

Dashboard in a Day – Lab 1 Accessing & Preparing Data

by Power BI Team, Microsoft



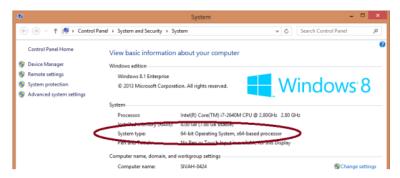
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Lab Prerequisites

Following prerequisites and setup must be complete for successful completion of the exercise:

- You must be connected to the internet.
- You must have Microsoft Office installed.
- **Signup for Power BI:** Go to http://aka.ms/pbidiadtraining and sign up for Power BI with a business email address. If you cannot sign up for Power BI, let the instructor know. If you have an existing account, please use the same url as above.
- At minimum, a computer with 2-cores and 4GB RAM running one of the following versions of Windows: Windows 8 / Windows Server 2008 R2, or later.
- If you choose to use Internet Explorer it will require version 10 or greater, you can also use Edge or Chrome.
- Verify if you have 32-bit or 64-bit operating system to decide if you need to install the 32-bit or 64-bit applications.
 - Search for computer on your PC, right click properties for your computer.
 - You will be able to identify if your operating system is 64 or 32 bit based on "system type" as shown below.



- **Download the Power BI Content:** Create a folder called **DIAD** on the C drive of your local machine. Copy all contents from the folder called **Dashboard in a Day Assets** to the **DIAD** folder you just created (C:\DIAD).
- **Download and install Power BI Desktop** using any one of the options listed below:
 - If you have Windows 10, use Microsoft App Store to download and install Power BI Desktop app.
 - o Download and install Microsoft Power BI Desktop from http://www.microsoft.com/en-us/download/details.aspx?id=45331.
 - If you already have Power BI Desktop installed ensure you have the latest version of Power BI downloaded.
- Download and install Power BI Mobile App on your mobile device
 - If you are using an Apple product download and install the Microsoft Power BI Mobile app from the Apple store or this link https://apps.apple.com/us/app/microsoft-power-bi/id929738808
 - If you are using an Android product download and install the Microsoft Power BI Mobile app from the Google Play store or this link https://play.google.com/store/apps/details?id=com.microsoft.powerbim

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Document Structure

This document and the documents that follow have two main sections:

- Power BI Desktop: This section highlights the features available in Power BI Desktop and walks
 the user through the process of bringing in data from the data source, modeling and creating
 visualizations.
- **Power BI Service**: This section highlights the features available in Power BI Service including the ability to publish the Power BI Desktop model to the web, creating and sharing dashboard and Q & A.

The document flow is in a table format. On the left panel are steps the user needs to follow and in the right panel are screenshots to provide a visual aid for the users. In the screenshots, sections are highlighted with red boxes to highlight the action/area user needs to focus on.

Users should use their file from Lab 1 through Lab 5. The solutions provided for each lab are a final product to reference. The solutions are not meant to be the starting point for each lab.

NOTE: This lab is using real anonymized data and is provided by ObviEnce LLC. Visit their site to learn about their services: www.obvience.com.

This data is property of ObviEnce LLC and has been shared for the purpose of demonstrating Power BI functionality with industry sample data. Any uses of this data must include this attribution to ObviEnce LLC.

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Overview

Introduction

Today you will be learning various key features of the Power BI service. This is an introductory course intended to teach how to author reports using Power BI Desktop, create operational dashboards and share content via the Power BI Service.

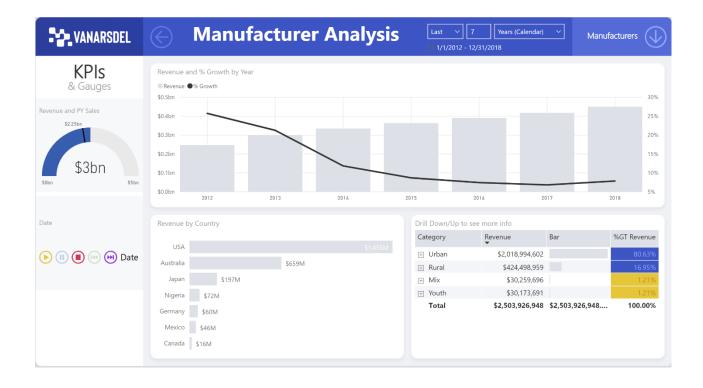
At the end of this lab you will have learned how to load data from excel and csv sources. You will learn how to manipulate the data to prepare it for reporting. You will have prepared the tables in Power Query and loaded it into the model, so it is ready for reporting in lab 2.

Data Set

The dataset you will you use today is a sales and market share analysis. This type of analysis is very common for the office of a Chief Marketing Officer (CMO). Unlike the office of the Chief Financial Officer (CFO), a CMO is focused not only on company's performance internally (how well do our products sell) but also externally (how well do we do against the competing products).

The company, VanArsdel, manufactures expensive retail products that could be used for fun as well as work and it sells them directly to consumers nationwide as well as in several other countries.

By the end of the class, you will build a report which will look like the screenshot below. Office of the CMO can use this report to analyze VanArsdel's performance.



Power BI Desktop

Power BI Desktop – Accessing Data

In this section, you will import VanArsdel and its competitors USA sales data. Then you will import and merge sales data from other countries.

Power BI Desktop - Get Data

Let's start with looking at the data files. The dataset contains sales data of VanArsdel and other competitors. We have 7 years of transaction data by day, product and zip code for each manufacturer. We are going to analyze data from 7 countries.

USA sales data is in a csv file located in /Data/USSales folder.

Sales of all other countries is in /Data/InternationalSales folder. Each country's sales data is in a csv file in this folder.

