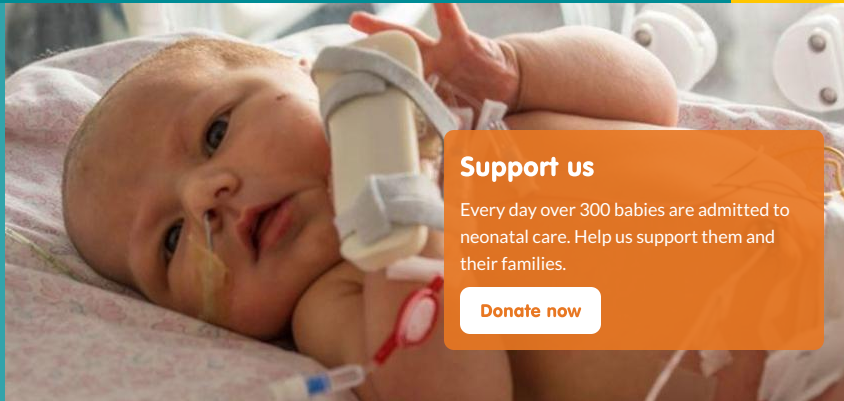


Our vision

Our vision is that every baby born premature or sick in the UK has the best chance of survival and quality of life.

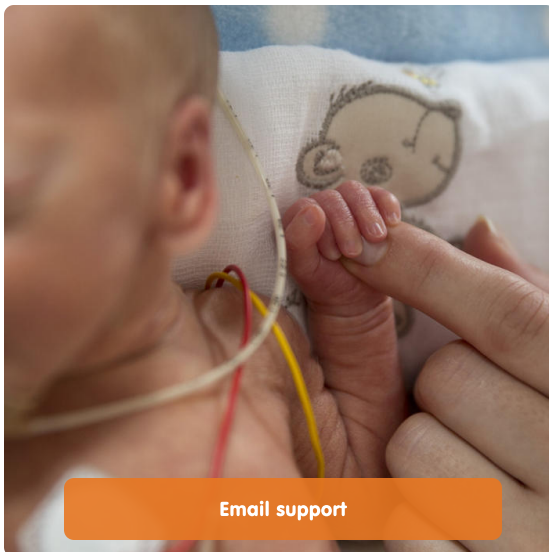


Support us

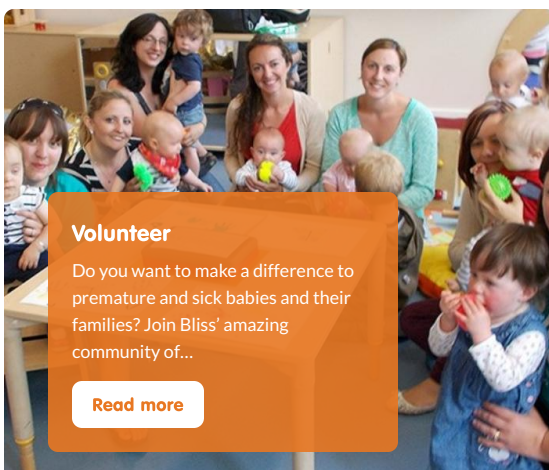
Every day over 300 babies are admitted to neonatal care. Help us support them and their families.

[Donate now](#)

How can we help?

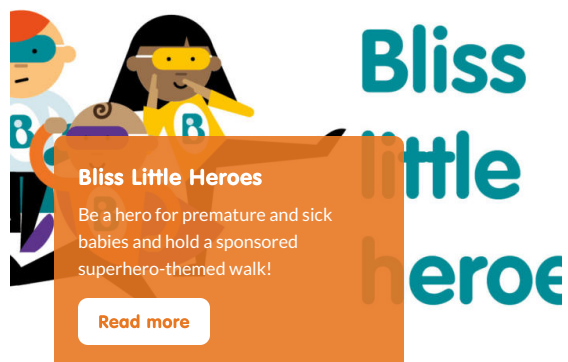
[Email support](#)[Bliss Baby Charter Conference 2019](#)

Support our work



Volunteer

Do you want to make a difference to premature and sick babies and their families? Join Bliss' amazing community of...

[Read more](#)

Bliss Little Heroes

Be a hero for premature and sick babies and hold a sponsored superhero-themed walk!

[Read more](#)

Bliss responds to the release of The National Maternity and Perinatal Audit 2019

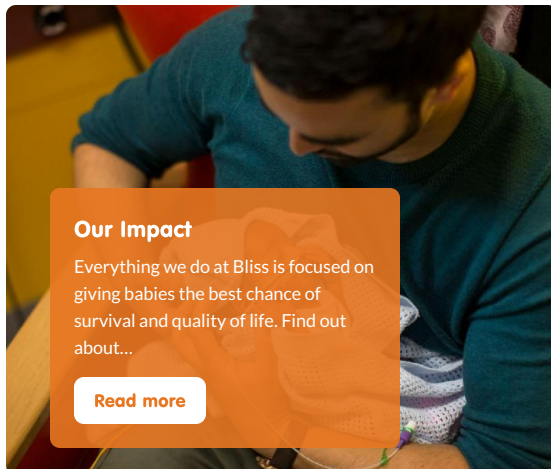
[Read more](#)

The first time I saw my son after birth - Olivia's story

When Olivia Gordon's son Joel was born critically ill, she caught a brief glimpse of him before he was taken to neonatal intensive care. In this exclusive extract from her new book, *The First Breath* (Pan Macmillan, £16.99), Olivia tells of the first time she met her son properly.

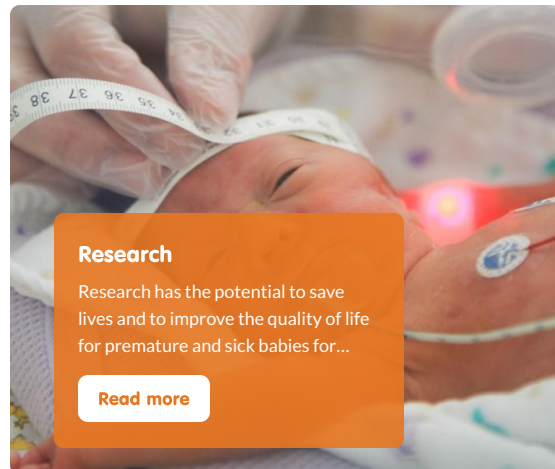
[Read more](#)

Our impact and research



Our Impact

Everything we do at Bliss is focused on giving babies the best chance of survival and quality of life. Find out about...

[Read more](#)

Research

Research has the potential to save lives and to improve the quality of life for premature and sick babies for...

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