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A Samsung pseudo space satellite crash-landed on a farm in Merrill, Michigan. Nancy Welke discovered the object, which included a box with cameras and a Samsung phone, labeled "Space Selfie." The incident caused a temporary power outage as crews removed the balloon from power lines. Samsung explained the balloon's early descent was due to weather conditions. The "SpaceSelfie" campaign aimed to let customers send their photos into the Earth's stratosphere via a Galaxy S10 5G. Despite the early landing, the event has garnered significant public interest.