

# Leah Schwartz

UX/UI Designer + Creative Coder + Writer/Editor

(818) 521-2059

leahschwartz@alumni.emory.edu

## EXPERIENCE

### **Hubbub! Music, Atlanta — *Marketing & Management Intern***

Jan 2020 - June 2020

Created and managed content for Hubbub!'s social media accounts through Hootsuite, Handled tour calendars for multiple clients on Songkick, Facebook, and Bandsintown, Updated various PROs such as BMI and ASCAP

### **Creative Loafing, Atlanta— *Editorial Intern***

Aug 2019 - Dec 2019

Wrote content as well as edited articles including record reviews and weekly music highlights, Pitched story ideas to editors, Compiled music listings, helped organize music archives, Worked closely with editors and gained understanding of publishing operations as a whole

### **Small Details LLC, remote position — *SEO Content Writer***

June 2019 - Dec 2019

Wrote informational articles on a wide variety of subjects, requiring extensive research, meeting deadlines, and SEO knowledge

## UX PROJECTS

### **PostTravel, Mobile App — *UX Researcher & Designer***

Worked for a duration of three weeks to design an app to help users navigate covid travel restrictions

### **Sura, Mobile App— *UX Researcher & Designer***

Worked for a duration of three weeks on a group project to design an app to help users track their skincare and analyze the effectiveness of their products

### **Georgia Animal Project, Website Redesign— *UX Researcher & Designer***

Worked for a duration of three weeks to redesign the GAP website for a more interactive and responsive design.

## SKILLS + SOFTWARE

Ethnographic Research, User Journeys, Prototyping, Usability Testing, User Interface Design, Design Strategy, Systems Thinking, UX Design + Research, Wireframing, Visual Systems

Adobe Creative Cloud, Sketch, Invision, Figma, HTML/CSS, Bootstrap, JavaScript, Google Analytics, GitHub

## LANGUAGES

Intermediate Speaking and Writing- Spanish, French, and Hebrew

## EDUCATION

### **Georgia Institute of Technology, Atlanta**

June 2021 - Dec 2021

UX/UI Certification

### **Emory University, Atlanta**

Aug 2016 - May 2020

Bachelor of Arts in English and Creative Writing

