

Concept



Locations

A photograph of a rural farm scene. In the foreground, a dense field of green corn plants fills the frame. In the middle ground, a two-story wooden house with a porch stands on a dirt road. A dark-colored pickup truck is parked in front of the house. To the right, a large orange tractor is positioned near some utility poles and wires. The background features rolling hills under a dramatic, cloudy sky.

Story

A wide-angle photograph of a massive campfire at night. The fire is extremely intense, with massive, billowing plumes of bright orange and yellow flames that dominate the center and left side of the frame. The flames are turbulent and dynamic, creating a sense of raw energy and light. The background is dark, making the fire stand out even more. In the foreground, the dark, smoky base of the fire is visible, along with some scattered embers and ash.

Tone

A group of men in suits and ties, looking serious and intense, set against a dark background.

Characters



Wardrobe



Style

Coke.

on everybody's side

