Woodrow Reese
Haverhill, MA
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Github: https://github.com/wooocoder

Full Stack Web Developer

Experience

02/2020 - 05/2024
Reese Phone Repair, New England - *Phone Repair Technician*

- Leveraged extensive expertise in phone repair and digital marketing to create and promote a digital phone repair course.
- Established relationships with international direct buyers to streamline sales and ensure consistent monthly transactions.
- Sourced phones both online and locally using social media platforms and markets.
- Utilized platforms such as Canva, WordPress, Shopify, Google Ads, Google My Business, and Meta Ads Manager to design, build, and advertise the digital course and phone listings.

06/2022 - 04/2024
Aroma Joe's, Haverhill, MA - Barista

- Managed and troubleshot the Toast POS system to ensure smooth transactions and minimize downtime.
- Delivered exceptional customer service, efficiently serving up to 200 customers per hour during peak times.

Projects

My Website -https://wooocoder.github.io/mySite/
- Responsive React app showcasing my current projects.
- Utilizing SEO to increase the visibility and accessibility of my work, leading to higher engagement from potential collaborators.

Boulder Flash - Current Project - https://github.com/wooocoder/boulder-flash
- Implementing features such as climb logging, video uploads, and data visualization.
- Designing a user friendly interface to facilitate easy interaction and sharing among users.
- Leveraging the MERN stack to create a scalable and efficient application.

YelpCamp - https://mighty-earth-55463-b132356ca8f0.herokuapp.com/
- Incorporated 3rd-party APIs and boilerplates to enhance efficiency and UX.
- Integrated form validation, auth, routing and deployment processes.
- Implemented a cookie-based session management system to track user state and sign them in on their next visit.

Education

09/2020 - 12/2024 exp.
University Of Massachusetts - Boston - *B.S Computer Science*

- CS615 - UI Design: Focused on principles of user interface design heuristics, usability testing, user analysis, task analysis and domain analysis.
- CS410 - Software Engineering: Covered the software development lifecycle, project management and collaborative software development practices via scrum.

Skills

MongoDB | Express.js | React | SQL | Excel | Flask | Java Spring Boot | Heroku | Firebase | WordPress | Figma