

# JUNE MI JENNIFER KANG

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## EDUCATION

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**Georgia State University & Georgia Institute of Technology**, Joint PhD program in Public Policy Atlanta, GA

*Fourth-year Ph.D. Student*, GPA: 4.09/4.00\*

*Human capital development, Program Evaluation, Social Innovation, Social Capital, Social Entrepreneurship*

- **Dean's Fellowship Recipient**, a merit-based award from the Coca-Cola Foundation for 2019-2022
- **Graduate Research Assistantship**, awarded a yearly stipend for assisting faculty research projects
- **Full Tuition**, provided with a tuition waiver that covers all tuition expenses as a form of financial assistance
- **High Pass** on a comprehensive exam testing six core subjects of advanced program evaluation, research design, microeconomics, advanced research methods, scope and theory of public policy, and logic of policy inquiry.

\* Awarded several A+ grades in recognition of academic excellence above the nominal Doctoral GPA capped at 4.00

**KDI School of Public Policy and Management**, Master of Public Policy

Sejong, South Korea

*Valedictorian*, GPA: 4.0/4.0, Rank: 1/437

December 2016

*Proud Alumni Award of 2020; Alumni Model Featured in School Brochures*

- **Outstanding Thesis Award**, "Crossing the Chasm of Made-In Image: Promoting Sustained Growth in the Newly Emerging Economics by Exploring Determinants of the Country of Origin Effects," December 2016
- **Academic Excellence Award**, awarded in recognition of outstanding academic performance and scholarly achievements by the President and the Dean of the School at the Commencement Ceremony, December 2015
- **Dean's List with Distinction**, Academic Excellence Scholarship in *Full Tuition* for 4 consecutive semesters

**Rhodes College**, Bachelor of Arts in Economics-International Studies

Memphis, Tennessee, USA

*Dean's List with Distinction*

*Summa Cum Laude, Phi Beta Kappa*, Major GPA: 3.97/4.0; Overall GPA: 3.95/4.0

May 2014

- **Honors Thesis**, "Explaining Variation in South Korean Attitudes toward Bilateral Free Trade Agreements with the U.S., China, and Japan," Departments of Economics and International Studies at Rhodes College, Fall 2013-Spring 2014
- **Outstanding Research Award**, Runner-up, Department of Economics, URCAS at Rhodes College, Spring 2014
- **Bobby Doughtie Memorial Award**, Highest Honor for Academic Excellence in International Studies, Spring 2013
- **Academic Honor Roll** for 7 consecutive semesters, Fall 2010-Spring 2014
- **Quantitative Courses**: Econometrics, Game Theory, Intermediate Microeconomics, Intermediate Macroeconomics

**Korea University International Summer Campus** (Summer Semester)

Seoul, South Korea

*Academic Excellence Scholarship*, \$1,000US, Major GPA: 4.25/4.5; Overall GPA: 4.17/4.5

Summer 2012

## Selected Courses

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### Doctorate Level

- Advanced Research Methods I & II, Scope and Theory of Public Policy, Logic of Policy Inquiry, Foundations of Public Policy, Research Seminar, Advanced Topics in Program Evaluation, Microeconomics

### Master's Level

- Program Evaluation, Economics of Education Policy, Data Visualization in R, Social Innovation and Enterprise, Public Service & Democracy, Leadership and Organization, Quantitative Methods, Advanced Research Seminar,

### Undergraduate Level

- Econometrics, Intermediate Microeconomics, Intermediate Macroeconomics, Statistical Analysis, Game Theory, Geographic Info Systems, Calculus

