

**hackUMBC: The First Campus-wide hackathon at UMBC**  
**Fall 2013**

**Judging Criteria**

- **Product Execution**
  - Have they established a “Minimal Viable Product” (a minimum set of features to be able to consider it as a product) given the 24 hour time constraint? Were they able to demo something functional?
- **User Experience**
  - Does it have a professional look and feel? Does it deliver a compelling and captivating user experience? Was it memorable? What key insights were gathered over the weekend to go in this direction?
- **Originality**
  - Is it unique and innovative? You’ve never seen anything like it before! If it is a build on another project does it serve its own unique purpose for users versus copying what has already been done?
- **Related to Theme**
  - The need for campus innovation is evident, have they given you a product and vision that attacks this issue head on? Will this product significantly increase the quality of campus life?
- **Overall**
  - Will this product be successful if it is released?

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**Event Schedule:-**

**Friday, December 6<sup>th</sup>, 2013**

6:00 PM - 6:30 PM	Check-in outside the Skylight Room, Commons, UMBC
7:00 PM - 7:15 PM	General housekeeping information
7:20 PM - 8:30 PM	Guest Speakers
7:20 PM - 7:30 PM	Keynote speech #1 by ClearEdge IT Solutions (Speaker: <b>Don Miner</b> )
7:35 PM - 7:45 PM	Keynote speech #2 by International Security Exchange (ISE) (Speaker: <b>Steve</b> )
7:50 PM - 8:05 PM	Keynote speech #3 by Northrop Grumman (Speaker: <b>Yoni Palmor</b> )
8:10 PM - 8:25 PM	Tech Talk by <b>GitHub</b>
8:30 PM - 8:45 PM	Informal pitching of ideas and team formation
8:45 PM - 9:00 PM	Form Teams, Come up with team names etc.
9:00 PM	START HACKING!! (w/ <b>Mentors</b> )
11:00 PM	Dinner (Papa John’s Pizza)
12:00 AM	Continue hacking...

**Saturday, December 7<sup>th</sup>, 2013**

8:00 AM	Breakfast
9:00 AM - 1:30 PM	Hack (w/ <b>Mentors</b> )
1:30 PM	Lunch (Catered by Glenmore Caterers)
2:00 PM - 3:30 PM	Hack (w/ <b>Mentors</b> )
3:30 PM	STOP HACKING!!
4:00 PM - 4:30 PM	Prepare for “Minute Madness” pitches
4:30 PM - 7 PM	Finale - Open to guests
4:30 - 4:50 PM	“Minute Madness” (Judges go around and listen to one minute pitches by different teams)
5:00 - 6:00 PM	Team Demos (12 Finalist who make it from the minute madness)
6:00 – 7:00 PM	Announce Winners! And closing remarks...