

TASK 3: Leadership & Strategy – Project Delegation

- Assumed Skills and Weakness of my teammates:

1. Member A : knowing the dimensions for the Instagram carousel post
2. Member B : color palate and themes based on “ Pixel Pioneers”
3. Member C : deafferenting the suitable elements and typography
4. Member D : bad time management

- Task Delegation:

1. Slide 1 (Event Title) : Designer B (layout) + Designer D (coloring)
2. Slide 2 (About Event) : Designer C
3. Slide 3 (Mentioning the Perks) : Designer D (mentioning the Perks provided by the event)
4. Slide 4 (Message and Tagline) : Designer A and Designer B
5. Slide 5 (Highlights): Designer A

- Work Flow:

