VARNICA BAJAJ

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WORK EXPERIENCE

CHAPTER APPS — **Gurugram, India**
SaaS & AI-based Enterprise Products (LMS/CMS, Recruitment, etc) | *Product Manager* — *Aug 2025 – Present*

- Leading end-to-end product development for SaaS and AI projects, aligning client requirements with business goals and delivering high-quality outcomes.
- Managing 3+ SaaS and AI projects simultaneously, driving execution through Agile practices and ensuring on-time, within-scope delivery.
- Acting as the primary client contact, translating feedback into actionable product specifications and strengthening long-term relationships.
- Shaping product strategy and roadmap for SaaS and AI solutions by analyzing market trends, client insights, and technical feasibility with engineering teams.

INFOSYS LIMITED — **Gurugram, India**
Client: **WELLA PROFESSIONALS, ADIDAS, INFOSYS | Business Analyst/*Senior Systems Engineer*** — *Jul 2022 – Jul 2025*

- Leading Wella Professionals' digital transformation by defining system requirements and integrating Talon.One to automate personalized promotions, campaigns, and coupons across their e-commerce platform.
- Led the development of critical features in Adidas' labeling app, reducing errors by 35% and improving processing speed by 20%.
- Collaborated with cross-functional teams to drive Agile implementation, increasing team efficiency by 40%.
- Built a smart spending dashboard, integrating real-time transaction tracking and visual analytics, improving financial transparency by 40%.

SEEKHO360 — **Remote**
Unishala, Seekho360 | *Project Manager* — *Sep 2023 – Dec 2023*

- Planned and managed the development of Unishala, an ed-tech platform aimed at improving engagement in competitive test preparation.
- Contributed to the design and strategy for Seekho360, an education aggregator app, focusing on user experience and course discovery.
- Coordinated with engineering, business, and design teams to define product requirements and roadmap.

PERIMATTIC PRIVATE LIMITED — **Remote**
Job Portal | *Associate Product Manager* — *May 2022 – Aug 2022*

- Worked on the development of a job portal integrating AI-powered ATS, aiming to reduce time-to-hire by 40%.
- Assisted in the design of job-matching algorithms and real-time tracking features, enhancing candidate placement accuracy by 35%.

CEREBRY PTE. LIMITED — **Remote**
Associate Project Manager Intern — *Nov 2021 – Mar 2022*

- Assisted in the management of machine learning models for mathematics practice projects, coordinating with engineering teams to ensure timely delivery of project milestones, achieving a projected 25% increase in user engagement through enhanced learning tools.
- Contributed to the development of project documentation and process workflows, improving team communication and project tracking efficiency, which led to a projected 30% reduction in turnaround time for project deliverables.

PEAK PERFORMER — **Remote**
Content Operation Intern — *Nov 2021 – Feb 2022*

- Curated and restructured content based on leadership competencies, managed data migration and editing, optimized content for better user experience, ensured timely submission of deliverables, and created Typeforms for various business purposes.

EDUCATION

GALGOTIAS UNIVERSITY — **Uttar Pradesh, India**
Bachelor of Technology, Computer Science Engineering, **CGPA: 8.37/10** — *2018 – 2022*

SKILLS

- **PRODUCT MANAGEMENT:**
  Product Strategy & Roadmapping | AI & SaaS Product Development | Market & Competitive Research | User-Centric Design | Client Demos & Stakeholder Alignment | Agile/Scrum Execution | Prioritization & Release Planning | KPI Tracking & Product Analytics | Strategic Planning | Software Development Life Cycle (SDLC)
- **DATA-DRIVEN DECISION MAKING**:
  Mixpanel | Power BI | SQL | Funnel & Cohort Analysis | User Behavior Insights | Jira | Confluence | Advanced Excel
- **TECHNICAL FLUENCY**
  Java | Spring Boot | Python | C++ | Angular | HTML/CSS | Git | CI/CD | AWS | Talon.One
- **COLLABORATION & COMMUNICATION**
  Cross-Functional Leadership | Stakeholder Engagement | UI/UX Collaboration | Documentation & Reporting | Presentation Skills | Public Speaking | Communication Skills | Conflict Resolution | Team Motivation | Employee Retention | Campaign & Promotion Management | Time Management

ACHIEVEMENTS

- Rewarded with an Insta Award in Infosys for understanding application architecture and delivering solutions.
- International Gold Medalist in the French Olympiad.
- School rank holder in the International Olympiad in Computers and reached level 2.

VOLUNTEERING

- Chair of the IEEE Women in Engineering (WIE) Affinity Group Galgotias University Student Branch.
- Editorial Coordinator of IEEE India Council.
- Outreach Champion of IEEE YESIST 12.
- Technical Volunteer at Returning Mothers Conference 2021.

HOBBIES/INTERESTS

- Football, Yoga, Biking, Drawing, Dancing, Learning new languages, Travelling and Cultural exploration, Event planning and management