

# TIMELINE

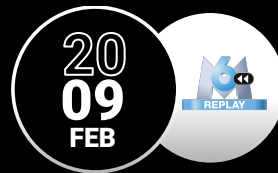
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**M6 GROUP CREATION**  
FRANCE'S 6TH NATIONAL CHANNEL



**LAUNCH OF M6 REPLAY**  
M6 LAUNCHES FRANCE'S FIRST OTT  
CATCHUP-TV SERVICE



**FIRST AVOD SERVICE**  
M6 REPLAY INTRODUCE VIDEO ADS



**FIRST IOS APPLICATION**



**LAUNCH OF THE LAST FRIDAY TALK**  
INTERNAL CONFERENCES ON VARIOUS TOPICS



**FIRST ANDROID APPLICATION**



**M6 REPLAY BECOME 6PLAY**

UPGRADED WITH NEW INTERACTIVE  
AND SOCIAL TV FEATURE



**INTERNATIONAL EXPANSION**

ENTRANCE OF RTL HUNGARY, RTL BELGIUM  
AND RTL CROATIA ON THE PLATFORM



## **BEDROCK'S FOUNDATION**

M6 DIGITAL BECAME BEDROCK, TECHNOLOGY  
BACKBONE OF STREAMING SERVICES



## **RTL GROUP NEW SHAREHOLDER**

RTL GROUP BECAME A 50% SHAREHOLDER OF BEDROCK



## **THE LAUNCH OF SALTO**

A NEW SVOD STREAMING SERVICE SALTO  
BACKED BY M6, TF1, AND FRANCE  
TÉLÉVISIONS IS LAUNCHED.



## AUDIENCE RECORD ON 6PLAY

ON A EURO FOOTBALL UFFA EUROPA LIGUE



## FIRST BEDROCK DAY

A DAY DEDICATED FOR PARTNERS AND COLLABORATORS



## VIDEOLAND MIGRATION

LARGEST SVOD MIGRATION IN EUROPE, 1M SUBSCRIBERS SEAMLESSLY



## LAUNCH OF 6PLAY MAX

A HYBRID PLATFORM WITH AN AD-FREE AND A PAID-OFFER



## LAUNCH OF RTL+ HUNGARY

A NEW CLIENT WITH THREE HYBRID SERVICES



## BEDROCK AND VIDEO LAND LAUNCH TV GEMIST

SVOD MOVE TO AVOD



## **NEW AUDIENCE RECORD**

ON VIDEOLAND POWERED BY BR PLATFORM



## **NEW OFFICES IN EUROPE**

CREATION OF BEDROCK STREAMING PORTUGAL



## **FIRST ARRIVALS IN LISBON!**

AT IDEA SPACES AV. ANTÓNIO AUGUSTO AGUIAR 122C



**THE BEST IS YET TO COME!**