

Jaydip Damor

Senior WordPress Developer

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Satellite, Ahmedabad, Gujarat, IN

Senior WordPress Developer with 7+ years of experience building custom themes, plugins, and AI-powered WordPress solutions. Proven expertise in WooCommerce, Elementor, Gutenberg, REST API, and performance optimization. Successfully led development of multiple top-selling ThemeForest themes, contributing to 1,000+ global client projects. Strong background in SEO, scalability, and third-party API integrations. Active contributor to the WordPress community with plugins published on WordPress.org.

Work Experience

Senior WordPress Developer

Jun 2016 - Present

[LinkSture Technologies Pvt. Ltd](#) | A-318/319, Siddhi vinayak towers, Makarba, Ahmedabad, Gujarat

- Led end-to-end development of multipurpose WordPress themes on ThemeForest, used by 5,000+ global customers.
- Built and maintained custom Gutenberg blocks, Elementor widgets, and WooCommerce extensions.
- Delivered enterprise websites for industries including fashion, eCommerce, legal, and education.
- Implemented version control, and automated build processes, reducing deployment time by 30%.
- Optimized website performance, improving page speed scores by 40%.
- Mentored junior developers, ensuring code quality and adherence to WordPress standards.
- Advanced custom field management using ACF and ACF Pro.

Junior WordPress Developer

Sep 2015 - Apr 2016

[WebzLabz Technology Pvt. Ltd](#) | Level Three-302, President Plaza, Thaltej, Ahmedabad, Gujarat

- Developed responsive WordPress websites across multiple domains (eCommerce, education, business).
- Supported senior developers in debugging and client delivery.

Projects

Crafto – AI-Powered Multipurpose WordPress Theme

Sep 2022 - May 2025

Lead Developer

- Delivered AI-driven customization theme with 52+ demos
- Achieved 600+ sales in 6 months

Litho – Multipurpose Elementor WordPress Theme

Mar 2019 - Jun 2021

Lead Developer

- Built advanced Elementor widgets and 37+ pre-built demos
- Achieved 4,900+ sales in 4 years

Hongo – WooCommerce WordPress Theme

Jan 2019 - Aug 2019

Senior WordPress Developer

- Developed a premium WooCommerce theme with focus on conversion optimization.

Delivered Websites:

Jun 2016 - Present

Astaniwear, Torello, Smith Bros, Cistec, Jefferies Solicitors, and more at Portfolio: <https://thejaydip.github.io>

Core Skills

Frontend: HTML5, CSS3, Bootstrap, JavaScript, React, jQuery

Backend: PHP, MySQL, WordPress, Redux, REST API, WooCommerce

DevOps & Tools: Git, SVN, Webpack, Gulp, Composer, NPM, CI/CD, Hosting & Migration

Optimization & SEO: WP Rocket, LiteSpeed, W3 Total Cache, Yoast SEO, RankMath, Performance Tuning

Other Expertise: AI Integration (OpenAI), Third-Party API Integration

Education

Gujarat Technological University, Ahmedabad, Gujarat

Jan 2010 - Dec 2014

Bachelor of Engineering in Computer Science

Languages

English, Hindi, Gujarati

Certificates

Certified Training in Core PHP

Sep 2015

Tops Technologies Pvt Ltd, Gandhinagar, Gujarat

Publications

Advance Block Extend (WordPress.org Plugin)

Dec 2018

Created and maintained a Gutenberg custom block;