Retext

Design of
an extensible system
for analysing and manipulating
natural language

Titus Wormer

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ACKNOWLEDGMENTS & DEDICATION

ABSTRACT

This document captures the use cases and requirements for designing and standardising a solution for textual manipulation and analysis in ECMAScript. In addition, this paper presents an implementation that meets these requirements and answers these use cases.

Natural Language Processing (NLP) covers many challenges, but the process of accomplishing these challenges touches on well-defined stages (§ 1.1, p. 3), such as *tokenisation*, the focus of the proposal. Current implementations on the web platform are lacking (§ 1.3, p. 4). In part, because advanced machine learning techniques (such as *supervised learning*) do not work on the web (§ 1.3.3, p. 7).

The audience that benefits the most from better parsing on the web platform, are web developers, a group which is more interested in practical use, and less so in theoretical applications (§ 3.1, p. 11).

The target audience's use cases for NLP on the web are vast. Examples include automatic summarisation, sentiment recognition, spam detection, typographic enhancements, counting words, language recognition, and more (§ 3.2, p. 11).

The presented proposal is split into several smaller solutions. These solutions come together in a proposal: *Retext*, a complete natural language system (§ 4, p. 17). *Retext* takes care of parsing natural language and enables users to create and use plug-ins (§ 4.4, p. 20).

Parsing is delegated to *parse-latin* and others, which first tokenise text into a list of words, punctuation, and white space. Later, these tokens are parsed into a syntax tree, containing paragraphs, sentences, embedded content, and more. Their intellect extends several well known techniques (§ 4.2, p. 18).

The objects returned by *parse-latin* and others are defined by NLCST. NLCST defines the syntax for these objects. NLCST is designed in similarity to other popular syntax tree specifications (§ 4.1, p. 17).

The interface to analyse and manipulate these objects is implemented by TextOM. TextOM is created in similarity to other, for the target audience well-known, techniques (§ 4.3, p. 19).

The proposal was validated both by solving the audience's use cases with *Retext*, and by measuring the audience's enthusiasm for *Retext*. Use cases were validated by implementing many as plug-ins for *Retext* (§ 5.1, p. 21). The enthusiasm showed by the target audience on social networks, through e-mail, and social coding was positive (§ 5.2, p. 22).

INTRODUCTION

Natural Language Processing (NLP), a field of computer science, artificial intelligence, and linguistics concerned with the interaction between computers and human languages, is becoming more important in society. For example, search engines provide answers before being questioned, intelligence agencies detect threats of violence in text messages, and e-mail applications know if you forgot to include an attachment.

Despite increased interest, web developers trying to solve NLP problems reinvent the wheel over and over. There are tools, especially for other platforms—such as in Python (Bird et al.) and Java (Baldridge)—but they either take a too naïve approach[1], or try to do everything[2]. What is missing is a standard representation of the grammatical hierarchy of text and a standard for multipurpose analysis of natural language.

My initial interest in natural language was sparked by typography, when I felt the need to create a typographically beautiful website, somewhere in the summer of 2013. I felt a craving to apply the tried-and-true practices of typography found on paper, to the web. I was inspired by how these practices were available on other platforms, on TeX or LaTeX, with tools such as *microtype* (Schlicht), and the *ClassicThesis* theme (Miede) based on *The Elements of Typographic Style* (Bringhurst).

My interest for fixing typography on the web was piqued. Thus, I began work on *MicroType.js*, an unpublished library, to enable several graphic and typographic practices on the web. Examples include automatic initials, ligatures, optical margin alignment, acronym recognition, smart punctuation, automatic hyphenation, character transpositions, and more. The possibilities were vast, but I noticed how the underlying parser and data representation were incomplete. How words, white space, punctuation, and sentences were defined, was not good enough. The website never came into existence, but during this thesis, I could finally fix this problem. While working on this thesis, the specification and the product, I developed a well thought out and substantiated solution.

Retext—the implementation introduced in this thesis—and other projects in the *Retext* family are a new approach to the syntax of natural text. Together they form an extensible system for multipurpose analysis of natural language in ECMAScript.

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1 Such as ignoring white space (Loadfive), implementing a naïve definition of "words" (Hunzaker), or by using an inadequate algorithm to detect sentences (New York Times).

2 Although a do-all library (such as Umbel et al.) works well on server side platforms, it fares less well on the web, where modularity and moderation are in order.

To reach this goal, I have organised my paper into six main chapters. In the first chapter the scope of this paper is defined and current implementations are reviewed, what they lack and where they excel. Subsequently, the second chapter states a research objective and drafts research questions. The third chapter defines conditions for such a proposal, where I touch upon the target audience, use cases, and requirements. In the fourth chapter, a better implementation is proposed and its architectural design is showed.

The fifth chapter describes the steps taken to validate the proposal. I conclude with a sixth chapter that offers information on expanding the proposal.

After the appendix, the glossary, and the works cited, this version also includes an addendum which delves deeper into *how* the use cases were drafted, *how* the proposal was developed, and *how* the reception was validated.

CONTENTS

Part I

RETEXT

CONTEXT

1.1 NATURAL LANGUAGE PROCESSING

> *Natural Language Processing is a theoretically motivated range of computational techniques for analyzing and representing naturally occurring texts at one or more levels of linguistic analysis for the purpose of achieving human-like language processing for a range of tasks or applications.*

— Elizabeth D. Liddy ('Natural language processing')

The focus of this paper is Natural Language Processing (NLP). NLP concerns itself with enabling machines to understand human language. This makes NLP a field related to human–computer interaction. Human language, a medium which is easy for humans to understand, poses problems for machines. The Georgetown–IBM experiment in 1945, one of the first applications of NLP, illustrates this difficulty. During this study in New York, scientists demonstrated a Russian–English translation system. The machine translated more than sixty sentences from Russian to English. The experiment was well publicised in the press and resulted in optimism among the public. The public believed machine translation would be a "solved problem" within three to five years. Despite promising first results, the following ten years were disappointing and led to reduced funding (Hutchins).

Machine translation is just one of many major challenges involved with NLP. Other challenges include generating summaries, detecting references to people and places, or extracting opinion. Many programs exist to carry out these and many other NLP challenges. The approach taken to perform these challenges are often similar between implementations. For example, entity linking is often implemented as follows (according to 'Stanbol'):

1. *Language Detection (optional)* — Based on the language of the given text, the algorithms behind the following steps will change. Omitted if the implementation supports a single language;
2. *Sentence Tokenisation (optional)* — Sentence breaking elevates performance and heightens accuracy of the following stages, in particular POS tagging;
3. *Word Tokenisation* — The entities (words) must be free from their surroundings;

4. *Part-of-Speech (POS) Tagging (optional)* — It is often desired to link several nouns or proper nouns. Detecting word categories makes this achievable;

5. *Noun Phrase Detection (optional)* — Although *apple* and *juice* could be two entities, it is more appropriate to link to one entity: *apple juice*. Detecting noun phrases makes this possible;

6. *Lemmatisation or Stemming (optional)* — Be it *walk*, *walked*, or *walking*, all forms of *walk* could link to the same entity. Detecting either makes this possible;

7. *Entity Linking* — Linking detected entities to references, such as an encyclopaedia.

NLP covers many challenges, but the process of accomplishing these challenges touches, as seen above, on well-defined stages.

1.2 SCOPE

Although many NLP challenges exist, the standard and the implementation this paper proposes will only cover one: *tokenisation*. Tokenisation, as defined here, includes breaking sentences, words, and other grammatical units.

Another limitation of the scope of the proposal, is that it focusses on syntactic grammatical units. Thus, semantic units (phrases and clauses) are ignored.

In addition, the paper focusses on written language (text), thus ignoring spoken language.

Last, this paper focusses on Latin script languages: written languages using an alphabet based on the classical Latin alphabet.

1.3 IMPLEMENTATIONS

While researching algorithms to tokenise natural language, few viable implementations were found. Most algorithms look at either sentence- or word tokenisation (rarely both). This section describes the current implementations, where they excel, and what they lack.

1.3.1 *Stages*

This section delves into how current implementations accomplish tokenisation.

1.3.1.1 *Sentence Tokenisation*

Often referred to as sentence boundary disambiguation[3], sentence tokenisation is an elementary but important part of NLP. It is almost always a stage in NLP applications and not an end goal. Sentence tokenisation makes other stages (such as detecting plagiarism or POS tagging) perform better.

