

*Wouter
vanNes*

type/graphic design

portfolio

Wouter vanNes

type/graphic design

Wouter van Nes [05/01/1995, Hasselt], Type and graphic designer based in Ghent.

I graduated a master graphic design from LUCA School of Arts in Ghent under guidance from Frederik Berlaen in 2018. In 2020 I completed the Expert class Type Design Postgraduate program at Plantin Institute for Typography in Antwerp with the greatest honours under guidance of Dr. Frank E. Blokland. As well as the Expert classes Typography & Design.

My work consists of self-initiated, research and customer projects with a focus on letterforms, type design and typography. I'm interested in illegibility and expression in typeface design while keeping an eye on the role of technology and innovation. I like to alternate a more conceptual approach to an expressive and direct spontaneous style.

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type/graphic design

type design

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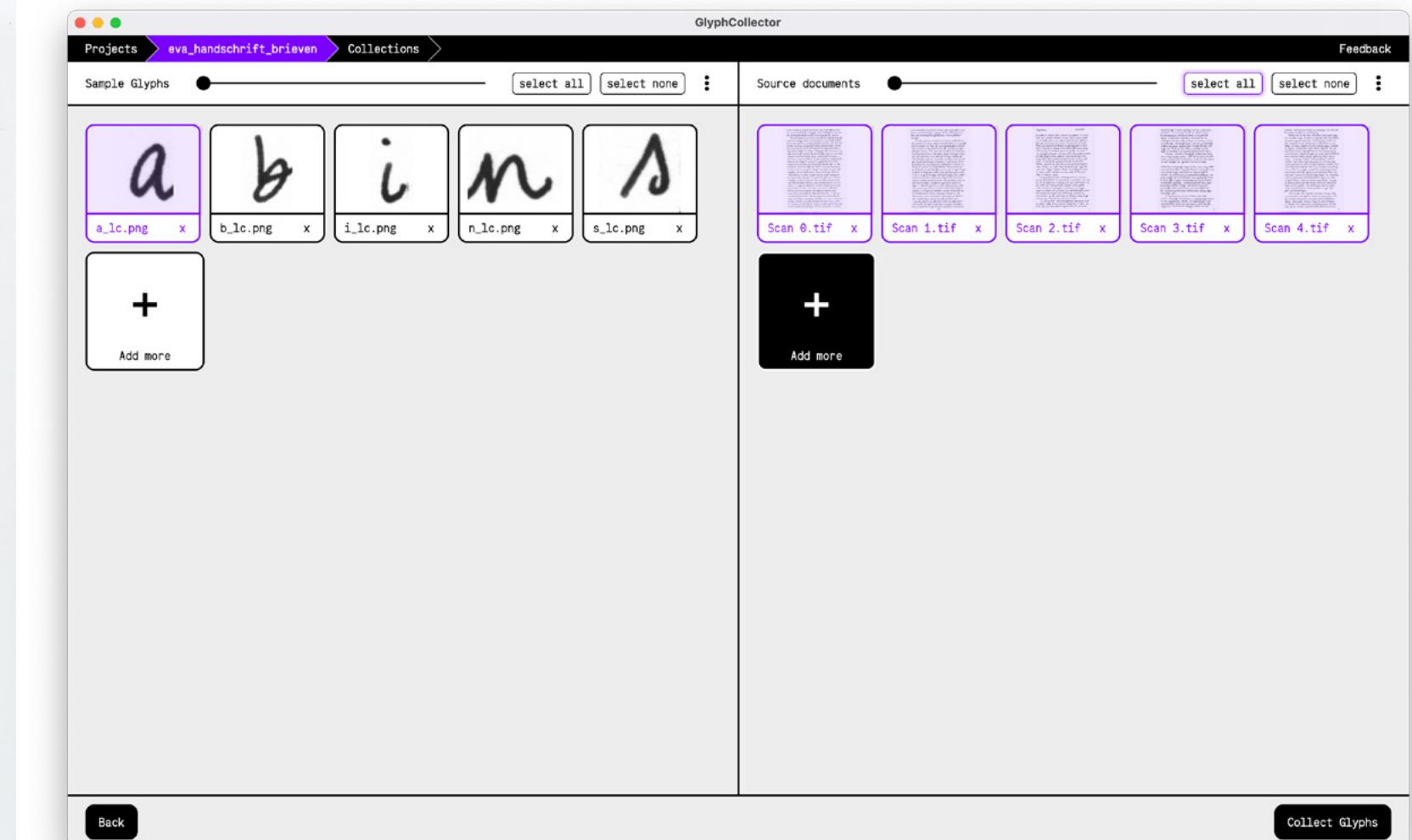
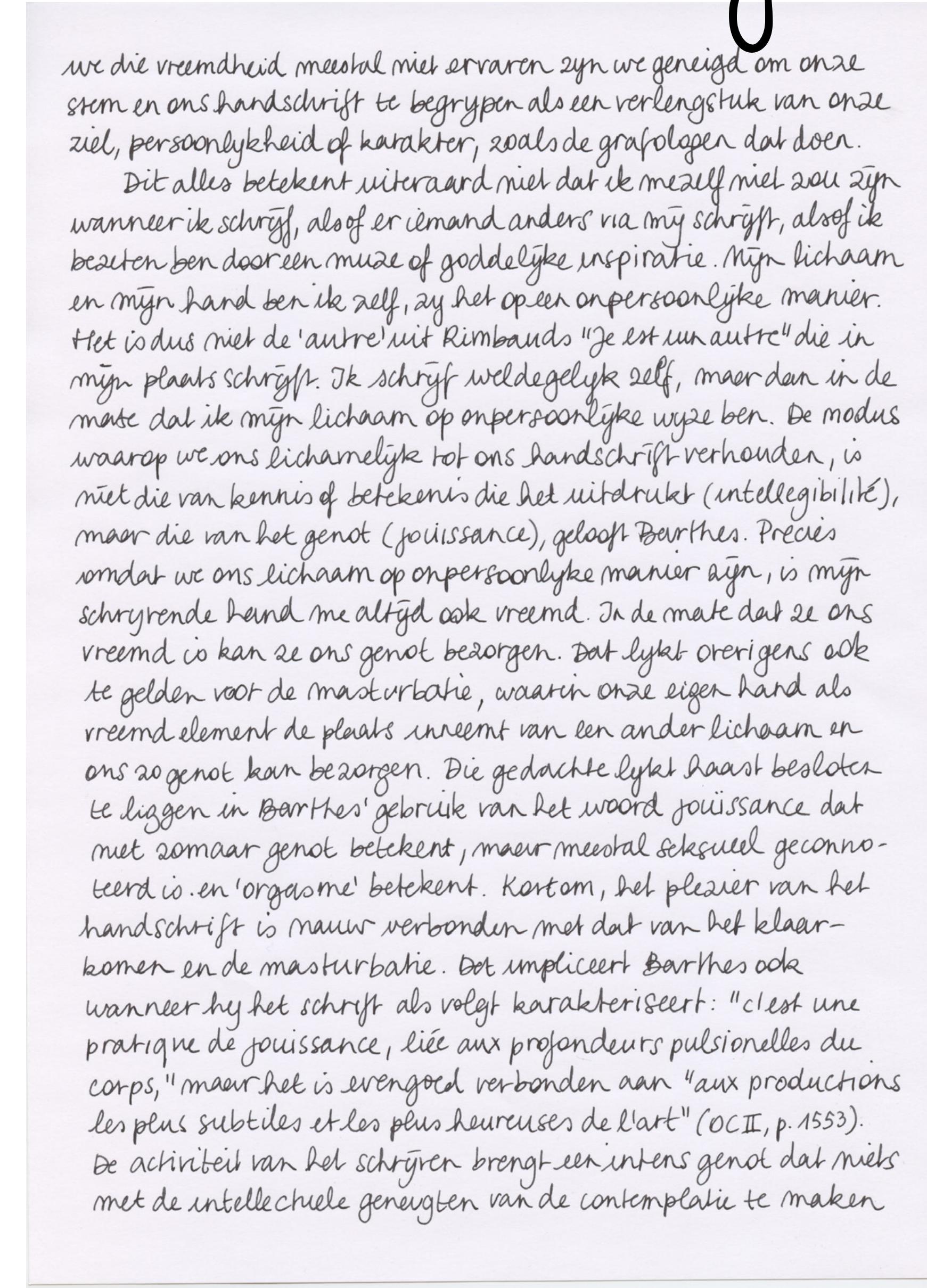
type/graphic design

2021-2022

Eva Moulaert from Dear Reader, asked me to design a typeface based on her handwriting for a book she was publishing in the context of her PhD research. The text is an essay by philosopher Willem Styfhals about the place of handwriting in our modern and digital society and in art. Based on a collection of letters Eva wrote also for her PhD, I collected typical shapes of her own handwriting using a combination of the Glyphcollector App and handpicking certain characters.

Her handwriting is a quite fast style and the letters are semi-connected. To replicate this I made a lot of alternates and used OpenType features to alternate these.

Handschrift Eva Moulaert



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type/graphic design

I designed an entrance and exit stroke matrix so there are alternates that make her handwriting look as authentic as possible. First, there are four positional forms of each letter, a letter variant for each position in a word. These positions are an isolated form, a beginning or initial form, a middle form, and a final form.

Second, I looked at connections. Depending on which letter comes before another, the next letter is connected in a different place and direction. To mimic this as closely as possible, after some experimentation, I established four different points of connection. Low or high and horizontal or diagonal. Each letter has a fixed rule about the exit stroke. The following letter is replaced by the version of it that matches the previous exit stroke. For example, the /a_init has a low, horizontal exit stroke. The next letter is replaced by the version with a low, horizontal entrance stroke. So there are four different middle and end letter shapes to replace based on the previous letter. These positional alternates are accessed with OpenType.

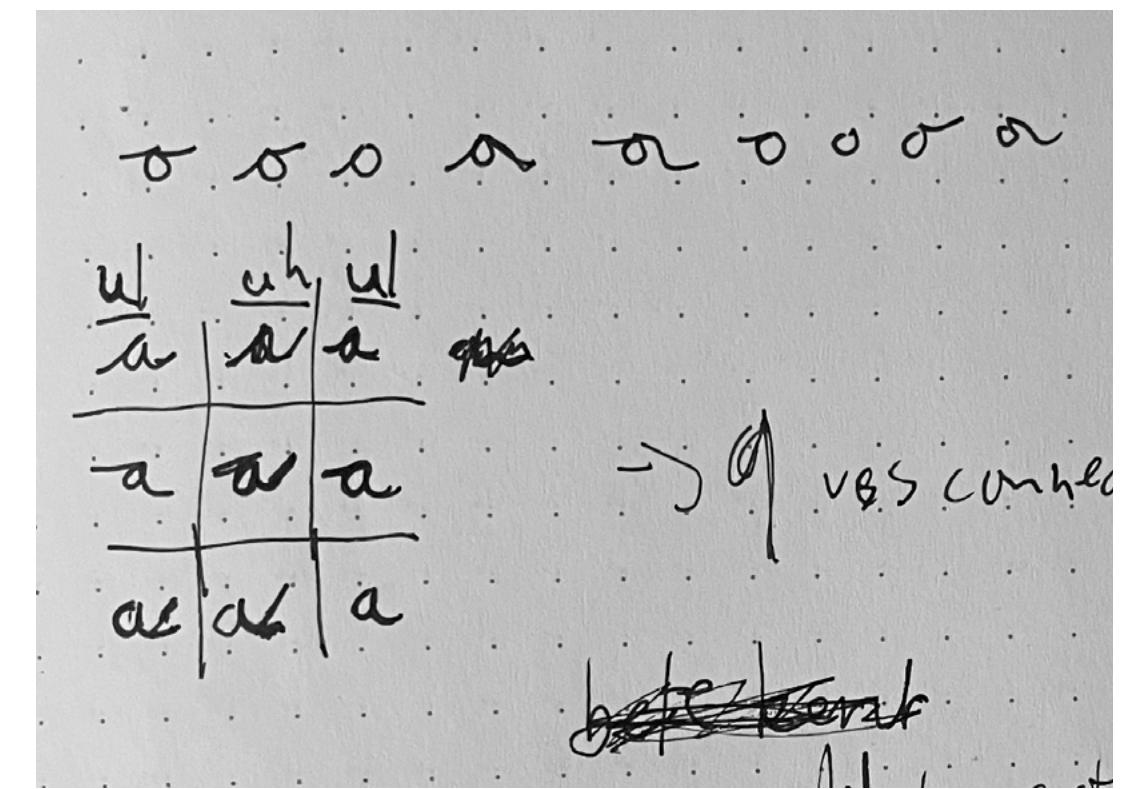
Handschrift Eva Moulaert

without OpenType Features

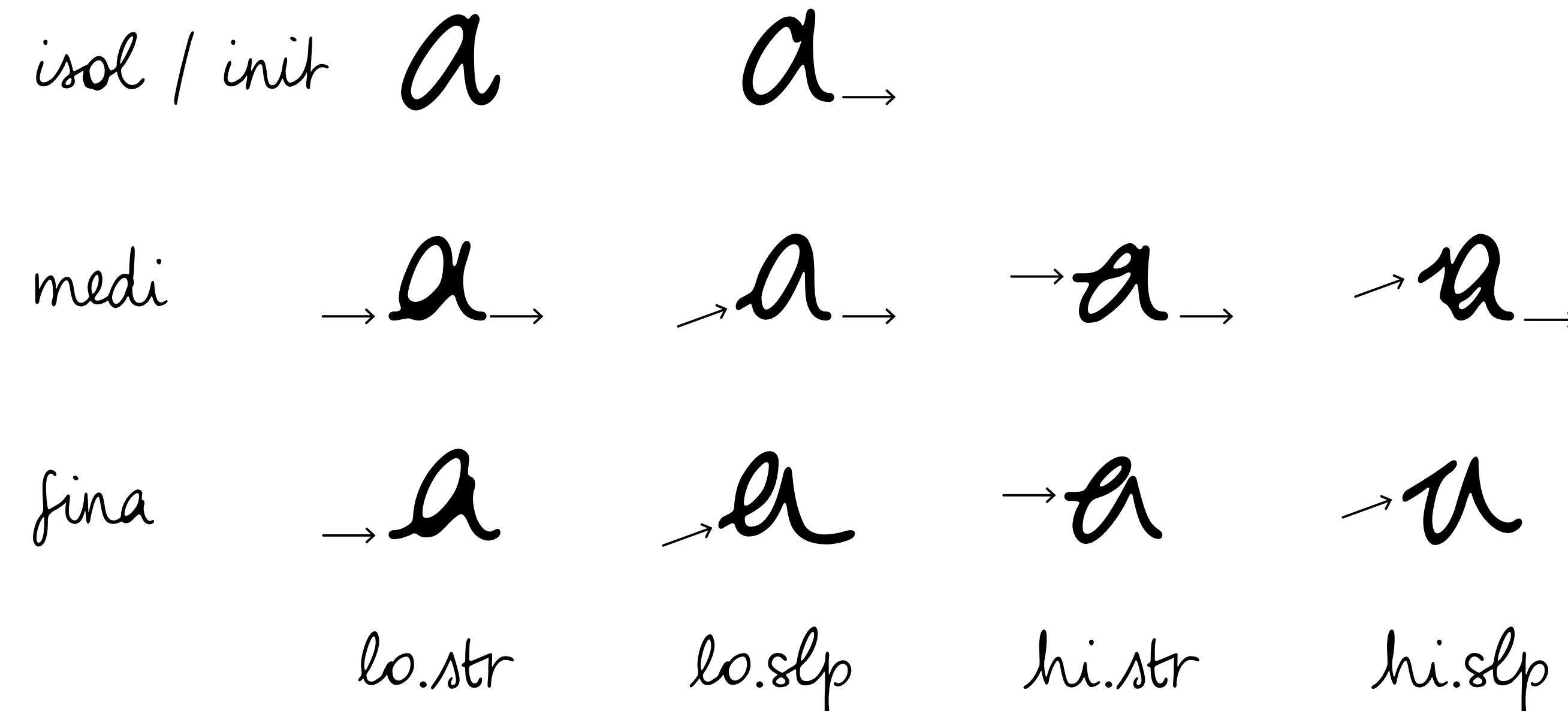
The quick brown fox
jumps over the lazy
black dog

with OpenType Features

The quick brown fox
jumps over the lazy
black dog



ENTRANCE / EXIT STROKE MATRIX

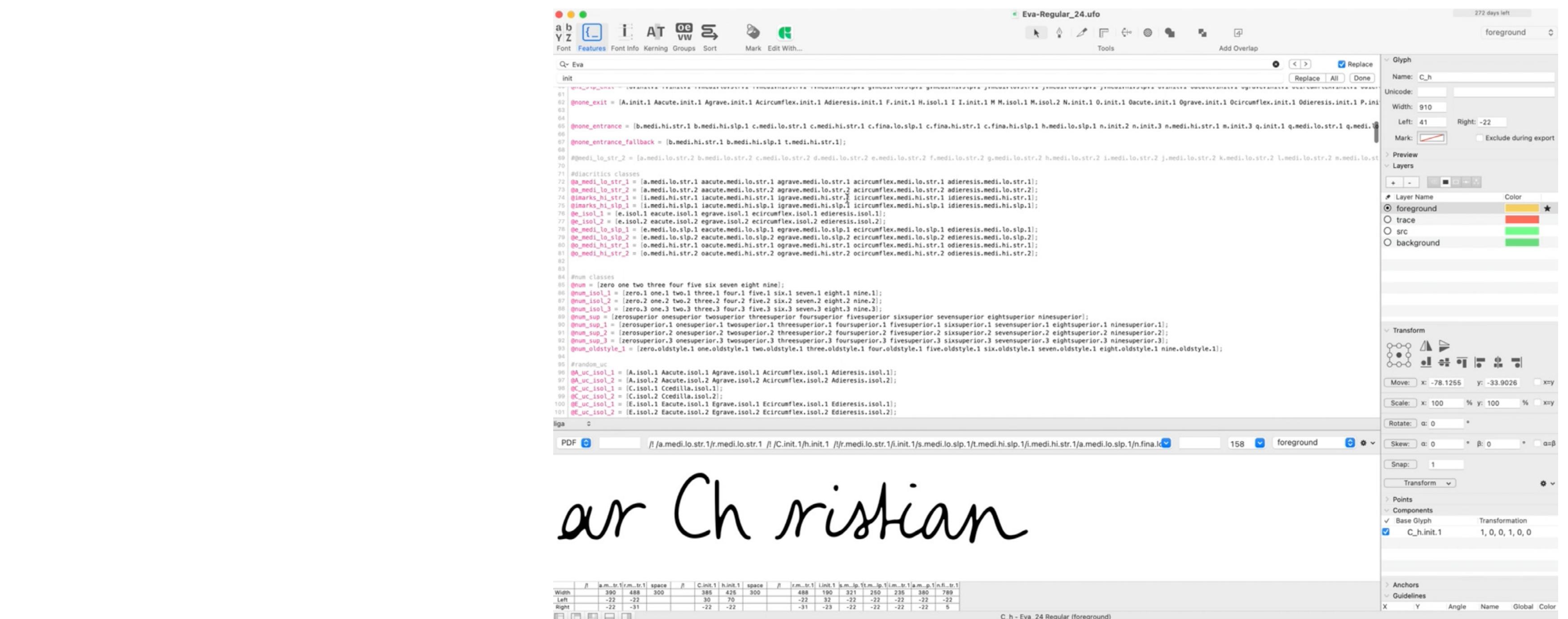
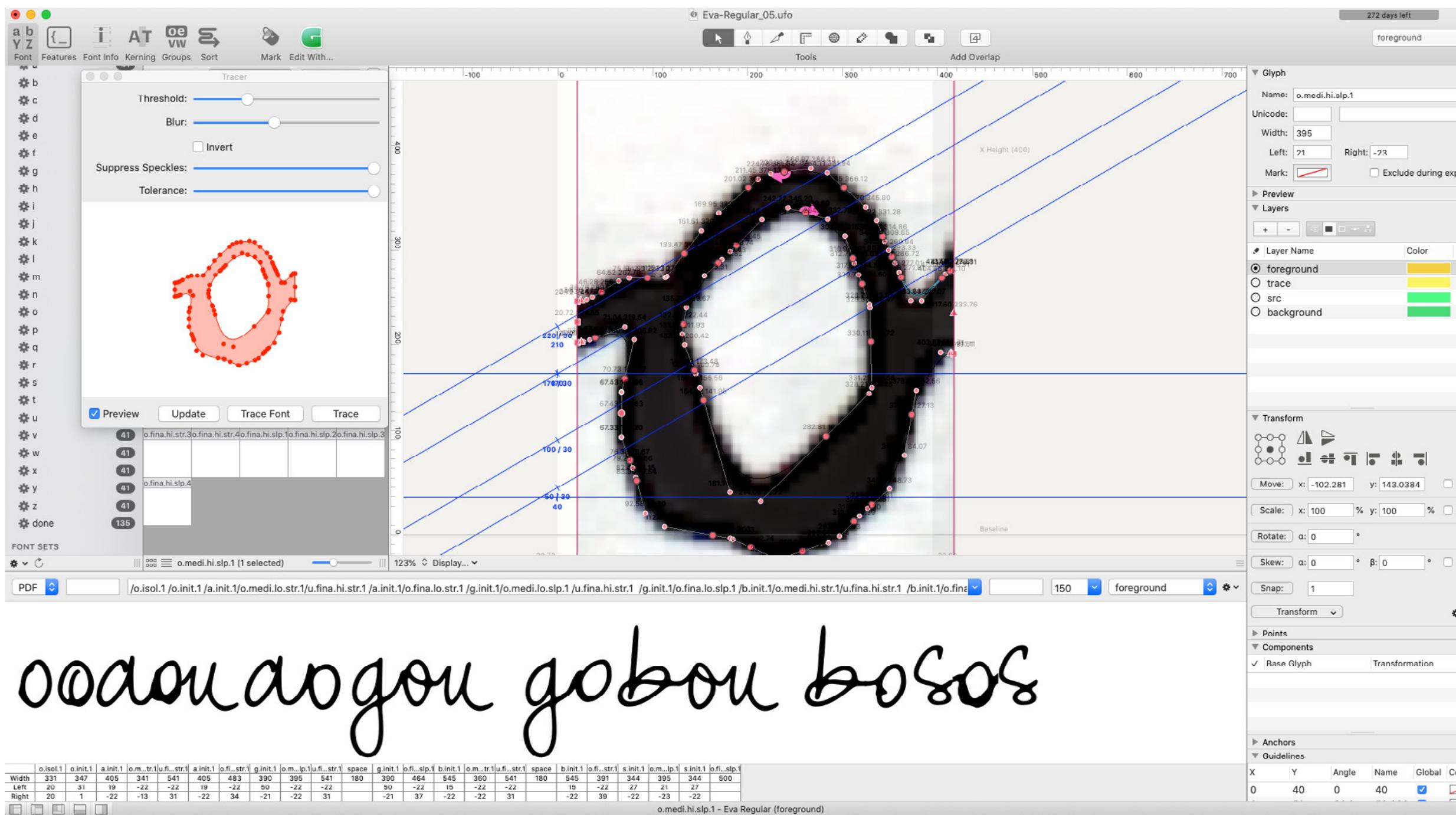


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type/graphic design

I used Robofont to autotrace the selected characters and refined them to obtain a uniform contrast. The letters in the source material were written with a pen she specifically used for writing during her PhD, which had a monolinear contrast. Using a similar contrast to the source material was therefore a conscious design decision.

Each letter in a handwriting is always different and, on the other hand, in a typeface the same shape repeats. This problem often betrays the fact that you are not looking at a handwriting. Because of the system we used, that was already largely solved. A lot of alternation was already happening through the four different connections and different positional forms. Where this did cause a problem were the capitals, since they are not connected and therefore did not alternate. We solved this by designing different forms of each letter. These then alternate in a pseudo random fashion. The number of variants depends on the average frequency of a letter in Dutch and in the book. I wrote a small Python script to determine the frequency of letters in the book.



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type/graphic design

2021-2022

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type/graphic design

2021-2022

Apologie van het Schrift door WILLEM STYFHALS

I DOTREMONT EN DE PARADOX VAN DE ONLEESTBAARHEID

De onleesbaarheid van Dotremonts logogrammen is nooit een doel op zich. Het is steeds het resultaat van een overdriving van het normale schrift die als doel heeft het plastische, visuele, materiële karakter van het schrift in de verf te zetten. Door te laten zien dat schrift een essentieel beeldende kwaliteit heeft, wil hij het onderscheid tussen beeldende kunst en literatuur opblazen.¹⁵⁵ Zijn eigen werk is zowel poëzie als schilderkunst. Het is talig, het heeft poëtische betekenis, in de letterlijke zin dat het woorden bevat. Tegelijk is zijn werk ook beeldend en genereert het als zuiver visuele entiteit ook een esthetisch effect. Dotremont wil zo een aspect van de geschreven taal benadrukken dat doorgaans voor ons verborgen blijft: haar materialiteit. Om die maar de voorgrond te laten treden, speelt hij met de visuele elementen van de geschreven taal: verkleiningen en vergrotingen van letters, zelden recht geschreven, niet altijd van links naar rechts, maar hij speelt vooral met onleesbaarheid. Dotremont schrijft woorden en zinnen die betekenisvol zijn, maar waar we betekenis niet van kunnen achterhalen omdat ze in hun visuele vrijheid onleesbaar geworden zijn.

