SmartContact
- We digitalize new social encounters -

Many **social interactions** have changed through **technology**. One of the most important one has remained the same for decades. **Exchanging contact details** with newly met people has not moved to the **digital age**. Writing down numbers, typing in **E-Mail adresses** or getting piles of **business cards** is old fashioned.

Functionality
- Automatically remembers the people you have met
- Lets you share the selected contact details (Facebook, Linkedin, E-Mail, Phone)
- Add contacts with a single click to your adress book

Technology
- Use of BLE for receiving and broadcasting a unique UUID
- UUID is matched with a back-end databank entry and profil is displayed
- (Metering level of interaction through RSSI and length of connection)

Further use of the app
- A widespread use of a BLE App could support a lot of other use cases:
  - targeted ad-hoc advertising
  - anonymous in-store profiling
  - payments