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### **Google Release the First and Best Android Phone Made by Themselves**

Pixel, the highly anticipated phone with outstanding performances

MOUNTAIN VIEW, Calif (Tuesday, November 22,2016) – Google Inc. (NASDAQ: GOOG) today released a new flagship phone under its name. Unlike any of the previous Nexus brand phones, the new Pixel phone are entirely design and made by Google. The Pixel series are also the first phone in the market that uses Snapdragon 821 processor with Android v7.1 Nougat operating system. With the highest smartphone camera rating in the history and the brand new Google Assistant feature, Pixel can be considered as the best handset in 2016.

In today's *Made by Google* Conference, Google announced several new products, including the highly anticipated Pixel phone. As stated by Rick Osterloh, the leader of Google's hardware group, "It (The Pixel) represents the best hardware and software designed and built by Google." Pixel is the first phone with the Google Assistant build it. Just like how its name suggested, Google Assistant is your personal assistant that can make your life so much easier. For example, you can ask Google Assistant whenever a question rise up. Simply hold down the home button and ask the query, the Google Assistant will find the best solution and present it to you in the most natural way. You can also ask Google Assistant to make a reservation, set a reminder or send a message to your friend. All you need to do it to tell Google to do it. Unlike

like Siri and other assistant applications, Google Assistant also support on screen content. For example, your friend sends you an address via Messenger, you can stay on the page and call out Google Assistant to find where this address points to. This can be incredibly convenient.

In addition to Pixel's fantastic Google Assistant feature, Pixel also contains some of the most powerful hardware in the smartphone market. Pixel is to be known the first smartphone that uses Qualcomm Snapdragon 821 processor. Featuring a quad-core CPU, the Snapdragon 821 is engineered to provide Pixel with cutting-edge processing power. Its outstanding data process rate makes everything go smooth and fast. When comparing Snapdragon 821 to 820, which most of the flagship handset uses, the 821 processor is 10% faster on phone booting and app loading. It also has 5% improvements in graphic performance. These number may not sound a lot, but these minor add-ons can have a major effect on practical usage. Pixel also consists the highest-rated smartphone camera. According to DxOMark, a professional camera rating company, Pixel scored 89/100 in its camera performance test. As mentioned in the report, Pixel's image quality scores are impressive across the board. With a 12.3MP main camera and Google's HDR+ feature, Pixel has the ability to combine several RAW images in near-real time to create one enhanced image with lower noise and extended dynamic range as the final result. This provides a magnificent improvement on photo's quality. The phone also supports to record 4K video at 30fps and 1080p video at 120fps. With Google's unlimited cloud storage, users can take as many high quality 4K videos as they want and not need to worry about space shortage.

Pixel has two size options, the regular Pixel with 5 inch display and the Pixel XL with 5.5 inch display. Both models provide the color option in Very Silver, Quite Black and the limited edition, Really Blue. Customer can also choice to have either 32GB or 128GB internal storage. The starting price for Pixel is \$649 and \$769 for Pixel XL. Pixel is now accepting pre-order via

Google Store. Customer who pre-ordered the Pixel phone will receive a free DayDream VR Headset after their new phone is shipped. In addition, all products include free shipping.

### **About Google Inc.**

Google, found in September 4, 1998, become the top leading technology company in the world. Google's mission is to "organize the world's information and make it universally accessible and useful". Over these 18 years, google.com become the most well-known website in the world. It's great search engine and E-Mail system has perfectly integrated into people's daily life. In addition to the search engine, Google also developed the Android operating system which shares more than 87% of the mobile market. In recently years, Google has focused on life changing technologies such as artificial intelligence and virtual reality. The AlphaGo program developed by the Google DeepMind team became the first computer Go program to beat a top human professional without handicaps. For more information about Google, please visit [www.google.com/intl/en/about/](http://www.google.com/intl/en/about/)

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