Often, sentences end in one of three symbols: either a full stop (.), an interrogative point (?), or an exclamation point (!)[4]. But detecting the boundary of a sentence is not as simple as breaking it at these markers: they might serve other purposes. Full stops often occur in numbers, suffixed to abbreviations or titles, in initialisms[5], or in embedded content[6]. Interrogative points as well as exclamation points can occur ambiguously, such as in a quote (as in ' "Of course!", she screamed').

Disambiguation gets even harder when these exceptions *are* in fact a sentence boundary (double negative), such as in "... use the feminine form of idem, ead." or in ' "Of course!", she screamed, "I'll do it!" ', where in both cases the last terminal marker ends the sentence.

1.3.1.2 *Word Tokenisation*

Like sentence tokenisation, word tokenisation is another elementary but important stage in NLP applications. Whether stemming, finding phonetics, or POS tagging, tokenising words is an important precursory step.

Often implementations see words as everything that is *not* white space (spaces, tabs, feeds) and their boundaries as everything that *is* white space (Loadfive).

Some implementations take punctuation marks into account as boundaries. This practice has flaws, as it results in the faulty classification of inner-word punctuation[7] as part of the surrounding word (Umbel et al.).

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3 Both sentence tokenisation and sentence boundary disambiguation detect sentences. Sentence boundary disambiguation focusses on the position where sentences break (as in, "One sentence?| Two sentences.|", where the pipe symbols refer to the end of one sentence and the beginning of another). Sentence tokenisation targets both the start and end positions (as in, "{One sentence?} {Two sentences.}", where everything between braces is classified as a sentence).

4 One could argue the in 1962 introduced obscure interrobang (‽), used to punctuate rhetorical statements where neither the question nor exclamation alone exactly serve the writer well, should be in this list (Spector).

5 Although the definition of initialism is ambiguous, this paper defines its use as an acronym (an abbreviation formed from initial components, such as "sonar" or "FBI") with full stops depicting elision (such as "e.g.", or "K.G.B.").

6 Embedded content in this paper refers to an external (ungrammatical) value embedded into a grammatical unit, such as a URL or an emoticon. Note that these embedded values often consist of valid words and punctuation marks, but almost always should not be classified as such.

7 Many such inner-word symbols exist, such as hyphenation points, colons ("12:00"), or elision (whether denoted by full stops, "e.g."; apostrophes, the Dutch "'s"; or slashes, "N/A").

1.3.2   *Challenges*

The previous section covered implementations that solve tokenisation stages in NLP applications, such as Natural's word tokenisers (Umbel et al.). Concluded was that these implementations are lacking. This section covers several implementations that solve these stages as part of a larger challenge.

1.3.2.1   *Sentiment Analysis*

Sentiment analysis is an NLP challenge concerned with the polarity (positive, negative) and subjectivity (objective, subjective) of text. It could be part of an implementation to detect messages with a certain polarity. Twitter allows its users to search on polarity. For example, when a user searches for "movie :)", Twitter searches for positive tweets.

Sentiment analysis could be implemented as follows:

1. *Detect Language (optional)*;
2. *Sentence Tokenisation (optional)* — Different sentences have different sentiments, tokenising them helps provide better results;
3. *Word Tokenisation* — Needed to compare with the database;
4. *Lemmatisation or Stemming (optional)* — Helps classification;
5. *Sentiment Analysis*.

Sentiment analysers typically include a database mapping either words, stems, or lemmas to their respective polarity and/or subjectivity[8] and return the average sentiment per sentence, or for the document.

In the case of the previously mentioned Twitter example, the service filters out all neutral and negative results, and return the remaining (positive attitude) results.

Many implementations exist for this challenge (Roth; Zimmerman; Sliwinski), many of which do not include inner-word punctuation in their *definition* of words, resulting in less than perfect results[9].

1.3.2.2   *Automatic Summarisation*

Automatic summarisation is an NLP challenge concerned with the reduction of text to the *major* points retaining the original document. Few open source implementations of automatic summarisation algorithms on the web, in contrast with implementations for sentimental analysis, were found[10].

Automatic summarisation could be implemented as follows:

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8 For example, the AFINN database mapping words to polarity (Nielsen).

9 In fact, all found implementations deploy lacking tokenisations steps. Dubious, as they each create unreachable code through their naïvety: all implementations remove dashes from words, while words such as "self-deluded" are included in the databases they use, but never reachable.

10 For example, on the web only *node-summary* was found (Brooks), in Scala *textteaser* was found (Balbin, 'textteaser').

1. *Detect Language (optional)*;
2. *Sentence Tokenisation (optional)* — Unless even finer grained control over the document is possible (tokenising phrases), sentences are the smallest unit that should stay intact in the resulting summary;
3. *Word Tokenisation* — Needed to calculate keywords (words which occur more often than expected by chance alone);
4. *Automatic Summarisation.*

Automatic summarisers typically return the highest ranking units, be it sentences or phrases, according to several factors:

A. *Number of Words* — An ideal sentence is neither too long nor too short;
B. *Number of Keywords* — Words which occur more often than expected by chance alone in the text;
C. *Similarity to Title* — Number of words from the document's title the sentence or phrase contains;
D. *Position Inside Parent* — Initial and final sentences of a paragraph are often more important than sentences buried somewhere in the middle.

Some implementations include only keyword metrics (Brooks), others include all features (Balbin, 'textteaser'), or even more advanced factors ('Summly').

The only implementation working on the web, by James Brook ('node-summary'), takes a naïve sentence tokenisation approach, such as ignoring sentences terminated by exclamation marks. Both other implementations, and many more, use a different approach to sentence tokenisation: corpora.

1.3.3   *Using Corpora for NLP*

A corpus (plural: corpora) is a large, structured set of texts used for many NLP and linguistics challenges. Corpora contain items (often words, but sometimes other units) annotated with information (such as POS tags or lemmas).

These colossal (often more than a million words[11]) lumps of data are the basis of many of the newer revolutions in NLP (Mitkov et al.). Parsing based on supervised learning (in NLP, based on annotated corpora), is the opposite of rule based parsing[12]. Instead of rules (and exceptions to these rules, exceptions to these exceptions, and so on)

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11 The Brown Corpus contains about a million words (Francis and Kučera), the Google N-Gram Corpus contains 155 billion (Brants and Franz).

12 A simple rule based sentence tokeniser could be implemented as follows (O'Neil):

A. If it is a full stop, it ends a sentence;
B. If the full stop is preceded by an abbreviation, it does not end a sentence;
C. If the next token is capitalised, it ends a sentence.

specified by a developer, supervised learning[13] delegates this task to machines. This delegation results in a more efficient, scalable, program.

Parsing based on corpora has proven better over rule based parsing in several ways, but has disadvantages:

1. Good training sets are required;
2. If the corpus was created from news articles, algorithms based on it will not fare so well on microblogs (such as Twitter posts).
3. Some rule based approaches for pre- and post processing are still required.

In addition, corpora based parsing will not work well on the web. Loading corpora over the network each time a user requests a web page is infeasible for most websites and applications[14].

Two viable alternative approaches exist for the web: rule based tokenisation, or connecting to a server over the network.

1.3.4   Using a Web API

Where the term Application Programming Interface (API) stands for an interface between two programs, it is often used in web development as requests (from a web browser), and responses (from a web server) over Hypertext Transfer Protocol (HTTP). For example, Twitter has such a service to allow developers to list, replace, create, and delete so-called tweets and other objects (such as users or images). This paper uses the term Web API for the latter, and API for any programming interface.

With the rise of the asynchronous web[15], supervised learning became available through web APIs (Balbin, 'TextTeaser'; Princeton University; 'TextRazor'). This made it possible to use supervised learning techniques on the web, without needing to download corpora to a users' computer.

However, accessing NLP web APIs over a network has disadvantages. Foremost of which the time involved in sending data over a network and bandwidth used (especially on mobile networks), and heightened security risks.

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13 "[From] a set of labelled examples as training data [, make] predictions for all unseen points" (Mohri et al.).

14 Currently, one technology exists for storing large datasets in a browser: the HTML5 File System API. However, "work on this document has been discontinued", and the specification "should not be used as a basis for implementation" (Uhrhane).