[155]

Christian Dotremont,
Isabelle (Brussel:
Pierre d'Alun, 1985)

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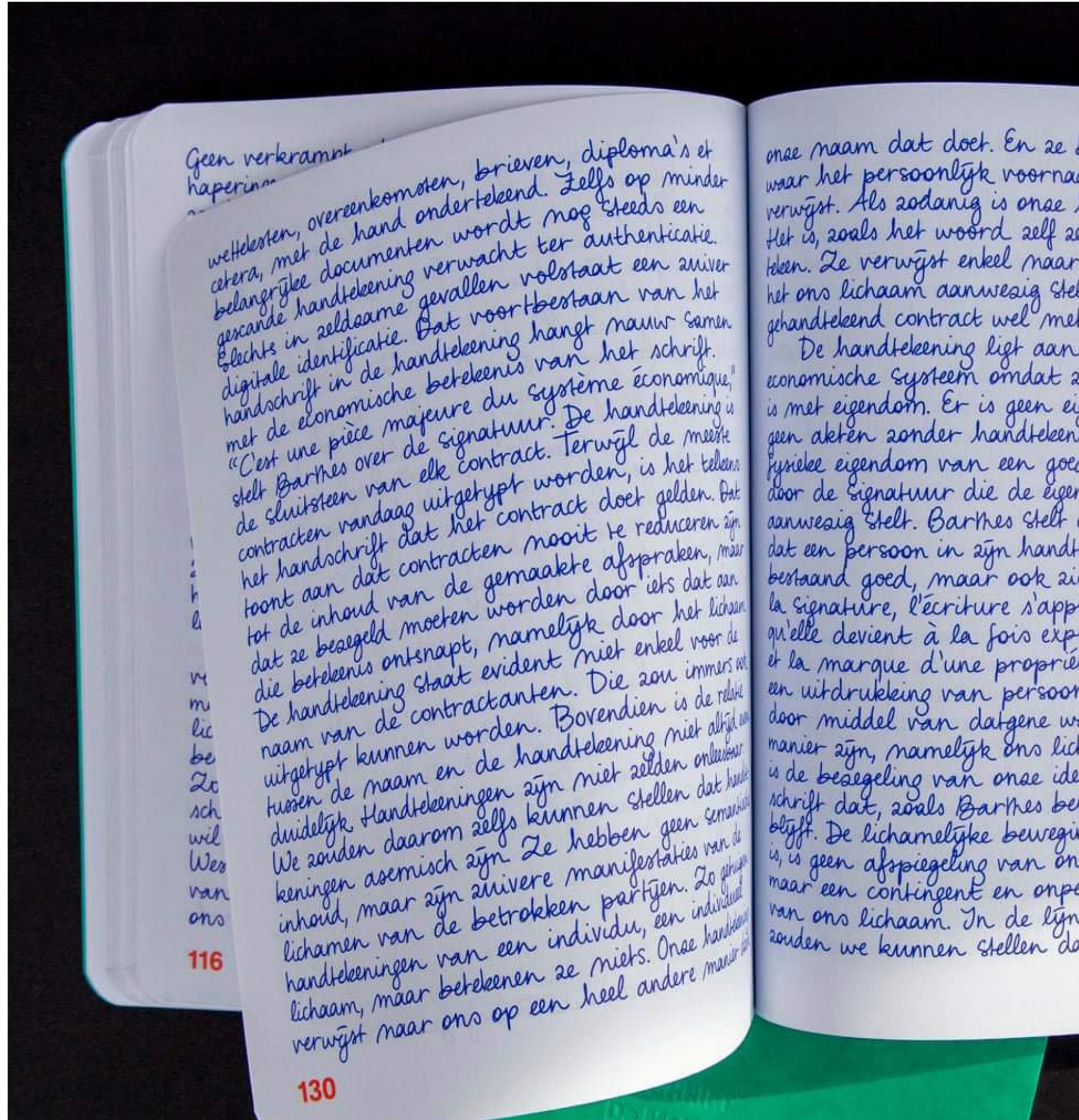
type/graphic design

2021-2022

Handschrift Eva Moulaert

Apologie van het Schrift

De Standaard Letteren, 1 May '22



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type/graphic design

2020-2021

This project was made during the Expert Classes Type Design at Plantin Institute. While browsing some old books in the archive at the museum, I stumbled upon a line of text which intrigued me. After some research I found out it was a Civilité type cut by Renaissance punchcutter Robert Granjon. Specifically it was Texte Courant cut in 1566–1567.

I started by photographing the matrices with a microscope and measured every matrix with a digital caliper. This resulted in very detailed measurements up to 0.01 mm. Based on this data I was able to group widths of matrices.

Civilité Texte Courant



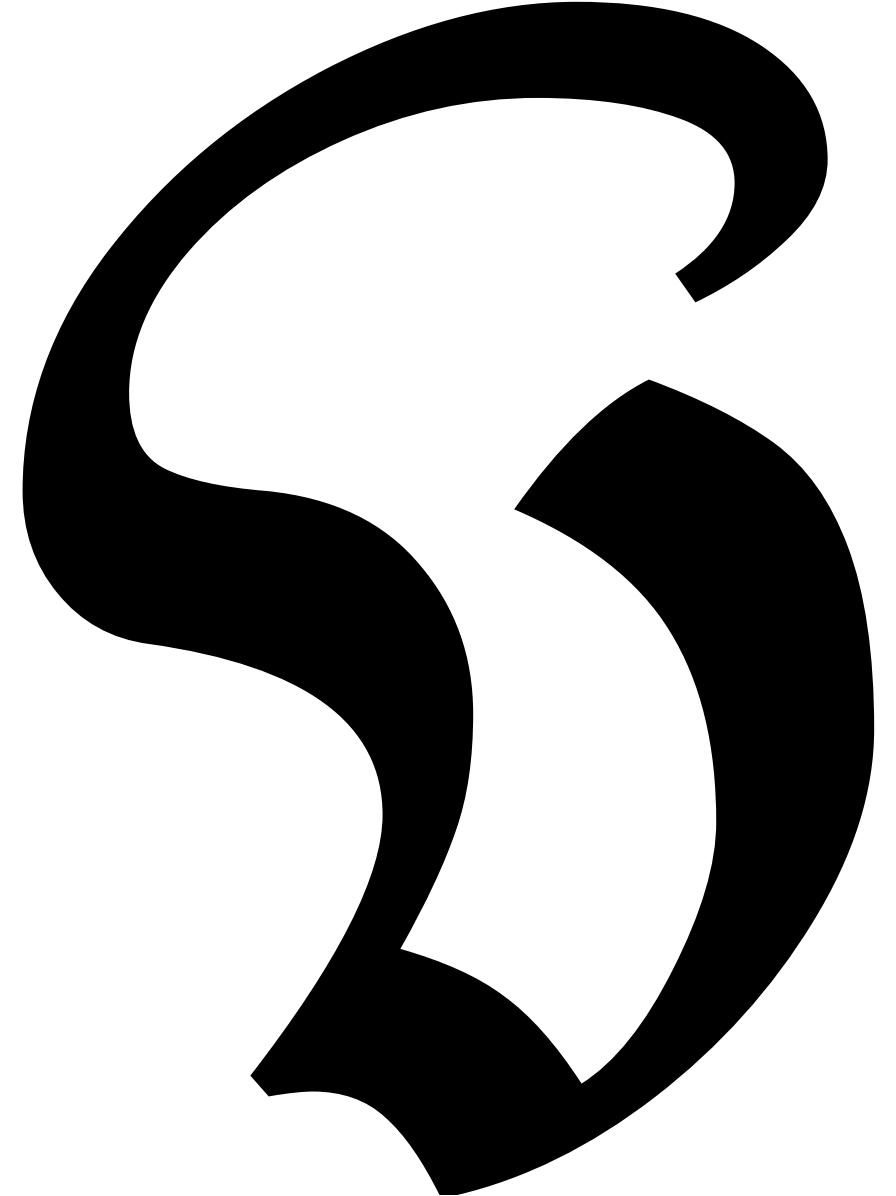
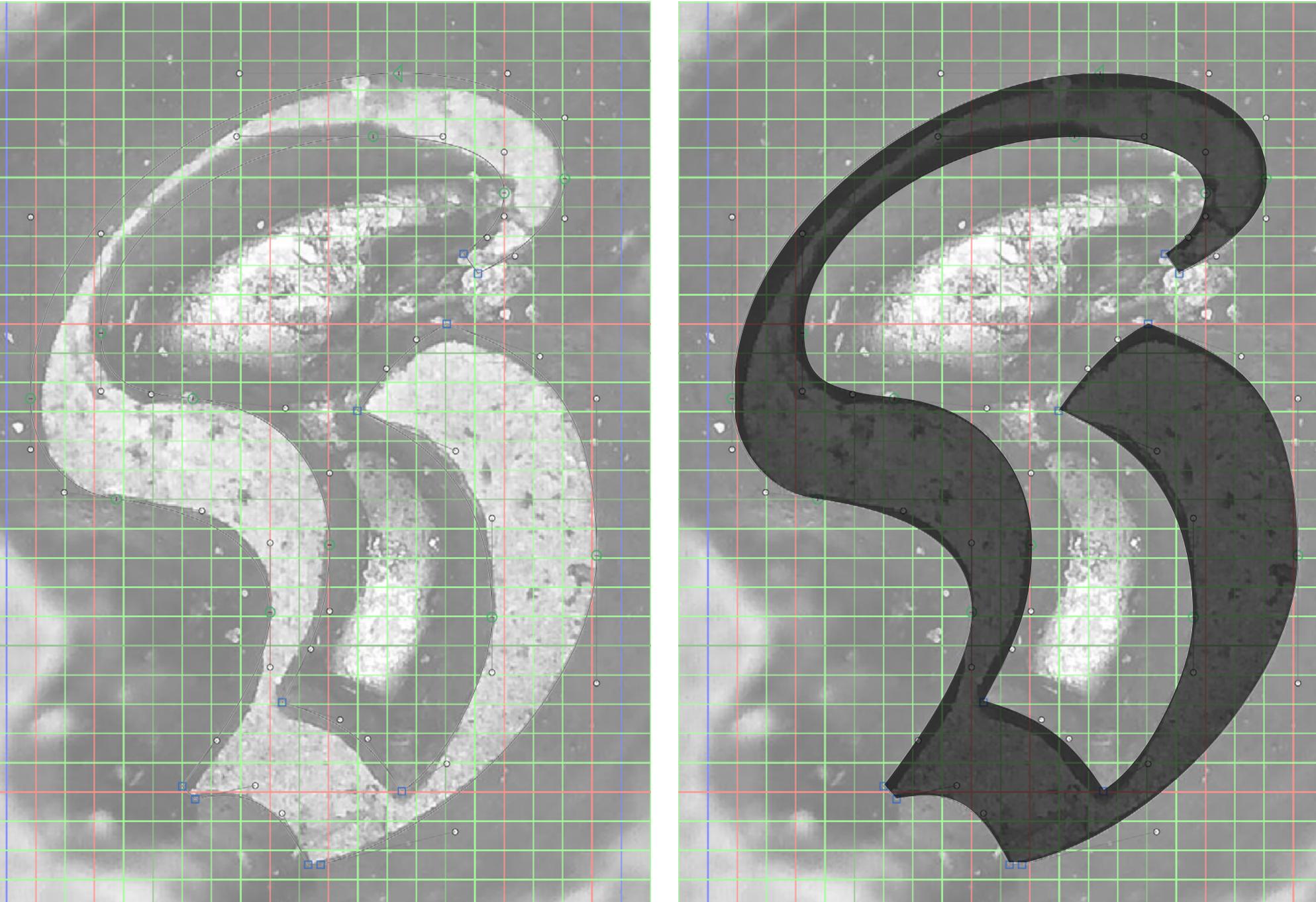
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type/graphic design

2020-2021

Based on Frank Blokland's dissertation concerning patterning and unitization, I used a method in which the stem width is a basis for a unit system. The goal of this method was to uncover a unit system on which widths could be predetermined before designing. By dividing the stem width of the lowercase i by four, I made a vertical grid. In addition I also made a horizontal grid based on the final form of the lowercase l. Combining these two resulted in a grid with units of 17 Photoshop pixels. I overlayed them on all photographed matrices and determined the widths of the character plus the spacing.

In the end this was an interesting and different way to look at the characters and the system, but it wasn't a system that defined anything as it was too detailed so you could make the "predetermined" widths be what you'd like them to be.



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type/graphic design
2020-2021

Based on the units based on the grid I made, I defined the widths of the glyphs in Glyphs App. In these predetermined widths I first traced the matrices closely. This resulted in a very light typeface and it didn't have the same look as the printed original. To solve this I added more weight to the character, formalized the shapes more consistently and standardized serifs and terminals.

Cisit
Certe Courant

Q q u u
a a 1 1

first version
formalized

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type/graphic design
2020-2021

Cisitc

Certe Courant

a b c c d d e e f g g h h i i k k l l m m n n o o p p q q

r r r s s s t t t u u v v v x x y y z z

A A A A Z Z C C S S O O F F

V V V J J R R L L M M N N

O P Z Z E T S S O S S X Z Z

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type/graphic design
2020-2021

Cisitc

Certe Courant

Expert Class Type Design Plantin Institute for Typography

Robert Granjon  Wouter van Nes

Zest dat s duncet dat s offeranden
En dat ghy te verghoest bidt met ghedouwen handen
Oft soo Marcius hem plach te veriosijsen ghen
Marcom beroemdy s mijnt soo ghy seght dooz minne
Als tafel Orindry en beroyde guyten
Loffiancy gisdry en lichte schuyten

Goo de pauw in sijn schoonheit he verheft by vla
Oft soo Marcius hem plach te veriosijsen ghen
Die in sijn schoon persoonheit oock hadde behaghen
Goo behaeght o selft werck dwelck ghy sulc prijsen
En ander constighe wercken afhuijen
Mar ghy Soyle wout ghy eenen peyzen oft dincken

Wouter vanNes

type/graphic design

2018

MOLOTYPE is a fictional type foundry that consists of typefaces that all originate from the same writing tool, a 15mm MOLOTOW 611EM Empty Pump Marker. MOLOTYPE consists out of four typefaces:

'MT no more grids', the smallest possible typeface possible with the Molotow marker. 'MT Three Stripes', a typographic play with three horizontal stripes. 'MT Sharp', which utilizes the speed of upstrokes and the slowness of downstrokes to construct a high and sharp contrast. Finally there is 'MT Condensed Gothic', a very condensed face where the slope of the marker is visible through its contrast and stroke endings.

With MOLOTYPE I used a street marker as a tool to make typefaces. As such I also presented it in a small space on campus that is filled with graffiti

During the process there was a lot of sketching and learning how to use the tool. It is the start of a research on how (writing) tools could be appropriated to be used to make work it isn't intended for, specifically in the field of type design and calligraphy. In the end I also made a processbook that contains all sketches I made during the year.





Helvetica

Helvetica

abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz

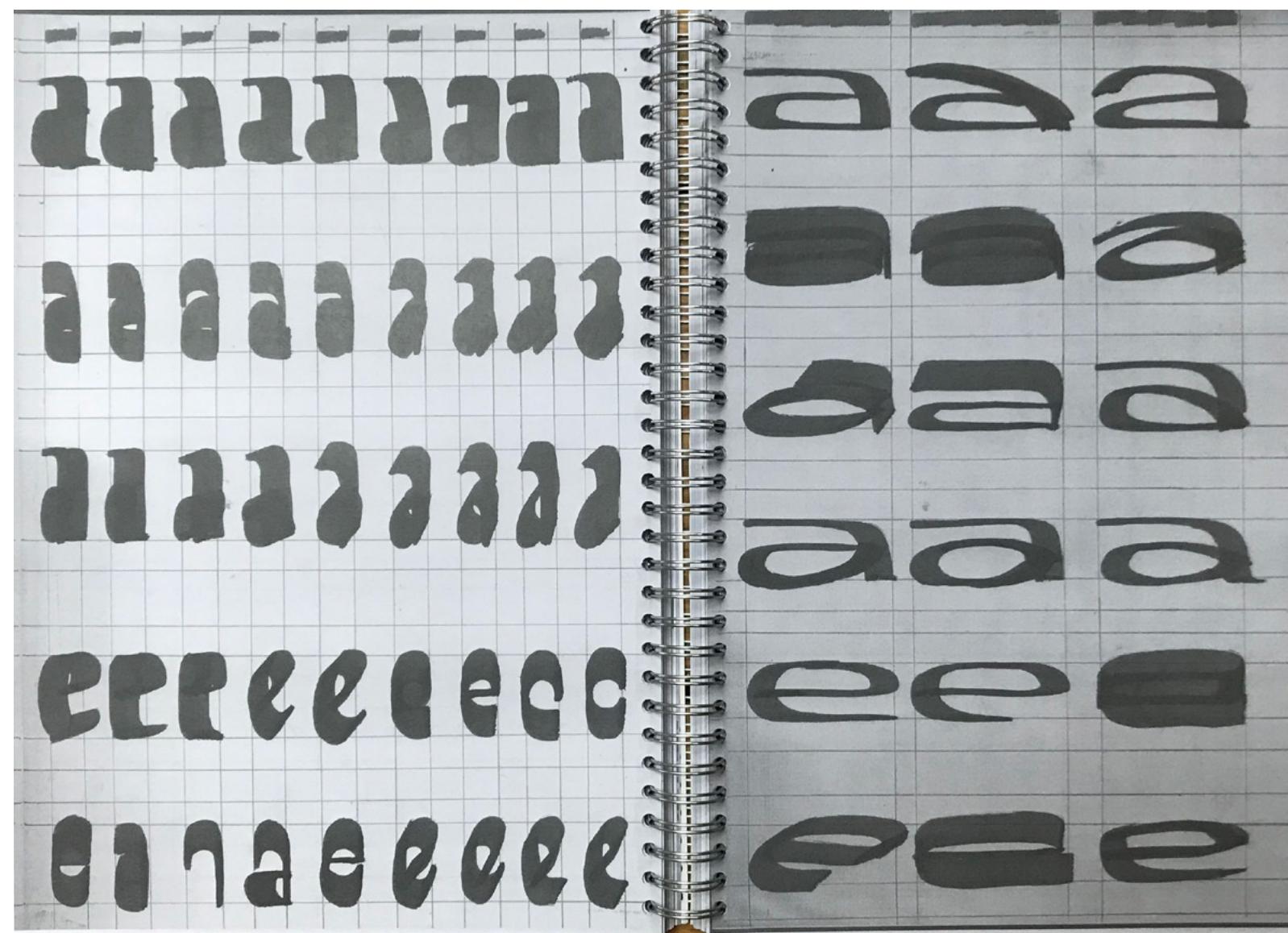
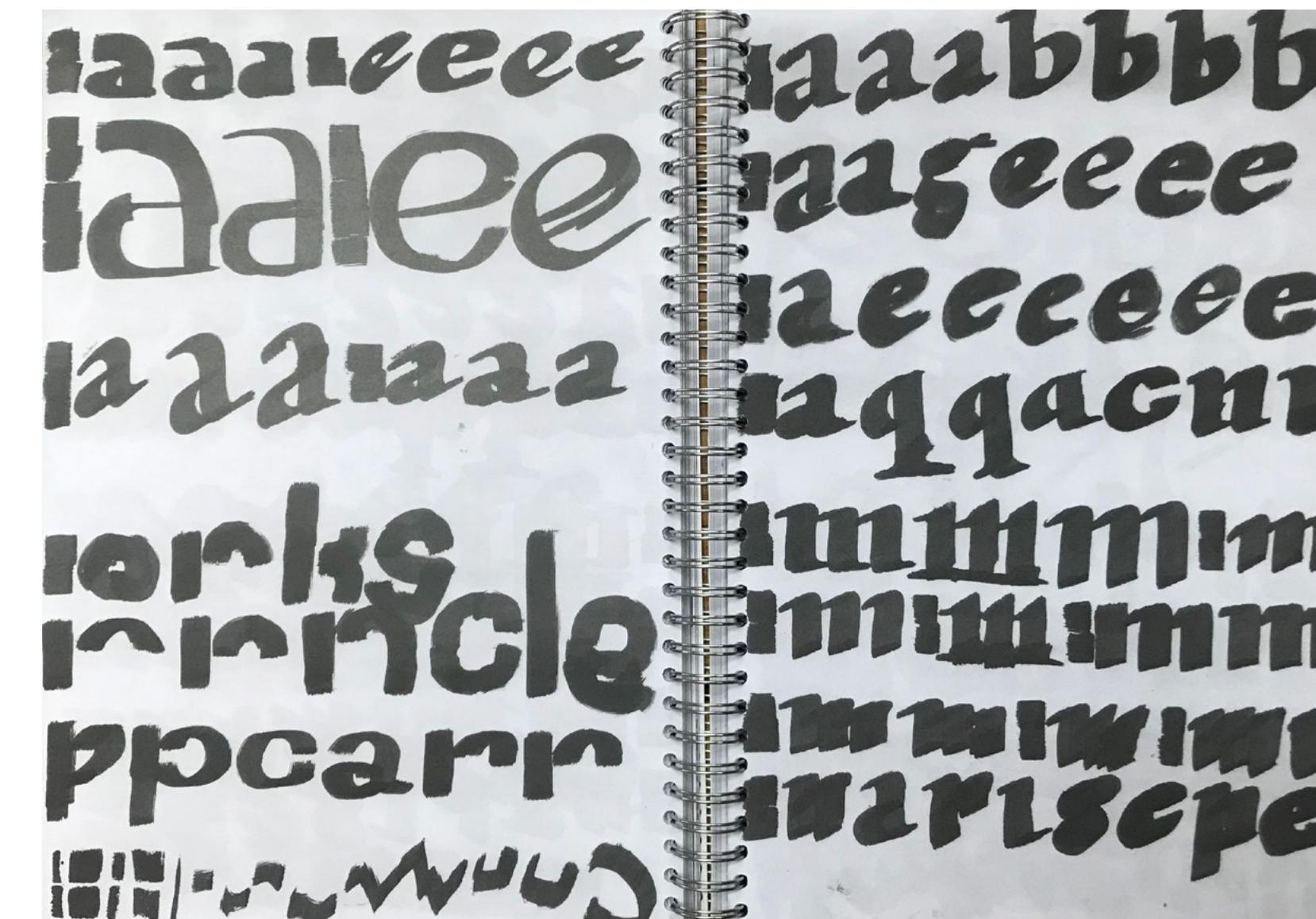
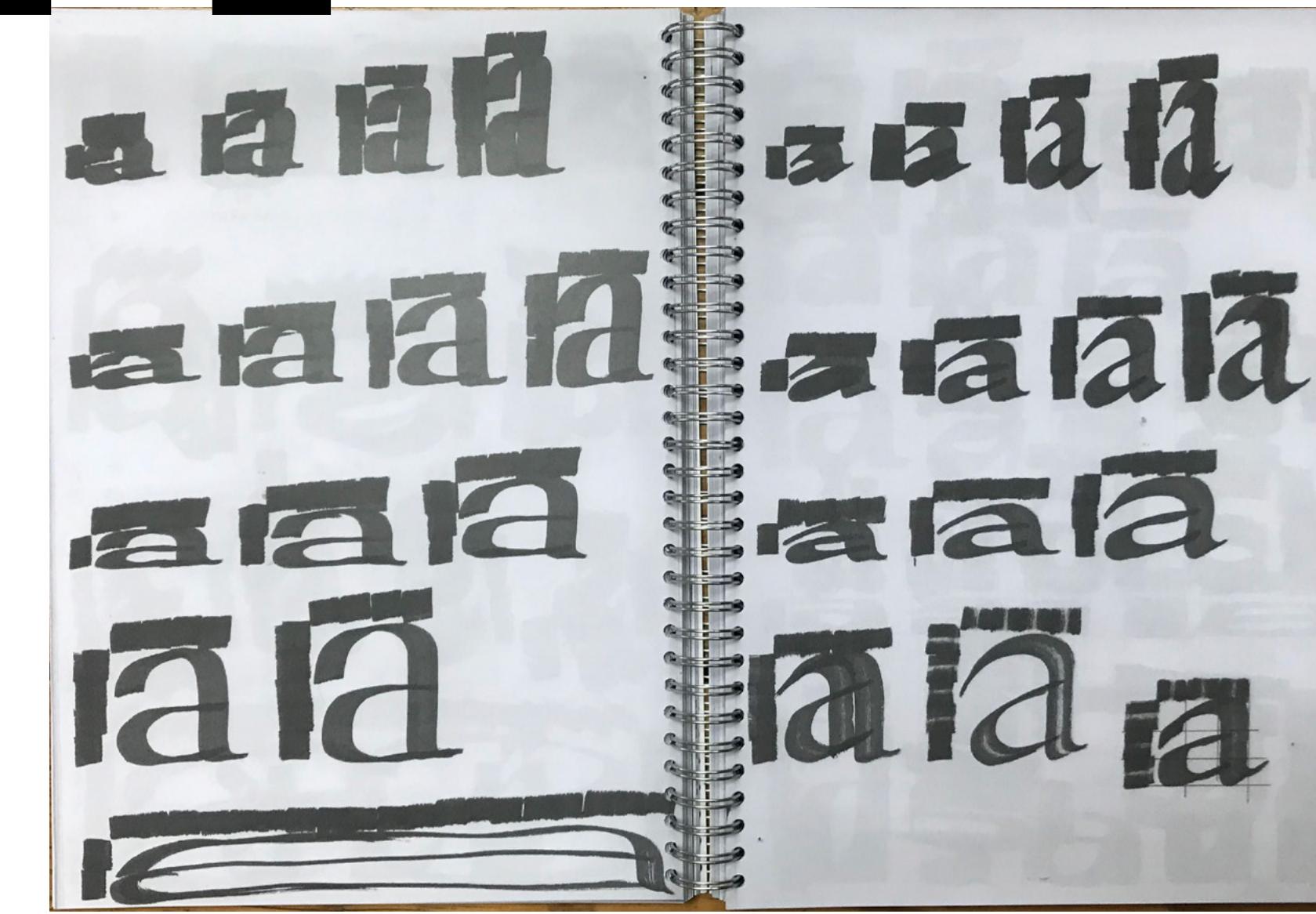
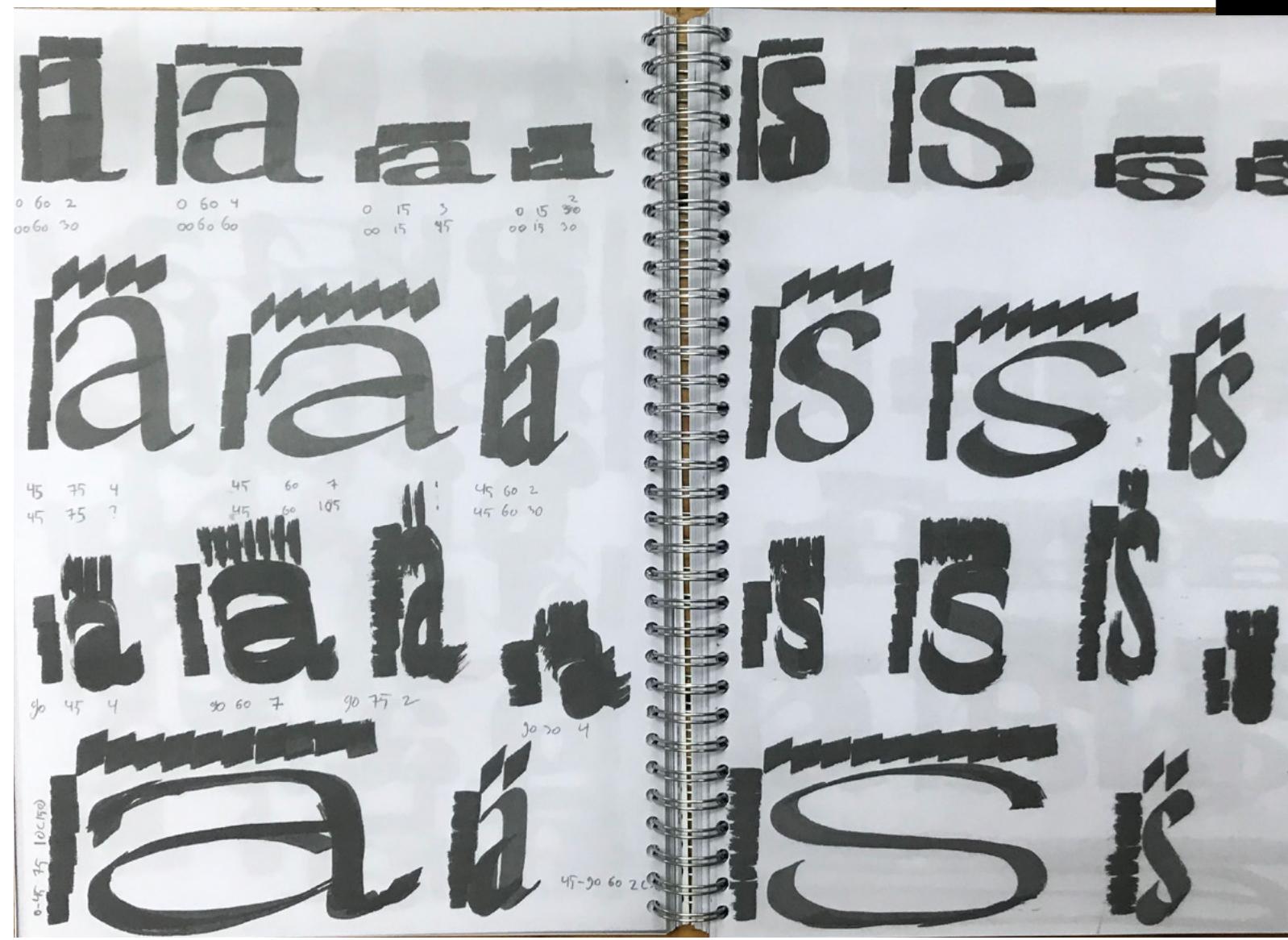
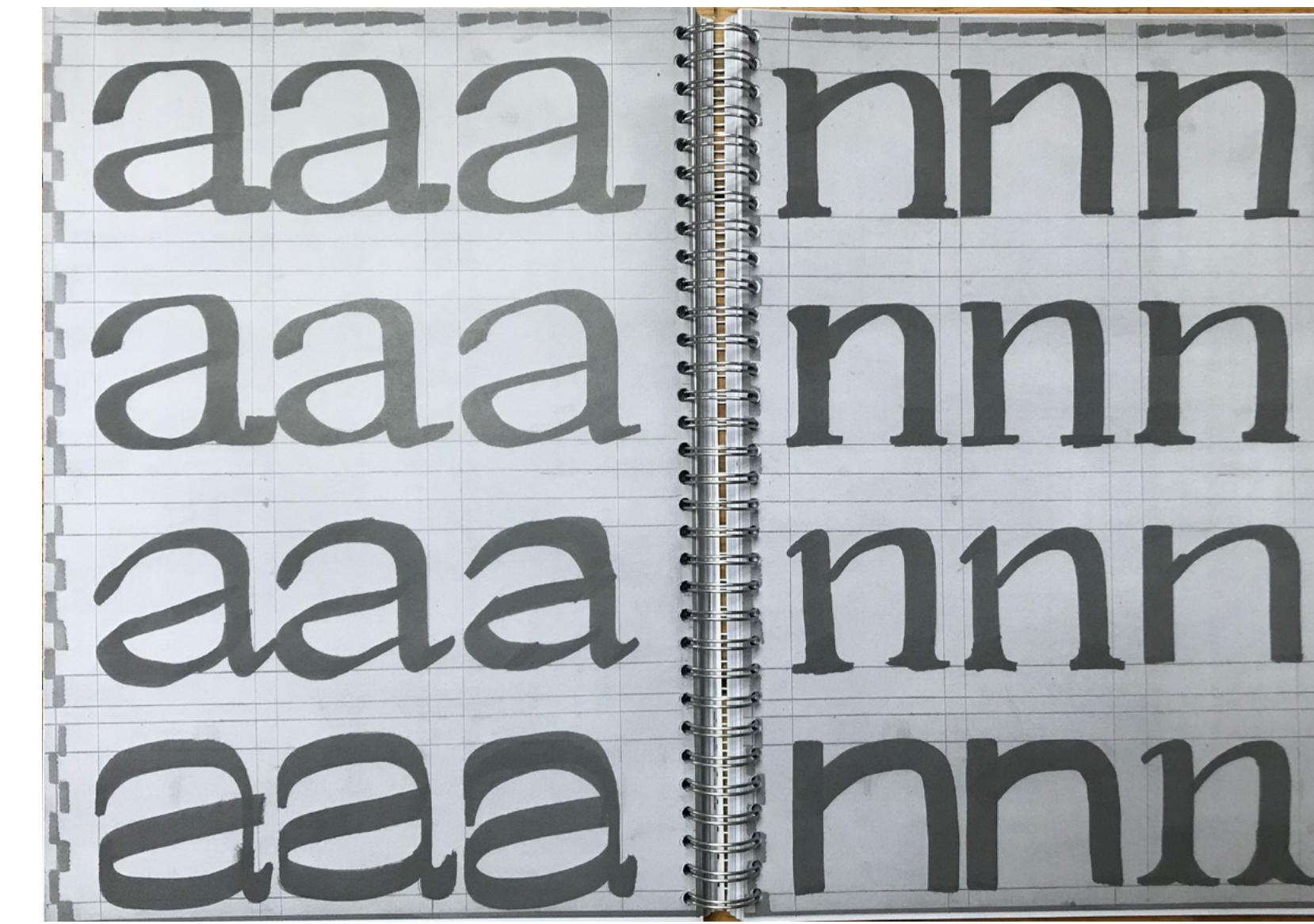
Helvetica