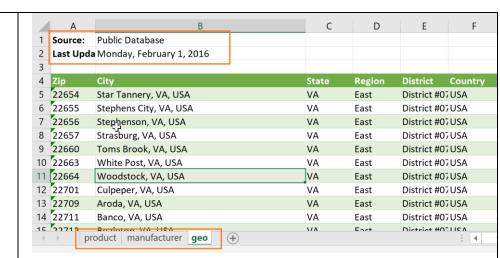
Product, Geography and Manufacturer information is in an excel file in /Data/USSales/bi_dimensions.xlsx.

1. Open

/Data/USSales/bi_dimensions.xlsx.
Notice the first sheet has Product
information. The sheet has a header and
product data is in a named table. Also
notice Category column has a bunch of
empty cells.

Manufacturer sheet has data laid out across the sheet and with no column headers and it has a couple of blank rows and a note in row 7.

Geo sheet has geography information. The first couple of rows has data details. Actual data starts from row 4. We will start by connecting to data from these different files and perform data cleaning and transformation operations.

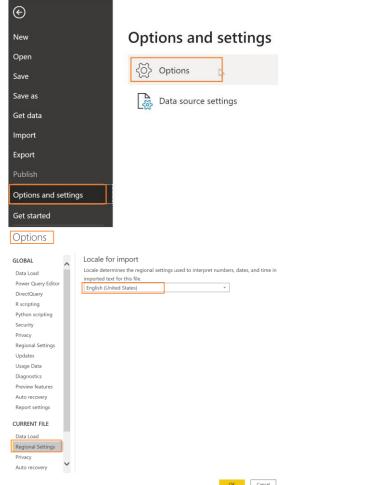


- 2. If you don't have the **Power BI Desktop** open, launch it now.
- 3. Select Already have a Power BI Account? Sign in option.
- 4. **Sign in** using your Power BI credentials.
- 5. Startup screen opens. Click on **X** on the top right corner of the dialog to close it.



Let's set up the locale to US English, to make it convenient to go through the rest of this lab.

- From the ribbon, select File -> Options and settings -> Options.
- In the left panel of Options dialog, select **Regional Settings**.
- 8. From the **Locale** drop down select **English (United States).**
- 9. Select **OK** to close the dialog.



First step is to load data to Power BI Desktop. We will load USA Sales data which is in comma separated value (CSV) files.

- 10. From the ribbon, select **Home -> Get Data drop down arrow.**
- 11. Select Text/CSV.

Note: Power BI Desktop has the capability to connect to 300+ data sources. We are using csv and excel data files in this lab for simplicity. If you would like a full list of data sources please use this link:

https://docs.microsoft.com/enus/power-bi/connect-data/desktop-datasources

Excel Power BI SQL Enter datasets Server data sources Clipboard Common data sources 000 x Excel \blacksquare Power BI datasets 铝 Power BI dataflows SQL Server Analysis Services Text/CSV Web OData feed Blank query More.

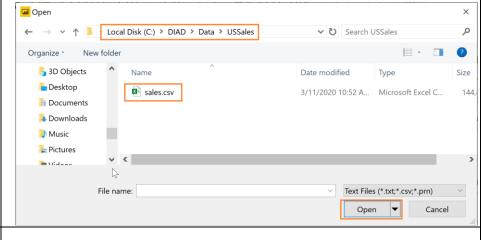
Modeling

Help

Home

Insert

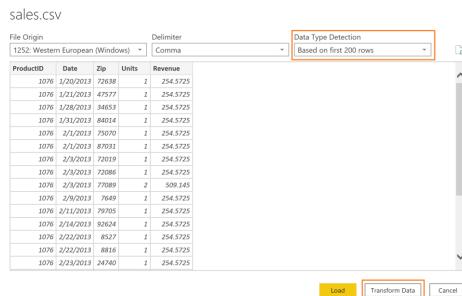
- Browse to DIAD\Data\USSales folder and select sales.csv.
- 13. Click Open.



Power BI detects the data type of each column. There are options to detect the data type based on the first 200 rows or based on the entire dataset or not detect it. Since our dataset is large and it will take time and resources to scan the complete data set, let's leave the default option of selecting dataset based on the first 200 rows.

After completing your selection, you have three options – Load, Edit or Cancel.

- Load, loads the data from the source into Power BI Desktop for you to start creating reports.
- Transform Data allows you to perform data shaping operations

