

1

INNOVATION & USER OBSESSION

OUR GOAL IS ALWAYS TO CREATE THE BEST MEASURABLE STREAMING USER EXPERIENCE.

2

ROCK-SOLID, ALWAYS

INNOVATION & FEATURES ARE GREAT BUT ONLY IF THEY ARE ROCK SOLID.

3

BE CURIOUS

WE TAKE INITIATIVES AND CONTINUOUSLY CHALLENGE OURSELVES TO LOOK FOR NEW ANGLES AND SOLUTIONS.

4

COMMUNICATE OPENLY

WE COMMUNICATE OPENLY AND WIDELY.

5

BE PASSIONATE

WE BELIEVE IN INSPIRING OTHERS THROUGH OUR THIRST FOR EXCELLENCE, AND TAKING RESPONSIBILITY FOR OUR WORK.



6

CHOOSE ACTION

WE WORK HARD AND BELIEVE IN PERSEVERANCE, ESPECIALLY IN THE MOST CHALLENGING SITUATIONS.

7

BE BRAVE

IT IS OK TO FAIL WHEN SOLVING DIFFICULT CHALLENGES. WE NEVER HIDE FAILURE AND ALWAYS MAKE SURE THAT EVERYONE LEARNS FROM IT.

8

WORK AS A TEAM, NO FINGER POINTING

WE SUCCEED AS A TEAM OR WE FAIL AS A TEAM.

9

BE INSPIRED BY THE BEST

WE ARE PRAGMATIC AND DON'T RE-INVENT THE WHEEL. WE FOCUS ON AREAS THAT WILL MAKE US EVEN MORE UNIQUE AND COMPETITIVE.

10

SIMPLIFY AND SCALE

WE MINIMIZE COMPLEXITY BUT THINK BIG. SMALL OR ONE-OFF SOLUTIONS JUST AREN'T GOOD ENOUGH.

