



WEI EN TSENG

Web/Graphic Designer

Phone: 438-490-4871
Email: wpdje@hotmail.com
Portfolio: Link

Skill List

1. UI Design
2. Visual Design
3. Responsive Web Design
4. Interaction Design
5. Information Architecture
6. HTML & CSS
7. JavaScript & jQuery
8. Graphic Design
9. Web Banner Design
10. Product Label & Packaging
11. Product Photography
12. Typography
13. Color Theory
14. Project Management
15. Team Collaboration & Problem-Solving

Software

1. Adobe Photoshop
2. Adobe Illustrator
3. Figma
4. GitHub
5. Google Analytics
6. Bootstrap
7. Coda & Adobe Dreamweaver
8. Canva
9. Shopify
10. WordPress

Language

1. English
2. Chinese

Profile

Web/Graphic Designer with eight years of experience creating clean, user-focused digital and visual content. Skilled in UI/UX design, web development support, product photography, and brand-aligned graphic design. I combine research, clarity, and efficiency to deliver polished work across websites, banners, labels, and social media content. Adaptable, detail-oriented, and strong in both independent and collaborative environments.

Working Experience

iSpice Foods

Graphic Designer / Photographer | 2024-2026 | Montreal, QC

Website Design

- Updated Shopify/WordPress pages to match brand standards
- Identified layout and UX improvements

Product Photography

- Shot and retouched product images for web and print
- Organized and optimized files for internal use

Web Banner Design

- Created promotional banners using product photography and themed visuals
- Collaborated with team leads on campaign direction

Label Design

- Designed product and case labels using VideoJet, PDF, and LabelView

Video Content

- Produced weekly social media videos using Canva and CapCut

ITM Instruments

Website / Front-End Designer (Team Lead) | 2017-2023 |

Montreal, QC

Project Management

- Organized incoming requests into clear project tasks
- Communicated updates to stakeholders

Team Leadership

- Assigned tasks based on skills and deadlines

Graphic Design

- Designed web banners, manuals, e-blasts, and social media graphics

Web Development Support

- Researched design trends and created mockups
- Collaborated with development, pricing, and content teams on new pages and features

UX/UI Improvements

- Used analytics and browser testing to identify issues
- Suggested solutions for better user experience



Sushi Shop Restaurant

Owner & Main Chef | 2007-2014 | Montreal, QC

Operations Management

- Managed daily operations, inventory, and food cost control

Process Improvement

- Developed storage systems to maintain product quality

Staff Management

- Created schedules and trained staff to improve performance

Education

Christ College,

Taiwan Business Administration Program —

Completed 90% of Degree Requirements

2002-2005

Shadd Health & Business Centre,

Montreal Vocational Diploma in Computer Graphic Design

2015-2016

Portfolio:

<https://tsengweien.com/home>