## SELECTED PUBLICATIONS

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- Haoqin Zou, **June Mi Kang**, Raine Sagramsingh, Haizheng Li, Julia Melkers (2022). "Interstate In-Migration Patterns of Economically Disadvantaged Young Adults, 2012-2019." Submitted to the *Journal of Regional Science* for Review.
- **June Mi Kang**, Julia Melkers, Raine Sagramsingh, Haoqin Zou, Haizheng Li (2022). "Does Science, Technology, Engineering, and Mathematics (STEM) Education Empower the Under-Represented? Interstate Mobility of Human Capital in the United States." (In Progress). Submitted to 2022 APPAM. To be submitted to *Population, Space, Place*.
- Ross Rubenstein & **June Mi Kang** (2022). "Pushing the At-Risk Students Up the Academic Ladder: A Regression Discontinuity Design on Summer Success Academy." (In Progress).
- **June Mi Kang** (Expected in 2023). "Why Do Consumers Buy from Social Enterprises? Modeling Consumer Satisfaction and Loyalty for Social Enterprise Promotion?" (In Progress).
- **June Mi Kang** & Yoon C. Cho (2018). "Crossing the Chasm of Country of Origin Effects for the Newly Emerging Country." *Journal of Marketing Thought*, February 2018.
- Choi, Changyong & **June Mi Kang** (2015). "A Comparative Study of ODA Strategies of South Korea and China—A Case of Knowledge Sharing Program." *KDI School of Public Policy & Management Paper*, No.15-11. SSRN Top Ten Download
- **June Mi Kang** (2014). "Explaining Variation in South Korean Attitudes toward Bilateral Free Trade Agreements with the U.S., China, and Japan." *Rhodes College Digital Archives*, Memphis: TN.

## POLICY/GOVERNMENT REPORTS

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- OECD/KDI (2021), Case Studies on the Regulatory Challenges Raised by Innovation and the Regulatory Responses, OECD Publishing, Paris, <https://doi.org/10.1787/8fa190b5-en>.
- Kim, Jungwook, Soomin Chun, **June Mi Kang**, Jiyeon Nam (2019), "Policy Paper on the Strategic Approach to Regional Development through Regional Regulatory Sandbox," *Korea Development Institute*, Policy Consultation Paper for Ministry of SMEs and Startups (awarded **Outstanding Paper for National Policy Contribution in 2019**)
- **Kang, June Mi** (2018). "Regulatory Reform Policy and Behavioral Insights in Developed Countries-A Case of Australia." *Korea Development Institute*.
- Lee, Sangmoo, Hyunjung Lee & **June Mi Kang** (2017). "ICT Convergence and the Protection and Utilization of Personal Information," *ICT Convergence and Institutional Improvement: Policy Measures by Major Issues and Sectors*, National Research Council for Economics, Humanities and Social Sciences
- OECD/KDI (2017), Improving Regulatory Governance: Trends, Practices and the Way Forward, OECD Publishing, Paris, <https://doi.org/10.1787/9789264280366-en>.

## TEHACHING EXPERIENCE

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### Georgia State University

Atlanta, Georgia

*Independent Instructor (Undergraduate-Level)*

Fall 2022

- **Critical Policy Issues:** Appointed by the Public Management and Policy department to teach an overview of the process involved in creating public policy, starting with the foundation of public policy to specific topics, such as environmental, K-12 education, higher education, government budgetary, economics, healthcare and welfare policies.
- **Critical Thinking through Writing (CTW):** Taught academic writing to 40 students on developing their ability to think critically about important policy issues and the policy process and express your views in writing.

### KDI School of Public Policy and Management

Sejong, South Korea

*Guest Lecturer (Graduate-Level)*

Spring 2019

- **Cost-Benefit Analysis:** Invited by the professor to give a lecture on the topic of program evaluation, the role of cost-benefit analysis in regulatory policymaking, and the policy implications of regulatory biases

- **Quantitative Methods:** Facilitated student-centered tutoring sessions to teach statistical knowledge. Tutored the students on utilizing statistics software like *SPSS* by offering a step-by-step guide and meetings outside the designated hours to address each student's specific questions
- **Introduction to Research Methods:** Instructed students on graduate-level statistics such as *performing an empirical analysis* to equip and prepare the students for conducting their own research and drafting a paper, Tutored students on how to conduct a survey through relevant tools such as *Qualtrics*.