15 Around 2000, Asynchronous JavaScript and XML (AJAX) started to transform the web. Before, significant changes to websites only occurred when a user navigated to a new page. With AJAX however, new content arrived to users without the need for a full page refresh. The first examples of how AJAX made the web feel more like native applications, are Outlook Web Access in 2000 ('Outlook Web Access - A Catalyst for Web Evolution') and Gmail in 2004 (Hyder).

2

RESEARCH FRAMEWORK

This chapter states the objective of this paper (§ 2.1). From the objective a research question is drafted (§ 2.2). Additionally, from the research question, several research sub-questions are defined, acting as a guideline for the proposal (§ 2.3).

2.1 RESEARCH OBJECTIVE

Using the context described in chapter 1 (p. 3), the objective of this research project is constructed:

> *A generic documentation (the "specification") and example implementation (the "program") that exposes an interface (the "API") for the topic ("text manipulation") based on real use cases of potential users (the "developer") on the platform (the "web").*

2.2 RESEARCH QUESTION

This research objective leads to a research question:

> *How can a specification and program, that exposes an API for text manipulation, based on use cases of developers on the web, be developed?*

2.3 RESEARCH SUB-QUESTIONS

The previously defined research question is split into several sub-questions. These form the basis and guide to answer the research question, to reach the research objective.

1. What are current possibilities and deficiencies in NLP?
   a) What current implementations exist?
   b) What does not yet exist?

2. How to ensure a quality implementation for the target audience?
   a) What makes a good API design?
   b) What makes a good implementation?

3. What are the target audience's use cases for an implementation?

a) What would they use an implementation for?

b) What would they *not* use the implementation for?

3

PRODUCTION

The audience that benefits the most from the proposal (the reached research objective, *Retext*), are web developers. Web developers are programmers who specialise in creating software that functions on the world wide web. A group which enables machines to respond to humans. They engage in client side development (building the interface between a human and a machine on the web), and sometimes also in server side development (building the interface between the client side and a server).

Typical areas of work consist of programming in ECMAScript, marking up documents in Hypertext Markup Language (HTML), graphic design through Cascading Style Sheets (CSS), creating a back end in Node.js, PHP: Hypertext Preprocessor (PHP), or other platforms, contacting a MongoDB, MySQL, or other database, and more.

Additionally, many interdisciplinary skills, such as usability, accessibility, copywriting, information architecture, or optimisation, are also of concern to web developers.

3.2 USE CASES

There are many use cases of the target audience, the web developer, in the field of NLP. Research for this paper found several use cases, although it is expected many more could be defined. The use cases below are annotated with broad, generic categories: analysation, manipulation, and creation.

    A. The developer may intent to summarise natural text (mostly analysation, potentially also manipulation);

    B. The developer may intent to create natural language, such as displaying the number of unread messages: "You have 1 unread message", or "You have 0 unread messages" (creation);

    C. The developer may intent to recognise sentiment in text: is a *tweet* positive, negative, or spam? (analysation);

    D. The developer may intent to replace so-called *dumb* punctuation with *smart* punctuation, such as dumb quotations with (") or ("), three dots with an ellipsis (…), or two hyphens with an en-dash (–) (manipulation);

E. The developer may intent to count the number of certain grammatical units in a document, such as words, white space, punctuation, sentences, or paragraphs (analysation);

F. The developer may intent to recognise the language in which a document is written (analysation);

G. The developer may intent to find words in a document based on a search term, with regards to the lemma (or stem) and/or phonetics (so that a search for "smit" also returns similar words, such as "schmidt" or "Smith") (analysation and manipulation).

NLP is a large field with many challenges, but not every challenge in the field is of interest to the web developer. Foremost, the more academic areas of NLP, such as speech recognition, optical character recognition, text to speech transformation, translation, and machine learning, do not fit well within the goals of web developers.

3.3   REQUIREMENTS

The proposal must enable the target audience to reach the in the previous section defined use cases. In addition, the proposal should meet several other requirements to better suit the wishes of the target audience.

3.3.1   *Open Source*

To reach the target audience and validate its usability, the proposal should be open source. All code should be licensed under MIT, a license which provides rights for others to use, copy, modify, merge, publish, distribute, sublicense, and/or sell copies of the code it covers.

In addition, the software should be developed under the all-seeing eye of the community: on GitHub. GitHub is a hosted version control[16] service with social networking features. On GitHub, web developers follow their peers to track what they are working on, watch their favourite projects to get notified of changes, and raise issues and request features.

3.3.2   *Performance*

The proposal should be executed at high *performance*. Performance includes the software having a small file size to reach the client over the network with the highest possible speed. But most importantly, the execution of code should run efficiently and at high speeds.

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16 Version control services manage revisions to documents, popularly used for controlling and tracking changes in software.

3.3.3 *Testing*

Testing should have high priority in the proposal. Testing, in software development, refers to validating if software does what it is supposed to do, and can be divided into several subgroups:

A. *Unit Testing* — Each specific section of code;
B. *Integration Testing* — How programs work together;
C. *System Testing* — If the system meets its requirements;
D. *Acceptance Testing* — The end product.

Great care should be given to develop an adequate test suite with full *coverage* for every program. Coverage, in software development, is a term used to describe the amount of code tested by the test suite. Full coverage means every part of the code is reached by the tests.

Unit test run through Mocha (Holowaychuk), coverage is detected by Istanbul (Anantheswaran).

3.3.4 *Code Quality*

Code quality—how useful and readable for both humans and machines the software is—should be vital. For humans, the code should be consistent and clear. For computers, the code should be free of bugs and other suspicious code.

3.3.4.1 *Suspicious Code & Bugs*

To detect bugs and suspicious code in the software, *Eslint* is used (Zakas). *Linting*, in computer programming, is a term used to describe static code analysis to detect syntactic discrepancies without running the code. *Eslint* is used because it provides a solid set of basic rules and enables developers to create custom rules.

3.3.4.2 *Style*

To enforce a consistent code style—to create readable software for humans—JSCS is used (Dulin). JSCS provides rules for (dis)allowing certain code patterns, such as white space at the end of a line or camel cased variable names, or enforcing a maximum line length. JSCS was chosen because it, like *Eslint*, provides a strong basic set of rules. The rules chosen for the proposal were set strict to enforce all code to be written in the same way.

3.3.4.3 *Commenting*

Even when code is bug free, uses no confusing short-cuts, and adheres to a strict style, it might still be hard to understand for humans. *Commenting* code—describing what a program does and why it accomplishes it this way—is important. However, commenting can also be too verbose, such as when the code is duplicated in natural language.

JSDoc ('Annotating JavaScript for the Closure Compiler') is a markup language for ECMAScript that allows developers to embed documentation—using comments—in source code. Several tools can later extract this information and expose it independent from the original code. "Tricky" code should be annotated inside the software with comments to help readers understand why certain decisions were made.

3.3.5   *Automation*

When suspicious, ambiguous, or buggy code is introduced in the software, the error should be automatically detected. Sometimes, deployment should be prevented. Automated Continuous Integration (CI) environments to enforce error detection should be used. To detect complex, duplicate, or bug prone code, Code Climate is used ('Code Climate'). To validate all tests passed before deploying the software, Travis is used ('Travis').

3.3.6   *API Design*

Quality interface design should have high priority for the proposal. A good API, according to Joshua Bloch ('How to design a good API and why it matters'), has the following characteristics:

1. Easy to learn;
2. Easy to use;
3. Hard to misuse;
4. Easy to read;
5. Easy to maintain;
6. Easy to extend;
7. Meeting its requirements;
8. Appropriate for the target audience.

In essence equal, but worded differently, are the characteristics of good API design according to the Qt Project ('API Design Principles'):

1. Be minimal;
2. Be complete;
3. Have clear and simple semantics;
4. Be intuitive;
5. Be easy to memorise;
6. Lead to readable code.

The proposal should take these characteristics, and their given examples, into account.

3.3.7   *Installation*

Simple access to the software for the target audience, both on the client side and on the server side, should be given high priority. On the client

side, many package managers exist, the most popular being Bower and Component[17]. For Node.js (on the server side), npm is the most popular. To reach the target audience, besides making the source available on GitHub, all popular package managers, npm, Bower, and Component, are used.

17 Popularity here is simply defined as having the highest number of search results on Google.

4

DESIGN & ARCHITECTURE

The in this paper presented solution to the problem of NLP on the client side is split-up in multiple small proposals. Each sub-proposal solves a sub-problem.