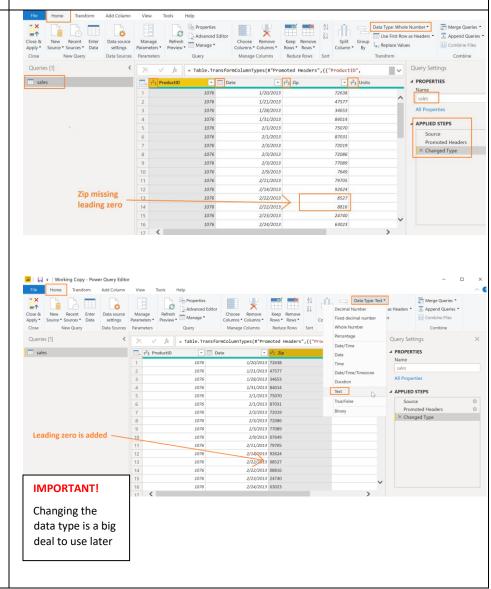


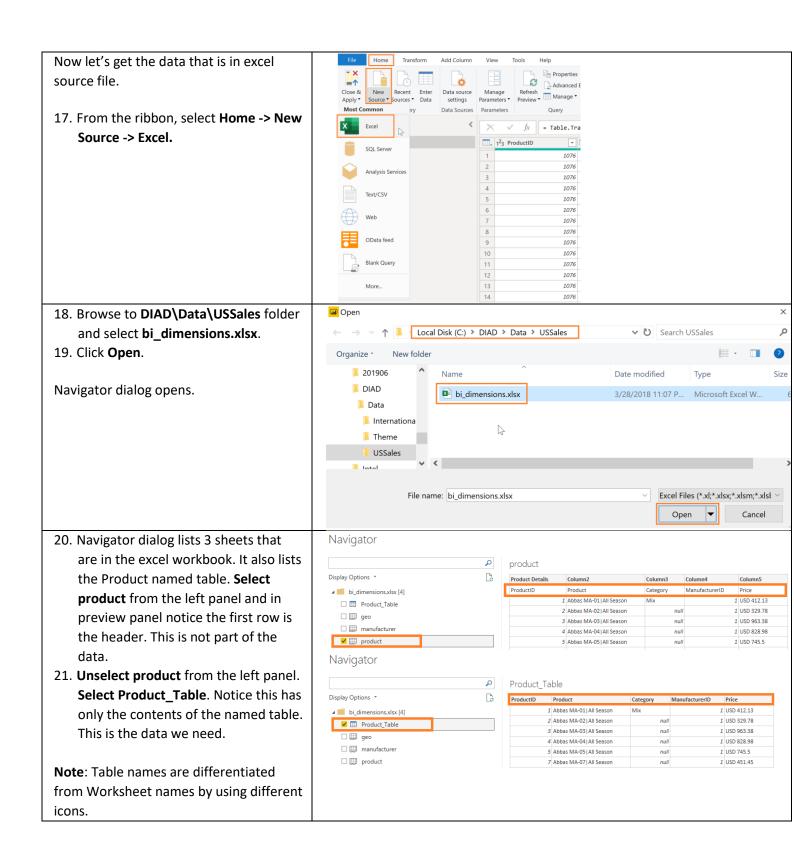
- such as merging columns, adding additional columns, changing data types of columns as well as bringing in additional data.
- Cancel gets you back to the main canvas.
- 14. Click **Transform Data** as shown in the screenshot. A new window opens.

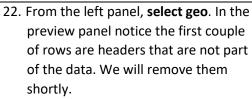
You should be in the Query Editor window as shown in the screenshot to the right. Query Editor is used to perform data shaping operations. Notice the sales file you connected to shows as a query in the left panel. You see a preview of the data in the center panel. Power BI predicts data type of each field (based on the first 200 rows) which is indicated next to the column header. In the right panel, steps that Query Editor performs are recorded.

Note: You will be bringing in sales data from other countries as well as performing certain data shaping operations.

- 15. Notice Power BI has set Zip field to data type Whole Number. To ensure that Zip codes which start with zero don't lose the leading zero, we will format them as text. Highlight the Zip column. From the ribbon, select Home -> Data Type and update it to Text.
- 16. Change Column Type dialog opens. Select Replace Current button which overwrites Power BI's predicted datatype.



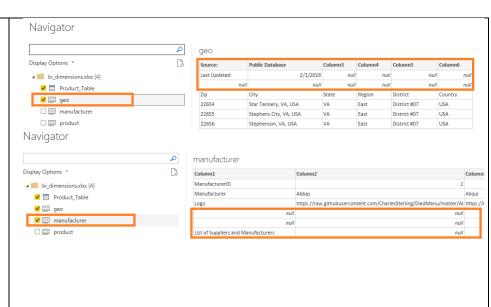




- 23. From the left panel, **select manufacturer**. In the preview panel notice the last couple of rows are footers that are not part of the data.

 We will remove them shortly.
- 24. Select **OK**. (Make sure Product_Table, geo and manufacturer are selected in the left panel)

Notice all 3 sheets are added as queries in the Query Editor.



Power BI Desktop - Adding additional data

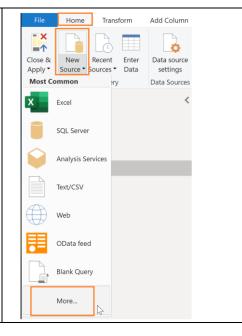
International subsidiaries have agreed to provide their sales data so that the company's sales can be analyzed together. You've created a folder where they each put their data.

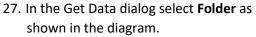
To analyze all the data together you will want to import the new data from each of the subsidiaries and combine it with the US Sales you loaded earlier.

You can load the files one at a time similar to the US Sales but Power BI provides an easier way to load all the files in a folder together.

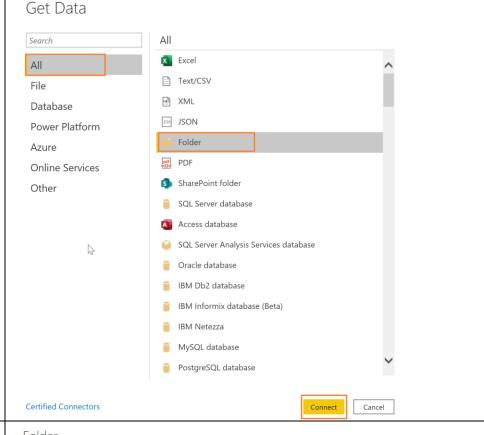
- 25. Click on the **New Source** drop down in the Home menu tab of the Query Editor.
- 26. Select More... as shown in the figure.

Get Data dialog opens.





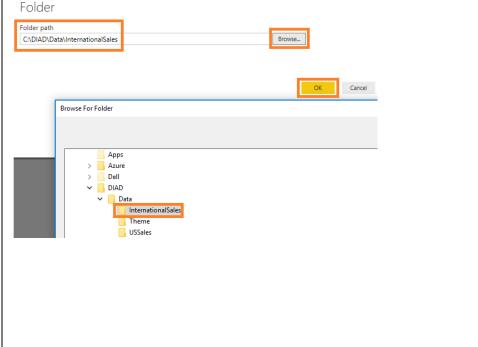
28. Click Connect.

