

Martin Kalanda

Art Director • Web/Mobile Designer • Front-End Developer

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Co-Founder and Art Director

3 Horizons Interactive

Current

As the Art Director & Co-Founder of 3Hi, I design & develop a wide array of projects for clients such as iHeartRadio, Forbes, Rafanelli Events, Scholastic, Z Hotel NYC, & JiNS, from wireframes to completed product. Working with Direct Agents (www.directagents.com) and independent contractors I handle responsive website, presentation & email campaign design, as well as coordinate with development teams in Europe.

Art Director

Bromoji App

Current

Creative Lead for Bromoji, a satirical mobile entertainment communications app, as the driving force of creativity and design. I created all branding and social media assets, emoji icons, responsive website (bromoji.me), app UI, and coordinated app development. Noted in articles by: Maxim, Tech Times, and Brooklyn Magazine.

Creative Director

Appnestic

2011 - 2015

Director of all web/mobile & UI designs. Projects ranged from a hotel social site, online florist, travel booking website, and a mobile website creation tool. Coordinated with team members in the US and Europe to create some amazing products.

Senior Web Designer

Cyber-NY

2007 - 2011

Senior Web/UI Designer and Front-End Developer at Cyber-NY, a full service interactive agency. Responsibilities included HTML, CSS & flash development along with social media design & API integration (Facebook, Twitter, Tumblr, Drupal, Wordpress & Joomla).

Senior Web Designer, Front-End Developer & Project Manager

Open/Timeless Hospitality

2002 - 2007

Award Winning Senior Web Designer & Project Manager for over 200 hotel websites. Also coordinated many projects as Assistant Marketing & Sales Director.

Martin Kalanda is currently the Art Director of 3 Horizons Interactive & the Bromoji App

Education:

Boston University 2001

Communications, Visual Arts & American History

New York Film Academy

Skills, etc:

Expert

- Photoshop
- Illustrator
- HTML
- CSS
- InDesign
- PowerPoint
- Keynote
- Wireframing

Advanced

- Wordpress
- Drupal
- Joomla
- Flash
- MS Office Suite
- Procreate
- Balsamiq
- Axure

Familiarity

- Xcode
- PHP
- JavaScript
- MySQL
- GitHub
- Final Cut
- Fireworks
- After Effects

I am very passionate about art. Not only do I work on design, I also run an art gallery & studio space in Brooklyn while using my free time to create paintings & illustrations ([visit martinkalanda.com](http://martinkalanda.com)), as well as volunteer with Achilles Kids. Life is about experience; I have skied in multiple hemispheres, jumped off of bridges & airplanes, and of course I can rock out on the banjo & guitar.

Additional Experience:

Opening Credit and Poster Design for award winning Finnish Film *Kukkulan Kuningas (On Thin Ice)* - 2010

Freelance Photographer at Urban Data Solutions - 2000

Research & Design at Outbound Traveler Magazine - 1998