

It's about delighting our customers with VALUE!

Key performance indicators

- Change failure rate
- Deployment frequency
- Lead time for changes
- Time to recover

- Accept failures as normal
- Inspirational communications
- Intellectual stimulation
- Own the vision
- Personal recognition
- Supportive leadership

- Climate of learning
- Cross-functional collaboration
- Dogfooding and canary environments
- Effective use of tools
- Everyone empowered
- Everyone responsible and on call
- Trained to run the business
- Value stream-based teams

Key **PROCESS** Goals

- Automate everything fast, stable, consistent
- Celebrate success as a team and organization!
- Focus on quality (security, test, deploy,...)
- Lightweight change management process
- Loosely coupled architectures enable scaling
- Multiple releases per day

Live Site Incidents

- Track live site incidents
- Remediate at root cause level

Lean Management

- Create a production feedback loop
- Lightweight (empower, trust) change approvals
- Limit work in progress (WIP)
- Visual (dashboards) work management

Lean Development

- Experiment, learn, and influence
- Gather & action feedback
- Make flow of work visible (dashboards)
- Work in small batches (WIP)



HYPOTHESIS

We believe {customer/business segment} wants {product/feature/service} because {value prop}

Continuous Delivery

- **Built-in quality**
- Continuous improvement
- Everyone is responsible
- Use computer for repetitive tasks
- Work in small batches