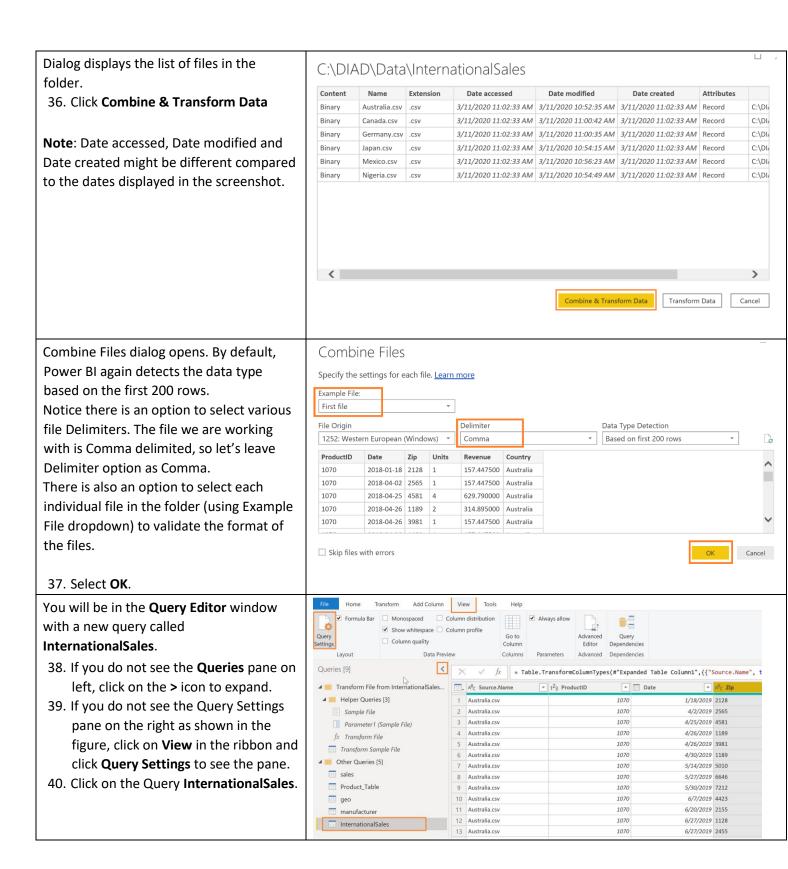


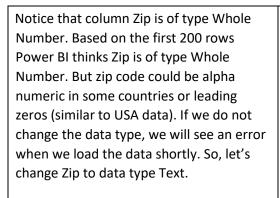
Folder dialog opens.

- 29. Click Browse... button.
- 30. In the **Browse for Folder** dialog navigate to the location where you unzipped the class files.
- 31. Open the **DIAD** folder.
- 32. Open the Data folder.
- 33. Select the **InternationalSales** folder.
- 34. Click **OK** (to close the Browse for Folder dialog box).
- 35. Click **OK** (to close the Folder dialog box).

Note: This approach will load all files in the folder. This is useful when you have a group that puts files on an ftp site each month and you are not always sure of the names of the files or the number of files. All the files must be of the same file type with columns in the same order.





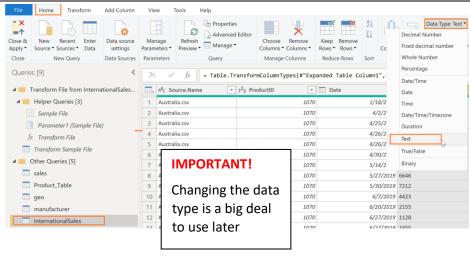


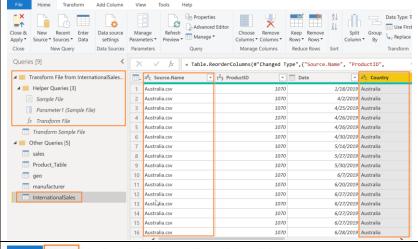
- 41. Highlight the **Zip column** and change the **Data Type** to **Text**.
- 42. **Change Column Type** dialog opens. Select **Replace Current** button.

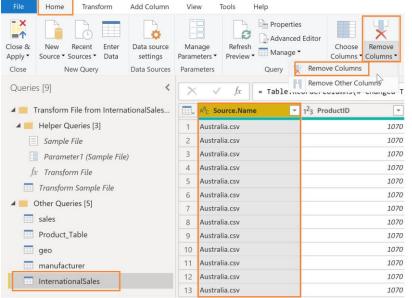
In Queries panel, notice Transform File from International Sales folder is created. This contains the function used to load each of the files in the folder.

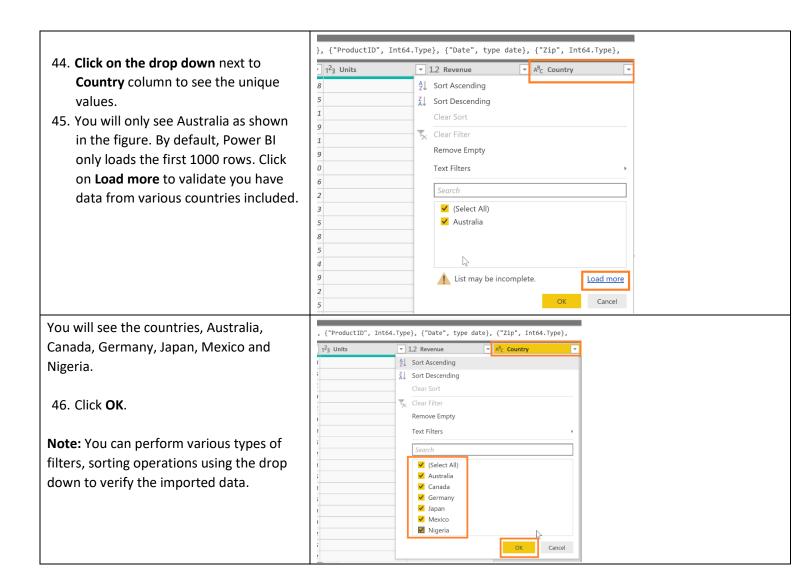
If you compare InternationalSales and sales table, you will see the InternationalSales table contains two new columns, Source.Name and Country.