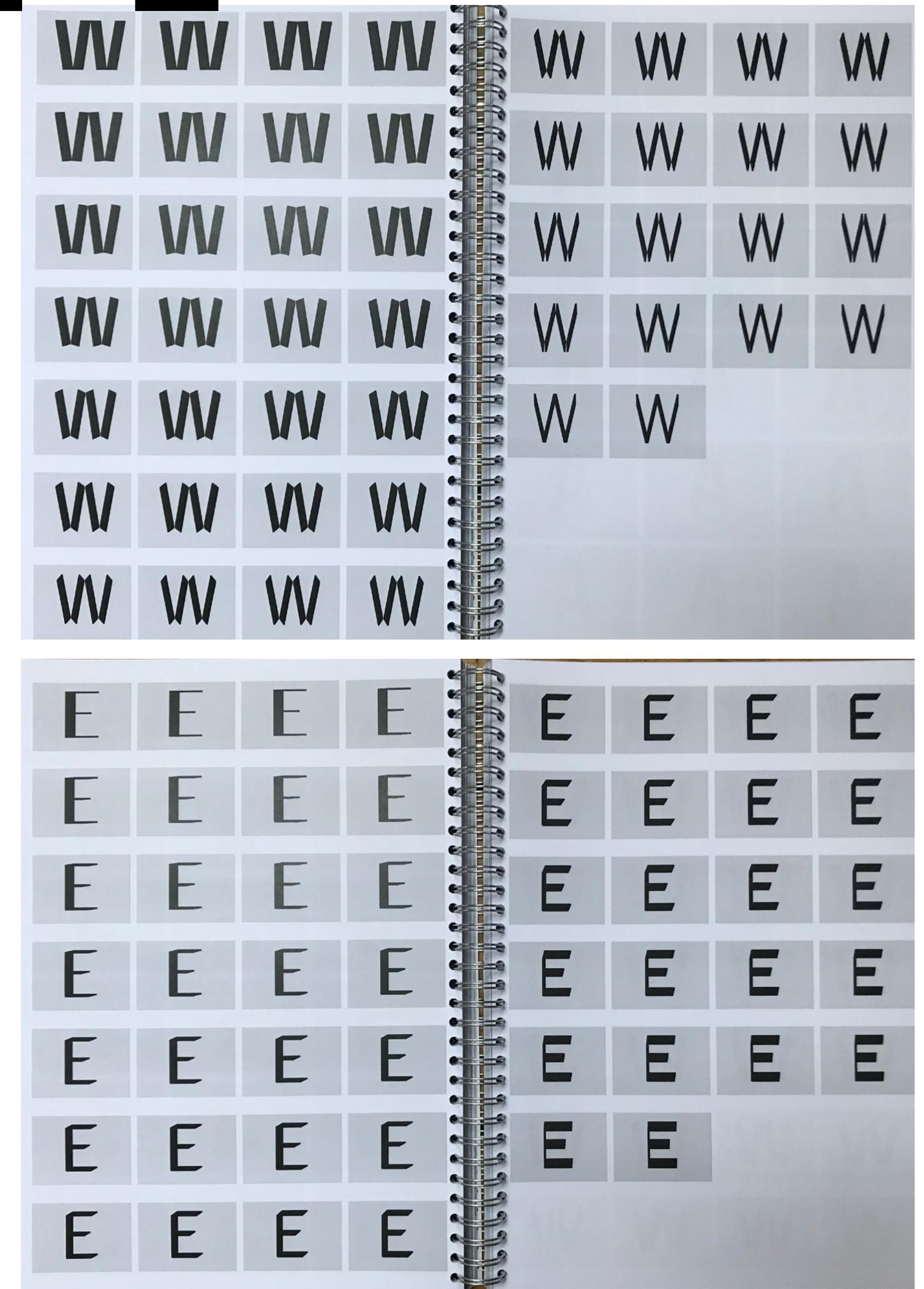
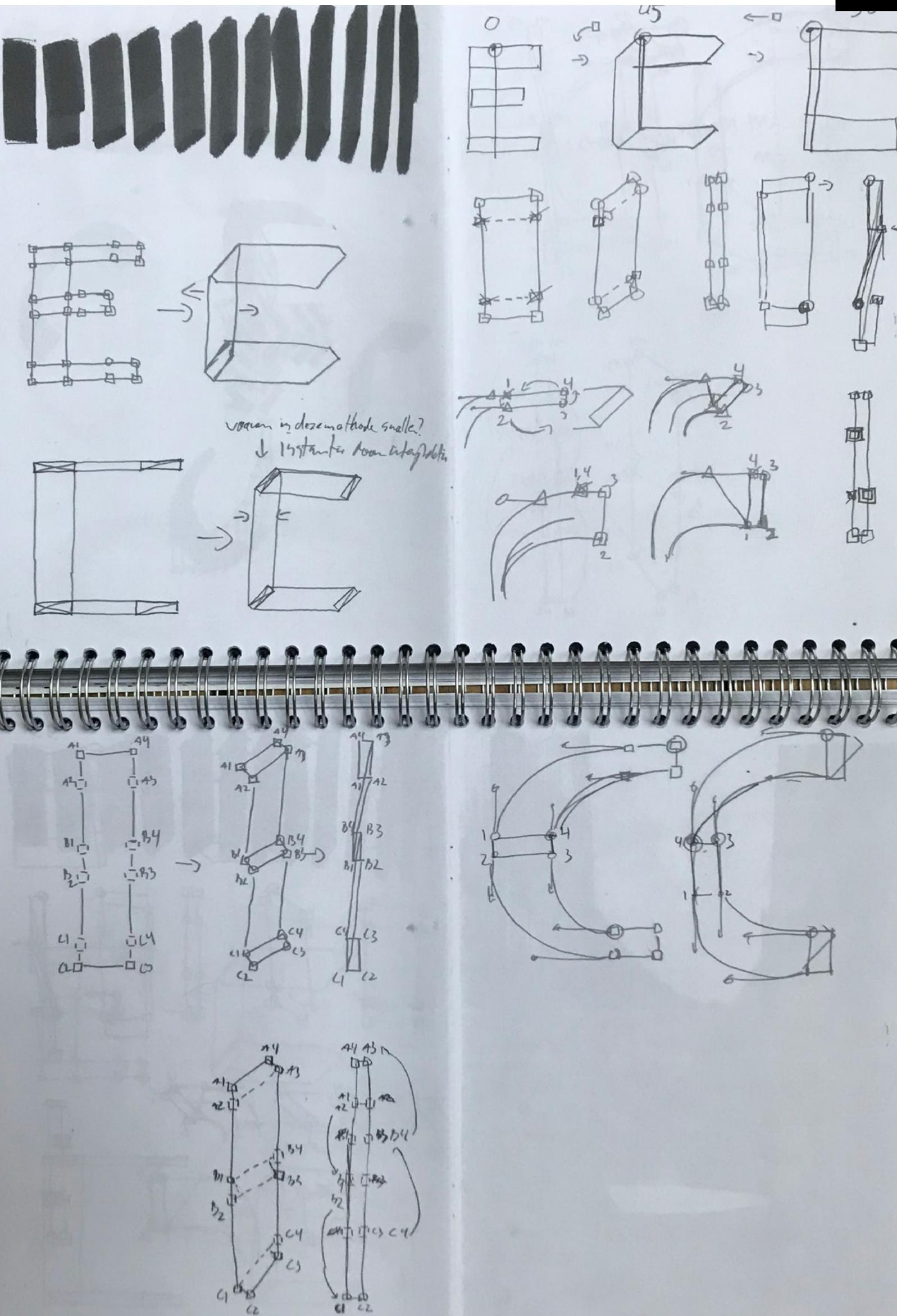
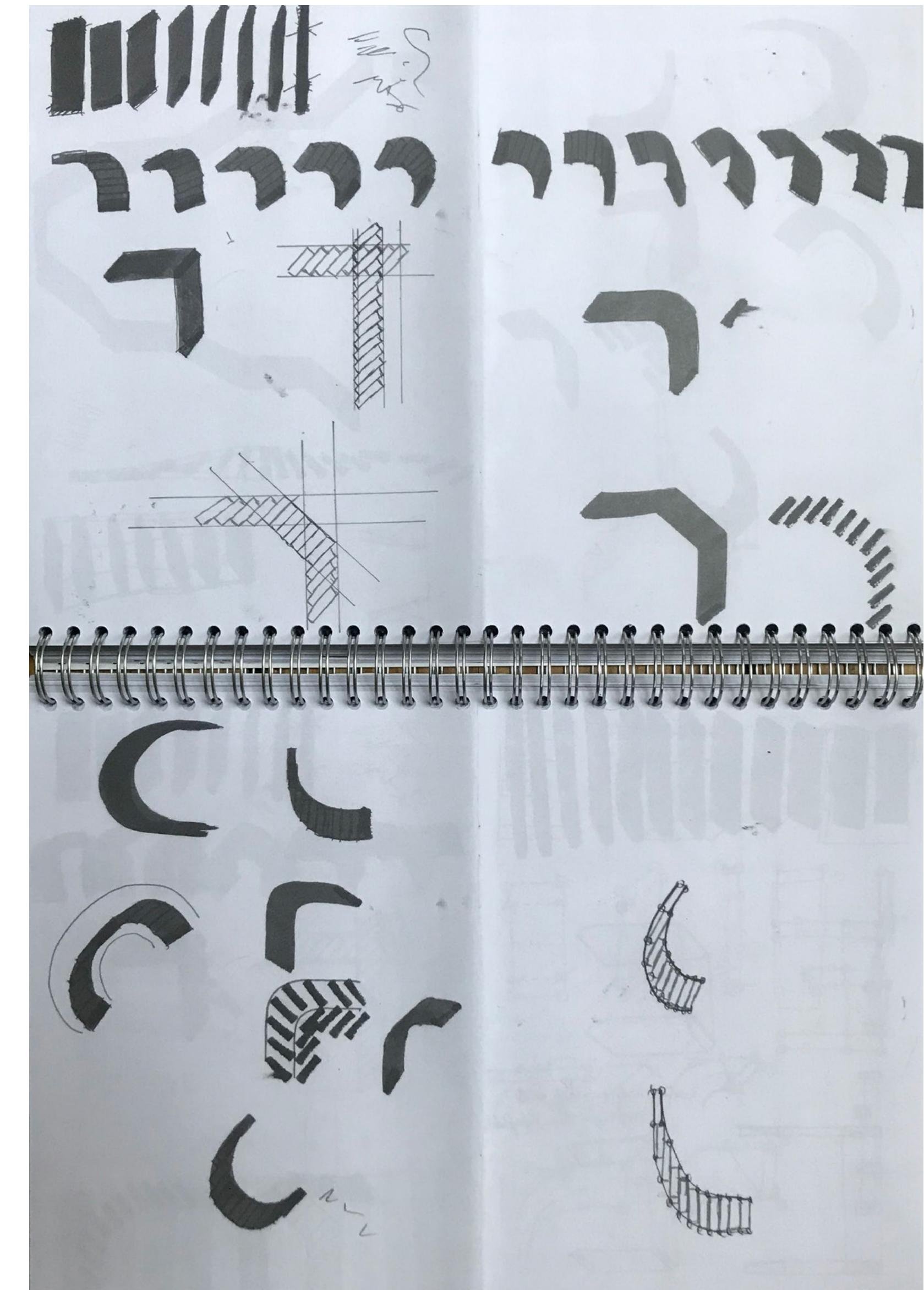
Helvetica

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hier ppbh
isssssxxxf
x1 vvf

kbbaejj
kegt 11225
aa.a aibsa





nnann	nnonn	HHFHH
nnbnn	nnpnn	HHHHH
nnccn	nnqnn	HHHH
nnndn	nnrnn	HHJHH
nnenn	nnfnn	HHLHH
nnfn	nnnn	HHSHH
nnghn	nnunn	HHVHH
nnhnn	nnvnn	HHWH
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nnnnn	HHEHH	

