# William Marble

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| **Employment** | **University of Pennsylvania** | 2022-Present |
| | Director of Data Science, Program for Opinion Research and Election Studies | |
| | **NBC News** | 2022-Present |
| | Senior Elections Analyst, Decision Desk | |
| | **Princeton University** | 2021-2022 |
| | Postdoctoral Fellow, Center for the Study of Democratic Politics | |

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| **Education** | **Stanford University** | 2021 |
| | Ph.D. in Political Science | |
| | **University of Pennsylvania** | 2015 |
| | B.A. in Political Science and Economics, minor in Mathematics | |

**Publications**

Kaiping Chen, Nathan Lee, William Marble, and Curtis Bram. **Voice and Value: How Elected Officials Evaluate Online and Offline Constituent Feedback**. Forthcoming, *Public Opinion Quarterly*. [link]

Justin Grimmer, William Marble, and Cole Tanigawa-Lau. 2024. **Measuring the Contribution of Voting Blocs to Election Outcomes**. *Journal of Politics*. [link]

William Marble and Matthew Tyler. 2022. **The Structure of Political Choices: Distinguishing Between Constraint and Multidimensionality**. *Political Analysis* 30(3): 328-345. [link]

William Marble and Clayton Nall. 2021. **Where Interests Trump Ideology: Liberal Homeowners and Local Opposition to Housing Development**. *Journal of Politics* 83(4): 1747–1763. [link]

Ala' Alrababa'h, William Marble, Salma Mousa, and Alexandra Siegel. 2021. **Can Exposure to Celebrities Reduce Prejudice? The Effect of Mohamed Salah on Islamophobic Behaviors and Attitudes**. *American Political Science Review* 115(4): 1111-1128 (lead article). [link]

Amalie Jensen, William Marble, Kenneth Scheve, and Matthew J. Slaughter. 2021. **City Limits to Partisan Polarization in the American Public**. *Political Science Research and Methods* 9(2): 223-241 (lead article). [link]

**Working Papers**

William Marble. **What Explains Educational Realignment? An Issue Voting Framework for Understanding Electoral Coalitions**. [link]

William Marble and Junghyun Lim. **Social Ties, Migration, and Political Preferences**. [link]

William Marble. **Responsiveness in a Polarized Era: How Local Economic Conditions Structure Campaign Rhetoric**. R&R, *Political Science Research and Methods.* [link]

William Marble, Nathan Lee, and Curtis Bram. **Stepping Up the Political Ladder: How the Burden of Fundraising Limits Candidate Entry**. R&R, *Political Behavior.* [link]

William Marble and Josh Clinton. **Improving Small-Area Estimates of Public Opinion By Calibrating to Known Population Quantities**. [link]

William Marble. **Does Affordable Housing Lead to Electoral Backlash?** [link]

Ala Alrababah, William Marble, Salma Mousa, and Alexandra Siegel. **Are Minorities Punished More Harshly for Underperformance? Evidence from Premier League Soccer**. [link]

Rachel Myrick and William Marble. **Global Perceptions of US Reputation after the Afghanistan Withdrawal**.

Justin Grimmer, William Marble, and Cole Tanigawa-Lau. **What Can We Learn About How Political Campaigns Activate Attitudes?**

William Marble. **All-Mail Voting Can Decrease Ballot Roll-Off**. [link]

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| **Grants and Awards** | **Russell Sage Foundation**<br>Presidential Grant (with Mashail Malik)<br>"The Political Integration Of Foreign-Born Citizens" | 2024 |
| | **Stanford Institute for Research in the Social Sciences**<br>Dissertation Fellowship | 2020-2021 |
| | **Stanford Impact Labs**<br>Collaborative Research Fellowship | 2020 |
| | **Stanford Institute for Economic Policy Research**<br>Schultz Graduate Student Fellowship in Economic Policy | 2019 |
| | **Russell Sage Foundation**<br>Computational Social Science Grant (with Ari Ray) | 2019 |
| | **Stanford University School of Humanities and Sciences**<br>Ric Weiland Graduate Fellowship | 2018-2020 |
| | **Stanford University**<br>Centennial Teaching Assistant Award | 2018 |
| | **Stanford Institute for Research in the Social Sciences**<br>Small Grants for Survey Experiments in Political Science (with Ala' Alrababa'h and Salma Mousa) | 2018 |

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| **Invited Presentations** | 2025: George Washington University, Hoover Institution at Stanford |
| | 2024: University of Houston, Columbia University |

2021: Princeton University

2019: UC Santa Barbara

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| **Conference Presentations** | American Political Science Association (2017, 2019-2024) |
| | American Association for Public Opinion Research (2016, 2023) |
| | Princeton Conference on Housing Politics and Policy (co-organizer, 2022) |
| | Princeton Conference on Spatial Dimensions of Political and Economic Inequality (2022) |
| | Midwest Political Science Association (2015, 2018) |

**Teaching**

**Penn**

Survey Research and Design (2022, 2023, 2024) [open course materials]

Applied Data Science (2023, 2024)

Survey of American Institutions (Ph.D. seminar, 2025)

Political Geography (directed reading, 2024)

Senior Thesis Supervisor (2024-25)

**Stanford**

Graduate Political Methodology I (TA, 2016, 2017)

Graduate Political Methodology II (TA, 2017, 2018)

Math Camp for incoming Ph.D. students (TA, 2016, 2017)

Thinking Strategically: Introduction to Game Theory (TA, 2017)

What's Wrong with American Politics? An Institutional Approach (TA, 2019, 2020)

**Instructional Workshops**

Introduction to Data Science, workshop for high school students visiting Stanford, 2018

Introduction to Webscraping, Stanford Summer Research College, 2016. [slides, tutorial, GitHub]

Data Visualization Using `ggplot2`, presentation to Stanford political science graduate students, 2016. [slides, GitHub]

Introduction to Stata, workshop for summer fellows at the Penn Program for Opinion Research and Election Studies, 2015

**Service**

Reviewer for: *American Political Science Review, American Journal of Political Science, Journal of Politics, British Journal of Political Science, Political Research Quarterly, Journal of Experimental Political Science, Public Opinion Quarterly, Election Law Journal*

Pre-Major Advisor, Penn College of Arts & Sciences, 2023-25

Curriculum advisor for Penn's Data Science and Analytics Minor, 2023-25

TA Mentor for the Stanford Political Science Department, 2017-2020

Co-Chair, Stanford Political Science Graduate Student Association, 2018

Co-Organizer, Stanford Political Science Very Applied Methods Workshop, 2017-2018

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| **Policy Writing** | Expert report in *Pearson v. Kemp*, No. 1:20-cv-4809-TCB, United States District Court for the Northern District of Georgia, 2020. Lawsuit contesting the outcome of the 2020 presidential election in Georgia. Co-authored with Jonathan Rodden. [link] |

"The Evidence and Tradeoffs for a Stay-at-Home Pandemic Response: A Multidisciplinary Review of Stay-at-Home Implementation in America." Policy brief reviewing early research on Covid-19, April 2020. Co-authored with Alexis A. Doyle, Mollie S.H. Friedlander, Grace D. Li, Courtney J. Smith, et al. [link]

Expert report on the vote-by-mails election in San Mateo County, California. Commissioned by the San Mateo County Election Office. Co-authored with Melissa Michelson.