## SELECTED CONFERENCES

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- **June Mi Kang**, Julia Melkers, Raine Sagramsingh, Haoqin Zou, Haizheng Li (2022). "Does Science, Technology, Engineering, and Mathematics (STEM) Education Empower the Under-Represented? Interstate Mobility of Human Capital in the United States." Accepted to 44<sup>th</sup> *Annual Association for Public Policy Analysis & Management (APPAM)*.
- Kerlin, Janelle, Richa Adhikari, and **June Mi Kang** (2019). "Tipping Points for Social Enterprise and Volunteering: The For-profit Takeover of Nonprofit Children's Consignment Sales." Presented at 2019 48th ARNOVA Conference & Proposal accepted to 14th *International Conference of International Society for Third-Sector Research (ISTR)*.
- **June Mi Kang** (2014). "Explaining Variation in South Korean Attitudes toward Bilateral Free Trade Agreements with the U.S., China, and Japan." Poster presenter at *Midwest Political Science Association (MPSA)* 72nd Annual Conference
- **June Mi Kang** (2014). "A Better Carrot Strategy: Using Incentives to Improve Zambia's Failing Economy." Oral presenter at Undergraduate Research and Creative Activity Symposium (URCAS) at Rhodes College in Memphis, TN
- **June Mi Kang** (2011). "Using GIS to Identify Future Grassroots Organization Partners for GlobeMed." Oral presenter at Undergraduate Research and Creative Activity Symposium (URCAS) at Rhodes College in Memphis, TN

## RESEARCH EXPERIENCE

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### Georgia State University, Andrew Young School of Policy Studies

Atlanta, GA

Graduate Research Assistant for Dan E. Sweat Chair in Educational and Community Policy

Spring 2022-Present

- "Pushing the At-Risk Students Up the Academic Ladder: A Regression Discontinuity Design on Summer Success Academy," analyzing the impact of the summer bridge program of the Summer Success Academy at GSU under the advisement of the Dan E. Sweat Distinguished Chair in Educational and Community Policy.
- Working with a real-data to conduct a program evaluation using quasi-experiment methodology of Regression Discontinuity Design in R to examine the direction and magnitude of the impact of participating in the SSA program.

### Causal Inference for Social Impact Lab's Data Challenge (CISIL)

Stanford, CA (Virtual)

Stanford—King County Metro Data Challenge, Team Participant

Spring 2022-Summer 2022

- **Stanford—King County Metro Data Challenge**, selected as a team to participate in the CISIL Data Challenge to work with real data from King County Metro to conduct evidence-based policy evaluation for policymakers:
- **1) Impact of Fare Reinstatement on Ridership on King County Metro public transit**, conducted causal analysis to inform the policymakers about the impact of fare suspension and reinstatement, with a particular focus on the effects on subgroups of the population who have been historically marginalized
- **2) Effects of Different Fare Subsidies on Long-term Ridership**, conducted a program evaluation to inform the metro decision-makers about how the level and length of incentives affects long-term transit use and enrollment in the ORCA LIFT discounted fare

### Georgia Institute of Technology, School of Public Policy

Atlanta, GA

Bill and Melinda Gates Foundation Project, Graduate Research Assistant

September 2020-Fall 2021

- **Bill and Melinda Gates Foundation**, participated in a project funded in the size of \$212,260 project as a doctoral-level graduate research assistant on the following sub-products:

- **1) Impact of STEM Education on Mobility and Opportunities for Under-represented Population**, co-authoring a report with a focus on the literature review and empirical analysis examining the impact of STEM education on both the tendency and capacity of the young adults, particularly from non-Hispanic Blacks and Hispanic populations
- **2) Factors impacting Mobility and Economic Opportunity of Less-Educated of Young Adults**, co-authoring a report in conjunction with the previous topic on STEM education to further explore the additional factors impacting both physical and social mobility of young adults such as family structure, comprehensively identifying the impacts of both the positive (first-generation college) and the negative (alcohol and drug abuse) intermediary effects

**Georgia State University, Andrew Young School of Policy Studies**

Atlanta, GA

*Nonprofit Management Studies, Graduate Research Assistant*

August 2019-August 2020

- **Tipping Points for Social Enterprise and Volunteering: The For-profit Takeover of Nonprofit Children's Consignment Sales**, co-authored a working paper with a focus on a literature review around a for-profit take-over of nonprofit Children's consignment sale and implication of the competitive dynamics on nonprofit sales.
- **Defining Volunteers**, drafted a literature review for a working paper that investigates varying definitions of volunteers and highlights how absence of legal structure exacerbates the nonprofit and for-profit competition
- **Institutional Isomorphism and Tactical Mimicry**, drafted a literature review for a working paper that examines how for-profit firms copy the structure and narrative of a nonprofit organization to gain legitimacy for their business