43. We do not need Source.Name column. Select Source.Name column. From the ribbon, select Home -> Remove Columns -> Remove Columns.









Power BI Desktop - Data Preparation

In this section, we will explore methods to <u>transform data in the data model</u>. Transforming the data by renaming tables, updating data types, and appending tables together ensures that the data is ready to be used for reporting. In some instances, this means cleaning the data up so that similar sets of data are combined. In other instances, groups of data are renamed so that they are more recognizable by end users and simplifies report writing.

Power BI Desktop - Renaming tables

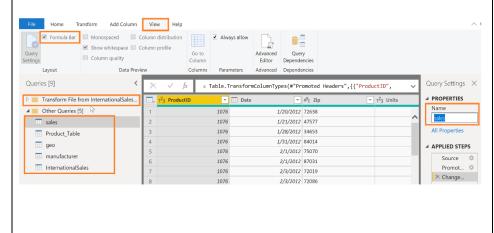
The Query Editor window should appear as shown in the diagram.

- If formula bar is disabled, you can turn on the formula bar from the View ribbon. This enables you to see the "M" code generated by each click on the ribbons.
- Select the options available on the ribbon – Home, Transform, Add Column and View to notice the various features available.
- 1. Under **Queries** panel, **minimize**Transform Files from InternationalSales folder.
- 2. Select each query name in the **Other Queries** section.
- 3. **Rename** them in the Query Settings -> Properties section as shown below:

Formula Bar Monospaced Show whites	pace Column profile		Always allow		luery			
itings Column qua		Column			ndencies			
Layout	Data Preview	Columns	Parameters	Advanced Deper	ndencies		_	
Queries [9]	< × <	fx = Tab	ole.Transform	ColumnTypes(#"	Promoted Headers	",{{"ProductID",	V	Query Settings
Transform File from Internation	alSales 123 Proc	ductID	▼ Ⅲ Date	[▼ A ^B C Zip	▼ 1 ² 3 Units		■ PROPERTIES
Million Other Queries [5]	1		1076	1/20/20	12 72638			Name
sales	2		1076	1/21/20	12 47577			sales
Product_Table	3		1076	1/28/20	12 34653			All Properties
E FIOUUCI_TABLE	4		1076	1/31/20	12 84014			▲ APPLIED STEPS
					12 75070			
Ⅲ geo	5		1076	2/1/20	12 /50/0			
geo manufacturer	5		1076 1076		12 87031			
Ⅲ geo				2/1/20				Promot × Change

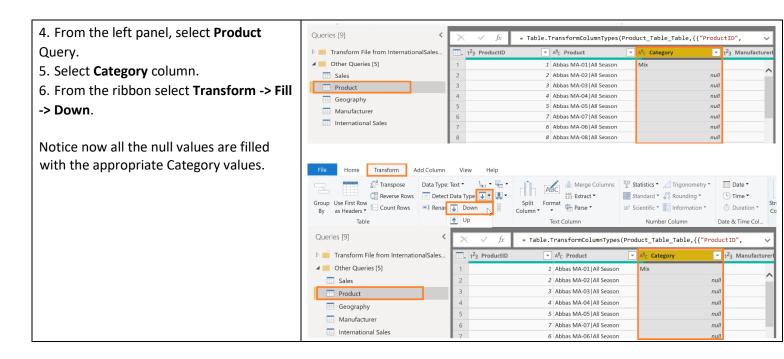
Initial Name	Final Name
sales	Sales
Product_Table	Product
geo	Geography
manufacturer	Manufacturer
InternationalSales	International
	Sales

Note: It is best practice to give descriptive query names and column names. These names are used in visuals and in Q&A section, which is covered later in the lab.



Power BI Desktop – Filling empty values

Some of the data provided is not in the right format. Power BI provides extensive transformation capabilities to clean and prepare the data to meet our needs. Let's start with Product query. Notice that Category column has a lot of null values. Hover over the green/gray bar (known as quality bar) below the column header. This allows you to easily identify errors and empty values in your data previews. Looks like there are values in Category column only when the value changes. We need to fill it down to have values in each row.



Power BI Desktop – Splitting columns

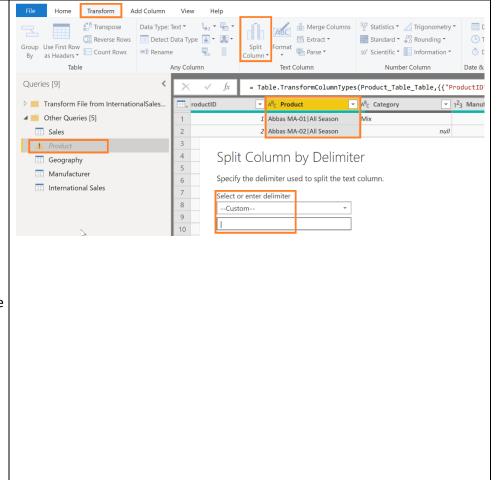
In Product query, notice Product column. Looks like the product name and product segment are concatenated into one field with a pipe (|) separator. Let's split them into two columns. This will be useful when we build visuals, so we can analyze based on both fields.

- 7. From the left panel, select **Product** Query.
- 8. Select Product column.
- From the ribbon select Transform -> Split Column -> By Delimiter. Split Column by Delimiter dialog opens.
- 10. In the dialog, make sure **Custom** is selected in the **Select or enter delimiter** dropdown.

Note: Select or enter delimiter dropdown has some of the standard delimiters like comma, colon, etc.

- 11. Notice in the text area, there is a hyphen (-). Power BI assumes we want to split by hyphen. **Remove hyphen** symbol and **enter pipe symbol** (|) as shown in the screenshot.
- 12. Select OK.

Note: If the delimiter occurs multiple times, **Split at** section provides option to split only once (either left most or right most) or the column can be split on each occurrence of the delimiter.

