

LAWAL OLAWUNMI

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Front-end Developer | UX Designer

Creative and detail-oriented individual transitioning to front-end development with 5 years of experience in user experience design. Specializes in crafting intuitive user interfaces and optimizing user interactions. Expert in translating complex design ideas into functional, visually engaging web applications using HTML, CSS, JavaScript, and modern front-end frameworks. Highly skilled in collaborating with cross-functional teams to deliver user-focused, high-quality solutions.

Skills

- **Front-End Development:** HTML5, CSS3, JavaScript (ES6+), React, Vue.js, jQuery
- **Back-End Development:** Node.js, Express, SQL
- **Design & Prototyping:** Figma, Adobe XD, Sketch, Illustrator
- **Version Control:** Git, GitHub, GitLab
- **Responsive Web Design:** Mobile-first design, cross-browser compatibility
- **UI/UX Best Practices:** User-centered design, wireframing, prototyping, accessibility standards (WCAG), usability testing
- **Agile Methodologies:** Project development with Agile and Scrum frameworks, cross-functional teamwork, collaborative problem-solving
- **Web Optimization:** SEO basics, performance optimization, scalable code practices
- **RESTful APIs:** API integration, data flow management, front-end and back-end connectivity

Experience

OFFAXE: User Experience Designer- 1/2021 – 9/2023

Offaxe specializes in seamless international fund transfers. The company employs a unique peer-to-peer business model that enables buyers and sellers to conduct trades while setting their own exchange rates.

- **Product Management Collaboration:** Partnered closely with Product Management to define product requirements and advocate for user-centric features, aligning design with user needs to enhance product-market fit by 30%.
- **Lead Design Initiatives:** Directed design efforts for 5+ software products, managing cross-product initiatives that achieved a 90% consistency rating in user feedback on visual and functional coherence.
- **User Research and Insight Integration:** Conducted 75+ user research sessions, transforming insights into actionable design improvements that boosted user satisfaction scores by 40%, as measured through post-launch surveys.

- **Cross-Device Design Expertise:** Designed intuitive, responsive applications for desktop and mobile platforms, reducing user onboarding time by 25%, as tracked via analytics tools.
- **Cross-Platform Design and Agile Collaboration:** Delivered foundational cross-platform features, ensuring a seamless user experience across devices. Collaborated in agile sprints to achieve 100% on-time delivery of design milestones, accelerating the time-to-market by 20%.

GTIC: UX DESIGNER- 2/2019 – 3/2021

GTIC is a group of schools specializing in education for students aged 1 to 18, encompassing both primary and secondary levels. The institution sought a software solution to adequately prepare its final-year students for computer-based external exams.

- **Educational Software Development:** Led the design team in the creation of computer-based testing software, directly boosting students exam performance by 70% as measured by average score improvement over 2 academic years.
- **Holistic Progress Monitoring:** Developed a comprehensive solution that allowed teachers to monitor students' individual progress across 10+ metrics during preparation, increasing teaching efficiency by 40%.
- **User-Centric Approach:** Conducted 50+ user research sessions, including interviews and surveys with students and educators, leading to solutions that improved engagement by 60% and user retention by 50%.
- **Responsive Prototypes:** Delivered interactive prototypes and responsive websites informed by data analytics, achieving an 80% increase in user satisfaction scores based on post-launch surveys.
- **Timeline Management:** Delivered interactive prototypes and responsive websites informed by data analytics, achieving an 80% increase in user satisfaction scores based on post-launch surveys.

Other Experience

ACTION FURNACE: Install Coordinator - 10/2023 - 10/2024

- Coordinate the installation of HVAC systems, managing daily schedules, and ensuring timely project delivery.
- Use ServiceTitan software to streamline work orders, monitor technician performance, and optimize job dispatching.
- Implemented user-friendly digital solutions within the company's internal system, reducing scheduling errors by 20%.
- Collaborate cross-functionally with teams to improve customer experiences and operational efficiency.

Education

- MSc. in E-business, Swansea University
- BSc. in Computer Science, University of Exeter