A. NLCST defines a standard for classifying grammatical units, understandable for machines;
B. *parse-latin* classifies natural language according to NLCST;
C. TextOM provides an interface for analysing and manipulating output provided by *parse-latin*;
D. *Retext* provides an interface for transforming natural language into an object model and exposes an interface for plug-ins.

The decoupled approach taken by the provided solution enables other developers to implement their own software to replace sub-proposals. For example, other parties could create a parser for the Chinese language and use it instead of *parse-latin* to classify natural language according to Natural Language Concrete Syntax Tree (NLCST), or other parties can implement an interface like TextOM with functionality for phrases and clauses.

4.1   SYNTAX: NLCST

To develop natural language tools in ECMAScript, an intermediate representation of natural language is useful. Instead of each module (such as every stage in section 1.3.2.1 on page 6) defining its own representation of text, using a single syntax leads to better interoperability, performance, and results.

The elements defined by Natural Language Concrete Syntax Tree (NLCST) are based on the grammatical hierarchy, but by default do not expose all its constituents[18]. Additionally, NLCST provides elements to cover other semantic units in natural language[19].

The definitions were influenced by other syntax trees specifications for manipulation on the web platform, such as *css*, eponymous for the CSS language (Holowaychuk et al., 'css') or the *Mozilla JavaScript AST*, for ECMAScript ('Parser API').

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18 The grammatical hierarchy of text is constituted by words, phrases, clauses, and sentences. NLCSTs only implements the sentence and word constituents by default, although clauses and phrases could be provided by implementations.
19 Most notably punctuation, embedded content, and white space elements.

Both widely used implementations, *css* by *Rework* (Holowaychuk et al., 'rework'), and *Mozilla JavaScript AST* by *Esprima* (Hidayat), *Acorn* (Haverbeke), and *Escodegen* (Suzuki).

NLCST differs from both specifications by implementing a Concrete Syntax Tree (CST), where the others use an Abstract Syntax Tree (AST). A CST is a one-to-one mapping of source (such as natural language) to result (a tree). All information stored in the source is also available through the tree (Bendersky). This makes it easy for developers to save the output or pass it on to other libraries for further processing. However, the information stored in CSTs is verbose, which might be difficult to work with.

See appendix A on page 29 for a list of specified nodes of NLCST.

4.2   PARSER: *PARSE-LATIN*

To create a syntax tree according to NLCST from natural language, this paper presents *parse-latin* for Latin script based languages[20]. Additionally, to prove the concept, two other libraries are presented, *parse-english* and *parse-dutch*. Both with *parse-latin* as a basis, but providing better support for several language specific features, respectively for English and Dutch.

By using the CST as described by NLCST and the *parse-latin* parser, the intermediate representation can be used by developers to create independent modules which may receive better results or performance over implementing their own parsing tools.

In essence, *parse-latin* tokenises text into white space, word, and punctuation tokens. *parse-latin* starts out with a pretty simple definition, one that some other tokenisers also implement (MacIntyre):

1. A *word* is one or more letter or number characters;
2. A *white space* is one or more white space characters;
3. A *punctuation* is one or more of anything else.

Then, *parse-latin* manipulates and merges those tokens into a syntax tree, adding sentences, paragraphs, and other nodes where needed. Most of the intellect of the algorithm deals with sentence tokenisation (§ 1.3.1.1, p. 5). This is done in similar fashion, but more intelligent, to *Emphasis* (New York Times).

A. *Inter-word Punctuation* — Some punctuation marks are part of the word they occur in, such as the punctuation marks in "non-profit", "she's", "G.I.", "11:00", or "N/A";

B. *Non-terminal Full Stops* — Some full stops do not mark a sentence end, such as the full stops in "1.", "e.g.", or "id.";

C. *Terminal Punctuation* — Although full stops, question marks, and exclamation marks (sometimes) end a sentence, that end might not occur directly after the mark, such as the punctuation marks after the full stop in ".)" or ".'";

---

20 Such as Old-English, Icelandic, French, or even scripts slightly similar, such as Cyrillic, Georgian, or Armenian.

D. *Embedded Content* — Punctuation marks are sometimes used in non-standard ways, such as when a section or chapter delimiter is created with a line containing three asterisk marks ("* * *").

See appendix B on page 33 for example output provided by *parse-latin*.

4.2.1 parse-english

parse-english provides the same interface as *parse-latin*, but returns results better suited for English text. Exceptions in the English language include:

A. *Unit Abbreviations* — "tsp.", "tbsp.", "oz.", "ft.", etc.;
B. *Time References* — "sec.", "min.", "tues.", "thu.", "feb.", etc.;
C. *Business Abbreviations* — "Inc." and "Ltd."
D. *Social Titles* — "Mr.", "Mmes.", "Sr.", etc.;
E. *Rank & Academic Titles* — "Dr.", "Gen.", "Prof.", "Pres.", etc.;
F. *Geographical Abbreviations* — "Ave.", "Blvd.", "Ft.", "Hwy.", etc.;
G. *American State Abbreviations* — "Ala.", "Minn.", "La.", "Tex.", etc.;
H. *Canadian Province Abbreviations* — "Alta.", "Qué.", "Yuk.", etc.;
I. *English County Abbreviations* — "Beds.", "Leics.", "Shrops.", etc.;
J. *Elision (omission of letters)* — "'n' ", "'o", "'em", "'twas", "'80s", etc.

4.2.2 parse-dutch

parse-dutch has, like *parse-english*, the same interface as *parse-latin*, but returns results better suited for Dutch text. Exceptions in the Dutch language include:

A. *Unit & Time Abbreviations* — "gr.", "sec.", "min.", "ma.", "vr.", "vrij.", "febr", "mrt", etc.;
B. *Many Other Common Abbreviations* — "Mr.", "Mv.", "Sr.", "Em.", "bijv.", "zgn.", "amb.", etc.;
C. *Elision (omission of letters)* — "d' ", "'n", "'ns", "'t", "'s", "'er", "'em", "'ie", etc.

4.3   OBJECT MODEL: TEXTOM

To modify an NLCST tree in ECMAScript, whether created by *parse-latin*, *parse-english*, *parse-dutch*, or other parsers, this paper presents TextOM. TextOM implements the nodes defined by NLCST, but provides an object-oriented style[21] to manipulate these nodes. TextOM was designed in similarity to the Document Object Model (DOM)[22], the mechanism used by browsers to expose HTML through ECMAScript to developers. Because of TextOMs likeness to the DOM, TextOM is easy to learn and familiar to the target audience.

---

21 Object-oriented programming is a style of programming, where classes, instances, attributes, and methods are important.
22 See appendix E on page 43 for more information on the DOM.

TextOM provides functionality for events (a mechanism for detecting changes), modification (inserting, removing, and replacing children into/from parents), and traversal (such as finding all words in a sentence).

NLCST allows authors to extend the specification by defining their own units, such as creating phrase or clause nodes. TextOM allows for the same extension, and is built to work well with these "unknown" nodes.

See appendix C on page 35 for the implementation details of TextOM.

4.4   NATURAL LANGUAGE SYSTEM: RETEXT

For natural language processing on the client side, this paper presents *Retext*. *Retext* combines a parser, such as *parse-latin* or *parse-english*, with an object model: TextOM. Additionally, *Retext* provides a minimalistic plug-in mechanism which enables developers to create and publish plug-ins for others to use, and in turn enables them to use others' plug-ins inside their projects.

Retext provides a strong basis to use plug-ins to add simple natural language features to a website, but additionally provides functionality to extend this basis—create plug-ins, parsers, or other features—to create vast natural language systems.

See appendix D on page 39 for a description of the interface provided by *Retext* and example usage.

5

VALIDATION

The presented proposal was validated through two approaches. The design and the usability of the interface was validated through solving several use cases of the target audience with the proposal. Interest in the proposal by the target audience was validated by measuring the enthusiasm showed in the open source community.

5.1 PLUG-INS

More than fifteen plug-ins for *Retext* were created to confirm if, and validate how, the proposals integrated together, and how the system worked.