**Korea Development Institute (KDI), Center for Regulatory Studies**

Sejong, South Korea

*Senior Research Associate / Liaison to the OECD*

December 2015-July 2019

*Outstanding Paper for National Policy Contribution in 2019*

*Outstanding Employee Award for 3 consecutive years*

- **Behavioral Insights and Public Policy**, interviewed the Behavioural Economics Team of the Australian Government (BETA) on the key factors in applying the behavioral insights into public policy making
- **ICT Convergence and the Protection and Utilization of Personal Information**, jointly drafted a chapter on promoting a data brokerage market to further facilitate development in the industries using the new technology
- **Economic Effects of the Regulatory Reforms in the Korean Cosmetic Industry**, assisted in drafting a research paper by institutionalizing the ground works for the project through meetings with the Society of Cosmetic Scientists of Korea, performed quantitative analysis on the data from the Ministry of Food and Drug Safety using SPSS and excel, and conducted a qualitative research based on the sources from Korea Health Industry Development Institute
- **Joint Research between the KDI and the OECD on Improving Regulatory Governance**, administered and arranged a series of four workshops, allocated the budgets necessary to facilitate an international seminar hosting 300 guests to publicize the launch of the publication, and coordinated with the OECD liaison directly on its details
- **Regulatory Policy Review of Korea provided by the OECD**, drafted the answers to the questionnaires from the OECD and assessed their validity and the soundness in partnership with the Prime Minister's Office, guided the OECD mission team on interviewing the government offices and agencies responsible for regulatory reform policy

**Korea Institute for International Economic Policy (KIEP)**

Sejong, South Korea

*Research Assistant, Multilateral Trade Team under the International Trade Division*

Spring 2015

- **Data Collection for Quantitative Analysis**, collected trade data from online databases like WITS and Korean Exim Bank especially on the topic of trade in services, and recoding the data according to the needs of each project
- **Trade Policy Reviews (TPRs)**, compiled the drafted questionnaires for trade policy reviews (TPRs) for South Korea's trade partners belonging in the economic blocs like the EU, New Zealand, Dominican Republic in collaboration with the Ministry of Trade, Industry, and Energy (MOTIE)
- **Policy Seminar on WTO Doha Development Agenda**, cooperated with MOTIE in hosting the event with aim to evaluate and plan the strategies for the South Korea's trade negotiations before the 10th Ministerial Conference
- **Implications of the 2015 U.S. Non-Tariff Barriers**, explored the reports from the U.S. Trade Representative, Korea Trade-Investment Promotion Agency (KOTRA), and MOTIE to deduce the implications for Korea's policy strategy

