

Yashashree Hardikar

B1-123, Asmita Jyoti CHS,
Charkop, Malad West,
Mumbai 400095

yashashreehardikar@yahoo.com
8097839974

<https://www.linkedin.com/in/yashashreehardikar/>

Seeking to obtain a position that will enable me to use my strong organizational skills and ability to work well with people.

Work Experience

July 2016 – Present (3.11 years)

Aegis School of Business, Telecommunication, Data Science and Cyber Security

Advisor, Data Science, AI and Cyber Security

Powai, Mumbai

Key responsibilities:

- Handling end to end online and offline marketing activities for enrolments
- Email, SMS and Social Media campaigning expertise
- Lead generation by conducting meetups, workshops, seminars and industry sessions by building strong network base
- Educating and counselling candidates about the Data Science, Business Analytics, AI, Big Data and Cyber Security.
- Handling end-to-end admission process for all the Post Graduate Programs by Aegis
- Organize Aegis-IBM Big Data Meetups; Info Sessions at Aegis campus, corporates, engineering colleges in different cities for promoting Aegis Post Graduate Programs
- To formulate and implement marketing and sales strategies by handling a team to increase revenue
- Managing and building up Aegis Learning Management System called **mUniversity.mobi**

Nov 2015 – July 2016 (8 Months)

CBT InfoTech Pvt. Ltd.

HR, IT

Andheri, Mumbai

Key responsibilities:

- Handling IT recruitments
- Outsourcing candidates for various companies

Certifications

Coursera - Marketing Analytics by University of Virginia

Education

Masters in Computer Application (MCA)

7.91/10 CGPA

Sardar Patel Institute of Technology (S.P.I.T)
Andheri, Mumbai

HSC

72%

Sathaye College of Commerce
Vile Parle, Mumbai

B.Sc. (I.T)

74%

D.G.Ruparel College
Mahim, Mumbai

SSC

76%

Parle Tilak Vidyalaya English Medium School
Vile Parle, Mumbai

Tool Knowledge

MS Office | MS Outlook | MS PowerPoint | MS Excel