

# Hack@WPI 2022

January 14-16<sup>th</sup>, 2022

## Sponsorship Package



Website: [hack.wpi.edu](http://hack.wpi.edu)

Contact: [hack@wpi.edu](mailto:hack@wpi.edu)

# EVENT OVERVIEW

## ABOUT HACK@WPI

Hack@WPI is a hackathon run by WPI's ACM Student Chapter that is open to both hardware and software hacks. It has no theme, so students have the freedom to create whatever they want.

During the hackathon, there are a variety of workshops in which the attendees can participate. One such workshop is Team Formation & Brainstorming where students pitch their ideas to recruit teammates that have relevant skills or interests. We also hold other workshops run by students or alumni to help hackers learn new technologies.

This year, Hack@WPI will be using a hybrid format to allow participants to join in-person or from home. The expected head count is 180 hackers.

The event will take place over the weekend on January 14-16, 2022. In-person participants are invited to stay overnight and continue hacking.



# SPONSORSHIP BENEFITS

## RECRUITING

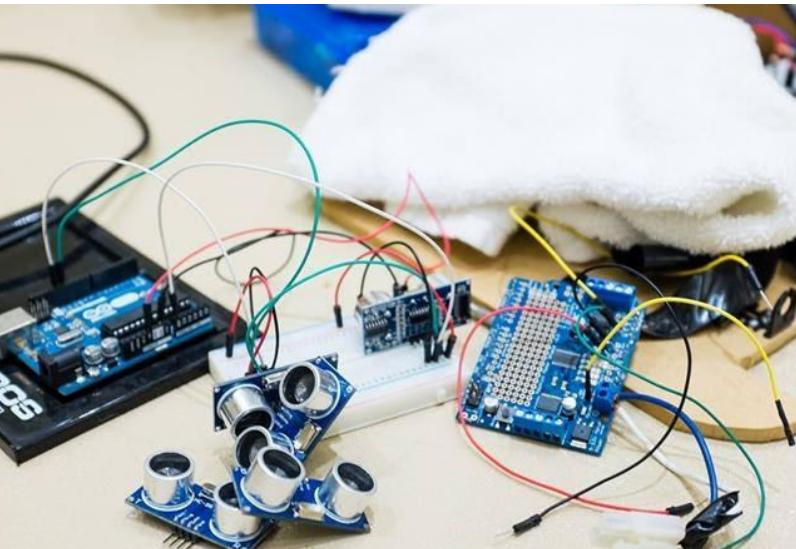
Sponsoring this event will provide you access to over one hundred innovative and technically-adept students. You will be given the resumes and contact information of all participating students. Regardless of your level of sponsorship, your logo will be on all marketing materials, and you can send advertising swag for attendees. Finally, for the Silver, Gold, and Title Sponsor tiers, you may send recruiters to talk with students during the event.

## PRODUCT FEEDBACK

Having your product or API be used by dozens of teams at Hack@WPI can provide your company with substantial feedback from the developer's point of view. We welcome you to send mentors to help hackers get acquainted with your product and to receive real-time feedback during the event.

## EARMARKED SPONSORSHIP

As a sponsor, you may earmark funds for a specific purpose. For example, if you provide hardware or software at the hackathon, you may set aside funds to award the best hack that



utilizes your equipment. Or, for additional exposure, you might sponsor a midnight snack or a meal. We are happy to work with you to find the right area in which to spend your sponsored funds.

If you have a specific idea in mind, please contact us at [hack@wpi.edu](mailto:hack@wpi.edu). The opportunities available are not limited to those outlined, and we are happy to accommodate.

# SPONSORSHIP TIERS

|   | Bronze (\$200) | Silver (\$500) | Gold (\$1,000) | Title Sponsor (\$2,000) |
|---|----------------|----------------|----------------|-------------------------|
| <i>LOGO ON MARKETING MATERIALS</i><br>This includes fliers, website, presentations, and emails. | Small          | Medium         | Large          | Main                    |
| <i>LOGO ON SHIRTS</i>   | Small          | Medium         | Large          | Main                    |
| <i>RECEIVE RESUMES</i>  | ✓              | ✓              | ✓              | ✓                       |
| <i>SEND MENTORS AND HOST WORKSHOPS*</i>   | ✓              | ✓              | ✓              | ✓                       |
| <i>SEND RECRUITERS*</i>   |                | ✓              | ✓              | ✓                       |
| <i>SPONSOR TABLE*</i><br>A table at the event where you can put swag or talk with students.     |                |                | ✓              | ✓                       |
| <i>JUDGING PANEL</i><br>Secures you a spot on the judging panel.                                |                |                | ✓              | ✓                       |
| <i>OPENING KEYNOTE</i>  |                |                |                | ✓                       |
| <i>PRESENT TOP THREE PRIZES</i>   |                |                |                | ✓                       |
| <i>"HOSTED BY"</i>  |                |                |                | ✓                       |

\* If your company is unable to send in-person representatives for any reason, the Hack@WPI planning team will be sure to provide reasonable remote alternatives and work with you to ensure the success of your company's recruiting efforts!

# TENTATIVE SCHEDULE

## FRIDAY

- ❖ Check-In (6:00 – 6:30 PM)
- ❖ Opening Ceremony (6:30– 7:30 PM)
  - Dinner
  - About ACM and Organizing Clubs
  - Keynote Speech
- ❖ Team Formation & Brainstorming (7:30 – 8:30 PM)
- ❖ Hackathon Begins\* (8:30 PM)

## SATURDAY

- ❖ Breakfast (9:00 AM)
- ❖ Lunch (1:00 PM)
- ❖ Dinner (6:00 PM)

## SUNDAY

- ❖ Breakfast (9:00 AM)
- ❖ Hackathon Ends (12:00 PM)
- ❖ Presentations & Judging (12:00 – 2:00 PM)
- ❖ Closing Ceremony (2:00 – 3:00 PM)
  - Closing Speech
  - Presentation of Awards



\* Snacks are provided throughout the event

Please contact us at [hack@wpi.edu](mailto:hack@wpi.edu) or by the emails provided below for any questions.  
Thank you for your consideration.

### **Shannen Lin**

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