

Wrap Up Goes From Local to Global

We've got some exciting news here at Wrap Up! We are going global. What started as a small local restaurant serving up delicious, and customizable burritos for our neighborhood, has now grown into a brand ready to share the love (and our burritos) with the world.

At Wrap Up, we've always been passionate about serving food that uses fresh and high-quality ingredients, while also delivering different and diverse foods and flavors from around the world. From our grilled meats to our vibrant, crispy veggies, and of course, our signature sauces, we've built a loyal following. Our burritos are more than just food, they're an experience, they're a celebration of flavors that take you on a journey with every bite.

As we expand our business beyond our local roots, we are excited to bring the same love, care, and flavor to new cities, countries, and cultures. Whether you're a long-time burrito fan or new to the burrito world, our goal remains the same: to create mouthwatering meals that make you smile, and meals that you and friends can all enjoy together.

The decision to go global wasn't made lightly. We've spent years perfecting our recipes, working with local farmers, and ensuring that every aspect of the Wrap Up experience stays true to the quality and innovation we've built here. Now, as we bring our burritos to new places, we're embracing the opportunity to connect with people from all walks of life, all while celebrating the universal love of great food.

As we open new locations around the globe, we can't wait to meet our new customers and introduce them to the world of Wrap Up. Wherever you are in the world, we want you to taste the difference that fresh, flavorful ingredients and a passion for diversity in our burritos can make.

Join us on this exciting journey. Wrap Up is going global and we couldn't be more thrilled to have you along for the ride!