

L. Guillermo Woo-Mora

[woomora.github.io](https://github.com/woomora) guillermo.woo-mora@psemail.eu

48 Bd Jourdan, R6-59, 75014 Paris

Last update: September, 2025

Education

PhD in Economics. Paris School of Economics (PSE) & École des Hautes Études en Sciences Sociales (EHESS). 2021 - present.

Supervisors: Suanna Oh and Thierry Verdier.

Thesis committee: Ekaterina Zhuravskaya.

Visiting Student — University of Chicago Harris School of Public Policy. Fall 2024.

Host: Eduardo Montero.

Visiting Researcher — Banco de México, DGIE. Summer 2025.

Host: Alex Rivadeneira.

M2 in Analysis and Policy in Economics. PSE. 2020 - 2021.

MSc in Economics. Centro de Investigación y Docencia Económicas (CIDE). 2019 - 2020.

BA in Economics. CIDE. 2015 - 2019.

Research

Publications

“Unveiling the Cosmic Race: Skin Tone and Intergenerational Economic Disparities in Latin America and the Caribbean.”

Forthcoming. *Journal of Development Economics*.

“Populism’s original sin: Short-term populist penalties and uncertainty traps,”

European Economic Review, 2025, 172, 104917.

“Infrastructures of race? Colonial indigenous segregation and contemporary land values,” with Luis Baldomero-Quintana and Enrique de la Rosa-Ramos.

Regional Science and Urban Economics, 2025, 110, 104065.

Working papers

“Moral Force, Contagious Force: Partisanship, Populist Leadership, and Public Health Compliance during COVID-19,” with María Montoya-Aguirre, and Federico Daverio-Occhini. September 2025.

“Skin Tone Penalties: Bottom-up Discrimination in Football,” with Donia Kamel. August 2023. *New draft coming soon*.

“Embracing modernity pays: Cadastre modernization effects on local property tax collection,” with María Montoya-Aguirre and Emmanuel Chávez. September 2024.

Work in progress

“On the Other Side of the Creek: Historical segregation, neighborhood identity and human capital accumulation.” *Job Market Paper*.

“Cooperative Firms and Local Development,” with Guillermo Woo-Gómez.

“New Echoes of Deep Mexico? Persistent Elements of Indigenous Identities,” with Pedro Torres-López. Chapter in preparation for the second volume of the book *Roots of Underdevelopment: A New Economic (and Political) History of Latin America and the Caribbean*, edited by Felipe Valencia-Caicedo.

Awards, Scholarships & Grants

Research Grant: *PhD Research Funds* – PSE Stone Center on Global Wealth Dynamics (2025).

Víctor L. Urquidí Prize, Honorary mention – Centro de Estudios Económicos, El Colegio de México (with

María Montoya-Aguirre and Emmanuel Chávez, 2025).

Research Grant: *Mondialisation, développement et environnement* – Centre pour la recherche économique et ses applications (2025).

Research Grant: *Inequality over the life course* – UNU-WIDER (2024 – 2025).

Research Grant: *The Rural World in Latin America and the Caribbean* – CAF (with Guillermo Woo-Gómez, 2024 – 2025).

Research Grant: *Descentralización y Capacidades Subnacionales en América Latina y el Caribe* – CAF (with María Montoya-Aguirre and Emmanuel Chávez, 2023 – 2024).

Dissertation Grant – Agence Nationale de la Recherche (2023).

Sir Alec Cairncross Prize, Runner Up — Scottish Econometric Society (with Luis Baldomero-Quintana and Enrique de la Rosa-Ramos, 2022).

Manuel Espinoza Yglesias Research Prize, First Place – Centro de Estudios Espinosa Yglesias (2022).

PhD Grant – École Doctorale D'Économie Panthéon-Sorbonne (2021 – 2024).

Arthur H. Cole Grant in Aid – Economic History Association (with Luis Baldomero-Quintana and Enrique de la Rosa-Ramos, 2021).

