

Wayne Wooyoung Hong

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TECHNICAL SKILLS

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|--------------------------|--|
| Proficient | Javascript, ES6, React, Redux, Express, SQL, Sequelize, Node.js, HTML5, CSS, Flexbox, AGILE, Git, Semantic UI, React Native, Heroku, Firebase, Data Visualization, Socket.io, PostgreSQL |
| Working Knowledge | AngularJS, Social Marketing, Brand Marketing, Marketing Analytics, Sales Outreach, Event Planning, Digital Communications, Media Relations, MongoDB, Microsoft Azure |

PROJECTS

NowOrLater | Developer | **link:** github.com/WAtCH-capstone August 2018 (3 weeks)

Mobile messenger app that enables conditional SMS based on geolocation and/or timing

- Designed responsive front-end using **React** and **react-native** enabled user authentication with **firebase authentication**
- Implemented **Firebase** and **firestore** to store messages and allow for real-time interaction
- Utilized Google maps API to enable geolocation and tracking of distance between destination and current location

Stock Analytics | Sole Developer | **link:** github.com/wooyounghong/Stocks-To-Go August 2018 (4 days)

Analytical web app that renders real-time stock prices on to line charts with trend line overlay capabilities

- Constructed front-end search bar using **React form** to search for companies and **Semantic UI** to create responsive layout
- Employed IEX API to filter company stock prices, and visualized real-time data using **react-vis** and **socket.io**
- Implemented **time-series** analysis to capture moving averages and filter data being relayed to trend lines

BathTub | Developer | **link:** github.com/theorizingbootlessly July 2018 (7 days)

*Ecommerce site for buying rubber ducks, deployed using **Heroku***

- Provided customers with persisted cart sessions by applying **React-Redux**, **Express**, **PostgreSQL**, and **Sequelize**
- Embedded **Google OAuth** authentication capabilities and created test cases implementing **TDD**

EXPERIENCE

GoSmartCloud, LLC | *Software Engineer* | **link:** gosmartcloud-app.azurewebsites.net June 2018 - Present

- Developing static front-end company website using **Vanilla JS**, **CSS**, **HTML**, and **MS Azure**
- Currently working on creating a serverless web app by using **Azure Functions** to reduce the cost
- Successfully reduced page speed from 10.9 seconds to 0.3 seconds
- Successfully translated company's request from Korean to English to include documentation being sent to Microsoft

Chorus Karaoke & Cafe, San Diego, CA | *General Manager* September 2014 – August 2016

- Successfully generated \$40k+ revenue in sales by managing 3 sold out social events
- Created organic posts on the company's Facebook page to engage and connect with prospective and current clients
- Strategized and managed paid social media campaigns to promote brand awareness and engagement through page promotions, lead generation cards, revenue generation and follower growth

GamePrix Corp, Seoul, South Korea | *Digital Communications Intern* May 2013 – August 2013

- Controlled and managed company's Facebook resulting in 18k+ likes by users
- Assisted in storyline creation of *Hero Revolt*, a mobile game founded by the company
- Participated in every meeting with 2 global publishers in order to bring the game into the international market

Farmer's Insurance, Cupertino, CA | *Client Services Coordinator* June 2011 – August 2012

- Managed over 100 automobile, home, and life insurance policies, while maintaining customer satisfaction
- Devised an efficient customer outreach model to increase call volume and generate sales

Outspark Inc, San Francisco, CA | *Digital Communications Intern* June 2009 - September 2009

- Researched and analyzed trends in the North American online gaming industry market
- Scripted and brainstormed new storylines to attract a targeted group of potential users
- Translated over 50 pages of content from Korean to English for the company's newly acquired games

EDUCATION

Fullstack Academy of Code - Web Development, April - September 2018

University of California, San Diego, Eleanor Roosevelt College, San Diego CA - Economics, Sept. 2012 – May 2014