The proposal solves the creation of natural language by default (use case B), but these plug-ins solve several others. The developed plug-ins included implementations for:

A. Transforming so-called dumb punctuation marks into more typographically correct punctuation marks, solving use case D ('retext-smartypants');

B. Transforming emoji short-codes (:cat:) into real emoji ('retext-emoji');

C. Detecting the direction of text ('retext-directionality');

D. Detecting phonetics ('retext-double-metaphone');

E. Detecting the stem of words ('retext-porter-stemmer');

F. Finding grammatical units, solving use case E ('retext-visit');

G. Finding text, even misspelled, solving use case G ('retext-search');

H. Detecting POS tags ('retext-pos');

I. Finding keywords and -phrases ('retext-keywords');

J. Detecting the language of text, solving use case F ('retext-language').

K. Detecting the sentiment of text, solving use case C ('retext-sentiment').

These plug-ins listed and the other plug-ins solve all but one use cases of the target audience (§ 3.2). The unsolved use case can be solved using the plug-in mechanism provided by *Retext*. Summarising natural language (use case A) is not yet solved, but can be by implementing the stages mentioned in § 1.3.2.2 (p. 6).

During the development of these plug-ins, several problems were brought to light in the developed software. These problems were

recursively dealt with, back and forth, between the software and the plug-ins. The software changed severely by these changes, which resulted in a better interface and usability.

An example of how the developed plug-ins changed the proposal, is the fact that the proposal initially did not provide information about punctuation in words. Words could contain punctuation (such as "I'm"), but these marks were not available to plug-ins. Currently, the proposal allows for *word* tokens to contain raw text tokens ("I" and "m" in "I'm") and additional punctuation tokens (the apostrophe in "I'm").

5.2 RECEPTION

To confirm interest by the target audience in the proposal, enthusiasm showed by the open source community was measured. To initially spark interest, several websites and e-mail newsletters were contacted to feature *Retext*, either in the form of an article or as a simple link. This resulted in coverage on high-profile websites (Young) and newsletters (Cooper, 'Issue 47: August 7, 2014'; 'Issue 193: August 8, 2014'; Newspaper.io). Later, organic growth resulted in features on link roundups (Misiti; Sorhus), Reddit (Polencic; Wormer, 'Natural Language Parsing with Retext'; 'DailyJS: Natural Language Parsing with Retext').

In turn, these publications resulted in positive reactions, such as on Twitter (dailyjs; Ahmed; Oswald; Rinaldi; Grigorik; JavaScript Daily), other websites, and both feedback and fixes on GitHub (gut4; Gonzaga dos Santos Filho; rbakhshi; Burkhead).

Additionally, many of the target audience started *following* the project on GitHub ('Stargazers').

6

CONCLUSION

This chapter consists of a short summary (§ 6.1), a list of limitations and suggestions for future work (§ 6.2), and a list of conclusions (§ 6.3).

6.1 SUMMARY

NLP covers many challenges. The process of accomplishing these challenges touches on well-defined stages. Such as *tokenisation*, the focus of this paper. Current implementations on the web platform are lacking. In part, because techniques such as *supervised learning* do not work on the web.

The audience that benefits the most from better parsing on the web platform, are web developers, a group which is more interested in practical use, and less so in theoretical applications.

The presented proposal is split-up in several solutions: a specification, a parser, and an object model. These solutions come together in a proposal: *Retext*, a complete natural language system. *Retext* takes care of parsing natural language and enables users to create and use plug-ins.

The proposal was validated both by solving the audience's use cases with *Retext*, and by measuring the audience's enthusiasm for *Retext*.

6.2 LIMITATIONS *&* FUTURE WORK

The proposal leaves open many areas of interest for future investigation. Some of which are featured here.

A. *Internationalisation* — Currently, the proposal is only tested on Latin script languages. The software was developed with other languages and scripts, such as Arabic, Hangul, Hebrew, and Kanji, in mind. Future work could expand support to include these scripts;

B. *Difference Application* — Currently, the proposal does not support difference application. When a word is added at the end of a sentence, all steps to produce the output have to be revisited. Although the proposal is created with this in mind, no support has been added. Future work could include difference application support;

C. *Non-rule Based Parsing* — Currently, NLCST trees are created with rule based parsers. But, corpora based parsers could also

produce these trees. Future work could investigate and implement such supervised learning approaches.

D. *Academic Goals* — Currently, the proposals cater to practical use cases. Future work could expand on this purview and implement more academic goals.

E. *Semantic Units* — Currently, the proposals provide syntactic units. Future work could expand on this by providing information about phrases and clauses to users.

F. *Source Formats* — Currently, the parsers each require plain text input. Future work could expand on this by allowing other input formats, such as MarkDown or TeX.

G. *Heighten Performance* — The decision made to adopt an object-oriented approach for analysation and manipulation, came at a huge performance cut. When implementing both TextOM and *parse-latin* over just *parse-latin*, performance decreases over 90%. Future work should investigate and implement better performance.

6.3   CONCLUSIONS

This section evaluates if the research question and sub-questions are answered, and if the research objective is reached.

6.3.1   *Current Possibilities & Deficiencies*

In this subsection, research sub-question 1 is evaluated (§ 2.3, p. 9).

> *What current implementations exist? What does not yet exist?*

NLP covers many challenges. Within the scope of this thesis, only *tokenisation* was covered (§ 1.2, p. 4). Most current implementations use (lacking) tokenisation as part of a larger challenge (§ 1.3.2, p. 6). Implementations that provide tokenisation capabilities to other tasks, are lacking (§ 1.3.1, p. 4). It is concluded that a quality implementations that offers tokenisation within the scope, does not yet exist.

6.3.2   *Quality Implementation*

In this subsection, research sub-question 2 is evaluated (§ 2.3, p. 9).

> *What makes a good API design? What makes a good implementation?*

The proposal should meet several requirements, other than the use cases, to better suit the wishes of the target audience. This includes open source development and easy installation, readable code, tested results, high performance, and a good interface design. Concluded was that by following these best practises for code and creating an interface similar to for the target audience familiar projects, a *good* implementation can be created (§ 3.3, p. 12).

6.3.3 *The Target Audience's Use Cases*

In this subsection, research sub-question 3 is evaluated (§ 2.3, p. 9).

> *What would they use an implementation for? What would they* not *use the implementation for?*

The audience that benefits the most from the proposal, are web developers (§ 3.1, p. 11). Not every challenge in the field is of interest to the web developer. More academic areas of NLP, do not fit well with the goals of web developers (§ 3.2, p. 11). Research for this paper found that the target audience would use the implementation for several use cases.

6.3.4 *Research Question*

In this section, the defined research question is evaluated (§ 2.2, p. 9).

> *How can a specification and program, that exposes an API for text manipulation, based on use cases of developers on the web, be developed?*

Current possibilities and deficiencies (§ 6.3.1, p. 24) concludes that quality implementations do not exist. *Quality implementation* (§ 6.3.2, p. 24) concludes that a quality implementation can be created by followed several guidelines. *The target audience's use cases* (§ 6.3.3, p. 25) concludes that the target audience would use the implementation for several use cases.

The answers to the sub-questions, answer the complete research question, within the scope (§ 1.2, p. 4).

6.3.5 *Research Objective*

How to create a specification and program was answered by the research question. The working proposal reaches the research objective. This was validated by the more than fifteen plug-ins solving the target audience's use cases (§ 5.1, p. 21).

In addition to *reaching* this objective, the measured enthusiasm showed by the target audience for the proposal confirmed the interest in the proposal (§ 5.2, p. 22).

