

Wendy Testaburger - Wyatt A. Razey

age: 20

residence: Cambridge, Massachusetts

education: Undergraduate Student at Harvard Law

occupation: Undergraduate Student

marital status: Long term Boyfriend



"Study hard and work harder"

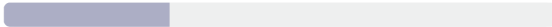
She spends her time studying for classes and working hard to become a lawyer.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A way of picking out what to eat quickly without taking up study time.

Values

- Trying hard in academics
- Striving for success

Criteria For Success:

Good grades in class and a high GPA. A good paying job in law after graduation.

Wants

- More free time to study
- An easier way to free up more time for studying

Fears

- Failure
- Her GPA dropping
- Spiders



Barry McKocner (Juan Silva)

age: 20

