Message Queue: Practice session

- add field 'example' to UserNamingType entity
- add new migration 1_3
- every time UserNamingType is created or format is changed need to asynchronously generate name example
  - create event listener and send message to queue
  - create processor to fill example field

- (optional) add fixture to generate name example for all naming types
- (optional) replace manual name example generation with extracting of value from entity