*-------------------------------------------------------------------------------------------------------------------------------* **\*UI similar to wikiHow -** [**https://www.wikihow.com/wikiHow:Hybrid-Organization**](https://www.wikihow.com/wikiHow:Hybrid-Organization) **\***

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**Q) Why are we building VideoWiki?**Its 2017! We can stream 4k Videos on YouTube, yet we don’t have a basic video version of Wikipedia. It’s about time we had one!  
  
However, our motivation for building VideoWiki is different. We are viewing VideoWiki as an education tool.

***“Our mission is to create a 21st century education system that gives the opportunity to the users to track what they are learning on the internet (and not only what they learn in educational institutions)”***

In the 19th century, knowledge could be obtained at educational institutions and therefore in 19th Century C.Vs, you could write down all the educational institutions you studied at. However, today we have the sum of human knowledge (Wikipedia) at the tip of our fingers but Wikipedia is not tracking what we are learning on it.  
  
When you are reading about the **Higgs Boson** wiki article, you are learning something about **Physics**, when you are reading a Wikipedia article on **Plato**, you are learning **Philosophy.** However, none of this is being tracked by the current C.Vs.   
  
We want to change that. We want provide the opportunity to our users to be able to display information on their CV w.r.t what they learn on the internet.   
  
We believe that ***knowledge is not confined behind 4 walls.*** *It is everywhere and it’s the education system’s responsibility to track what a 21st century learner is learning.   
  
If you believe in this too, then* ***JOIN US*** *and help us to not only* ***evolve Wikipedia*** *from* ***a text-based encyclopedia*** *to* ***a multi-media encyclopedia*** *but also* ***evolve the current education system*** *to* ***a 21st century education system.****-------------------------------------------------------------------------------------------------------------------------------*

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**Q) Minions – Hybrid Organization**

<https://media.giphy.com/media/m6OomwWCojfS8/giphy.gif> \*insert gif here\*

BANANA!

VideoWiki is hosted by Minions. Not those Minions but we like Bananas too.   
  
Minions is a hybrid organization: a for-profit social enterprise that is focused on creating a global public good in accordance with our [mission](https://www.wikihow.com/wikiHow:Mission).

VideoWiki is focused on achieving our educational mission of creating a 21st century CV that allows the users to know what subjects they are interested in based on the articles they read. While we are organized as a for-profit company, we don’t consider ourselves a typical business. We’re a hybrid organization, which uses the power of for-profit business to accomplish a charitable mission.

To us, a hybrid organization combines the best elements of traditional businesses with nonprofits:

Like a nonprofit 🡪 Minions focuses on fulfilling its mission to create a 21st century CV.

Like a business 🡪it uses profits to finance its operations, innovate, expand, and assure stability for the project.  
  
VideoWiki is just the1st project. If Minions succeeds at creating a significantly-sized, profitable hybrid organization, we can truly create a global Edu-tech organization and serve as a role model for other entrepreneurs and businesses to follow. The world would be a better place if more organizations succeeded at creating thriving public goods instead of focusing only on profit.

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**Q) Wait, why can’t you just structure Minions as a non-profit?**Our co-founder **Pratik Shetty** (<https://about.me/pratik_shetty>) left his internship to pursue **social entrepreneurship** at the **age of 19** and already **led 2 non-profit** initiative before VideoWiki. However, VideoWiki couldn’t be designed as a non-profit because the hosting cost of VideoWiki in the next 5 years will be in Billions of USD and well, fundraising for Billions of dollars (and increasing every year) is impossible.

***Even Bill Gates won’t just give away 1 Billion every year to host VideoWiki.***

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**Q) Yeah right! But most businesses turn to the dark side — why won’t Minions?**

Our biggest asset is our VideoWiki software that allows users to create interactive VideoWiki Articles. VideoWiki software fundamentally disrupts MediaWiki Software which has been around and used by Wikipedia for the last 16 years.  
  
However, we will open-source our software in the near future (when we have a stable release ready) so that other wiki’s such as , wikiHow, wikiTravel, etc., can leverage our VideoWiki software to create a multi-media version of those sites.   
  
Open sourcing our software will also give our community the right to "fork" VideoWiki and restart the project elsewhere if they should ever decide Minions is no longer the best steward of VideoWiki’s mission. The text content on this site is licensed under Creative Commons, the media files ownership is retained by the users and the software will be licensed under the GNU General Public License and available for free download.   
  
A fork would create a nonprofit organization, move the content and software to another domain, and continue building VideoWiki without the staff and company that currently run the site. ***This “right to fork” guarantees that VideoWiki will always be run as a business that focuses on achieving its mission.***

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