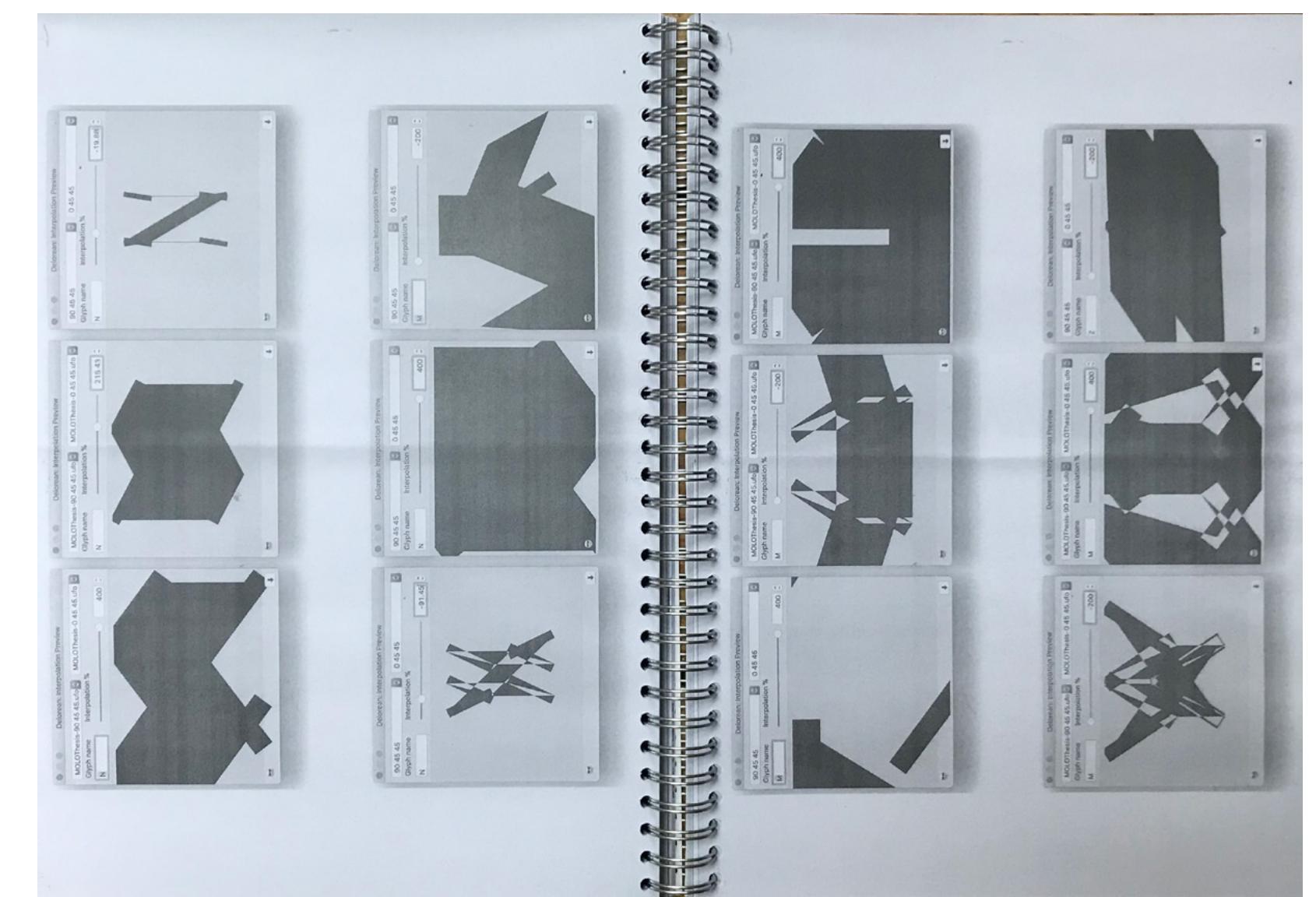
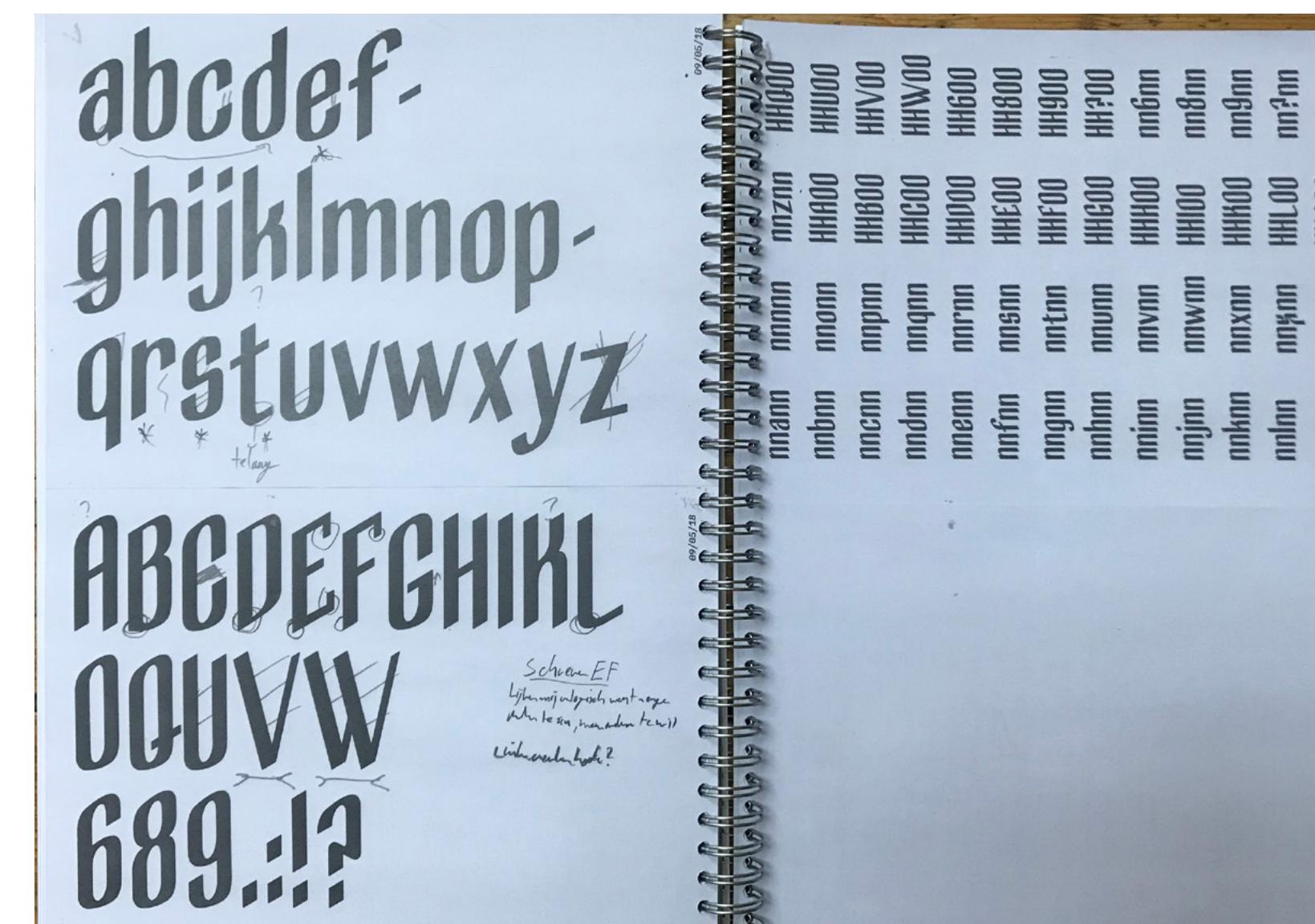
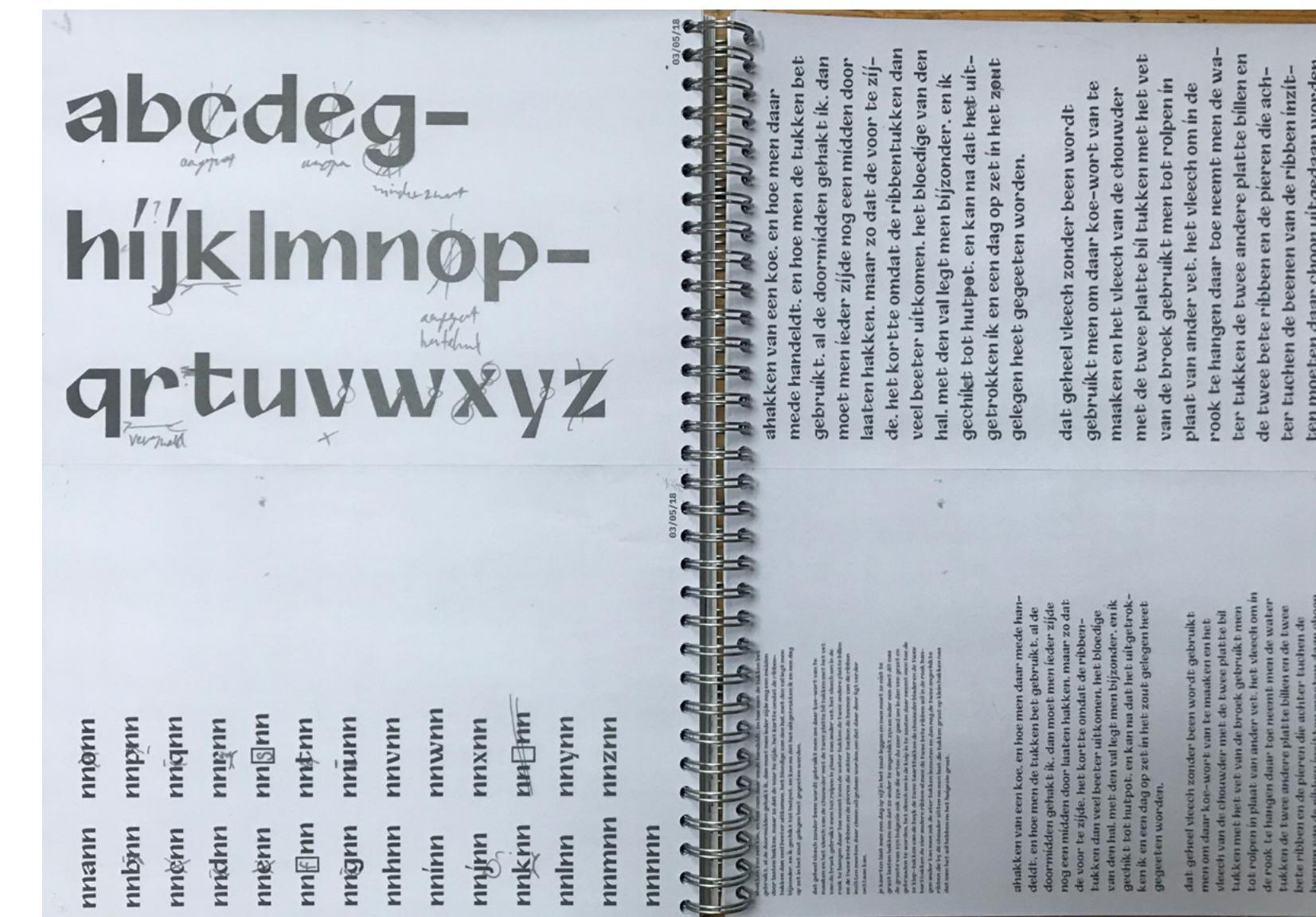
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roers breed daalde enorme

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roers breed daalde enorme

ABDDEFHIJKLMNÖP
QRSTUVWXYZ

TAUROMENONQUE AEQ
LIUS LUXURIA GURGES
BADDAA MEGADORUS ANI
MOSITAS TYNDARE ODD
EPST INUNS



*Wouter
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*type/graphic design
2018*

is a collection of
typefaces and scripts
that originate
from one tool

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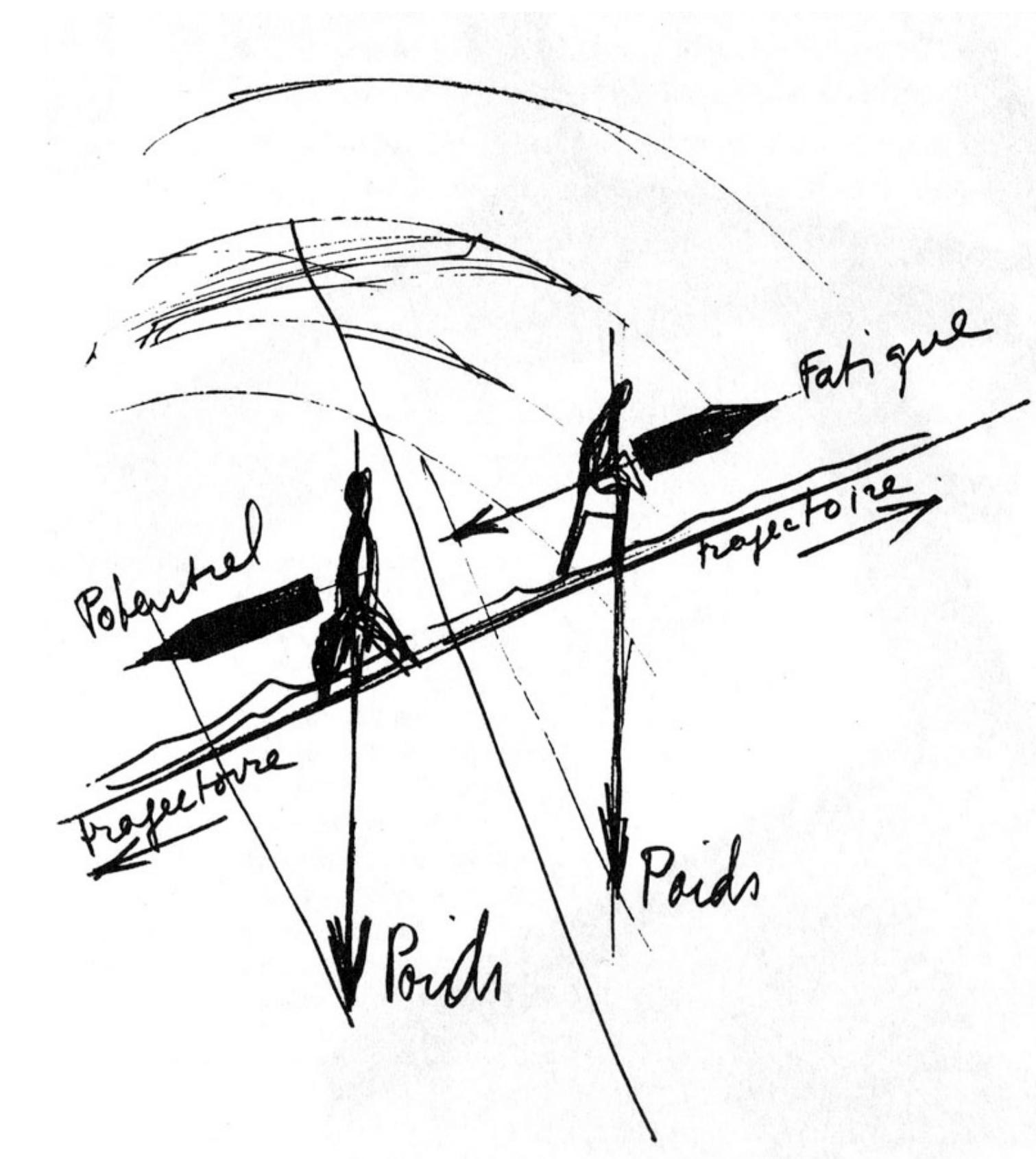
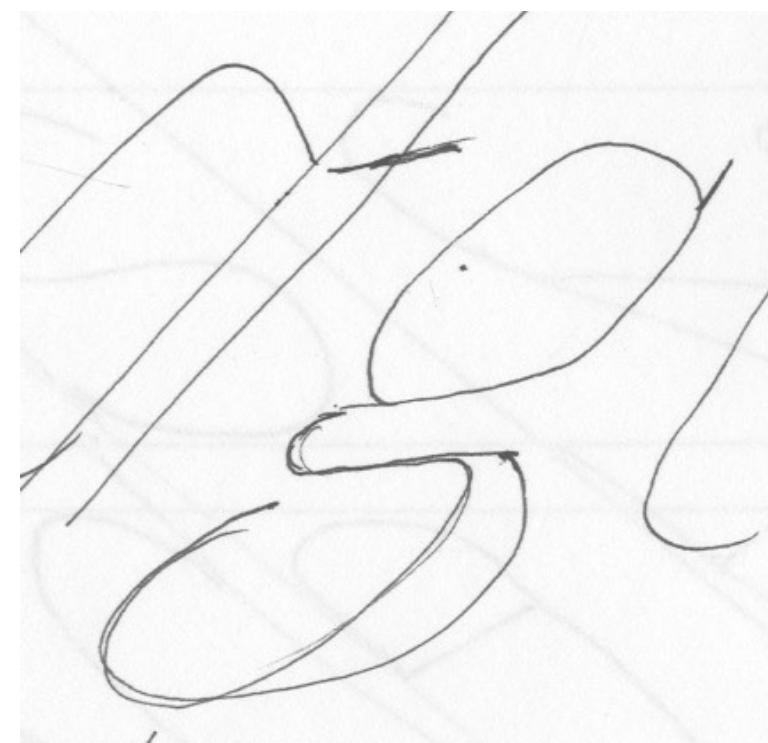
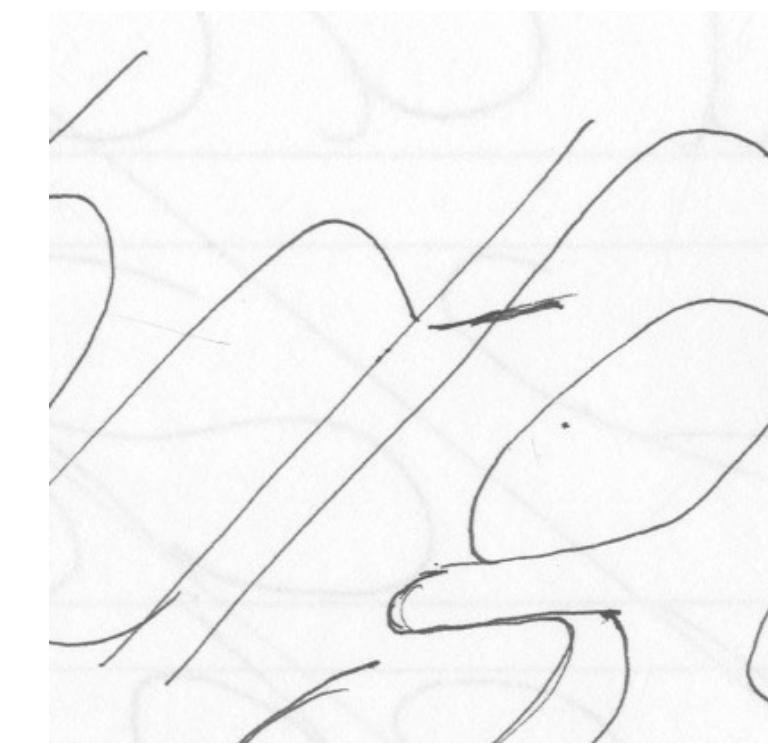
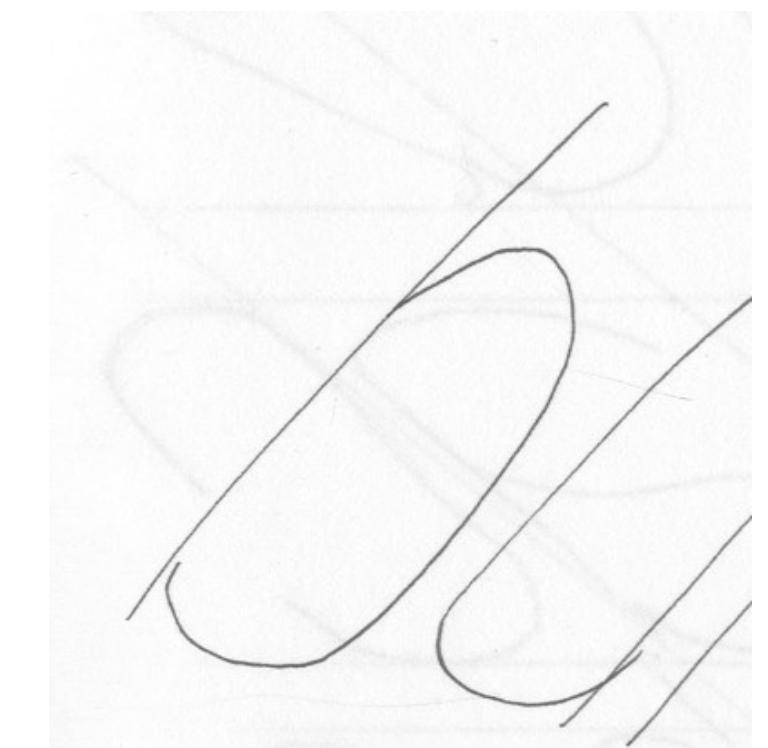
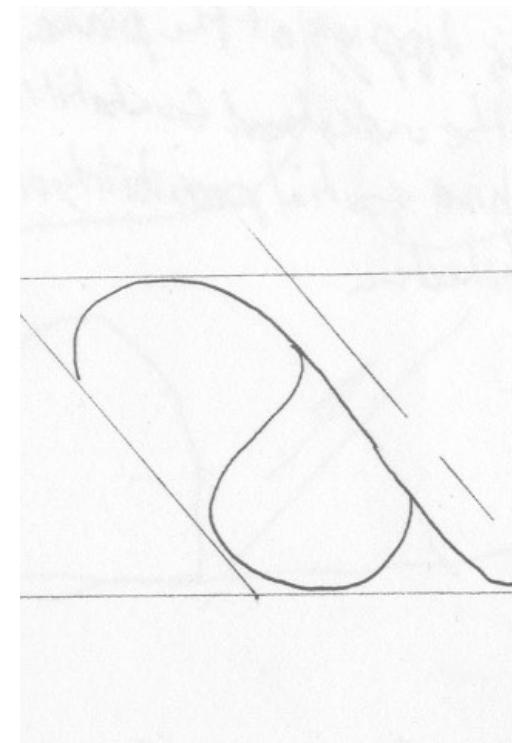
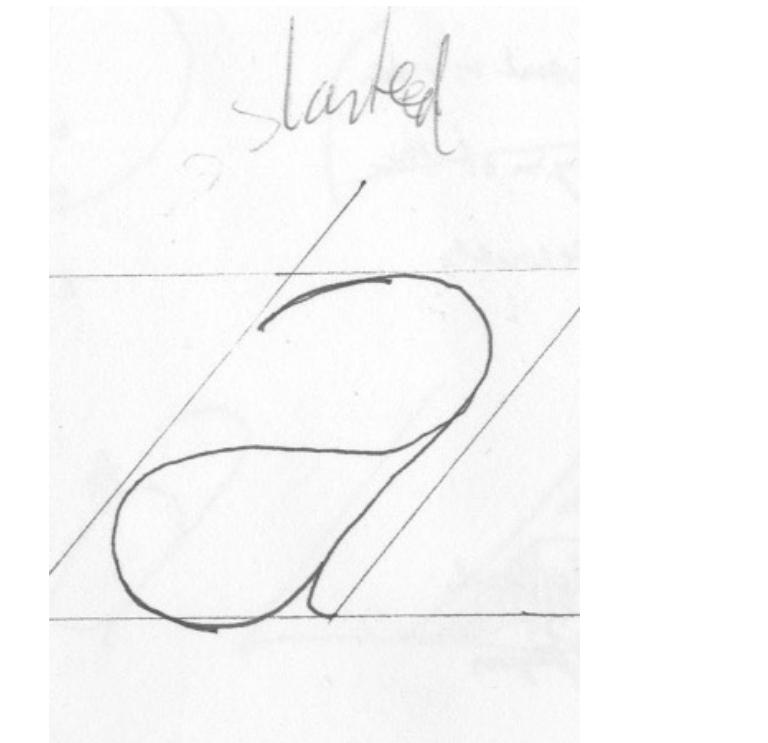
type/graphic design

2016-2022

This project was part of an assignment in my third year at LUCA School of Arts. The assignment was to make a typeface based on something connected with architecture. I just learned about The Oblique Function and read Nausea by Sartre, so I wanted to start from these existentialist ideas. The Oblique Function is a philosophical theory in the field of architecture. It's first conceived and spread by Claude Parent and Paul Virilio, two french architects. The principal idea is that all vertical lines in an architectural plan are slanted. With this they want to make the person conscious of the space that they are standing in or the plane that they are moving on and evoke an existential feeling.

I wanted to translate this idea to a typeface. In my research I started to skew existing fonts to see where there would appear problems concerning contrast, proportions, readability, etc. Based on that research I drew letters on a fifty degree angle but tried to keep in mind the proportions, contrast, shapes, connections, etc. like it was a regular typeface.

the oblique function variable sans serif

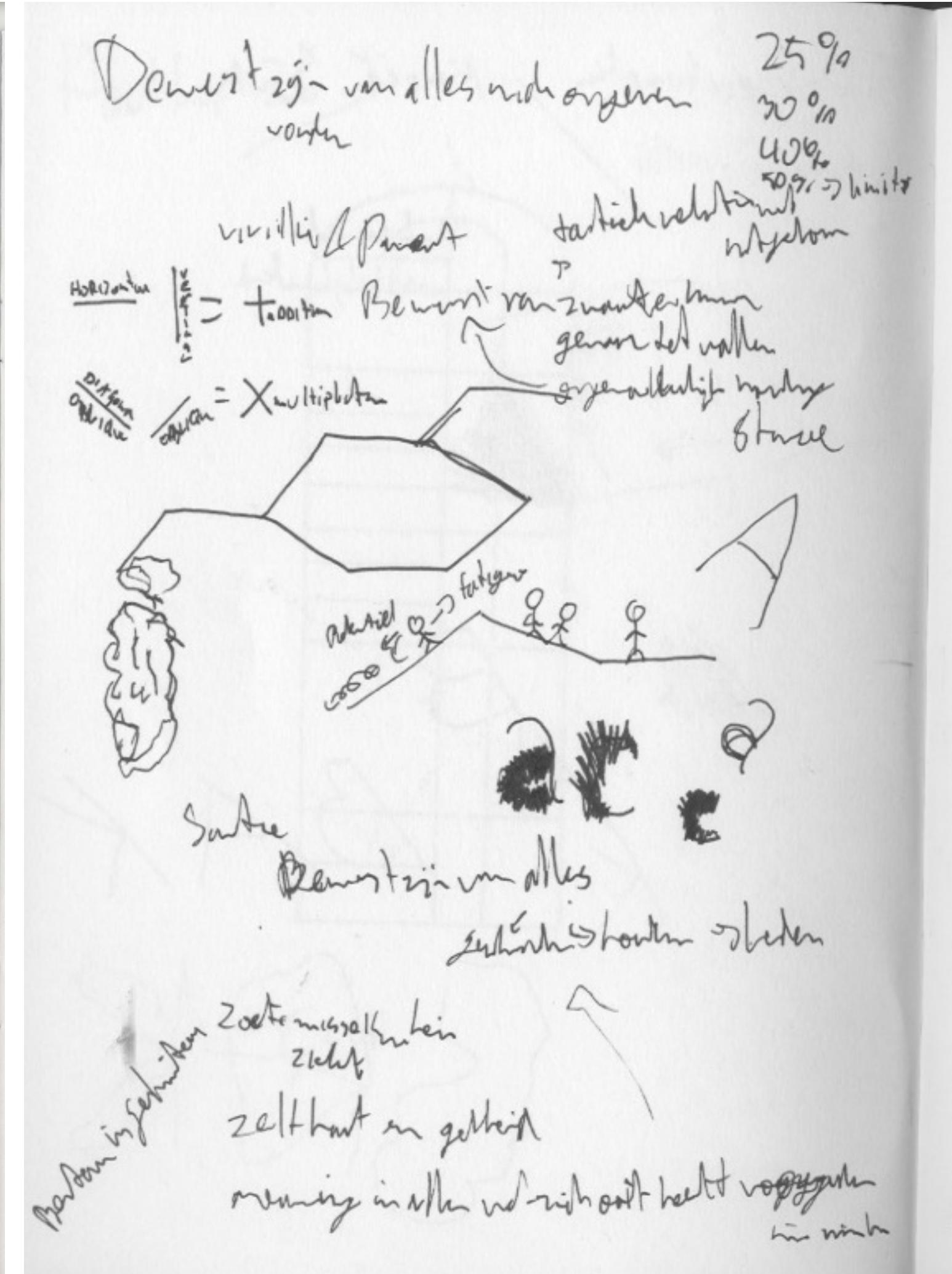
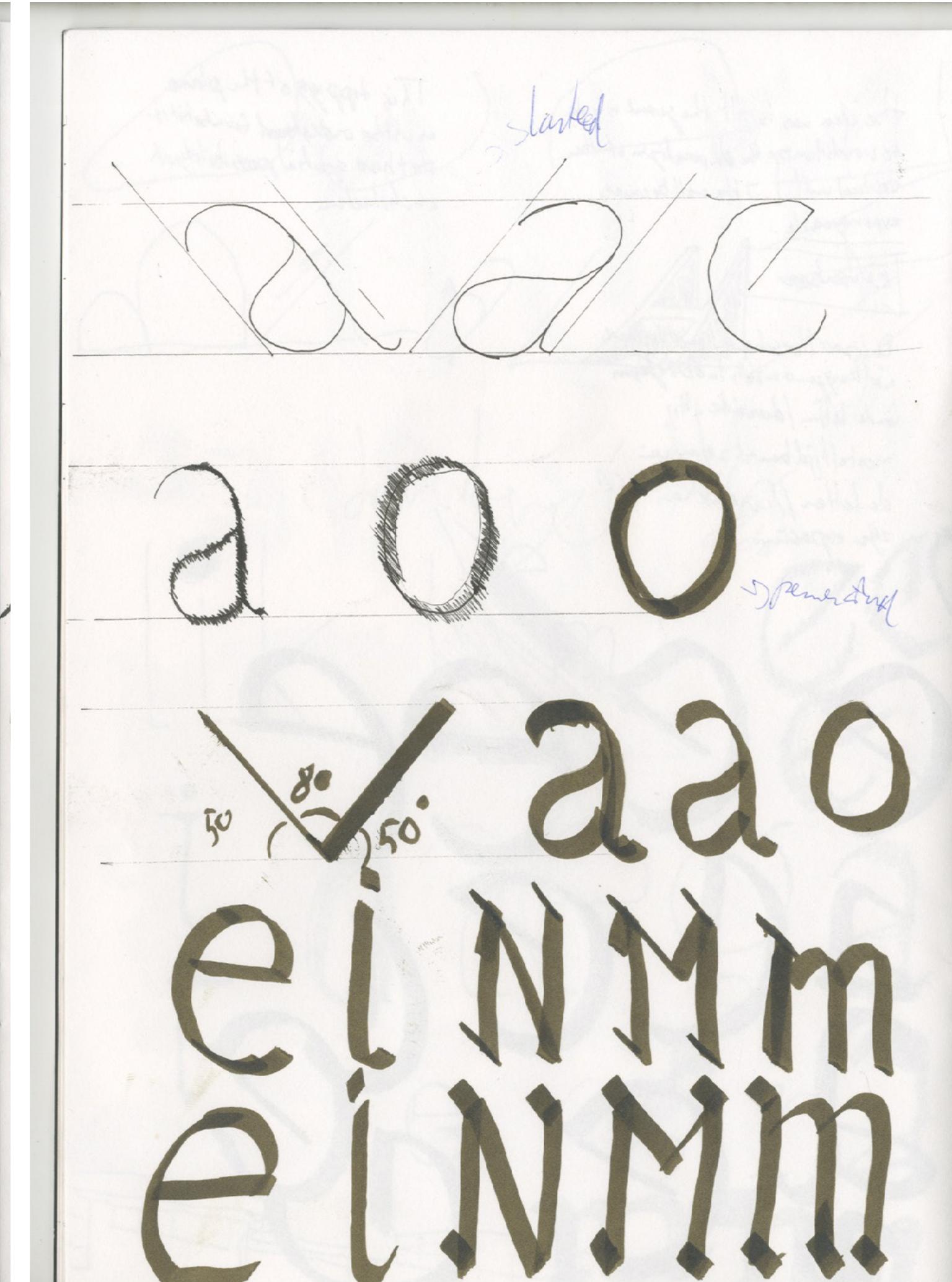
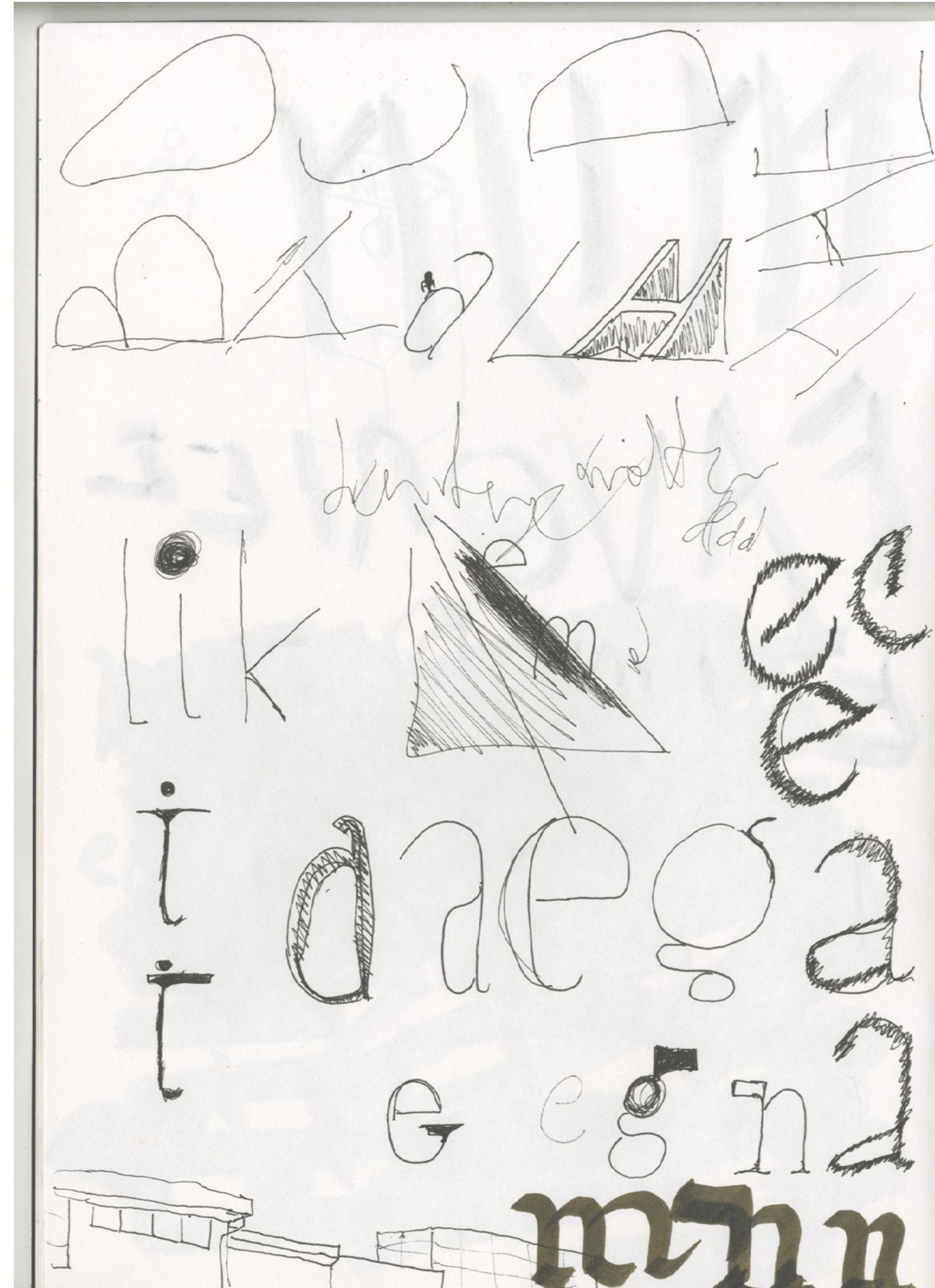


the oblique function variable sans serif

Wouter van Nes

type/graphic design

2016-2022



Wouter van Nes

type/graphic design

2016-2022

These are the first versions of The Oblique Function Regular and Display which I finished in 2016. At the time I named the top version the Regular style and the bottom version the Display. I designed the Regular style first and with the concept of the slant. The Display style was then slanted back to an upright position. This revealed the different approach to the drawing of characters in the Regular slanted style.

the oblique function variable sans serif

Op een dag start je de computer op en wilt in Word gaan werken. Je merkt dat alle tekst die eerst normaal rechtop stond nu ineens scheef staat. Wat je ook doet, alle letters blijven cursief staan. Dat is vervelend omdat het lezen van schuinschrift vermoeiend is.

Vervolgens wil je googelen naar een oplossing voor dit hinderlijke probleem van de scheve letters. Als je met de browser Google Chrome werkt, zie je nu dat ook alle zoekresultaten niet in normale standaardletters maar in cursieve dus schuine letters worden weergegeven.

Om het probleem op te lossen, zoek je eerst in het Nederlands naar mogelijke oplossingen. Als die weg je niet het gewenste resultaat oplevert, probeer je uit te vinden of er een goede oplossing in het Engels te vinden is. Dan wordt het duidelijk dat de kwestie van de onbedoeld cursieve letters ook internationaal gezien een groot probleem is. Dat merk je aan de vele zoekresultaten die je te zien krijgt, nadat je in je zoektermen onder andere de Engelse term italic voor cursief in combinatie met bijvoorbeeld font en problem hebt ingegeven.

the oblique function variable sans serif

*a b c d e f g h i j k l m
n o p q r s t u v w x y z*

**A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z**

*a b c d e f g h i j k l m
n o p q r s t u v w x y z*

**A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z**

Wouter vanNes

type/graphic design

2016-2022

I've been reworking this typeface over the years since I first started it. As it was one of my first times coming in contact with type design and making one myself, it was quite sloppy in the first iterations. But I still like the idea and the potential it has. So I started to clean up the shapes and apply what I've learned about designing type in the meantime. A while ago I started to experiment with a variable slant and weight axis.

the oblique function variable sans serif

the oblique function variable sans serif

the oblique function
the oblique function

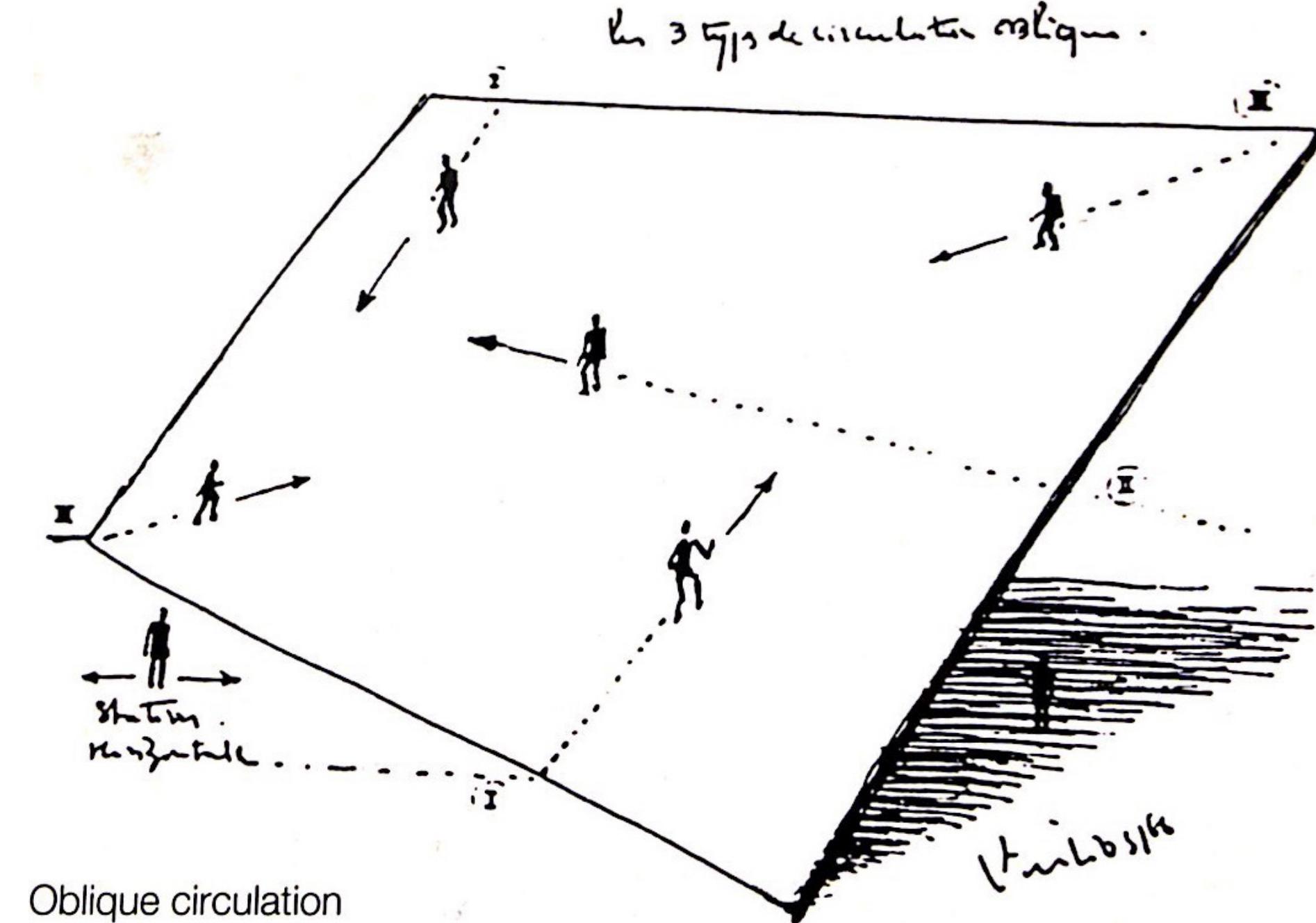
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claude parent et paul virilio
claude parent et paul virilio

The oblique function is a philosophical theory in the field of architecture. It is first conceived and spread by Claude Parent and Paul Virilio, two French architects. The principal idea is that all vertical lines in an architectural plan are slanted. With this they want to make the person conscious of the space that they are standing in or the plane that they are moving on. Inspired by Nausee by Jean-Paul Sartre.



Wouter vanNes

type/graphic design

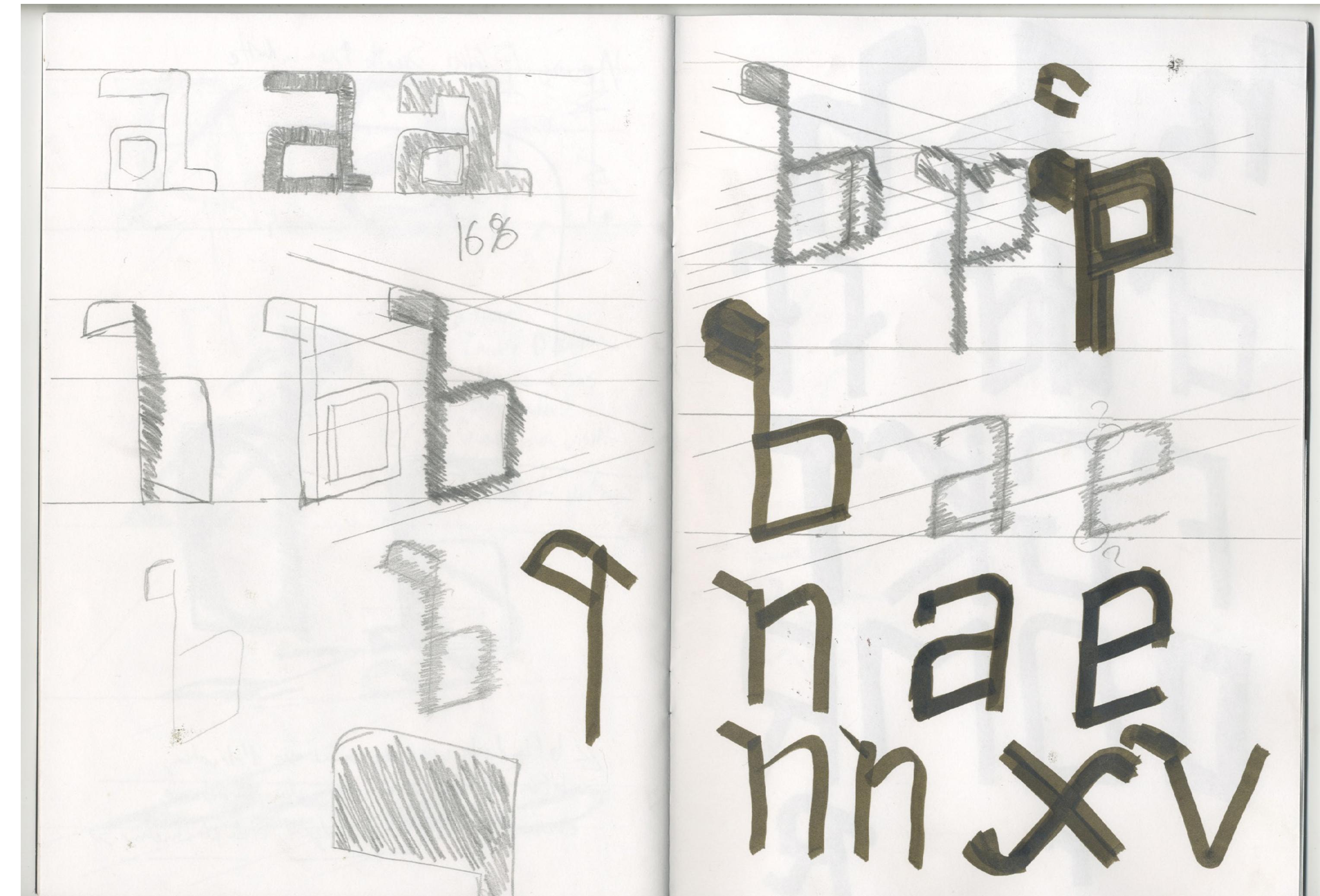
2016-2022

At some point in this process I focused on one specific building designed by Virilio and Parent, L' Eglise Sainte Bernadette de Nevers. This building is designed within the idea of The Oblique Function as all floors are on an angle of 16° . These are some sketches I made in that process. I wanted to combine the subtle angle with the recognizable shape of the building in the typeface.



*the oblique function
variable sans serif*

*the oblique function
variable sans serif*

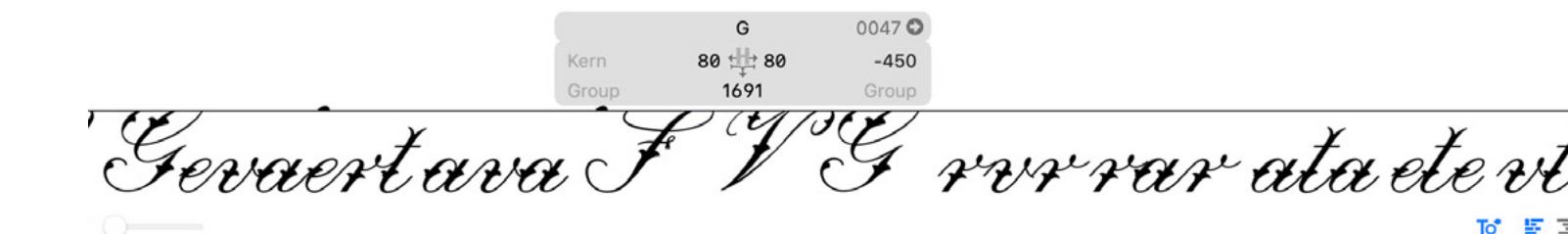
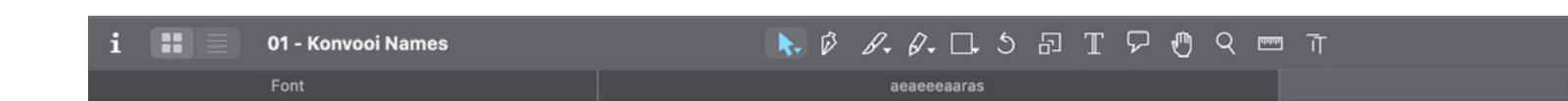
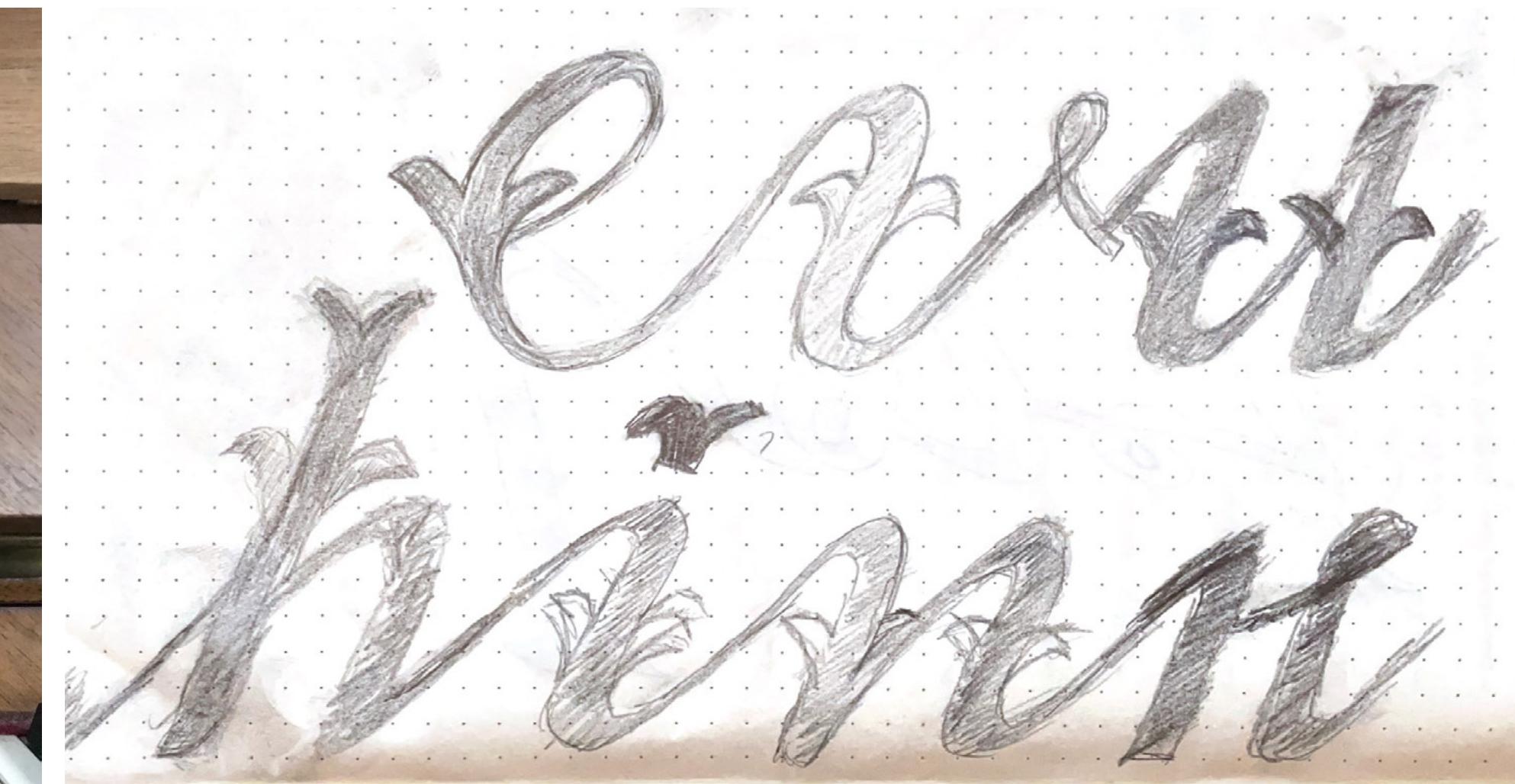


Wouter van Nes

type/graphic design

2022-2023

I found this beautiful logotype on an old piano. The goal I set for myself was to interpret the few characters in the logotype and designing an entire set from it. With this project I've also started to do a lot more sketching on paper to explore the shapes and connections in this script.

