Code No: **R1641054**

R16

Set No. 1

IV B.Tech I Semester Regular/Supplementary Examinations, Jan/Feb - 2022
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
(Common to Computer Science and Engineering & Information Technology)

Time: 3 hours   Max. Marks: 70

Question paper consists of Part-A and Part-B
Answer ALL sub questions from Part-A
Answer any FOUR questions from Part-B
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PART–A *(14 Marks)*

1. a) What do you mean by managerial economics? [3]
   b) Explain about opportunity cost. [2]
   c) Define market structure. [2]
   d) What is business cycle? [2]
   e) Write about ledger. [3]
   f) What is profitability index? [2]

PART–B *(4x14 = 56 Marks)*

2. a) What is managerial economics? Explain its relation with other subjects. [7]
   b) What is Demand forecasting? Explain different methods of forecasting. [7]

3. a) A company budgeted output is 90000 units fixed expenses is Rs.500000/-; [7]
      variable expenses per unit is Rs.15/- and selling price per unit is Rs.25/- calculate
      BEP and draw the break even chart.

   b) Explain about Isoquants and Isocosts with illustrations. [7]

4. a) How does the equilibrium of a firm under perfect competition differ from [7]
      monopoly?

   b) Explain the Marris managerial theory of a firm. [7]

5. a) What is joint stock company? Explain the features of joint stock company. [7]
   b) Discuss the meaning and features of Business cycles. [7]

6. a) Explain the preparation of Profit and loss account and balance sheet. [7]
   b) Discuss the need and importance of funds flow statements. [7]

7. a) What do you understand by NPV method of appeasing long-term investment [7]
      proposal?

   b) What is capital budgeting? Explain the significance of capital budgeting. [7]