Part II

APPENDIX

NLCST DEFINITION

NODE

Node represents any unit in the NLCST hierarchy.

```
1  interface Node {
2      type: string;
3  }
```

PARENT

Parent (Node) represents a unit in the NLCST hierarchy which can have zero or more children.

```
1  interface Parent <: Node {
2      children: [];
3  }
```

TEXT

Text (Node) represents a unit in the NLCST hierarchy which has a value.

```
1  interface Text <: Node {
2      value: string | null;
3      location: Location | null;
4  }
```

LOCATION

Location represents the node's location in the source input.

```
1  interface Location {
2      start: Position;
3      end: Position;
4  }
```

POSITION

Position represents a position in the source input.

```
1  interface Position {
2      line: uint32 >= 1;
```

```
3       column: uint32 >= 1;
4   }
```

ROOTNODE

Root (Parent) represents the document.

```
1   interface RootNode < Parent {
2       type: "RootNode";
3   }
```

PARAGRAPHNODE

Paragraph (Parent) represents a self-contained unit of a discourse in writing dealing with a particular point or idea.

```
1   interface ParagraphNode < Parent {
2       type: "ParagraphNode";
3   }
```

SENTENCENODE

Sentence (Parent) represents a grouping of grammatically linked words, that in principle tells a complete thought (although it may make little sense taken in isolation out of context).

```
1   interface SentenceNode < Parent {
2       type: "SentenceNode";
3   }
```

WORDNODE

Word (Parent) represents the smallest element that may be uttered in isolation with semantic or pragmatic content.

```
1   interface WordNode < Parent {
2       type: "WordNode";
3   }
```

PUNCTUATIONNODE

Punctuation (Parent) represents typographical devices which aids the understanding and correct reading of other grammatical units.

```
1   interface PunctuationNode < Parent {
2       type: "PunctuationNode";
3   }
```

WHITESPACENODE

White Space (Punctuation) represents typographical devices devoid of content, separating other grammatical units.

```
1  interface WhiteSpaceNode < PunctuationNode {
2      type: "WhiteSpaceNode";
3  }
```

SOURCENODE

Source (Text) represents an external (ungrammatical) value embedded into a grammatical unit, for example a hyperlink or an emoticon.

```
1  interface SourceNode < Text {
2      type: "SourceNode";
3  }
```

TEXTNODE

Text (Text) represents actual content in an NLCST document: one or more characters.

```
1  interface TextNode < Text {
2      type: "TextNode";
3  }
```

PARSE-LATIN OUTPUT

An example of how *parse-latin* tokenises the paragraph "A simple sentence. Another sentence.", is represented as follows,

```
1  {
2    "type": "RootNode",
3    "children": [
4      {
5        "type": "ParagraphNode",
6        "children": [
7          {
8            "type": "SentenceNode",
9            "children": [
10             {
11               "type": "WordNode",
12               "children": [{
13                 "type": "TextNode",
14                 "value": "A"
15               }]
16             },
17             {
18               "type": "WhiteSpaceNode",
19               "children": [{
20                 "type": "TextNode",
21                 "value": " "
22               }]
23             },
24             {
25               "type": "WordNode",
26               "children": [{
27                 "type": "TextNode",
28                 "value": "simple"
29               }]
30             },
31             {
32               "type": "WhiteSpaceNode",
33               "children": [{
34                 "type": "TextNode",
35                 "value": " "
36               }]
37             },
38             {
39               "type": "WordNode",
40               "children": [{
41                 "type": "TextNode",
42                 "value": "sentence"
43               }]
44             },
45             {
```

```
46              "type": "PunctuationNode",
47              "children": [{
48                "type": "TextNode",
49                "value": "."
50              }]
51            }
52          ]
53        },
54        {
55          "type": "WhiteSpaceNode",
56          "children": [
57            {
58              "type": "TextNode",
59              "value": " "
60            }
61          ]
62        },
63        {
64          "type": "SentenceNode",
65          "children": [
66            {
67              "type": "WordNode",
68              "children": [{
69                "type": "TextNode",
70                "value": "Another"
71              }]
72            },
73            {
74              "type": "WhiteSpaceNode",
75              "children": [{
76                "type": "TextNode",
77                "value": " "
78              }]
79            },
80            {
81              "type": "WordNode",
82              "children": [{
83                "type": "TextNode",
84                "value": "sentence"
85              }]
86            },
87            {
88              "type": "PunctuationNode",
89              "children": [{
90                "type": "TextNode",
91                "value": "."
92              }]
93            }
94          ]
95        }
96      ]
97    }
98  ]
99 }
```

C

The following Web IDL document gives a short view of the defined interfaces by TextOM.

```
1  module textom
2  {
3    [Constructor]
4    interface Node {
5      const string ROOT_NODE = "RootNode"
6      const string PARAGRAPH_NODE = "ParagraphNode"
7      const string SENTENCE_NODE = "SentenceNode"
8      const string WORD_NODE = "WordNode"
9      const string PUNCTUATION_NODE = "PunctuationNode"
10     const string WHITE_SPACE_NODE = "WhiteSpaceNode"
11     const string SOURCE_NODE = "SourceNode"
12     const string TEXT_NODE = "TextNode"
13
14     void on(String type, Function callback);
15     void off(optional String type = null, optional
             Function callback = null);
16   };
17
18   [Constructor,
19    ArrayClass]
20   interface Parent {
21     getter Child? item(unsigned long index);
22     readonly attribute unsigned long length;
23
24     readonly attribute Child? head;
25     readonly attribute Child? tail;
26
27     Child prepend(Child child);
28     Child append(Child child);
29
30     [NewObject] Parent split(unsigned long position);
31
32     string toString();
33   };
34   Parent implements Node;
35
36   [Constructor]
37   interface Child {
38     readonly attribute Parent? parent;
39     readonly attribute Child? prev;
40     readonly attribute Child? next;
41
42     Child before(Child child);
43     Child after(Child child);
44     Child replace(Child child);
```

```
45      Child remove(Child child);
46    };
47    Child implements Node;
48
49    [Constructor]
50    interface Element {
51    };
52    Element implements Child;
53    Element implements Parent;
54
55    [Constructor(optional String value = "")]
56    interface Text {
57      string toString();
58      string fromString(String value);
59      [NewObject] Text split(unsigned long position);
60    };
61    Text implements Child;
62
63    [Constructor]
64    interface RootNode {
65      readonly attribute string type = "RootNode";
66    };
67    RootNode implements Parent;
68
69    [Constructor]
70    interface ParagraphNode {
71      readonly attribute string type = "ParagraphNode";
72    };
73    ParagraphNode implements Element;
74
75    [Constructor]
76    interface SentenceNode {
77      readonly attribute string type = "SentenceNode";
78    };
79    SentenceNode implements Element;
80
81    [Constructor]
82    interface WordNode {
83      readonly attribute string type = "WordNode";
84    };
85    WordNode implements Parent;
86
87    [Constructor]
88    interface PunctuationNode {
89      readonly attribute string type = "PunctuationNode";
90    };
91    PunctuationNode implements Parent;
92
93    [Constructor]
94    interface WhiteSpaceNode {
95      readonly attribute string type = "WhiteSpaceNode";
96    };
97    WhiteSpaceNode implements PunctuationNode;
98
99    [Constructor(optional String value = "")]
100   interface TextNode {
101     readonly attribute string type = "TextNode";
102   };
103
104   [Constructor(optional String value = "")]
```

```
105    interface SourceNode {
106      readonly attribute string type = "SourceNode";
107    };
108    SourceNode implements Text;
109  }
```

D

RETEXT INTERFACE

API DEFINITION

Retext(parser?)

Return a new *Retext* instance with the given parser. Uses *parse-latin* by default.

```
1  var Retext = require('retext'),
2      ParseEnglish = require('parse-english');
3
4  var retext = new Retext(new ParseEnglish());
5
6  retext.parse(
7      /* ...some english... */
8  );
```

Retext.prototype.use(plugin)

Takes a plugin—a humble function. When `Retext.protoype.parse()` is called, the plug-in will be invoked with the parsed tree, and the *Retext* instance as arguments. Returns self.

```
1  var Retext = require("retext"),
2      smartypants = require("retext-smartypants")();
3
4  var retext = new Retext()
5      .use(smartypants);
6
7  retext.parse(
8      /* ...some text with dumb punctuation... */
9  );
```

Retext.prototype.parse(source)

Parses the given source and returns the (by used plug-ins, modified) tree.

```
1  var Retext = require("retext"),
2      retext = new Retext();
3
4  retext.parse("Some text");
```

To detect the language of a document and find its keywords, *retext-language* and *retext-keywords* can be used.