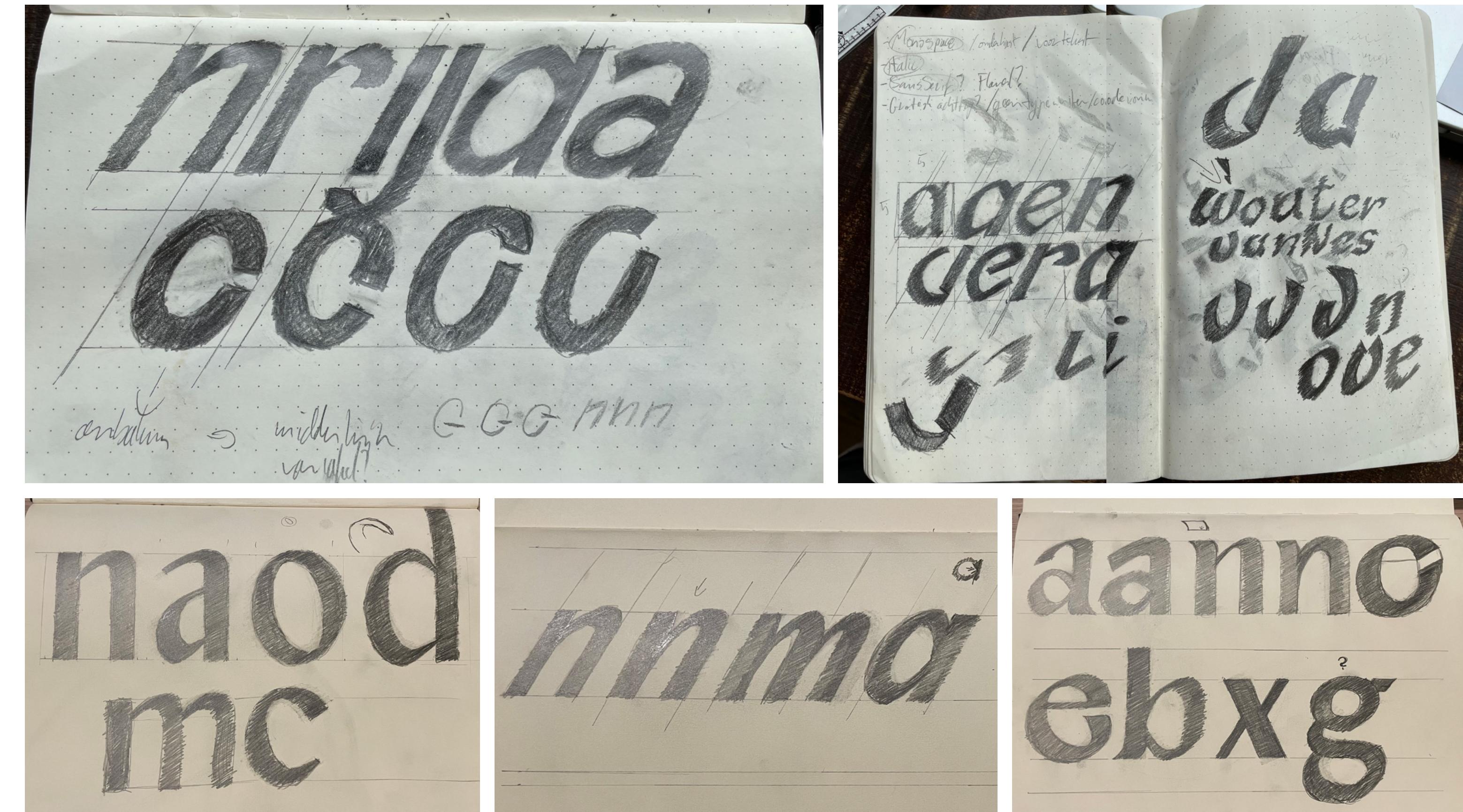


Wouter vanNes

type/graphic design

2023

This is a project I started by sketching some ideas on paper exploring an italic grotesk type for a personal branding typeface. It's still in very early stages as you can see by the first digital drafts below where I also started to experiment with a higher contrast variant.



hamburgerfontsiv *minimum lampion*

Wouter vanNes

type/graphic design

During a 36 days of type challenge on Instagram, I collected some ideas and sketches laying around my computer, my head and sketchbooks somewhere.



*Wouter
vanNes*

type/graphic design

lettering/sketches

Wouter vanNes

type/graphic design

2023

These are some sketches for a window lettering of an exhibition title. I took some pictures with my iPad and explored some possibilities before going to the client. They choose the one on the bottom right.



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type/graphic design
2023

This was my first time lettering on a larger scale. It needed to be quite quick and easy to remove, so I used Posca chalk markers. I first did the outlines based on the sketches I made and filled them in. I did both the inside and outside of the double glazed window to have some depth and have it visible no matter the time of day.



Wouter vanNes

type/graphic design

2021

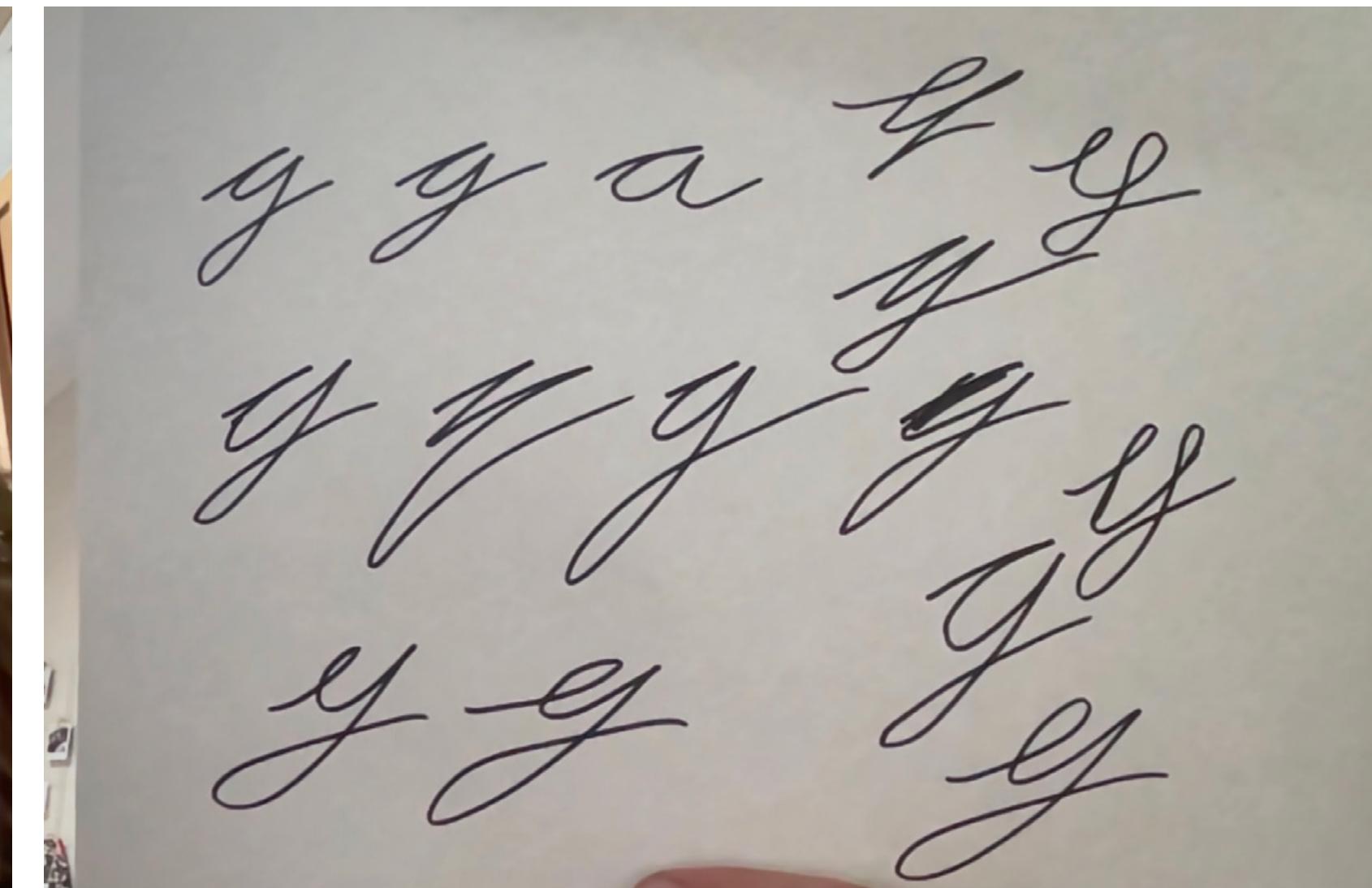
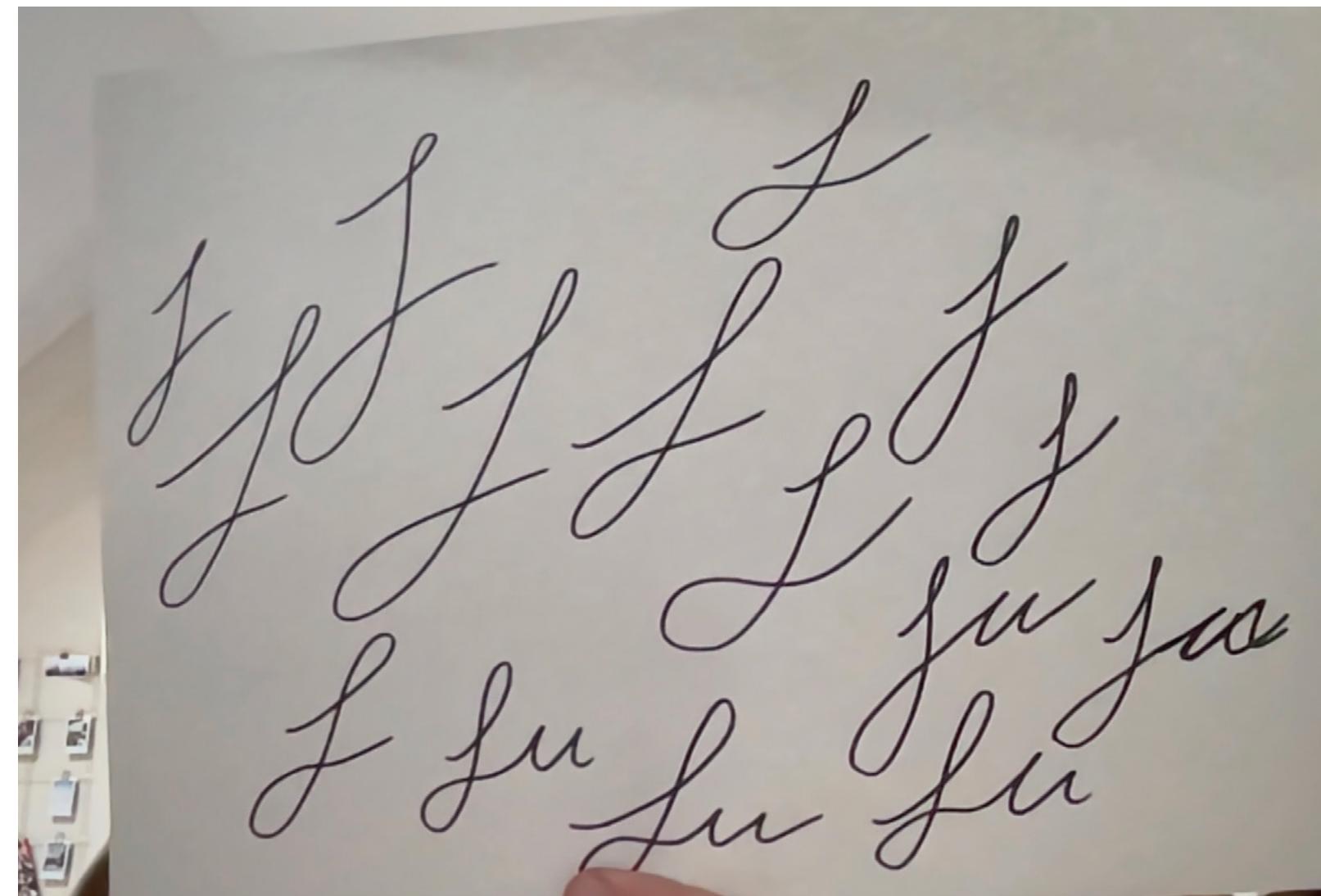
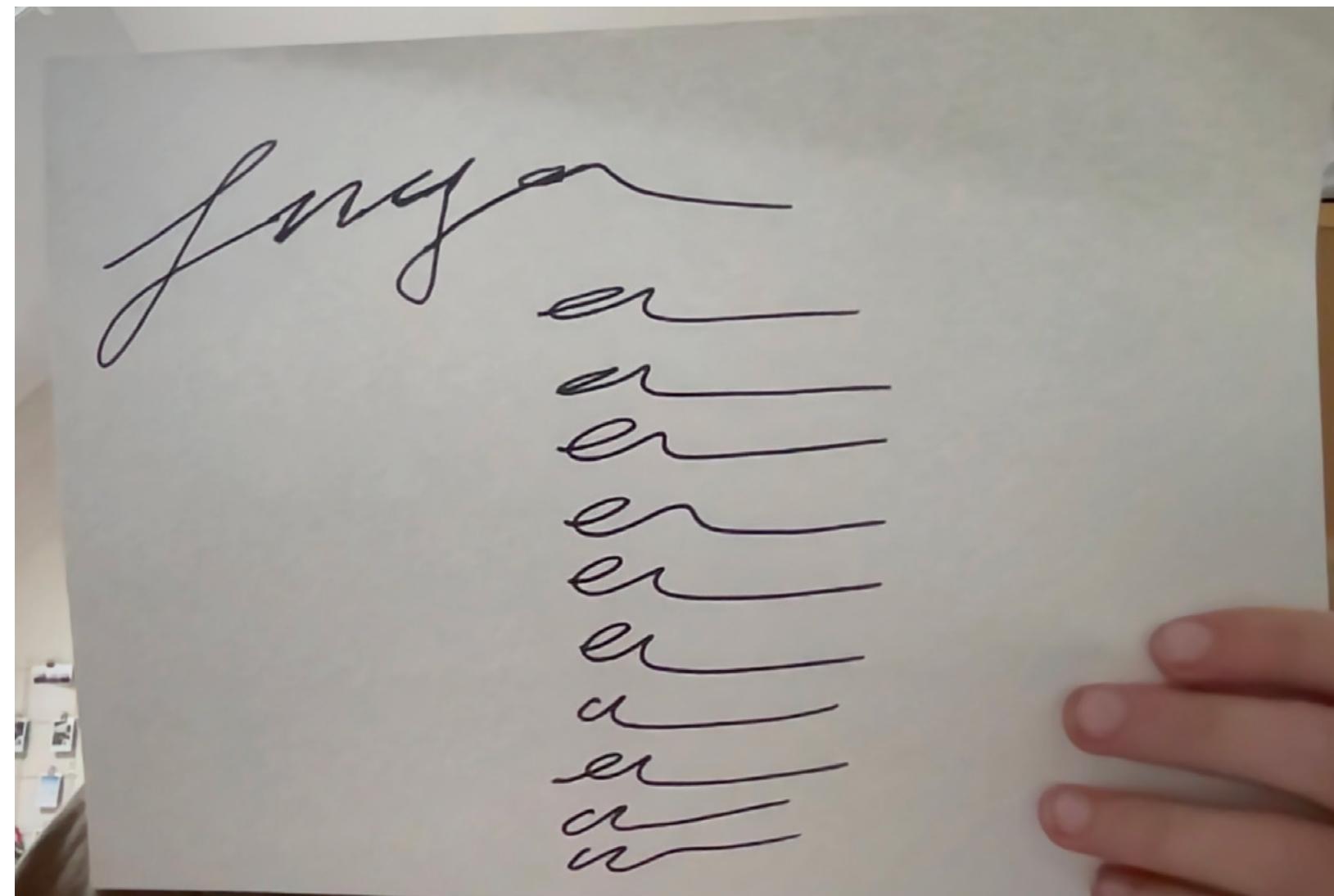
This wordmark was made for In welke zin, a small publishing collective I'm part of. I did the sketching and refining digitally in my iPad.



Wouter vanNes

type/graphic design
2022

These are some explorations for the logo of Fuga, a restaurant in Ghent. Based on the handwriting of the owner we made a word-mark. We made quite a lot of iterations of the individual letters to find desired shapes.

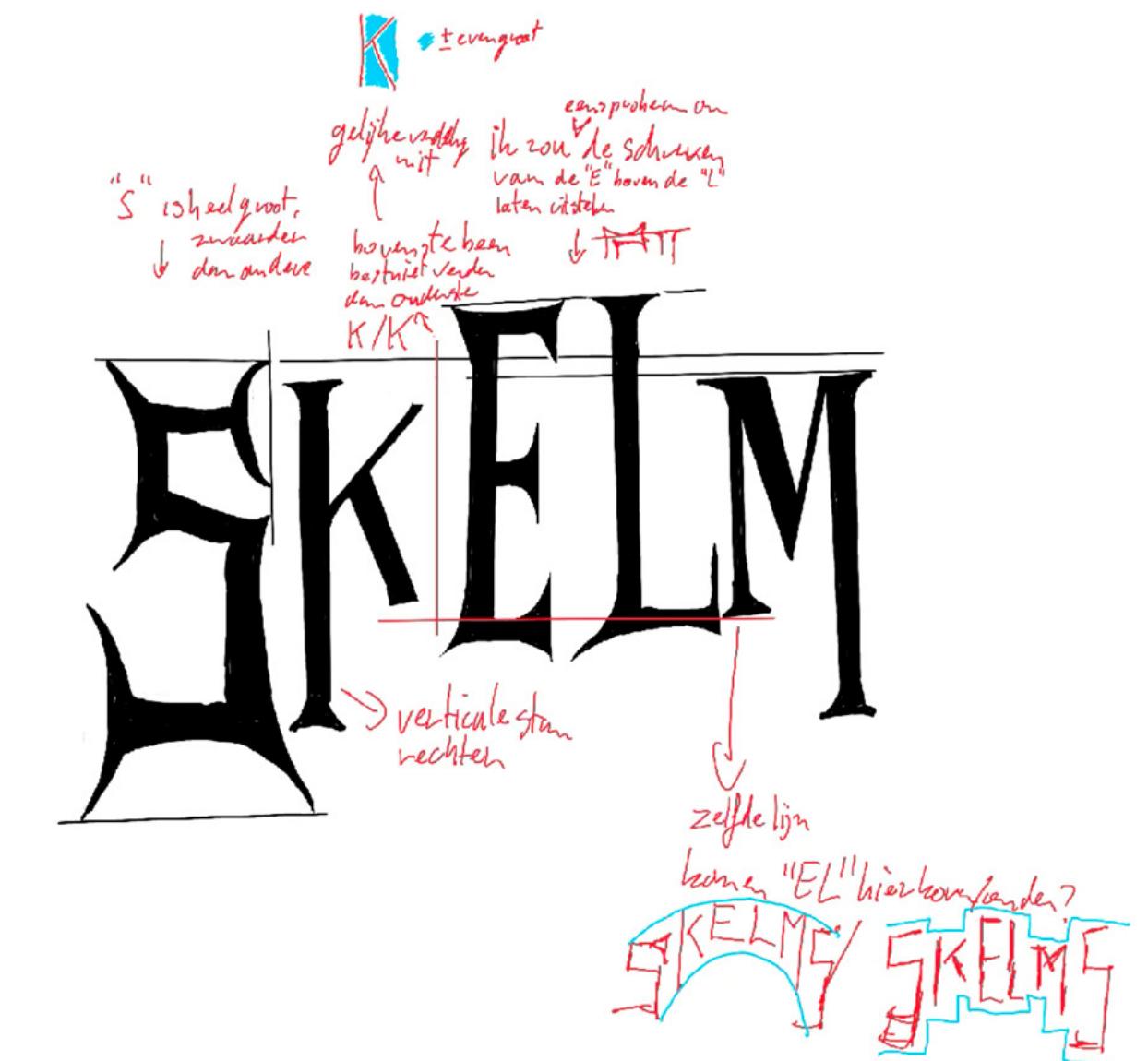
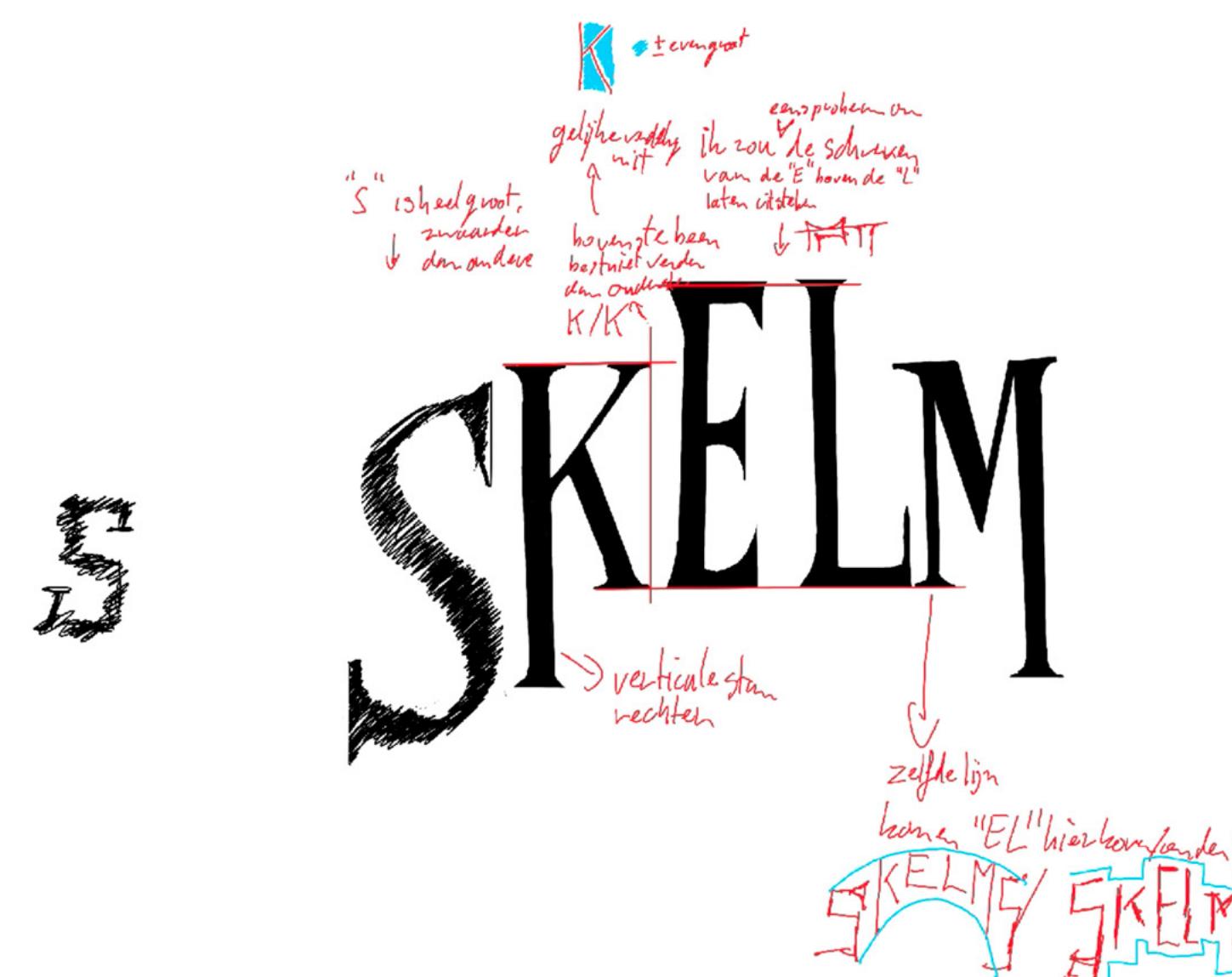
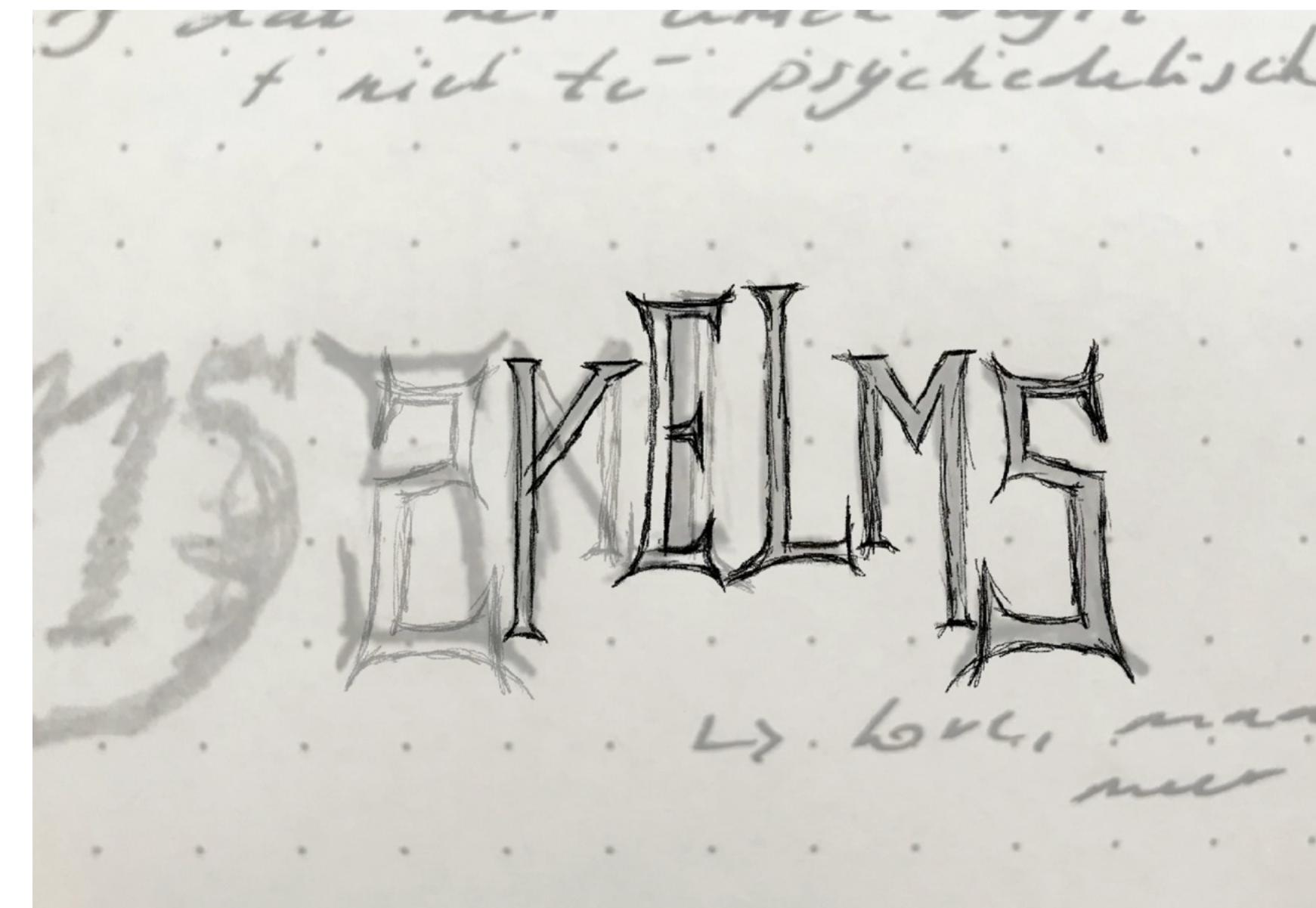


Wouter vanNes

type/graphic design

2020

Skelms is band with only two drummers and they make some dark and intense electronic, drum'n'bassy live music. The starting point was something more like a metal logo, but we developed more towards a handlettered serif shape with some gothic influences.



