

Section	Description
School/Department Name	Alumni Relations
Contact Name	Vishal K
Email Address	Vishal.k@woxsen.edu.in
Phone Number	+91 9100120699
Job Profile Information	
Job Title	Marketing Specialist
Department	VP Office
Reporting To (Title)	Head – Alumni Relations
Number of Positions	3
Job Summary	To develop and execute marketing strategies to attract and retain alumni engagement, promote alumni programs, and increase alumni giving.
Key Responsibilities	Branding, content creation, digital marketing, campaign management, and analytics.
Qualifications	
Education	Min Bachelors
Experience	0-1
Skills	<ul style="list-style-type: none"> <li>- Able to Handle Microsoft Applications</li> <li>- Graphic Designing</li> <li>- Marketing Skills</li> </ul>
Certifications	
Additional Information	
Preferred Start Date	Immediate
Additional Details	