

Martin Kalanda



Web, Graphic, UI & UX Designer, Project Manager - Please visit workingprint.com for my portfolio

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workingprint.com

Experience:

Freelance Web Design • 2014 - Present • Forbes, Scholastic Publishing, AHS, JiNS, and more, through Direct Agents (www.directagents.com) as well as co-owner of independent design firm 3 Horizons Interactive (www.3h-i.com). The lead graphic designer and front end web developer on various projects, from ecommerce sites to responsive email campaigns.

Creative Director • 2011 - 2014 • Appnestic (www.appnestic.com) Managing and producing all graphic & UI designs. Projects include travel booking site StyleHotels.com and HotelsbyDay.com; a responsive website tool MobiWe; and a temporary social network for hotels WhosAroundMe.

Senior Graphic/Web Designer • 2007 - 2011 • Cyber-NY (www.cyber-ny.com) Senior Web & UI Designer specializing in front-end design at Cyber-NY a full service interactive agency. Other tasks include HTML, CSS & Flash development along with social media design & integration.

Senior Graphic/Web Designer • 2003 - 2007 • Open Hospitality (www.openhospitality.com) Senior Web Designer & project manager for over 120 hotel websites.

From user interface and web design to illustration and music, creative work isn't just my job, it's my life.

Education:

BA from Boston University
in Communications &
Visual Arts

New York Film Academy

Garden City High School.

Computer Experience, Additional Skills & Interests:

Expert in Photoshop, Illustrator, HTML, CSS. Proficiency in, After Effects, InDesign, Flash design, Image Ready, Freehand, Fireworks. Experience in developing and designing for Drupal and Wordpress. Some knowledge of JavaScript, MySQL, ASP, PHP & Actionscript. Some experience in setting up & managing hosting services & databases. Interest in learning new programming languages & Internet technologies. Illustration & Painting (visit martinkalanda.com to see my artwork portfolio) and can rock out on the guitar and banjo.

Additional Experience:

Freelance Graphic Design for Independent Film • 2010

Lead Graphic Designer for award winning Finnish Film Kukkulan Kuningas (On Thin Ice). Opening & closing credit design & development as well as movie poster, flyer, & other promotional material design.

Freelance Photographer • May • September 2000 Urban Data Solutions (Based in NY) Boston, MA.

Research & Design • Summer 1998 • Outbound Traveler Magazine Marblehead, MA.

Initiated research and design on best selling travel book: 100 Best All-Inclusive Resorts of the World.