

## TASK 2: CREATIVE BLUEPRINT

EVENT NAME : PIXEL PIONEERS ( A Journey into Creative AI)

1. Theme & Concept:

A generative AI, where human meets the cutting edge of AI,  
Symbolizing the merger of tech and art.

2. Item Type:

Merchandise, Swag or Digital goodies

3. Colors & Style:

The design should be bold and vibrant hues, using neon greens,  
deep purple and visual stimulation to designs, creating a sleek  
and hi-tech look

4. Message/ Tagline:

A Journey into Creative AI.

Human creativity? Or AI algo?

5. Purpose:

- Engagement and collaboration between designers and Ai,
- Branding the Google Developer Groups and forming the network
- Giving rewards for the winner  
For example: Google Merchandise, Swag