This could be implemented as follows:

```
1  var Retext = require("retext"),
2      language = require("retext-language"),
3      keywords = require("retext-keywords"),
4      source, retext, tree;
5
6  retext = new Retext()
7      .use(language)
8      .use(keywords);
9
10 var source =
11     /* First four paragraphs on Term Extraction
12      * from Wikipedia:
13      * http://en.wikipedia.org/wiki/
14            Terminology_extraction
15      */
16     "Terminology mining, term extraction, term " +
17     "recognition, or glossary extraction, is a " +
18     "subtask of information extraction. The goal of " +
19     "terminology extraction is to automatically " +
20     "extract relevant terms from a given corpus." +
21     "\n\n" +
22     "In the semantic web era, a growing number of " +
23     "communities and networked enterprises started " +
24     "to access and interoperate through the internet. " +
25     "Modeling these communities and their information " +
26     "needs is important for several web applications, " +
27     "like topic-driven web crawlers, web services, " +
28     "recommender systems, etc. The development of " +
29     "terminology extraction is essential to the " +
30     "language industry." +
31     "\n\n" +
32     "One of the first steps to model the knowledge " +
33     "domain of a virtual community is to collect " +
34     "a vocabulary of domain-relevant terms, " +
35     "constituting the linguistic surface " +
36     "manifestation of domain concepts. Several " +
37     "methods to automatically extract technical " +
38     "terms from domain-specific document warehouses " +
39     "have been described in the literature." +
40     "\n\n" +
41     "Typically, approaches to automatic term " +
42     "extraction make use of linguistic processors " +
43     "(part of speech tagging, phrase chunking) to " +
44     "extract terminological candidates, i.e. " +
45     "syntactically plausible terminological noun " +
46     "phrases, NPs (e.g. compounds 'credit card', " +
47     "adjective-NPs 'local tourist information " +
48     "office', and prepositional-NPs 'board of " +
49     "directors' - in English, the first two " +
50     "constructs are the most frequent). " +
51     "Terminological entries are then filtered " +
52     "from the candidate list using statistical " +
53     "and machine learning methods. Once filtered, " +
54     "because of their low ambiguity and high " +
```

```
54      "specificity, these terms are particularly " +
55      "useful for conceptualizing a knowledge " +
56      "domain or for supporting the creation of a " +
57      "domain ontology. Furthermore, terminology " +
58      "extraction is a very useful starting point " +
59      "for semantic similarity, knowledge management, " +
60      "human translation and machine translation, etc.";
61
62  tree = retext.parse(source);
63
64  console.log(tree.data.language); // "en"
65  console.log(tree.keywords().map(function (keyword) {
66      return keyword.nodes[0].toString();
67  }));
68  // "Terminology", "term", "extraction", "web", "domain"
```

E

DOM

The DOM specification defines a platform-neutral model for errors, events, and (for this paper, the primary feature) node trees. XML-based documents can be represented by the DOM.

Consider the following HTML document:

```
1  <!DOCTYPE html>
2  <html class=e>
3      <head><title>Aliens?</title></head>
4      <body>Why yes.</body>
5  </html>
```

Is represented by the DOM as follows:

```
1  |- Document
2    |- Doctype: html
3    |- Element: html class="e"
4        |- Element: head
5        |  |- Element: title
6        |      |- Text: Aliens?
7        |- Text: "\n "
8        |- Element: body
9            |- Text: "Why yes.\n"
```

The DOM interfaces of bygone times were widely considered horrible, but newer features seem to be gaining popularity in the web authoring community as broader implementation across user agents is reached.

GLOSSARY

AJAX	Asynchronous JavaScript and XML. 8
API	Application Programming Interface. 8, 9, 14, 24, 25, 53
AST	Abstract Syntax Tree. 18
CI	Continuous Integration. 14
CSS	Cascading Style Sheets. 11, 17
CST	Concrete Syntax Tree. 18
DOM	Document Object Model. 20, 43, 51
ECMAScript	More commonly known as JavaScript (which is in fact a proprietary eponym), ECMAScript is a language widely used for client-side programming on the web. vii, xi, 11, 14, 17, 19, 20, 49, 54
HTML	Hypertext Markup Language. 11, 20, 43
HTML5	Hypertext Markup Language, version 5. 8
HTTP	Hypertext Transfer Protocol. 8
IBM	International Business Machines Corporation, a U.S. multinational technology and consulting corporation. 3, 54
IDL	Interface Definition Language. 35
JSCS	JavaScript Code Style Checker. 13
JsDoc	JavaScript Documentation, markup language using comments to annotate ECMAScript source code. 14
MIT	Michigan Institute of Technology. 12
MongoDB	Mongo Database. 11
MySQL	My Structured Query Language. 11
NLCST	Natural Language Concrete Syntax Tree. ix, 17–20, 23, 29, 31
NLP	Natural Language Processing. ix, xi, 3–9, 11, 12, 17, 23–25, 49, 50, 54

npm   Package manager for, and included in, Node.js. 15, 54

PHP   PHP: Hypertext Preprocessor. 11
POS   Part-of-Speech. 3–5, 7, 21, 50

TextOM   Text Object Model. ix, 17, 19, 20, 24, 35, 51, 52, 54

XML   Extensible Markup Language. 43

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Part III

ADDENDUM

Due to strict requirements for the format of this document, such as page count, numerous topics of the process were not put on paper. This includes the omission of detailed information on the process behind drafting the target audience's use cases, how I developed a proposal that enables the target audience to solve their use cases, the validation of the target audience's reception, and in-depth coverage of the written code. This addendum delves deeper into the first three: use cases, from use cases to a proposal, and validation.

USE CASES

In essence, the target audience's use cases were defined by looking at what challenges current ECMAScript implementations cover. What the target audience would *not* employ an implementation for, was defined by looking at the unique challenges covered by non-ECMAScript implementations.

In the pre-thesis process, the implementation was design-focussed. Initially, as described in the introduction (p. xi), I was intrinsically motivated to create a "better" solution for typography on the web. Current solutions did not provide sufficient functionality and neither did my initial solution. The parser and data representation of the initial solution were incomplete. Thus, during the development of the thesis, my focus shifted from design to natural language in general.

I searched for solutions covering general NLP. For open source projects, I searched GitHub. In any language, I searched for popular "natural language" projects[23]. For web projects, I added a programming language filter for ECMAScript[24].

To find out how non-ECMAScript implementations solved NLP challenges I read *Natural Language Processing Python*[25], a book which describes how to approach numerous natural language challenges with NLTK, a Python project for NLP. Additionally, WikiPedia's list of NLP tool-kits[26] was of great help in discovering other projects, such as OpenNLP by Apache, CoreNLP by Stanford, and GATE.

The discovered implementations each provide functionality to accomplish certain NLP challenges. Whether parsing dates, creating summaries, detecting sentiment, or everything together, they solve the target audience's use cases.

The following table shows NLP tasks according to WikiPedia[27], and indicates if a client side implementation exists.

23 github.com/search?o=desc&q=natural+language&s=stars

24 github.com/search?l=JavaScript&o=desc&q=natural+language&s=stars

25 www.nltk.org/book/

26 en.wikipedia.org/wiki/List_of_natural_language_processing_toolkits

27 en.wikipedia.org/wiki/Natural_language_processing

Challenge	Implementation
Automatic summarisation	github.com/jbrooksuk/node-summary
Coreference resolution	
Discourse analysis	
Machine translation	
Morphological segmentation	
Named entity recognition	
Natural language generation	numerous
Natural language understanding	github.com/wanasit/chrono
Optical character recognition	github.com/antimatter15/ocrad.js
POS tagging	github.com/dariusk/pos-js
Parsing	github.com/srmor/text-parse
Question answering	
Relationship extraction	
Sentence breaking	numerous
Sentiment analysis	numerous
Speech recognition	
Speech segmentation	
Topic segmentation	
Topic recognition	
Word segmentation	numerous
Word sense disambiguation	
Stemming	numerous
Text simplification	
Text-to-speech	
Text-proofing	github.com/btford/write-good
Natural language search	github.com/visionmedia/reds
Query expansion	github.com/visionmedia/reds
Automated essay scoring	github.com/NaturalNode/natural
Truecasing	github.com/nbubna/Case

This list includes use cases A, B, C, G (resp. automatic summarisation, generation, sentiment analysis, and search). Additionally, In my opinion, use case F, language recognition, implemented by github.com/richtr/guessLanguage.js, should be listed. These challenges all feature implementations for the client side.

The other use cases, D and E (resp. typographic enhancements and counting units), are not on WikiPedia's list as they serve little academic use, but are implemented numerous times on the web.

The NLP challenges from WikiPedia not listed in Use Cases (§ 3.2, p. 11), are truecasing, stemming, understanding, text-proofing, query expansion, essay scoring, optical character recognition, POS tagging, parsing, sentence breaking, and word segmentation. The last three were not listed in the use cases as they are solved by the proposal by default. The first two were deemed overly simple as numerous good implementations exist for the target audience. All other tasks were deemed not practical enough for the target audience.

Retext is capable of solving all of the target audience's use cases through plug-ins, as described in Plug-ins (§ 5.1, p. 21).