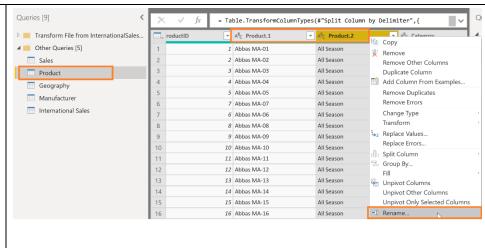


In this scenario delimiter occurs only once, hence Product column is split into 2 columns.

Power BI Desktop – Renaming columns

Let's rename the columns.

- 13. Select **Product.1** column. **Right click** next to the column name.
- 14. Select **Rename** from the selection dialog.
- 15. **Rename** the field to **Product**.
- 16. Similarly rename **Product.2** to **Segment**.



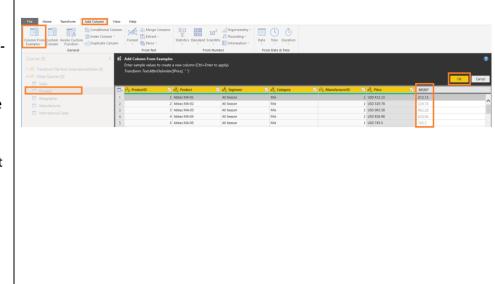
Power BI Desktop – Using Column From Examples to split columns

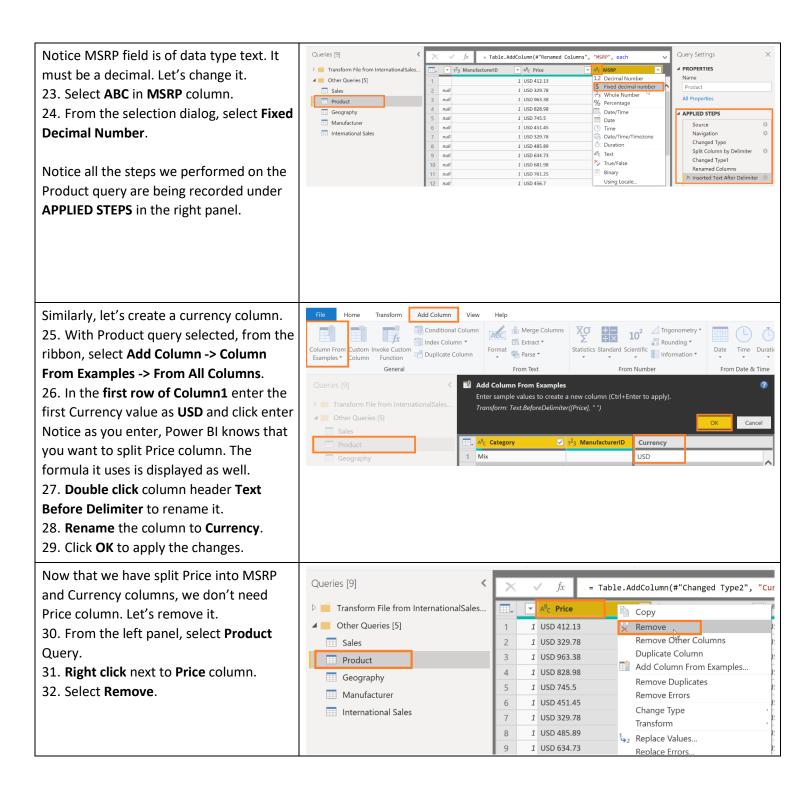
In Product query, notice that the Price column has price and currency concatenated into one field. To do any calculations we just need the numeric value. It will be good to split this field into two columns. We can use the split feature like earlier or we can use Column From Examples. Column From Examples is handy in scenarios where the pattern is more complex than a delimiter.

- 17. From the left panel, select **Product** Ouerv.
- 18. From the ribbon, select Add Column -Column From Examples -> From All Columns.
- 19. In the **first row of Column1** enter the first Price value which is **412.13** and click enter.

Notice as you enter, Power BI knows that you want to split Price column. The formula it uses is displayed as well.

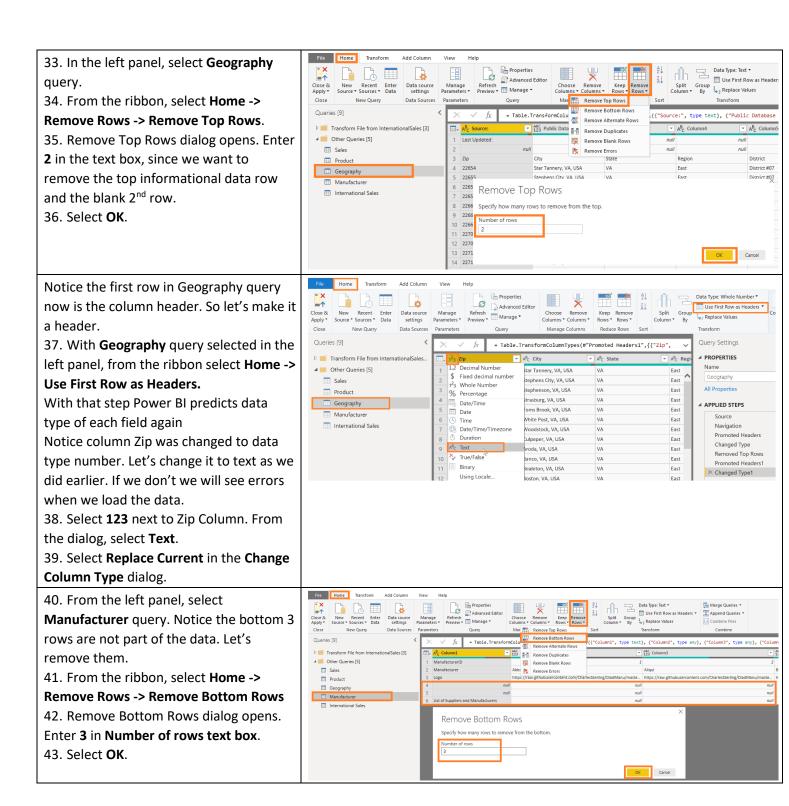
- 20. **Double click** column header **Text After Delimiter** to rename it.
- 21. Rename the column to MSRP.
- 22. Click **OK** to apply the changes.





