

# Kelly Spence

UX Designer + Front-End Web Developer

## **SUMMARY**

Results-driven and adaptable Front-End Web Developer with a keen analytical mind and a commitment to finding effective solutions for intricate challenges. Proven expertise in code design, development, and maintenance, coupled with adept project management skills in handling multiple tasks as priorities evolve.

## **WORK EXPERIENCE**

### **Frontend Web Developer**

Office of Strategic Enrollment Management and Student Success (SEMSS)

Virginia Commonwealth University – Richmond, VA

Oct 2022 - Present

- Oversee 23 websites for various university divisions, ensuring stability and optimal UI/UX using Terminal Four (t4) and Compass Web framework.
- Collaborate with University Marketing Digital Team and Web Services team to enhance web presence for stakeholders.
- Maintain compliance with Web Content Accessibility Guidelines (WCAG).
- Skills: t4 · Compass (CMS) · Cascading Style Sheets (CSS) · HTML5 · JavaScript

### **Software Engineer**

100devs, Los Angeles, CA

October 2021 — October 2022

- Collaborated in a team environment to construct modern, responsive web applications following best practices.
- Developed semantically structured full-stack web applications.
- Applied agile methodologies, specifically SCRUM, for effective project management.

### **Marketing and Communications Specialist**

VCU | Richmond, VA

July 2021 — Oct. 2022

- Managed marketing for VCU College of Engineering Career Services, ensuring successful employer-student connections.
- Created and managed web content on the VCU Engineering site using Terminal Four (t4) CMS, incorporating HTML, CSS, and JavaScript.

### **Communications Associate**

William & Mary | Williamsburg, VA

January 2018 — December 2019

- Supported PR director in implementing communication plans for the Reves Center for International Studies.

- Conducted web edits and UI/UX designs for the department's website.
- Designed and managed the weekly department newsletter.

### **Adjunct Professor of Journalism**

FIU | Miami, FL

January 2015 — May 2020

- Lectured on Grammar Workshop, Preparation For the 21st Century, and Mass Communications Law & Ethics, achieving an 80% student passing rate.

### **Freelance Marketing Professional**

Williamsburg, VA and Richmond, VA

Spring 2010 – Present

- Designed and optimized websites, ensuring a seamless user experience and incorporating responsive design principles.
- Captured compelling visuals through photography, specializing in diverse genres such as product, portrait, and event photography.

Produced engaging video content, managing the entire process from conceptualization to final editing, to enhance brand storytelling and audience engagement.

### **CONTACT**

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[github.com/worldzWorth](https://github.com/worldzWorth)

[linkedin.com/in/kellywebdev](https://linkedin.com/in/kellywebdev)

### **PORTFOLIO**

[kellyspence.netlify.app/](https://kellyspence.netlify.app/)

### **SKILLS**

- HTML
- CSS
- JavaScript
- React
- React Native
- Node
- MongoDB
- PostgreSQL
- OOP
- Web Accessibility

### **EDUCATION**

Florida International University

- M.S. Global Communication
- B.S. Advertising