

← 

r/SaaS · 2h ago

stewartjarod

...

Is this a real problem or am I being cheap?

Build In Public

I've been thinking about this a lot lately.

I pay Resend \$20/month to send emails. But they're just wrapping AWS SES, which would cost me \$1/month for the same volume. I'm paying 20x markup for... what exactly? A nice API and dashboard? A moral reason to thank them for creating [react.email](#) (which is great btw)?

Here's what's been bugging me: I don't actually own anything. If I stop paying or they change pricing, my emails stop. My infrastructure is locked in their account. My data is in their database.

Meanwhile, AWS SES is robust and cheap (it's literally what Resend runs on), but the setup is genuinely painful. Domain verification is where most people give up. The AWS Console is a maze. The SDK is verbose. And let's be honest—do you *really* set up proper event handlers for bounces, complaints, and reputation monitoring? I get it. That's why Resend exists.

But what if there was a middle path?

What if you could run ``npx oss/email init`` and it:

- Deployed infrastructure to YOUR AWS account
- Gave you a Resend-like SDK (``email.send()``)
- Had a clean dashboard for your team (not AWS Console)
- You paid AWS directly (\$1/mo instead of \$20/mo)
- If you stopped paying for the tooling, *your email infrastructure kept working*

Same concept for SMS (SNS), background jobs (SQS), IoT (IoT Core), etc.

The tradeoff: You own the infrastructure, so you own the maintenance. No vendor to blame. You're running it in your AWS account.

Am I crazy? Is the peace of mind of vendor-managed infrastructure worth the 20x markup? Or are enough developers frustrated by this to make it worth building?

Genuinely curious: Would you use something like this, or does the vendor-managed model make more sense?

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- ▼
- 4
- Blog Posts Rules
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- 5
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- 6
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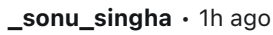
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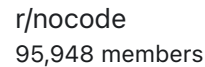
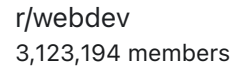
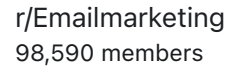
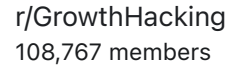
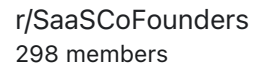
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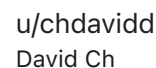
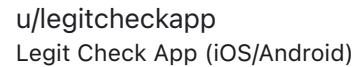
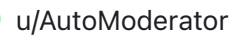


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Yes, I dont even know why. I saw other people get approved. So I contacted support saying bla bla and they said this is final, we can't give access on this domain and region. I think they have a personal issue with me ;)

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stewartjarod OP • 37m ago

BRUTAL! Sorry to hear that.

This could be a kicker and something I'd have to figure out how to help people get through then.

 **1** 

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