

Section	Description
School/Department Name	Sports Academy
Contact Name	Vishal K
Email Address	Vishal.k@woxsen.edu.in
Phone Number	
Job Profile Information	
Job Title	Marketing Head
Department	
Reporting To (Title)	The Director of Sports & Coaches
Number of Positions	1
Job Summary	We are seeking a passionate and experienced Marketing Head to lead our marketing initiatives and drive brand awareness for Woxsen Sports Academy. You will be responsible for developing and executing a comprehensive marketing strategy, overseeing all marketing activities, and managing a team of marketing professionals.
Key Responsibilities	<ul style="list-style-type: none"> • Develop and execute a comprehensive marketing strategy to drive brand awareness and enrollment for Woxsen Sports Academy. • Oversee all marketing activities, including advertising, public relations, social media marketing, and content marketing. • Manage a team of marketing professionals and ensure that they are meeting their goals. • Analyze marketing data and track the success of marketing campaigns. • Develop and maintain a strong brand identity for Woxsen Sports Academy.
Qualifications	
Education	
Experience	
Skills	Skills: <ul style="list-style-type: none"> ○ Proven experience in developing and executing marketing strategies. ○ Strong understanding of marketing principles and best practices. ○ Excellent communication, leadership, and interpersonal skills. ○ Experience in managing and motivating a team. ○ Proficiency in marketing analytics and data analysis tools.

	<ul style="list-style-type: none"> ○ Experience in the sports industry (a plus).
Certifications	
Additional Information	
Preferred Start Date	Immediate
Additional Details	