Power BI Desktop – Removing unwanted rows

In Geography query, notice that first two rows are informational. It is not part of the data. Similarly, in Manufacturer query the last couple of rows are not part of the data. Let's remove them so we have a clean dataset.



Power BI Desktop – Transposing data

44. From the left panel, select

Manufacturer Query. Notice

ManufacturerID, Manufacturer and Logo
data is laid across in rows. And the header
is not useful. We need to transpose the
table to meet our needs.

45. From the ribbon select **Transform -> Transpose**.

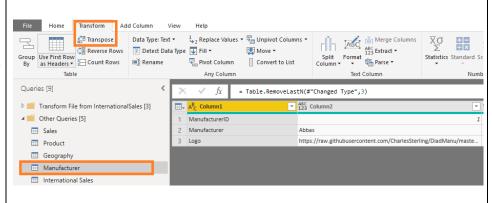
Notice this transposes the data into columns. Now we need the first row to be the header.

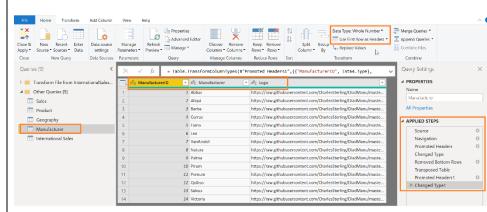
46. From the ribbon select **Home -> Use First Row as Headers**.

Notice now Manufacturer table is laid out the way we need it with a header and values along columns.

Notice on the right panel under **APPLIED STEPS** you will see the list of transformations and steps that have been applied.

You can navigate through each change made to the data by clicking on the step. Steps can also be deleted by clicking on the **X** that appears to the left of the step. The properties of each step can be reviewed by clicking on the **gear** to the right of the step.





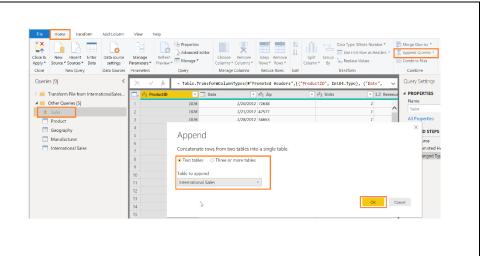
Power BI Desktop – Appending queries

To analyze the Sales of all countries, it is convenient to have a single Sales table. Hence you want to append all the rows from **International Sales** to **Sales**.

- 47. Select **Sales** in the Queries window in the left panel as shown in the figure.
- 48. From the ribbon select **Home -> Append Queries**.

Append dialog opens. There is an option to append **Two tables** or **Three or more tables**. Leave Two tables selected since we are appending just two tables.

49. Select **International Sales** from the drop down and click **OK**.



You will now see a new column in the Sales table called Country. Since International Sales had the additional column for Country, Power BI Desktop added the column to the Sales table when it loaded the values from International Sales.

You see **null values** in the **Country** column by default for the Sales table rows because the column did not exist for the table with USA data. We will add the value "**USA**" as a data shaping operation.

50. From the ribbon select **Add Column -> Conditional Column**.

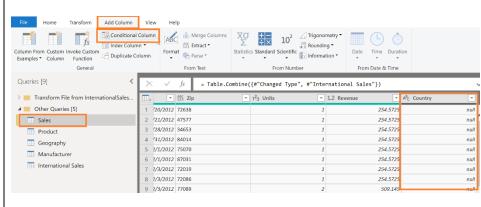
- 51. In the **Add Conditional Column** dialog, enter name of the column as "CountryName".
- 52. Select **Country** from the **Column Name** dropdown.
- 53. Select **equals** from the **Operator** dropdown.
- 54. Enter **null** in the **Values** text.
- 55. Enter **USA** in the **Output** text.
- 56. Select the dropdown under **Else** and pick **Select a column** option.
- 57. Select **Country** from the column dropdown.
- 58. Click **OK**.

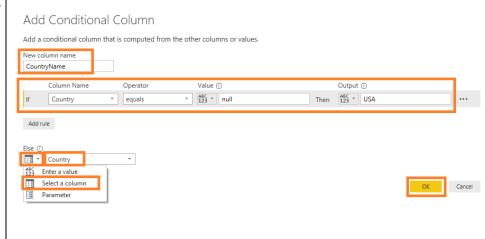
This reads: if Country equals null then the value is USA else value is that of Country.

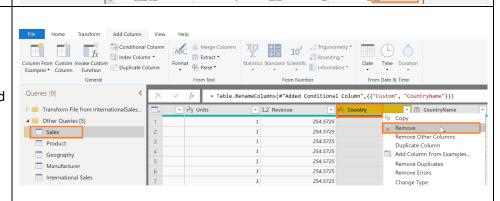
59. You will see the **CountryName** column in the Query editor window.

