

# Jack Butts

Web Developer | UX Designer

📞 706.318.5710

✉ jackvbutts@gmail.com

🌐 linkedin.com/in/jackbutts

🌐 jackbutts.com

## Experience

### Freelance Web Developer

Georgia and South Carolina

January 2011 – Present

- Engage in a user-centered design process of research, design, development, and usability testing
- Enable clients to measure progress by integrating analytics tools, such as Google Analytics, and teaching clients to use them
- Foster self-improvement by experimenting with new frameworks and design tools

### First-Year Composition Instructor

Department of English, Clemson University

August 2015 – May 2016

- Taught 75 students the fundamentals of rhetoric, academic writing, and multimedia composition
- Conferred regularly with students to foster writing growth and provided feedback on the course
- Adapted course material and instructional techniques based on feedback from formal and informal evaluations

### Web Development Intern

College of Architecture, Arts, and Humanities,  
Clemson University

June – July 2015

- Archived and reformatted content to conform to a new college-wide template
- Collaborated with web curators to develop individualized template migration plans
- Leveraged content management system styles and features to meet departmental needs

### Multimedia Lab Assistant

Multimedia Authoring Teaching and Research  
Facility, Clemson University

August 2014 – May 2015

- Conducted training sessions on Adobe software for Clemson students, faculty, and staff
- Provided individualized technical support to lab users
- Served as lab liaison to a Technical Writing course by planning course projects and helping students actualize their multimedia concepts

## Skills

- **Coding languages:** HTML 5, CSS 3, Sass, fundamentals of JavaScript, jQuery, and PHP
- **Frameworks:** Foundation 6, Bootstrap 4
- **Content management systems:** Cascade, WordPress, Drupal, CMS Made Simple
- **User experience:** personas, wireframes, prototypes, heuristic evaluations, usability tests
- **Software:** Photoshop, InDesign, Premiere Pro, Axure, Sketch
- **Editorial, design, and analytics:** SEO, iterative design, writing, copy editing

## Education

### MA, Professional Communication

Clemson University

Degree awarded May 2016

Cognate Area: User Experience Design

### BA, English

University of Georgia

Degree awarded May 2014

Area of Emphasis: Rhetoric and Composition  
Interdisciplinary Writing Certificate