Before I started the development of the proposal, I wrote pseudocode to solve several use cases which depended on the (non-existent) proposal. The pseudocode defined what functionality the proposal should expose.

Then, I wrote the unit tests for the required functionality, and started the development of Text OM (§ 4.3, p. 19). During the development of both Text OM and the pseudocode, missing functionality was added and useless functionality was removed. An example of the former is the addition of events, a mechanism to detect changes. An example of the latter is the removal of 'Range', a mechanism to store a sequence of content within a Text OM tree.

As described in Object Model (§ 4.3, p. 19), Text OM was designed in similarity to the DOM. Multiple concepts were inspired by the DOM, such as events, errors, children and parents, and types. Additionally, some concepts were inspired by the initial implementation, *Micro-Type.js*, such as functionality to split a node.

When the functionality to solve the use cases was exposed by Text OM, work started on the parser (§ 4.2, p. 18). The parser, *parse-latin*, tokenised arbitrary Latin script text into words, punctuation, white space, sentences, and paragraphs, and transformed these tokens into a Text OM tree. The parser enabled the validation of Text OM itself, which in turn resulted in the transformation of the pseudocode into code. Among other things, this initial testing phase revealed the incorrect handling of inner-word punctuation symbols. The last paragraph of Plug-ins (§ 5.1, p. 21) describes this conundrum.

As described in Parser (§ 4.2, p. 18), *parse-latin* tokenises sentences similar to *Emphasis*, and inner-sentence content similar to *Treebank*. However, *parse-latin* contains added functionality to tokenise smarter. For example, *Emphasis* ignores sentences ending in exclamation- or interrogative points, and ignores affix punctuation, and *Treebank* discards everything non-word, while *parse-latin* handles these problems as expected.

After Text OM and *parse-latin*, work started on the final part of the proposal, *Retext*: the system that binds everything together (as described in § 4.4, p. 20). In addition to providing Text OM and *parse-latin*, *Retext* provided a plug-in system enabling users to develop plug-ins for others to implement, and in turn enables users to implement others' plug-ins in projects.

By rewriting the use case code as *Retext* plug-ins, I validated if the system integrated together and if the plug-in interface functioned properly. This validation phase revealed a major problem: to function,

Retext required *parse-latin*. However, other parsers were needed for other scripts and other languages. To enable the use of other parsers, both *Retext*'s and *parse-latin*'s code changed significantly. To validate if and how this change functioned, I developed the *parse-english* and *parse-dutch*.

Looking at several metrics provided by both Git and GitHub best explains the amount of effort that went into the development of the proposal. The provided metrics of importance are both added and removed lines, and significant changes (called *commits* in Git), such as version updates, grammar fixes, and complete rewrites. Note that the former includes small changes, such as the addition of a single missing letter, as both an added and a removed line. Additionally, note that the metrics cover the complete code base, including documentation, benchmarks, licenses, unit tests, and more.

The development of *Retext*, *parse-latin*, *parse-english*, *parse-dutch*, and TextOM together consisted of 759 commits, 230,319 added lines, and 193,804 removed lines. The development of all seventeen plug-ins to validate the proposal[28], consisted of 370 commits, 115,732 added lines, and 101,212 removed lines.

Note that these metrics do not completely cover the amount of effort that went into the development of the proposal:

1. The metrics cover functioning code, not pseudocode or the work that went into its creation.
2. The metrics exclude the creation of demos for eleven plug-ins.
3. The metrics exclude several algorithms behind the plug-ins, which were published separately[29].

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28 The seventeen plug-ins are *retext-ast*, *retext-content*, *retext-directionality*, *retext-dom*, *retext-double-metaphone*, *retext-emoji*, *retext-keywords*, *retext-language retext-link*, *retext-metaphone*, *retext-porter-stemmer*, *retext-pos*, *retext-range*, *retext-search*, *retext-sentiment*, *retext-smartypants*, and *retext-visit*.

29 Algorithms inlcude *gemoji*, *direction*, *franc*, *stemmer*, *metaphone*, *double-metaphone*, *dice-coefficient*, *lancaster-stemmer*, *levenshtein-edit-distance*, *polarity*, and *afinn-111*.

VALIDATION

Most physical and virtual products work "well" if the target audience can use the product without needing to resort to a manual. Code is, however, different: it is both expected and normal for a user of an API to resort to the manual, the documentation.

Useable documentation is certainly of importance, but this thesis does not propose documentation. User testing the proposal in this thesis, an API, would validate the documentation instead of the interface.

Therefore, I chose to validating the target audience's reception. As mentioned in Reception (§ 5.2, p. 22), I first contacted some high-profile web sites, including DailyJs. Additionally, I posted on EchoJs and Reddit. This resulted in mentions on newsletters and link roundups. In turn, this resulted in many of the target audience mentioning *Retext* and other projects in the *Retext*-family on social networks such as Twitter and Google+.

A few of these mentions are listen below, either because they were re-shared numerous times, or contain unique understanding of, or use cases for, the proposals.

> *This. Just. Made. My. Brain. Explode. github.com/wooorm/ retext*
>
> — Trent Oswald (therebelrobot). 1 Aug 2014, 08:15 a.m. Tweet.

> *Retext is a JavaScript natural language parser useful for doing things like removing profanity, analyzing text, etc. github.com/wooorm/retext*
>
> — Brian Rinaldi (remotesynth). 1 Aug 2014, 11:15 a.m. Tweet.

> *Convert text-strings to TextOM for easy manipulations github.com/wooorm/retext #github #npm #javascript #nodejs*
>
> — Thomas Strobl (tom2strobl). 15 Aug 2014, 06:00 a.m. Tweet.

> *I'm finding retext a useful Natural Language Processing framework when working with #IBMWatson github.com/ wooorm/retext*
>
> — Stephen Keep (stephenkeep). 12 Aug 2014, 02:46 a.m. Tweet.

Retext: Extensible System for Analysing and Manipulating Natural Language github.com/wooorm/retext

— JavaScript Daily (JavaScriptDaily). 10 Aug 2014, 01:41 p.m. Tweet.

English (latin) language parser in JavaScript: github.com/ wooorm/parse-english - aka, convert English text into an AST for better + easier processing. Lots of fun possibilities! Interactive demo (latin parser): wooorm.github.io/parse-latin/

— Ilya Grigorik (IlyaGrigorik). 8 Aug 2014. Google+.

Many more can be found by searching Twitter for tweets containing either my GitHub handle (wooorm, twitter.com/search?q=wooorm) or the GitHub project name (*Retext*, twitter.com/search?q=retext).

In addition to mentioning the proposal on social networks many of the target audience started *following* the proposal. At time of writing this addendum, 22 August, 2014, 451 of the target audience followed *Retext*, including members of the target audience working at companies such as Google, IBM, Facebook, Adobe, Mozilla, Vimeo, Yandex, Spotify, Telegraaf Media Groep, and Turner Broadcasting.

The fact that *Retext* was classified as "trending" by GitHub (a list of projects receiving the most stars) multiple times for projects in ECMAScript, gives context to this number. Such as receiving third place on both August 1 and 2, 2014.

These followers, named "stargazers" on GitHub, do not necessarily convert to actual users, they merely convey interest. Actual usage is harder to detect.

One way to detect actual use is by looking at download rates, such as those displayed by npm, the main package manager used to download and use the source. According to npm, between 22 July 2014 and 22 August 2014, *Retext* was downloaded 496 times[30], *parse-latin* 529 times[31], *parse-english* 381 times[32], and TextOM 460 times[33].

Another way to detect actual use is by looking at issues raised and proposed fixes by the target audience, mentioned in Reception (§ 5.2, p. 22).

Note that the number of proposed fixes and raised issues, as well as the download rates, are still not very high. My current working theory for this is that the target audience is not regularly concerned with the topic, NLP, and the focus, *tokenisation*, of the project. The project is too new to currently expect the target audience to use it regularly.

The future holds whether or not this working theory is correct. However, the mentions on social networks, newsletters and web sites, the feature requests and bug reports, and the numerous bookmarks on GitHub and downloads on npm, do certainly convey interest.

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30 nodei.co/npm/retext.png?downloads=true.
31 nodei.co/npm/parse-latin.png?downloads=true.
32 nodei.co/npm/parse-english.png?downloads=true.
33 nodei.co/npm/textom.png?downloads=true.