



# Proof of Concept Protocol (POC)

Demonstrate the feasibility of your concept

## What does the POC mean?

The Proof Of Concept (POC) is a quick test conducted to demonstrate the feasibility of a new concept, service or product.

The more innovative your new product or service, the more important is the proof of concept is.

## When to use it?

### PLANNING PHASE

The POC is developed during the planning phase, or sometimes at the start of the implementation phase.

In fact, the POC is a rapid, low-cost test that takes place before the prototype made during the development of existing products or processes.

## How to use it?

- Start by identifying the client's needs, and define a common framework
- Fill in the information that will be useful to you during the verifications of the concept and its results
- Define the design environment
- Detail the conditions for implementing the concept
- List the results of the POC, before proceeding to the final delivery

## Document structure

- Definition of customer needs
- Detailed information
- Design environment
- Implementation
- POC results
- Conclusions