

# TIMELINE

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**M6 GROUP CREATION**  
FRANCE'S 6TH NATIONAL CHANNEL



**LAUNCH OF M6 REPLAY**  
M6 LAUNCHES FRANCE'S FIRST OTT  
CATCHUP-TV SERVICE



## FIRST AVOD SERVICE

M6 REPLAY INTRODUCE VIDEO ADS



## FIRST IOS APPLICATION



## LAUNCH OF THE LAST FRIDAY TALK

INTERNAL CONFERENCES ON VARIOUS TOPICS



**FIRST ANDROID APPLICATION**



**M6 REPLAY BECOME 6PLAY**

UPGRADED WITH NEW INTERACTIVE  
AND SOCIAL FEATURE



**INTERNATIONAL EXPANSION**

ENTRANCE OF RTL HUNGARY, RTL BELGIUM  
AND RTL CROATIA ON THE PLATFORM



## **BEDROCK'S FOUNDATION**

M6 DIGITAL BECOME BEDROCK, TECHNOLOGY BACKBONE OF STREAMING SERVICES



## **RTL GROUP NEW SHAREHOLDER**

RTL GROUP BECOME A 50% SHAREHOLDER OF BEDROCK



## **THE LAUNCH OF SALTO**

A NEW SVOD STREAMING SERVICE SALTO BACKED BY M6 , TF1 AND FRANCE TÉLÉVISIONS IS LAUNCHED.



## AUDIENCE RECORD ON 6PLAY

ON A EURO FOOTBALL UFFA EUROPA LIGUE



## FIRST BEDROCK DAY

A DAY DEDICATED FOR PARTNERS AND COLLABORATORS



## VIDEOLAND MIGRATION

LARGEST SVOD MIGRATION IN EUROPE, 1M SUBSCRIBERS SEAMLESSLY



## **LAUNCH OF 6PLAY MAX**

A HYBRID PLATFORM WITH AN AD-FREE AND A PAID-OFFER



## **LAUNCH OF RTL+ HUNGARY**

A NEW CLIENT WITH THREE HYBRID SERVICES



## **BEDROCK AND VIDEO LAND LAUNCH TV GEMIST**

SVOD MOVE TO AVOD



## **NEW AUDIENCE RECORD**

ON VIDEO LAND POWERED BY BR PLATFORM



## **NEW OFFICES IN EUROPE**

CREATION OF BEDROCK STREAMING PORTUGAL



## **FIRST ARRIVALS IN LISBON!**

AT IDEA SPACES AV. ANTÓNIO AUGUSTO AGUIAR 122C

20  
24  
MAY



## THE LAUNCH OF M6+

6PLAY BECOMES M6+ AND OFFERS  
MORE IMMERSIVE AND ACCESSIBLE  
FUNCTIONALITIES

20  
25  
DEC



## NEW OFFICES IN GERMANY

CREATION OF BEDROCK STREAMING DEUTSCHLAND  
AND ONBOARDING OF RTL+ EMPLOYEES





**THE BEST IS YET TO COME!**