## FUNDINGS/AWARDS

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- **APPAM Entrepreneurship Policy Student Fellowship** funded by the **Ewing Marion Kauffman Foundation** (2022). Financially supported for generous travel & conference expenses and *honoraria* to conduct research for promoting social entrepreneurship in tackling social problems.
- **Graduate Research Assistantship** under the advisement of **Dan E. Sweat Chair in Educational and Community Policy** (2022-Present). A research opportunity to explore human capital development and social equity.
- **Dean's Fellowship** funded by the **Coca-Cola Foundation** (2019-2022). A merit-based award in the annual award amount of \$26,000 in addition to full tuition.
- **Graduate Research Assistantship** funded by the **Bill and Melinda Gates Foundation** (2020-2021). Participated \$212,260 funded research projects on promoting opportunities for underrepresented and disadvantaged students through human capital development, particularly the college-level and STEM educations.
- **Proud Alumni Award** (2020). awarded by faculty members and school staffs at the KDI School of Public Policy and Management as the exemplary alumni of the year based on contributions made to the school. Featured as an alumni/student model for the school's brochure promoting for the Master of Public Policy program.
- **Outstanding Paper for National Policy Contribution** (2020). Awarded by the National Research Council for Economics, Humanities and Social Sciences under the Prime Minister as an evaluation result across 43 research institutes in 2019.
- **Outstanding Employee Award** (2018, 2017, 2016). Awarded by Director of Center for Regulatory Studies as the best research associate representing the department based on the research performance for 3 consecutive years
- **Outstanding Thesis Award** (2016). Voted by the advisers as an outstanding thesis to be awarded upon graduation.
- **Valedictorian & Academic Excellence Award** (2016, 2015). Awarded for outstanding academic performance and scholarly achievements by the President and the Dean of the School at the Commencement Ceremony.
- **Dean's List with Distinction** (2015, 2014). A merit-based scholarship in full tuition for Academic Excellence in total amount of \$16,000 USD across 4 consecutive semesters at the KDI School of Public Policy and Management.
- **Travel Funds** (2014). Funded by Rhodes College to present at the MPSA 72nd Annual Conference in Chicago, Illinois.
- **Outstanding Research Award** (2014). Runner-up, Department of Economics, Undergraduate Research and Creativity and Activity Symposium at Rhodes College.
- **Miss Sunshine Award** (2014). Recognized by co-founding members of Order of the Lynx at Rhodes College for delivering compassionate excellence.
- **Bobby Doughtie Memorial Award** (2013). Highest Honor for Academic Excellence in International Studies.
- **Academic Excellence Scholarship** (2012). Awarded by Korea University International Summer Campus for academic excellence in the amount of \$1,000 USD.

## LEADERSHIP EXPERIENCE

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### KDI School of Public Policy and Management

Sejong, South Korea

#### *Student Council President*

Fall 2014-Fall 2015

- Elected as the President of Student Government to lead the student bodies consisting of 437 students from 111 different countries, representing different groups of KOICA, G20, and government officials
- Mentored 150 students from different countries and provided guidance with their lives both in and outside of the classroom, offering further assistance to those who struggled with the course material due to language barriers

### Mid-South Model United Nations

Memphis, TN

#### *Chair of Economic and Social Council, Co-Chair of SOCHUM, Co-Chair of HRC*

Spring 2014, 2013, 2011

- **Best Committee** voted by the faculty advisors. Facilitated and chaired the debates for 500 high school students, drafted a background paper including rural-urban migration & sustainable development and tragedy of the commons.

## Order of the Lynx

Memphis, TN

*Founding Member & Special Event Coordinator*

Fall 2013-Spring 2014

- Selected for an elite program to engage in weekly leadership education development, coordinated Leadership, Exploration, and Development (L.E.A.D.) Conference in Feb. 2014 for student leaders to discuss social justice issues

## ADDITIONAL QUALIFICATIONS

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### *Qualifications/Skills*

- **Carnegie Junior Fellowship**, *School's Finalist*, nominated for advancement to the national level, Fall 2013
- **Computer Skills**: Proficiency with R (R Studio), STATA, SPSS, ArcGIS (Geographic Info System), Python, HTML, Adobe Photoshop, Premiere, After Effects, Audition, Microsoft Word, Excel, PowerPoint, and Publisher
- **Linguistics**: English (Fluent); Korean (Fluent); Spanish (Basic); Chinese (Basic)

### *Honor Societies*

- **Phi Beta Kappa**, Gamma Chapter, inducted as the most outstanding liberal arts students, Spring 2014-Present
- **Omicron Delta Kappa**, Phi Circle, Rhodes College Chapter of National Leadership Society, Spring 2014-Present
- **Omicron Delta Epsilon**, Rhodes College Theta Chapter of the Economics Honors Society, Spring 2013
- **Delta Epsilon Iota**, Rhodes College Chapter of an Academic and Career Services Honor Society, Spring 2013
- **Sigma Iota Rho**, Rhodes College Theta Chapter of the International Studies Honor Society, Fall 2012

### *Memberships*

- Student member of Association for Public Policy Analysis and Management (APPAM) (2019-present)
- Student member of Midwest Political Science Association (MPSA) (2014-present)