- Scherpen uniform
- Diktes uniform
- verticale scherpen
- de "S" overtekenen

SKELMS

Wouter vanNes

type/graphic design

The following pages show some typecookers I did in the past years. These have been made in Procreate on an iPad.

cretina

cretina

cretinei

la r

cretinei

TypeCooker iPad
Starter Easy Class Experienced Pro
Contrast Type Translation
Contrast Amount A Lot
Construction Italic
Weight Bold
Width Normal
Stroke Endings Straight, No Serif

Wouter vanNes

type/graphic design

Contrast Type: Translation
Contrast Amount: High contrast
Construction: Italic
Weight: Light weight
Width: normal
Stroke Endings: Serifs



Wouter vanNes

type/graphic design

Contrast Type: Translation
Contrast Amount: A lot
Construction: Roman
Weight: Plain
Width: Extended
Stroke Endings: Serifs

Type: `font-size: 1em; font-contrast: a lot; stroke-end: round; font-weight: plain; font-width: extended; font-construction: roman;`

unpaid

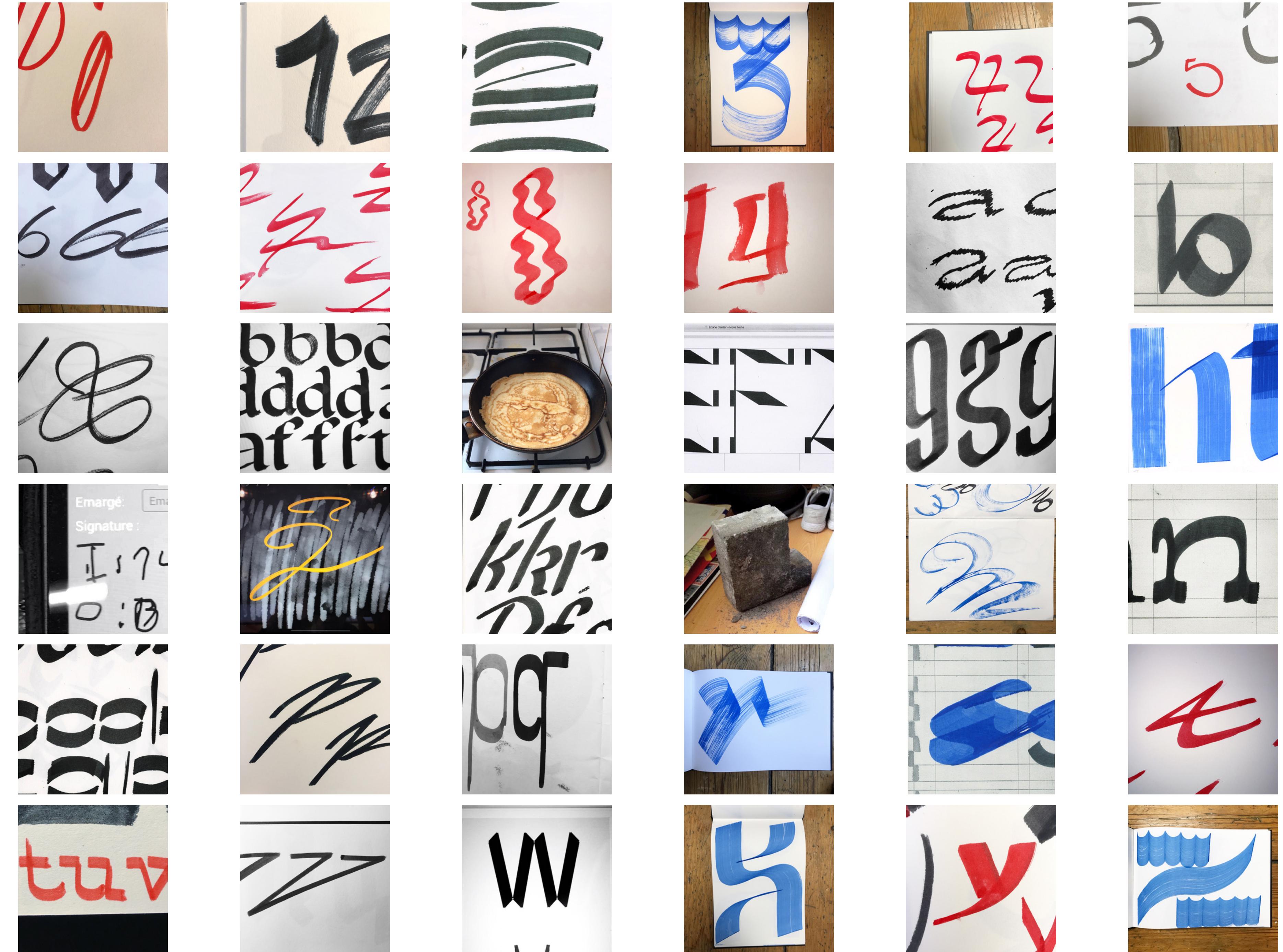
unpaid

unpaid

Wouter vanNes

type/graphic design

This is a collection of lettershapes and objects I've drawn, written and collected in the past few years.

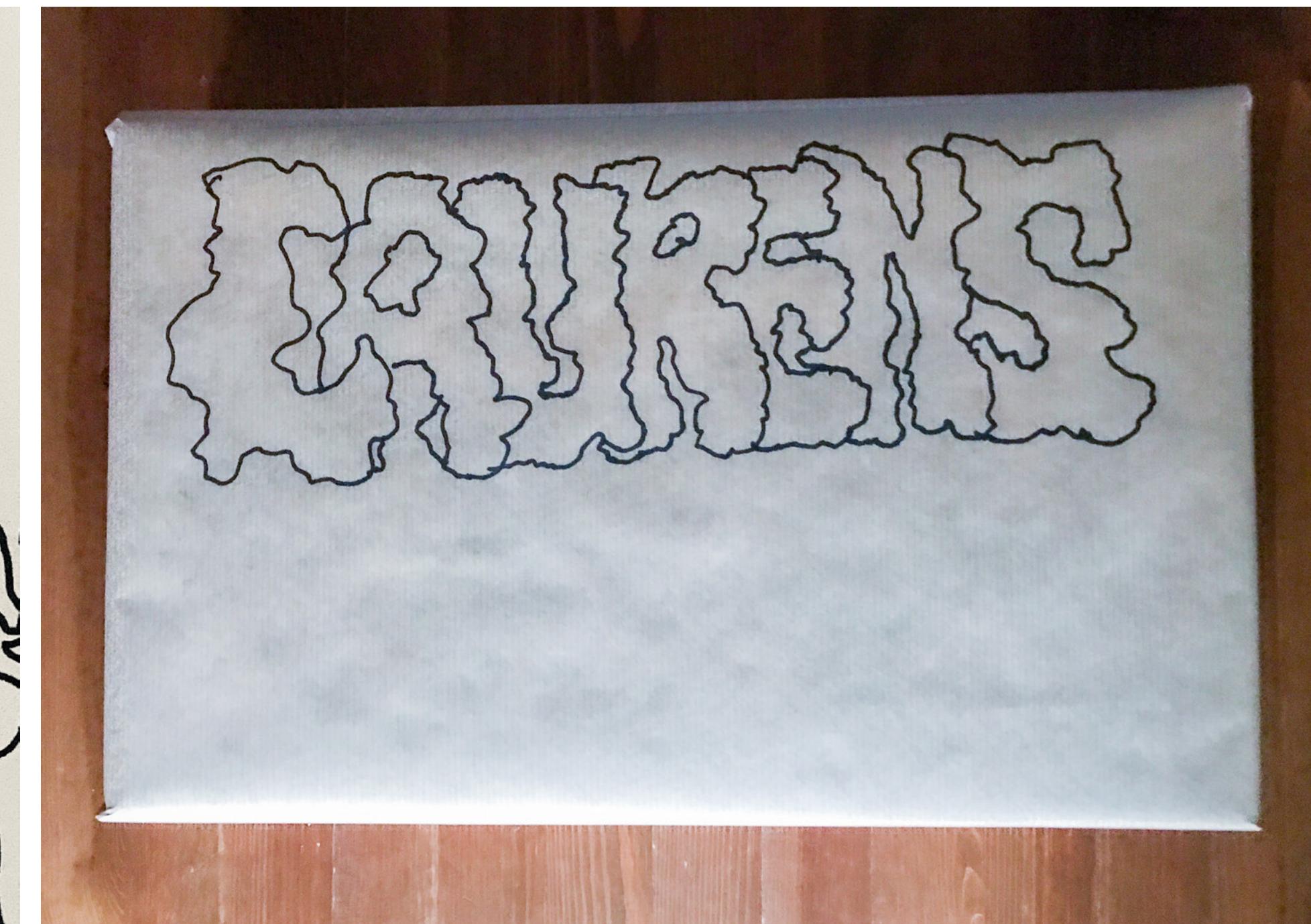
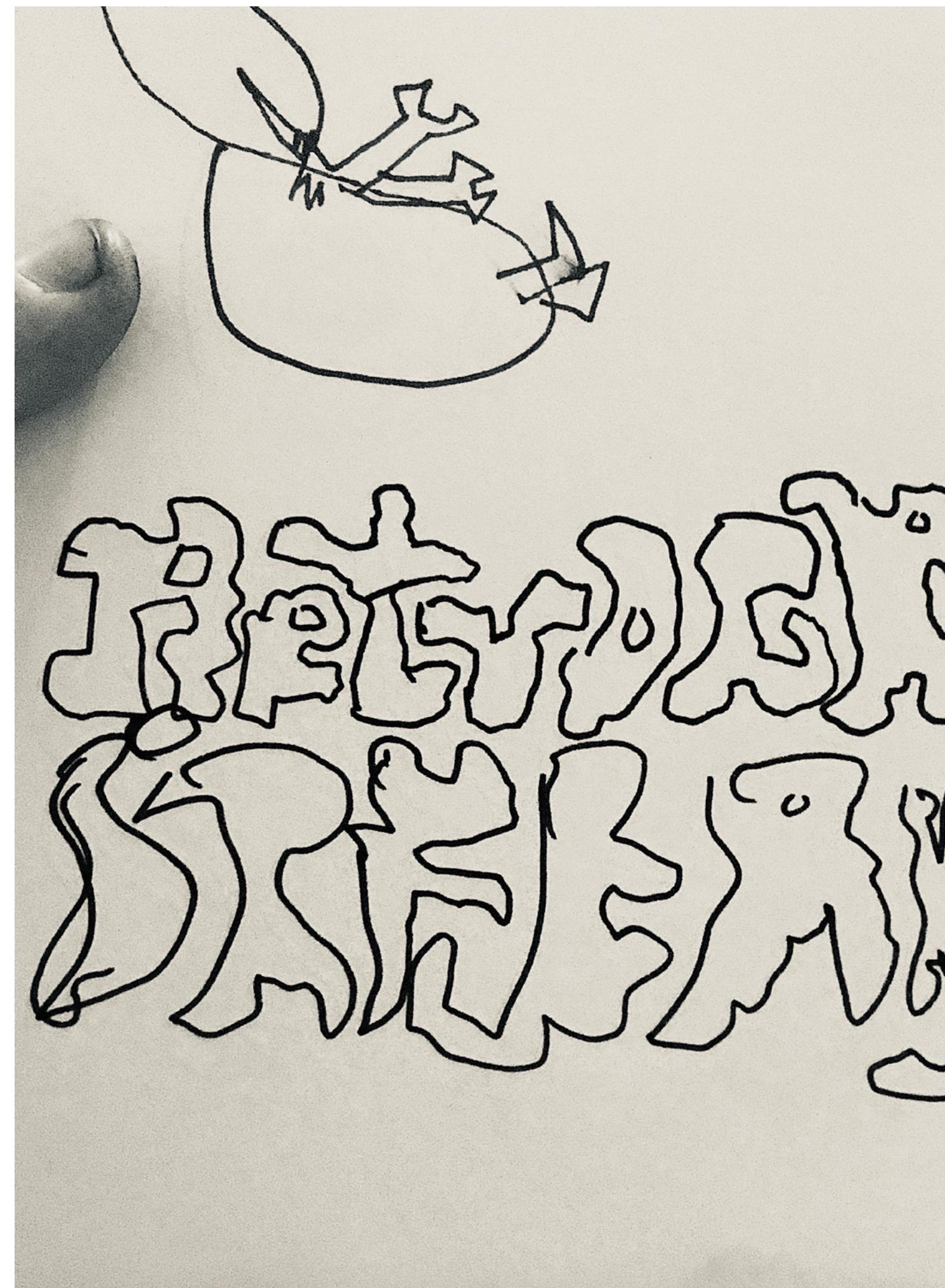


Wouter vanNes

type/graphic design

2022-2023

The first image is a sketch I made, just for fun, inspired by the little person on top drawn by a friend. I've been exploring this style in some different applications like names on gifts or cards. It's a very improvisational and loose style.



*Wouter
vanNes*

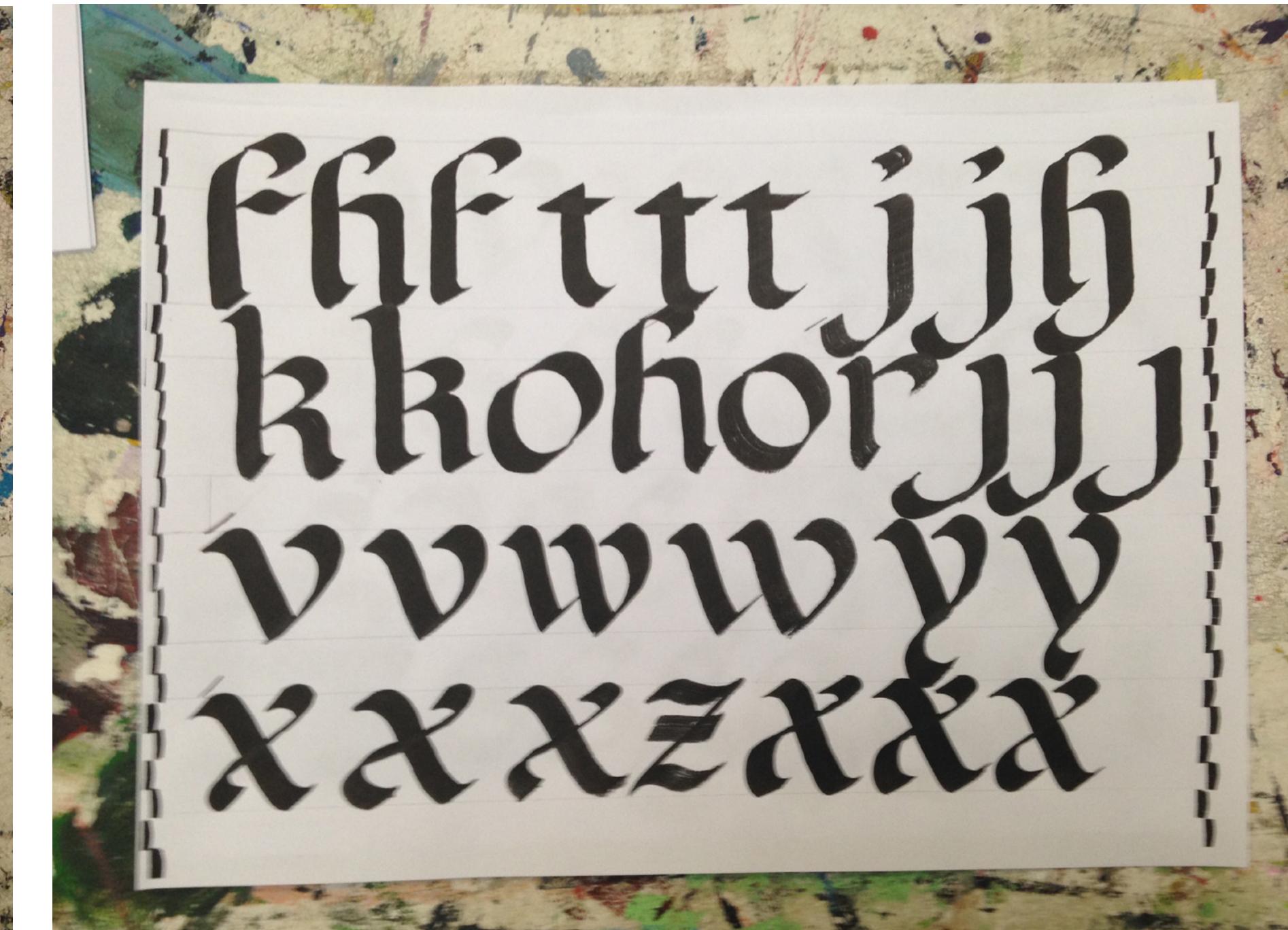
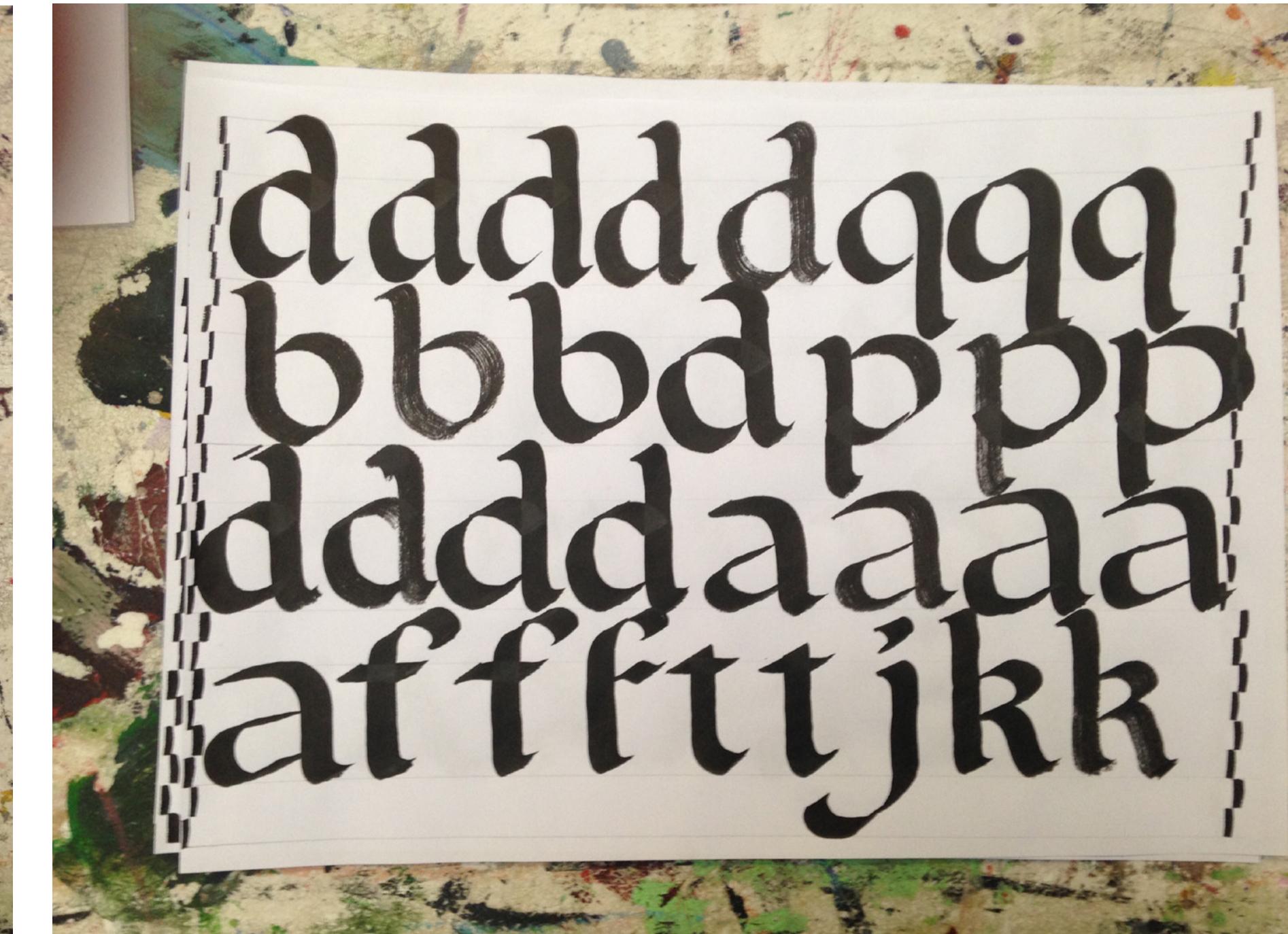
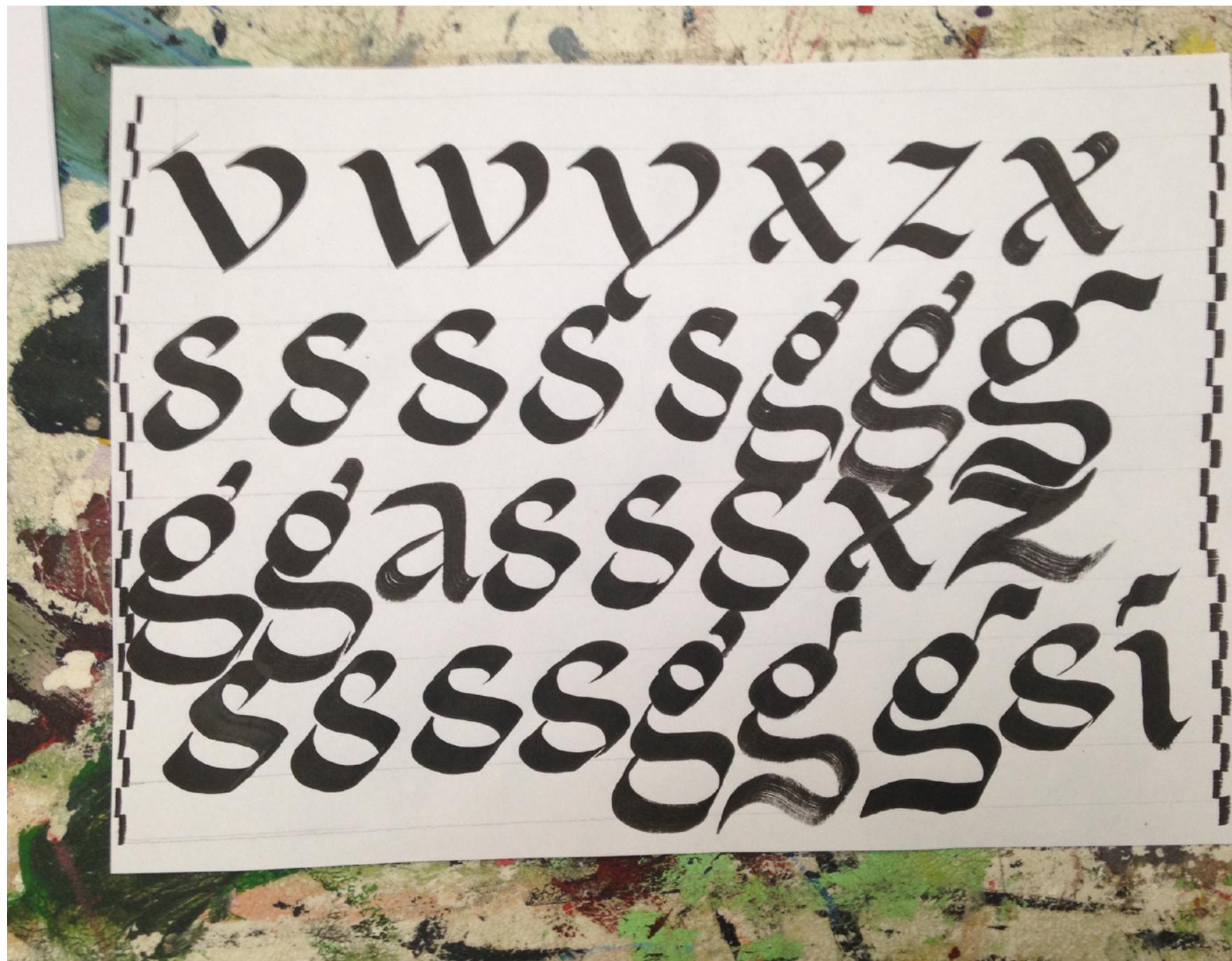
type/graphic design

