



r/nextjs

Search in r/nextjs



Create

r/nextjs · 2h ago
stewartjarod

...

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Joined

Is this a real problem or am I being cheap? (cloud infrastructure)

Discussion

I've been thinking about this a lot lately.

I pay Resend \$20/month to send emails. But they're just wrapping AWS SES, which would cost me \$1/month for the same volume. I'm paying 20x markup for... what exactly? A nice API and dashboard? A moral reason to thank them for creating [react.email](#) (which is great btw)?

Here's what's been bugging me: I don't actually own anything. If I stop paying or they change pricing, my emails stop. My infrastructure is locked in their account. My data is in their database.

Meanwhile, AWS SES is robust and cheap (it's literally what Resend runs on), but the setup is genuinely painful. Domain verification is where most people give up. The AWS Console is a maze. The SDK is verbose. And let's be honest—do you *really* set up proper event handlers for bounces, complaints, and reputation monitoring? I get it. That's why Resend exists.

But what if there was a middle path?

What if you could run `n



Chats



- Deployed infrastructure
- Gave you a Resend
- Had a clean dashboard
- You paid AWS directly
- If you stopped paying, it would still be working

Same concept for SMS (Twilio Core), etc.

The tradeoff: You own the infrastructure. No vendor to blame. You

Am I crazy? Is the peace of mind worth the 20x markup? Or is it better to make it worth building?

Genuinely curious: Would a vendor-managed model be better?

0

20

Created Oct 25, 2016

Public

145K

Weekly visitors

1.2K

Weekly contributions

COMMUNITY BOOKMARKS

Website

Github

R/NEXTJS RULES

1 Stay polite

2 No product/project/portfolio



Clear_Jellyfish_4253



Clear_Jellyfish_4253

Redditor for 1y · 414 karma

Today



Clear_Jellyfish_4253 11:39 AM

Hey Stewartjarod, thought this would be relevant,

I help founders understand how AI models show up on search engines and what to fix to show up more in AI prompts and we have free audits to show

Clear_Jellyfish_4253 wants to chat

Do you want to chat with Clear_Jellyfish_4253?
Accept or ignore their request.

Report Invite

Ignore

Accept



Cchilids0601

Apr 8

You: Hey! I saw your post about ...



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customer that switched from resend.

− 2 ...

stewartjarod OP · 1h ago

Awesome! I hadn't heard of them.

It's pretty much exactly what I was thinking about except they still go the SaaS model for data location and processing.

1 ...

aq1018 · 1h ago

It not only just domain registration though. There is a lot more. You need warm IPs to not get blocked for marketing emails. You need consent audits, list management, templates, bulk sending. Open/View tracking. It's more than just configuring SMS. Those are the reason why you pay \$20.

If you were to somehow package all those, you would open source it? Or you'd build a SaaS yourself?

− 2 ...

retardedGeek · 1h ago · Edited 20m ago

SES IPs are a' might have a but AWS takes your SES acc bounce/spam doubles the management

And regarding DV, AWS makes some DNS re

Not marketing do a lot of do

− 3 aq1018 ·

Wow, did explain

2

aq1018 ·

What ab preexist

Chats

Requests 1 >

Threads >

fjalbe Mar 7
You: Hey there! We've been di...

Clear_Jellyfish_4253 11:39 AM
Clear_Jellyfish_4253: Hey Ste...

DryTopic7160 Aug 5
You: Did you find a new booki...

Klutzy-Ad-1746 Jun 4
AskJaden: How have you been ?

Imaginary_Roll3958 Apr 24
You: Hi! I saw your post about ...

Cchild0601 Apr 8
You: Hey! I saw your post abo...

← Clear_Jellyfish_4253 X

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retardeo000 • 22m ago • Edited 17m ago

By consent audits, you mean taking user consent and checking it over time?

No, you have to manage a list yourself completely. All SES offers here are some [tips](#) on their blog.

Edit: They do offer a "one-click unsubscribe" mechanism though.

0 2 ...

stewartjarod OP • 3m ago

Yes, and should also support the unsubscribe button that Gmail gives you as well.

1 ...

stewartjarod OP • 24m ago

Insofar as a system that would automatically run an audit? No. AWS does not have that.

Most of that is the subscription process and how the email address originated in the system. So, do you have a link to this?

CS reg you I do tho like wrd

Requests 1 >

Threads >

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stewartjarod 100 you k Clear_Jellyfish_4253 11:39 AM

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All this SES had hooks or events for as well but most people don't set it all up or really know to look for it.

⊖ 1 ...



aq1018 · 48m ago

In that case, yeah. It has value. But probably would still choose SaaS over self management unless I send huge volumes where the cost justifies the extra maintenance.

⊖ 1 ...



stewartjarod OP · 42m ago

With SES, what maintenance would concern you?

⊖ 1 ...



aq1018 · 37m ago

Just some one or me have to understand it. For me, it's not useful because I'm a consultant. That means I don't pay the bills. Clients want something dumb and bullet proof. And they like fancy boards and stats. Sooo... yeah...



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1 >

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