William Marble

Employment

University of Pennsylvania

2022-Present

Director of Data Science, Program for Opinion Research and Election Studies

NBC News 2022-Present

Elections Analyst, Decision Desk

Princeton University 2021-2022

Postdoctoral Fellow, Center for the Study of Democratic Politics

Education

Stanford University

2015-2021

Ph.D. in Political Science

University of Pennsylvania

2011-2015

B.A. in Political Science and Economics, minor in Mathematics

Publications

- Justin Grimmer, William Marble, and Cole Tanigawa-Lau. "Measuring the Contribution of Voting Blocs to Election Outcomes." Conditionally accepted, *Journal of Politics*. [link]
- William Marble and Matthew Tyler. 2022. "The Structure of Political Choices: Distinguishing Between Constraint and Multidimensionality." *Political Analysis* 30(3): 328-345. [link]
- William Marble and Clayton Nall. 2021. "Where Interests Trump Ideology: Liberal Homeowners and Local Opposition to Housing Development." *Journal of Politics* 83(4): 1747–1763. [link]
- Ala' Alrababa'h, William Marble, Salma Mousa, and Alexandra Siegel. 2021. "Can Exposure to Celebrities Reduce Prejudice? The Effect of Mohamed Salah on Islamophobic Behaviors and Attitudes." American Political Science Review 115(4): 1111-1128 (lead article). [link]
- Amalie Jensen, William Marble, Kenneth Scheve, and Matthew J. Slaughter. 2021. "City Limits to Partisan Polarization in the American Public." *Political Science Research and Methods* 9(2): 223-241 (lead article). [link]

Working Papers

- William Marble. "What Explains Educational Polarization Among White Voters?" [link]
- William Marble and Junghyun Lim. "Migration, Social Ties, and Political Preferences." [email for draft]
- William Marble and Josh Clinton. "Calibrating Small-Area Estimates to Known Population Quantities." [email for draft]
- William Marble. "Does Affordable Housing Lead to Electoral Backlash?" [link]
- Justin Grimmer, William Marble, and Cole Tanigawa-Lau. "What Can We Learn About How Political Campaigns Activate Attitudes?" [email for draft]

	Undermine Ambition for Higher Office." [link]
	Kaiping Chen, Nathan Lee, and William Marble. "How Policymakers Evaluate Online versus Offline Constituent Messages." [link]
	William Marble. "All-Mail Voting Can Decrease Ballot Roll-Off." [link]
Grants and Awards	Stanford Institute for Research in the Social Sciences Dissertation Fellowship (\$5,500)
	Stanford Impact Labs Collaborative Research Fellowship (\$7,000)
	Stanford Institute for Economic Policy Research Schultz Graduate Student Fellowship in Economic Policy (\$9,000)
	Russell Sage Foundation Computational Social Science Grant (with Ari Ray, \$9,835)
	Stanford University School of Humanities and Sciences Ric Weiland Graduate Fellowship
	Stanford University 2018 Centennial Teaching Assistant Award
	Stanford Institute for Research in the Social Sciences Small Grants for Survey Experiments in Political Science (with Ala' Alrababa'h and Salma Mousa, \$1,000)
	University of Pennsylvania College of Arts and Sciences Conference Travel Grant
	Penn Democracy, Citizenship, and Constitutionalism Program Undergraduate Research Grant 2014
	Penn Program on Opinion Research and Election Studies Research Fellowship 2013, 2014
Invited Presentations	Princeton University (2021), UC Santa Barbara (2019)
Conferences	Princeton Conference on Housing Politics and Policy (co-organizer, 2022)
	Princeton Conference on Spatial Dimensions of Political and Economic Inequality (2022)
	American Political Science Association (2017, 2019-2023)
	Midwest Political Science Association (2015, 2018)
	Stanford-Berkeley Political Economy Working Group (2018)
	American Association for Public Opinion Research (2016)
Teaching	Primary Instructor

Applied Data Science, 2023 (Penn)

William Marble. "Responsiveness in a Polarized Era: How Local Economic Conditions

William Marble and Nathan Lee. "Why Not Run? How The Demands of Fundraising

Structure Campaign Rhetoric." [link]

Survey Research and Design, 2022, 2023 (Penn)

Teaching Assistant

Graduate Political Methodology I, 2016 and 2017 (Stanford)

Graduate Political Methodology II, 2017 and 2018 (Stanford)

Math Camp for incoming Ph.D. students, 2016 and 2017 (Stanford)

Undergraduate Political Methodology, 2015 (Penn)

Thinking Strategically: Introduction to Game Theory, 2017 (Stanford)

What's Wrong with American Politics? An Institutional Approach, 2019 and 2020 (Stanford)

International Negotiation and Decision-Making, 2018 (Stanford Law School, short course)

Instructional Workshops

Introduction to Data Science, workshop for high school students visiting Stanford, 2018

Introduction to Webscraping, Stanford Summer Research College, 2016. Links to materials: slides, tutorial (pdf), GitHub.

Data Visualization Using ggplot2, presentation to Stanford political science graduate students, 2016. Links to materials: slides, GitHub.

Introduction to Stata, workshop for summer fellows at the Penn Program for Opinion Research and Election Studies, 2015

Service

Reviewer for: American Political Science Review, American Journal of Political Science, Journal of Politics, Political Research Quarterly, Journal of Experimental Political Science, Public Opinion Quarterly

Pre-Major Advisor, Penn College of Arts & Sciences, 2023

Curriculum advisor for Penn's Data Science and Analytics Minor, 2023

TA Mentor for the Stanford Political Science Department, 2017-2020

Co-Chair, Stanford Political Science Graduate Student Association, 2018

Co-Organizer, Stanford Political Science Very Applied Methods Workshop, 2017-2018

Social Chair, Stanford Political Science Graduate Student Association, 2016

Software

Expert: R, Stata, Stan

Proficient: Python, GIS, Shiny, SQL, Qualtrics, HTML/CSS

Policy Writing

Expert report in *Pearson v. Kemp*, No. 1:20-cv-4809-TCB, United States District Court for the Northern District of Georgia, 2020. Lawsuit contesting the outcome of the 2020 presidential election in Georgia. Co-authored with Jonathan Rodden.

"The Evidence and Tradeoffs for a Stay-at-Home Pandemic Response: A Multidisciplinary Review of Stay-at-Home Implementation in America." Policy brief reviewing early research on Covid-19, April 2020. Co-authored with Alexis A. Doyle, Mollie S.H. Friedlander, Grace D. Li, Courtney J. Smith, et al. [link]

Expert report on the vote-by-mails election in San Mateo County, California. Commissioned by the San Mateo County Election Office. Co-authored with Melissa Michelson.