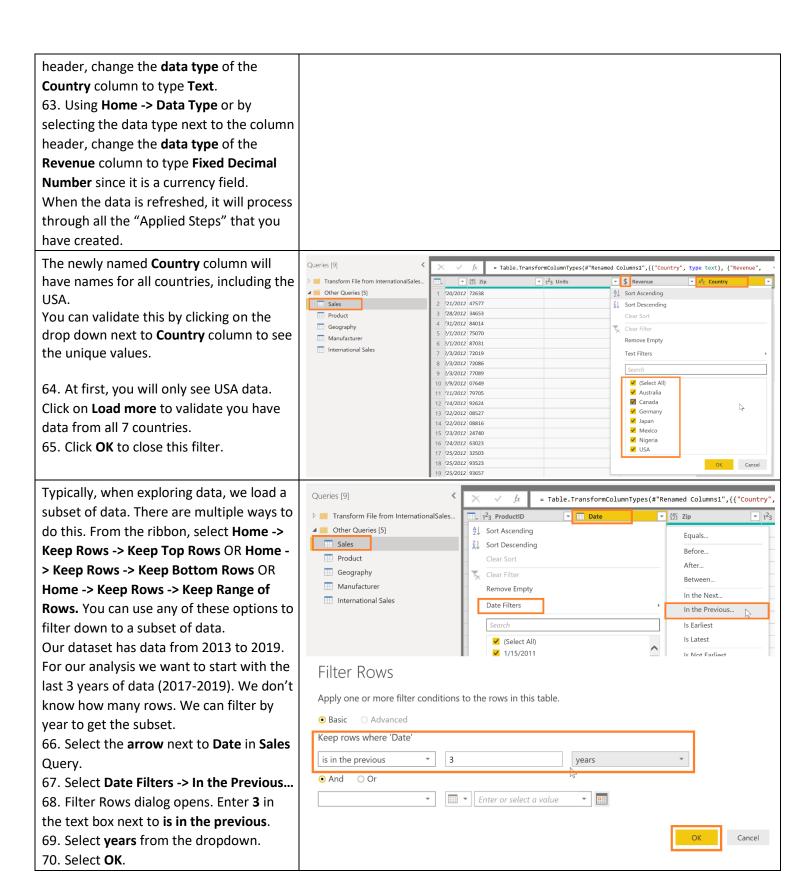
The original **Country** column is only required as a temporary column. It is not required in the final table for analysis and can be removed.

- 60. Right click on the **Country** column and select **Remove** as shown in the figure. We can now rename **CountryName** column to Country.
- 61. Right click on the **CountryName** column and rename to **Country**.
- 62. Using **Home -> Data Type** or by selecting the data type next to the column





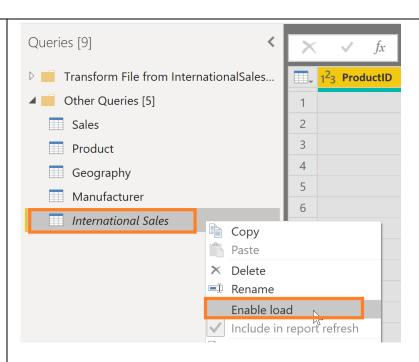




Now that International Sales data is appended to Sales, we don't need the International Sales table to load to the data model. Let's prevent International Sales table from loading to the data model.

- 71. From the Queries panel on the left, select **International Sales** query.
- 72. Right click and select **Enable Load**. This will disable loading International Sales.

Note: The appropriate data from the International Sales table will load into the Sales table each time the model is refreshed. By removing the International Sales table, we are preventing duplicate data from loading into the model and increasing its file size. In some instances, storing very large amounts of data affects the data model performance.

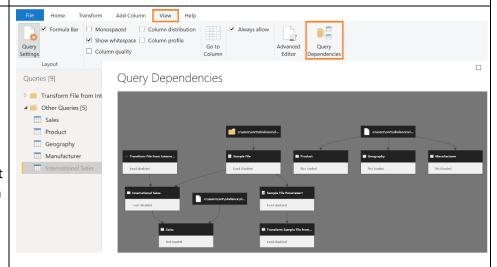


73. From the ribbon select **View -> Query Dependencies**.

This opens Query Dependencies dialog. The dialog shows the source of each of the queries and dependencies. E.g. We see that Sales query has a csv file source and it has a dependency on International Sales query. This is a useful self-document that can be used to share knowledge with your team members.

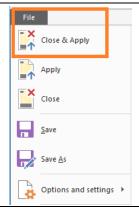
74. Select **Close** in the dialog.

Query Dependencies view can be zoomed in and out as needed.



You have successfully completed import and data shaping operations and are ready to load the data into the Power BI Desktop data model which allows you to visualize the data.

75. Click on File -> Close & Apply.



All the data will be loaded in memory within Power BI Desktop. You will see the progress dialog with the number of rows being loaded in each table as shown in the Figure.

Note: It may take several minutes to load all the tables.

76. Select **File -> Save** to save the file after the data loading is complete. Name the file as "**MyFirstPowerBIModel**". Save the file in **\DIAD\Reports** folder.

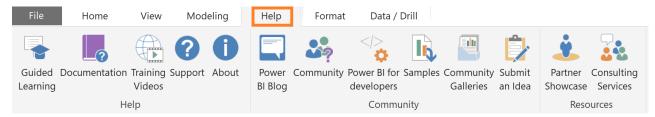
Apply query changes

- ∷: Sales
 - 105 MB from sales.csv
- ∷: Product
 - 129 KB from bi_dimensions.xlsx
- :: Geography
 - 5.48 MB from bi_dimensions.xlsx
- :.: Manufacturer
 - 43.8 KB from bi_dimensions.xlsx

Cancel

References

Dashboard in a Day introduces you to some of the key functionalities available in Power BI. In the ribbon of Power BI Desktop, the Help section has links to some great resources to help you as needed.



Here are a few more references that will help you with your next steps with Power BI.

Getting started: http://powerbi.com

Power BI Desktop: https://powerbi.microsoft.com/desktop
Power BI Mobile: https://powerbi.microsoft.com/mobile

Community site https://community.powerbi.com/

Power BI Getting started support page:

https://support.powerbi.com/knowledgebase/articles/430814-get-started-with-power-bi

Support site https://support.powerbi.com/

Feature requests https://ideas.powerbi.com/forums/265200-power-bi-ideas

New ideas for using Power BI https://aka.ms/PBI_comm_ldeas

Power BI courses http://aka.ms/pbi-create-reports

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