Dissertation Grant – The American Economic Real Estate and Urban Economics Association (2021).

Fernando Rosenzweig Prize Graduate Thesis, Honoric mention – Mexican Economic History Association (2021).

Mexico's National Prize of Public Finance, First Place (with María Montoya-Aguirre and Eduardo Ortiz-Juárez, 2020).

Citibanamex Economics Prize Undergraduate Thesis, First Place – Citibanamex (2019).

Conferences and Presentations

2025: *ASSA Annual Meeting*; *Workshop in Economic History*, ENS de Lyon; *The Rural World in Latin America and the Caribbean* – *Workshop*, CAF, Buenos Aires; *LACEA-EHN Workshop on Historical Development*, Universidad del Pacífico, Peru; *PSE*; *Workshop on Social Economy for Young Economists*, University of Bologna ; *UNU-WIDER*; *Diversity and Human Capital Workshop*, University of Exeter; *Narratives and Culture in Historical Perspective*, LSE; Banco de México; ITAM; PSE*; PSL*.

2024: *CIDE*; *PhD - Economics Virtual Seminar*; *Virtual Workshop in Historical Political Economy; Equality of Opportunity and Intergenerational Mobility: A Global Perspective*, University of Bari; *Workshop on Cultural Transmission and Persistence*, Queen's University Belfast; *Advances with Field Experiments Conference*, LSE; *Text-as-Data*, Monash-Warwick-Zurich-CEPR; *SobreMéxico*, U. Iberoamericana CDMX; *Experimental Lunch seminar*, University of Chicago; *ECINEQ-LAC*, Colegio de México.

2023: *Lewis Lab Graduate Student Workshop*, Arthur Lewis Lab; *LACEA-EHN Workshop on Historical Development*, CAF, Montevideo; *LACEA Inequality & Poverty*, CAF, Montevideo; *Urban Economics Association 12th European Meeting*, Bocconi; *Neighborhoods and local interactions*, PSE; *REUS Workshop*, CEU Vienna; *LAUrban Meeting*, FGV.

2022: *Urban Economics Association 11th European Meeting*, LSE; *Applied Young Economist Webinar*, Monash Business School and Warwick; *Doctorissimes*, PSE; *CROSS*, APSA Class and Inequality section; *SobreMéxico*, U. Iberoamericana CDMX.

2021: *World Inequality Conference 2021*, PSE; *VPDE PhD Workshop*. Colegio Carlo Alberto. Turin, Italy; *The Public and Democracy in the Americas 2021*, LAPOP Lab and ITAM; *DEMOSAL*, Colegio de México.

2020: *RIDGE Workshop on Economic History*, RIDGE; *RIDGE Workshop on Inequality and Poverty*, RIDGE and LACEA NIP; *PhD Student Workshop in Urban Economics*, Urban Economics Association.

* Scheduled presentations.

Teaching Experience

Adjunct Lecturer (ATER, teaching load 60 hours) - Université Paris Sciences et Lettres (PSL) (2024-2026):

- Microeconomics II
- CORE Economics Macro

Adjunct Lecturer - PSL (2022-2023):

- CORE Economics Micro
- CORE Economics Macro

Skills

Software: R, Python, Stata, QGIS.

Languages: Spanish (native speaker); English (fluent); French (beginner).

References

Suanna Oh (PSE)

Advisor

✉ suanna.oh@psemail.eu

Thierry Verdier (PSE)

Advisor

✉ thierry.verdier@psemail.eu

Ekaterina Zhuravskaya (PSE)

Thesis Committee

✉ ekaterina.zhuravskaya@psemail.eu

Thomas Piketty (PSE)

✉ thomas.piketty@psemail.eu

Eduardo Montero (University of Chicago)

✉ emontero@uchicago.edu

Felipe Valencia-Caicedo (Brown University)

✉ felipe.valencia@ubc.ca