

# TIMELINE

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## M6 GROUP CREATION

FRANCE'S 6TH NATIONAL CHANNEL



## LAUNCH OF M6 REPLAY

M6 LAUNCHES FRANCE'S FIRST OTT  
CATCHUP-TV SERVICE

20  
10  
JAN

## FIRST IOS APPLICATION

20  
09  
FEB



## FIRST AVOD SERVICE

M6 REPLAY INTRODUCE VIDEO ADS

20  
12  
JULY



## LAUNCH OF THE LAST FRIDAY TALK

INTERNAL CONFERENCES ON VARIOUS TOPICS



## M6 REPLAY BECOME 6PLAY

UPGRADED WITH NEW INTERACTIVE  
AND SOCIAL FEATURE



## FIRST ANDROID APPLICATION



## INTERNATIONAL EXPANSION

ENTRANCE OF RTL HUNGARY, RTL BELGIUM  
AND RTL CROATIA ON THE PLATFORM



## BEDROCK'S FOUNDATION

M6 DIGITAL BECOME BEDROCK, TECHNOLOGY  
BACKBONE OF STREAMING SERVICES



## RTL GROUP NEW SHAREHOLDER

RTL GROUP BECOME A 50% SHAREHOLDER OF BEDROCK



## THE LAUNCH OF SALTO

A NEW SVOD STREAMING SERVICE SALTO  
BACKED BY M6, TF1 AND FRANCE  
TÉLÉVISIONS IS LAUNCHED.



## FIRST BEDROCK DAY

A DAY DEDICATED FOR PARTNERS AND COLLABORATORS



## AUDIENCE RECORD ON 6PLAY

ON A EURO FOOTBALL UEFA EUROPA LIGUE



## VIDEOLAND MIGRATION

LARGEST SVOD MIGRATION IN EUROPE, 1M SUBSCRIBERS SEAMLESSLY



20  
22  
OCT

## LAUNCH OF 6PLAY MAX

A HYBRID PLATFORM WITH AN AD-FREE AND A PAID-OFFER



20  
22  
NOV

## LAUNCH OF RTL+ HUNGARY

A NEW CLIENT WITH THREE HYBRID SERVICES



20  
23  
MAY

## BEDROCK AND VIDEOLAND LAUNCH TV GEMIST

SVOD MOVE TO AVOD

**20  
23  
SEP**

## **NEW AUDIENCE RECORD**

ON VIDEOLAND POWERED BY BR PLATFORM

**20  
23  
OCT**



## **NEW OFFICES IN EUROPE**

CREATION OF BEDROCK STREAMING PORTUGAL

**20  
24  
FEB**

## **FIRST ARRIVALS IN LISBON!**

AT IDEA SPACES AV. ANTÓNIO AUGUSTO AGUIAR 122C

**20  
24  
MAY**



## THE LAUNCH OF M6+

6PLAY BECOMES M6+ AND OFFERS  
MORE IMMERSIVE AND ACCESSIBLE  
FUNCTIONALITIES

**20  
25  
DEC**



## NEW OFFICES IN GERMANY

CREATION OF BEDROCK STREAMING DEUTSCHLAND  
AND ONBOARDING OF RTL+ EMPLOYEES



20  
...

**THE BEST IS YET TO COME!**