

# Simon Lacey

## UI / UX Designer

[www.mysleekdesign.com](http://www.mysleekdesign.com)

email: simonlacey20@gmail.com

linkedin: @mysleekdesigns

cell: (754) 281-9731

### Technical Skills:

15 years experience working in the web and creative industry  
Experience leading branding campaigns and supervising teams  
Prototyping and Wireframing Interactive Sites  
Excellent eye for details  
Works extremely well under pressure  
Hard worker, quick learner, fast, determined  
Excellent communication skills  
Bilingual - English and Spanish

### Software Expertise:

Applications: Photoshop, Sketch, Illustrator, Axure, After Effects, InDesign  
CSS Frameworks: Foundation, Bootstrap, Bulma  
Coding: HTML, CSS, JS, JQuery, VueJS, MySQL, PHP, NodeJS, Gulp, NPM, Bower, Git, Terminal  
CMS: Zencart, Joomla, Wordpress, October CMS  
Operating Systems: Windows and OSX

### Work Experience:

Simple Insurance Leads

Full Time - Mar 2015 - Oct 2018

Sr Web Designer / Front End Development - Team Lead

Work includes design and code websites from scratch, prototyping and wireframing using Axure to test usability, best practices, accessibility, email blasts designed and coded html with inline css, web banners, tradeshow assets, sales sheets, business cards, logos, web banners, advertisements, powerpoint and prezi presentations. More examples available upon request.

### Website Development

<http://simpleinsuranceleads.com/>

[www.simplehealthplans.com](http://www.simplehealthplans.com)

<http://nationaldentalsavings.com/>

<http://simplelifeinsuranceplans.com/>

### Landing page design / development

<https://premiumhealthquotes.com/insure/quotes/>

<https://medigapquote.org/insure/health/>

<https://usamedsupp.org/insure/medicare/>

## **Structured Cable Products Inc.**

**Full Time - Sep 2012 – Feb 2015**

### **Creative Director**

Designed and developed company website – <http://www.scpcat5e.com/>

Work included designing and coding all pages, graphics, product photography and photoshop masking and cleanup, datasheets, sales sheets, packaging design, email blast design, sales rep and distributor marketing support, supervising and supporting my graphic designer. Designed pull up banners, sales sheets, kiosk assets for tradeshow.

## **Vutec Corporation**

**Full Time - (Jan 2010 – Apr 2012)**

### **Senior Web / Graphic Designer**

Company website - <https://vutec.com/>

Extensive photo manipulation for the web and print. Creation of print ads start to finish. Created video animations for tradeshow and youtube channel. Manage social media accounts.

## **Summittech Communications Inc.**

**Freelance - (February 2001 - June 2003)**

**Full Time - (June 2003 - October 2008)**

### **Flash Designer / Developer**

Supervised the creation of multiple Interactive User Guides simultaneously while maintaining the high quality expected from Motorola and Verizon Wireless. Organized, prioritized and maintained delivery of all projects at hand. Photographed cell phones for flash user guides.

Motorola / Verizon Wireless Interactive User Guides

Tasks: Photography, Flash, Actionscript, Photoshop, Screen captures, XML, CSS

**Q9c-IUG** - [http://mysleekdesigns.com/flash/Q9c\\_IUG/](http://mysleekdesigns.com/flash/Q9c_IUG/)

**Q\_Bell\_HowTo** - [http://mysleekdesigns.com/flash/Q\\_Bell\\_HowTo/](http://mysleekdesigns.com/flash/Q_Bell_HowTo/)

**Z6c\_IUG** - [http://mysleekdesigns.com/flash/Z6c\\_IUG/](http://mysleekdesigns.com/flash/Z6c_IUG/)

## **Education:**

4 Year Bachelors Degree in Media Arts and Animation

Focused on 3d, Motion Graphics, Web Design and Graphic Design

## **Awards:**

STC Award of Excellence March 14th 2006 - Motorola E398 HowTo Online Communications  
STC Award of Excellence March 14th 2007 - MotoKrzzr K1m HowTo Online Communications

## **Clients:**

Motorola, Verizon Wireless, Altel