calligraphy

Wouter vanNes

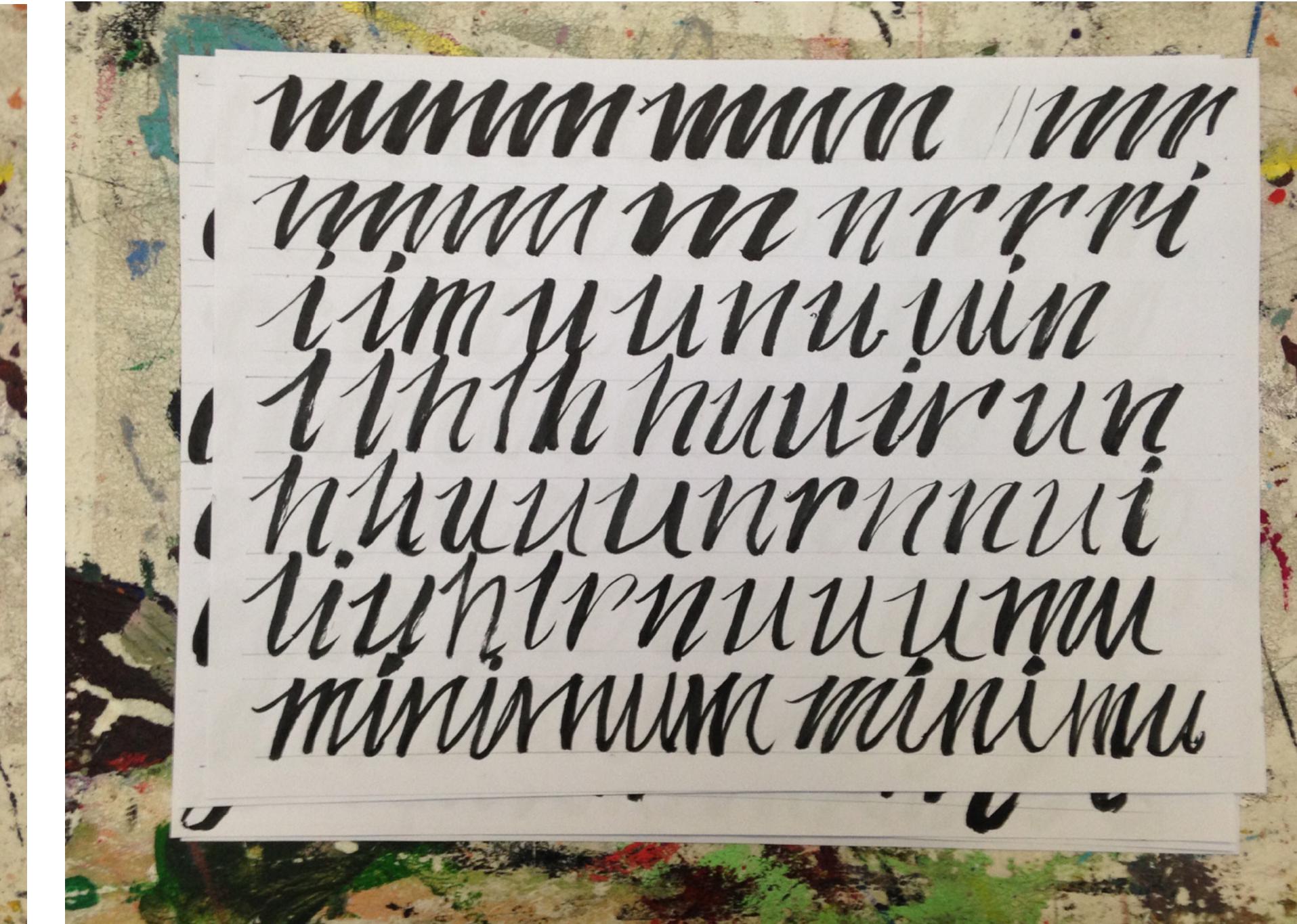
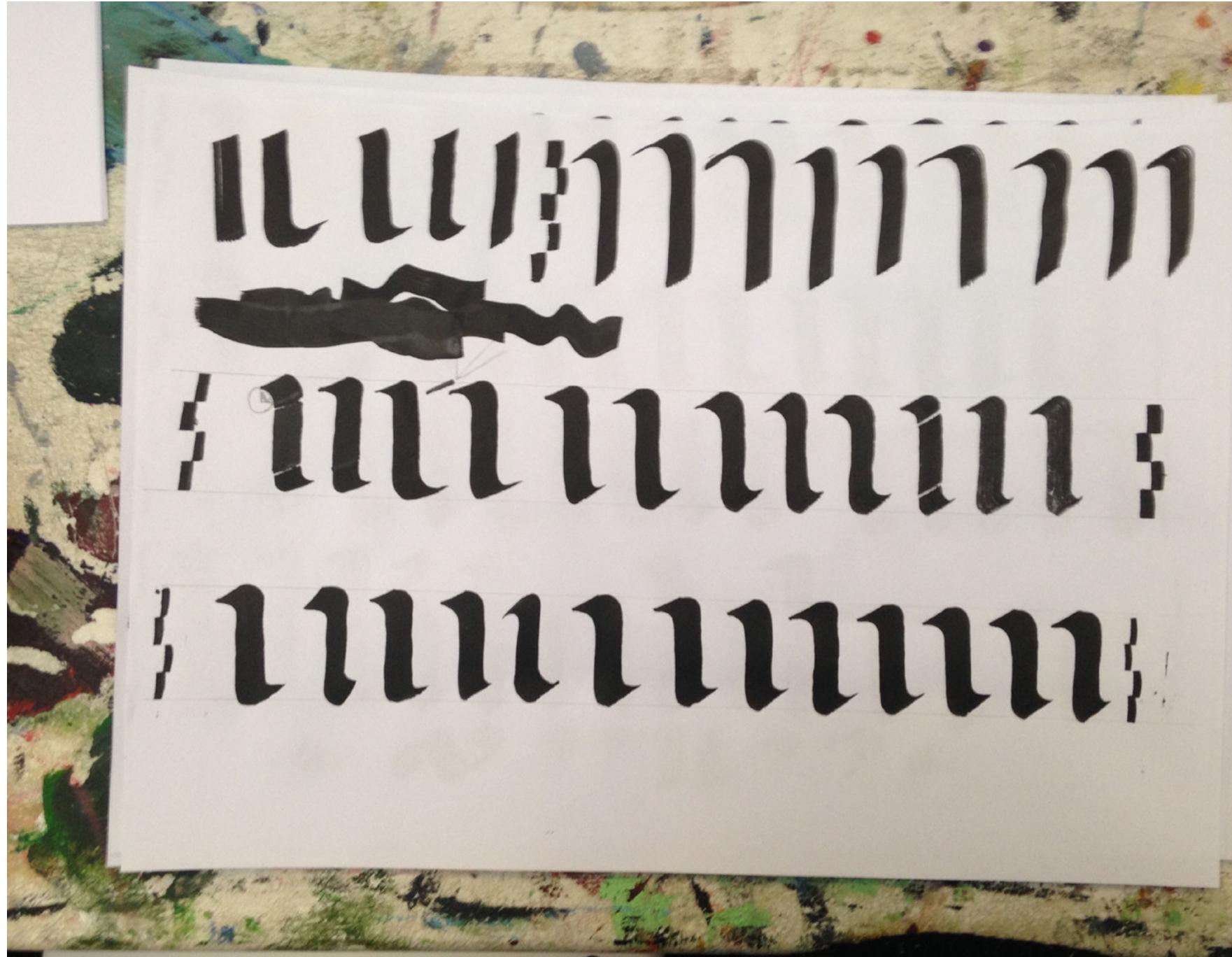
type/graphic design
2018

These are some exercises during a workshop calligraphy by High on Type at FIG Festival in Liege. The first exercise was with a flat brush. The second exercise, I used a pointed nib brush in more of a script style.



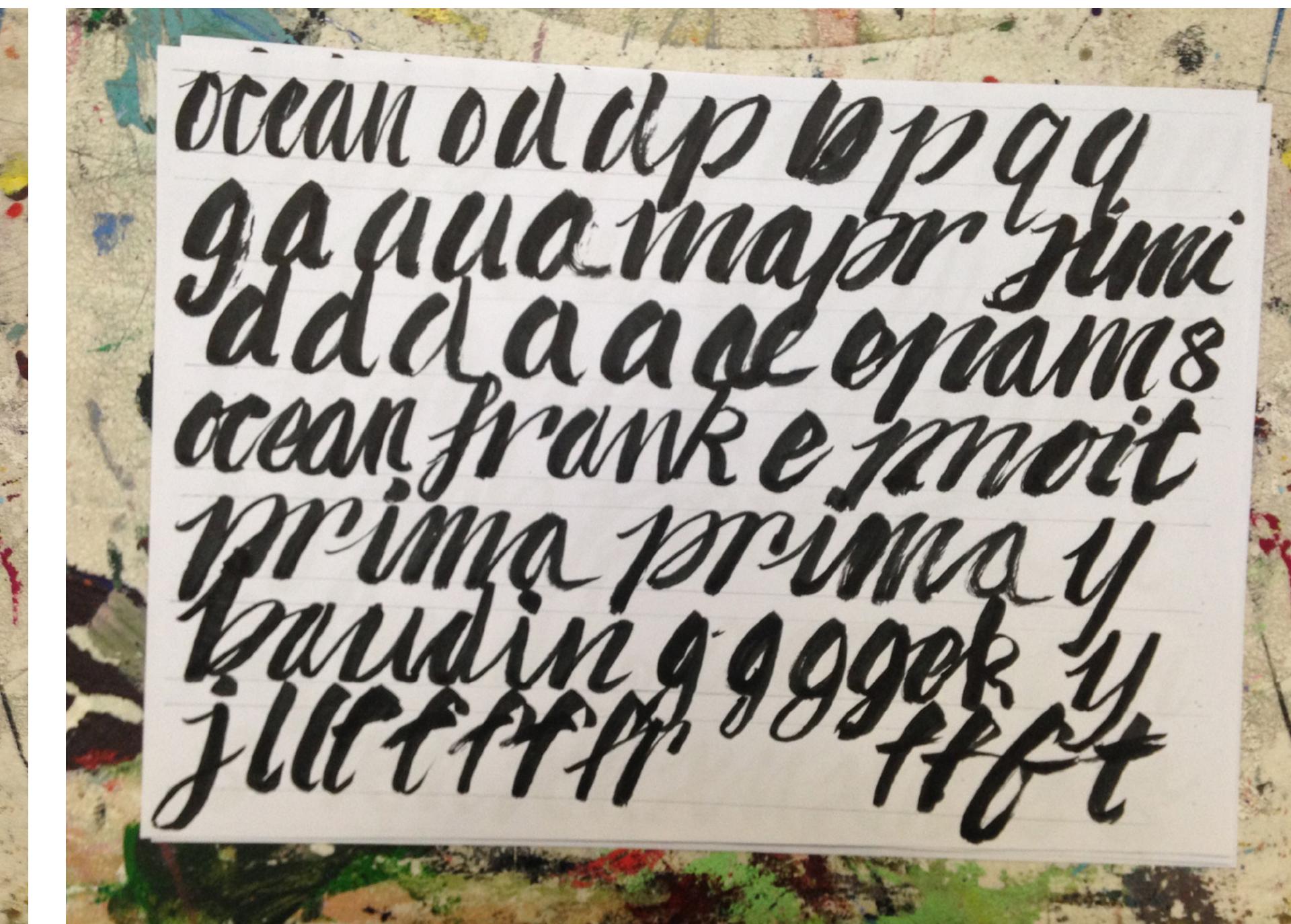
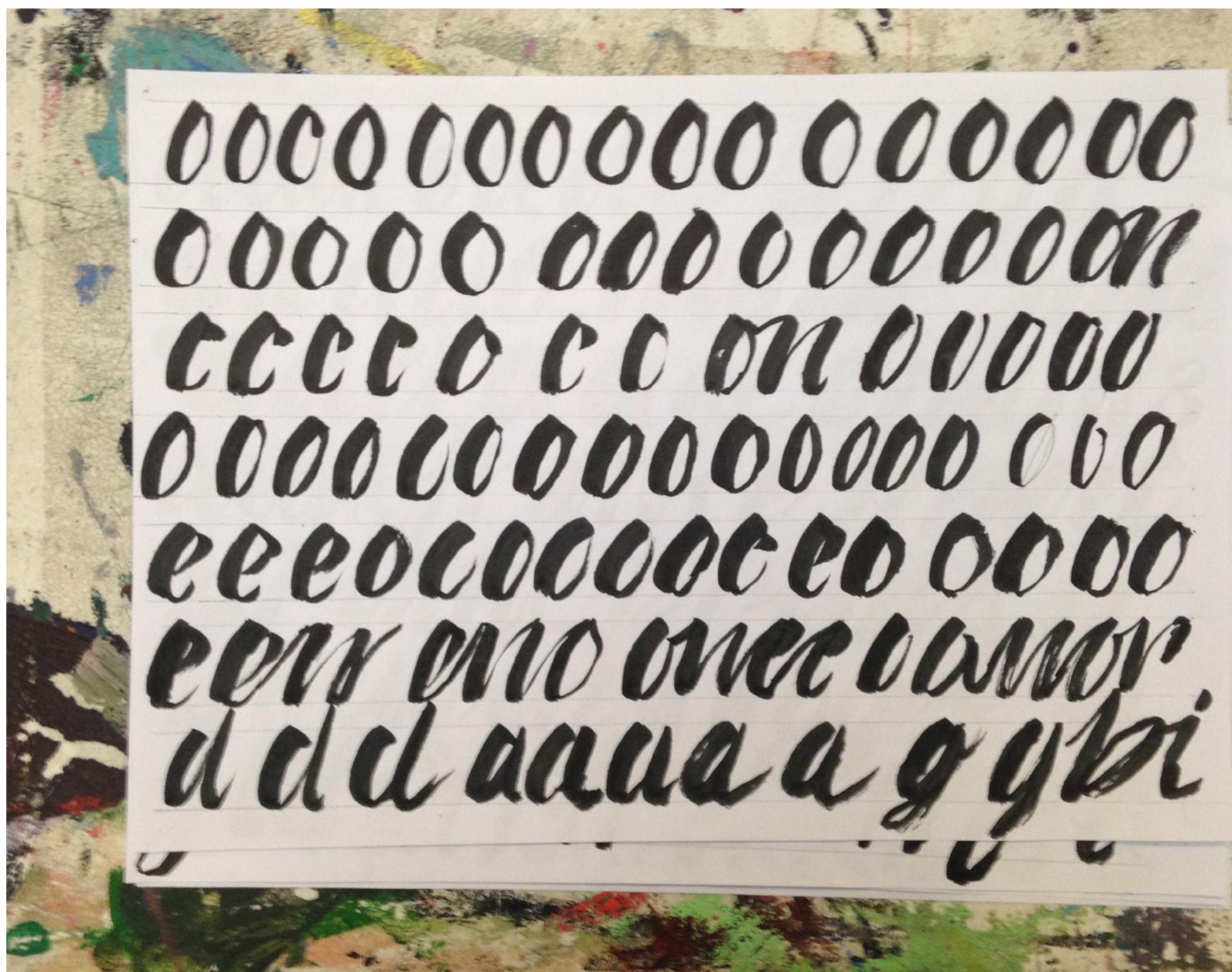
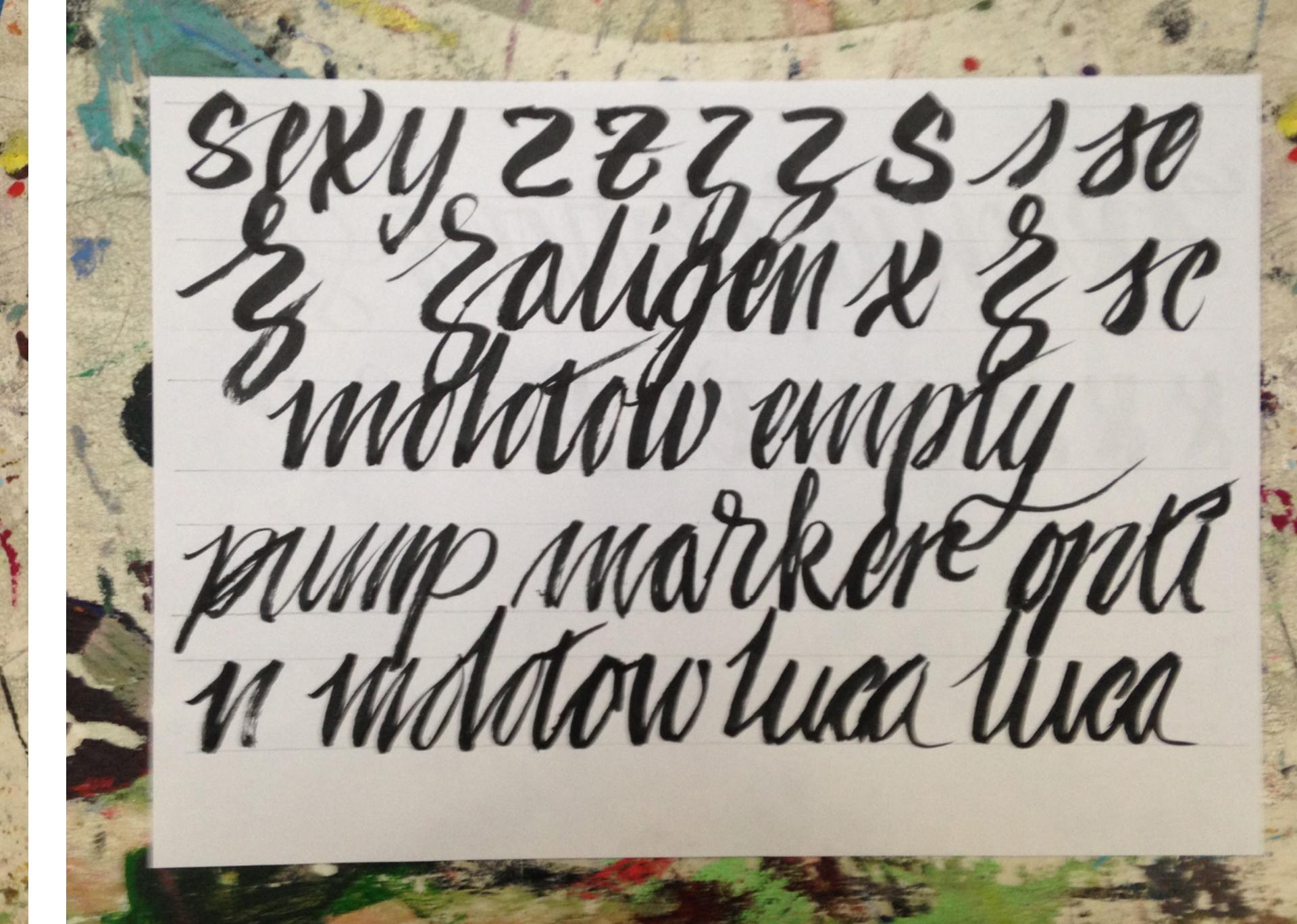
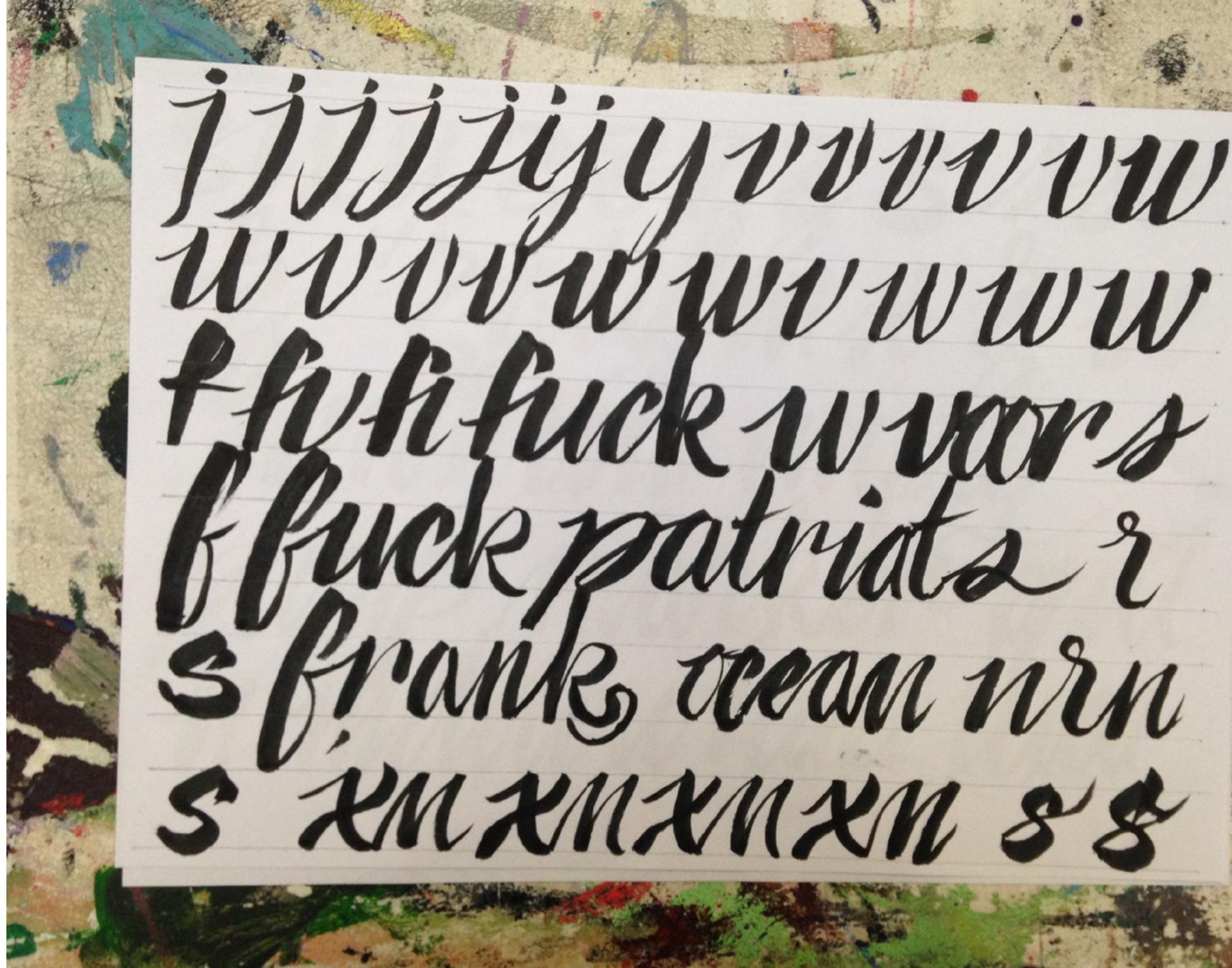
Wouter vanNes

type/graphic design
2018



Wouter vanNes

type/graphic design
2018



Wouter vanNes

type/graphic design

2021

This was made in an assignment at the Plantin Institute, during the classes on calligraphy by Brody Neuenschwander. We looked at Chinese Seal script calligraphy and then applied some of those principles to some medium of our choice. I made a record sleeve for Bitches Brew by Miles Davis in two weight styles. I applied the principle of making a wordmark, combining all the letters of a word into one sign.



Wouter vanNes

type/graphic design

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