Hema Kumari

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Delhi, IN

WEBSITE DEVELOPER

Seeking a challenging role in a growth-oriented organization where I can utilize my expertise that I have gained in CMS, (WordPress, and Shopify) to drive website development and passionate about continuous learning, I'm committed to expanding my coding skills to become a valuable asset to your team."

KEY COMPETENCIES

Website Development	Theme and Plugin Customization	Project Management
Technical Troubleshooting	Security and Data Management	Adaptability and Learning
Content Management	Design and Visual Content	

PROFESSIONAL EXPERIENCE

International Aesthetics Private Limited (Isaac Luxe), New Delhi   **July 2022 - Present**
Website Developer

- **Managed and updated multiple WordPress and Shopify websites:** ensured seamless functionality and content updates.
- **Security and Data Management:** Ensured weekly website backups.
- **Created landing pages:** showcased offers on the website.
- **Website Development:** create and update WordPress websites, ensuring functionality, performance, and responsiveness.
- **Theme Customization:** Customize WordPress themes and templates to match the design and branding requirements of our clients.
- **Plugin Customization and Integration:** Assist in integrating and configuring WordPress plugins to enhance website functionality and user experience.
- **Content Management:** Manage and update website content, including text, images, video, blog etc
- **Troubleshooting:** Identify and resolve technical issues, bugs, and errors on WordPress websites.
- **Responsive design:** Developed and maintained WordPress websites, ensuring mobile responsiveness and cross-browser compatibility.

JBN Creators, New Delhi   **Feb 2021 - May 2022**
Sr. Web Developer

- **Developed and launched multiple WordPress websites:** ensured successful deployment and launch.
- **Frontend & Backend Development:** managed both frontend and backend aspects of WordPress sites.
- **Project Management:** handled existing projects and kept them updated.
- **Banner and Photo Creation:** created banners and edited photos using Photoshop.
- **Blog Publishing:** published blogs daily.
- **Data Security:** performed regular backups and implemented security measures, resulting in zero data loss.
- **Troubleshooting:** identified and resolved technical issues, bugs, and errors on WordPress websites.

- **Responsive Design:** developed and maintained WordPress websites, ensuring mobile responsiveness and cross-browser compatibility
- **Theme Customization:** customized WordPress themes and templates to match the design and branding requirements of our clients.
- **Plugin Customization and Integration:** assisted in integrating and configuring WordPress plugins to enhance website functionality and user experience.

Habitat Center, New Delhi   **Oct 2017 - Oct 2018**
Intern

- **Core PHP Experience:** gained experience with core PHP and other technical languages.
- **Template Creation:** created templates using HTML, CSS, and Bootstrap to improve website functionality and user experience.
- **Photo Editing:** edited photos using various tools and responded to member inquiries, demonstrating effective communication and customer service skills.

EDUCATION

Delhi University
B.A. Program (Humanities)
 2021

CBSE Board
Senior Secondary School
 2017

CERTIFICATIONS

Habitat Center, New Delhi (2019)
Teaching computer skills

Habitat Center, New Delhi (2015-2016)
Diploma in Content Management Systems (CMS)

Manzil Non-Profit Org, 2015
Computer Course (MS Office)

SKILLS

- **CMS:** WordPress, Shopify
- **Programming:** PHP, JavaScript, HTML, CSS, Bootstrap, MySQL
- **Tools:** Adobe Photoshop, MS Office, Work on Google Sheet and Canva
- **Other Tools:** Elementor, Divi, Visual Composer, WPBakery, ACF and Manage cPanel etc

VOLUNTEER EXPERIENCE

Manzil Non-Profit Org
Oct 2017 - Oct 2018
Taught computer skills and participated in various events, enhancing teamwork and leadership skills.

Portfolio
skinbydrg.com
drgeetikamittalgupta.com
isaacluxe.co
soulify.org.in
emergingfromtheearth.com