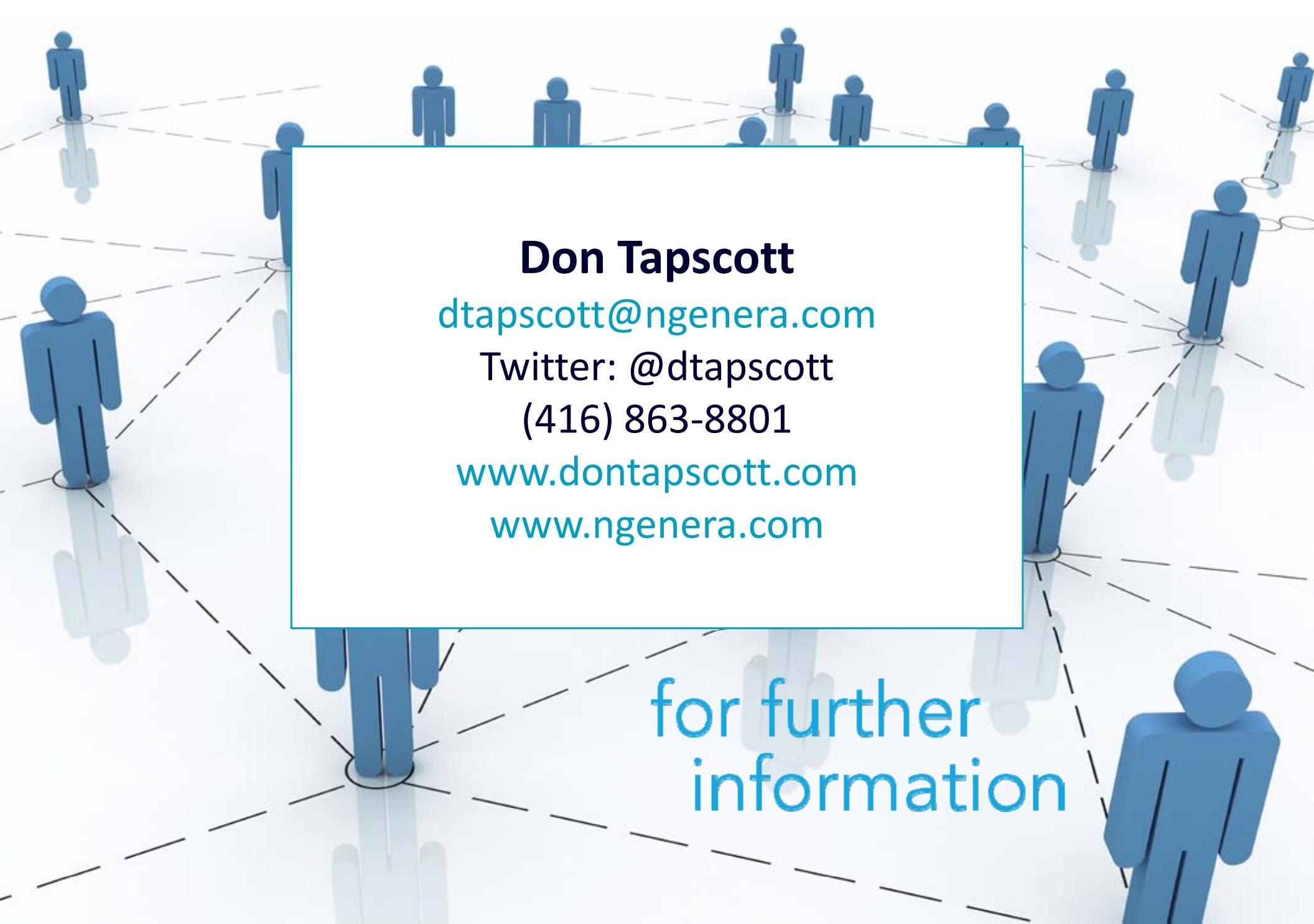
REBOOTING BUSINESS
AND THE WORLD

MACROWIKINOMICS



DON TAPSCOTT and
ANTHONY D. WILLIAMS

Bestselling authors of Wikinomics



Don Tapscott

dtapscott@nGenera.com

Twitter: @dtapscott

(416) 863-8801

www.dontapscott.com

www.nGenera.com

for further
information

A Turning Point in History: Rebooting Our Institutions

