

Artur Trifonov

Product UI Designer

I have been working in web development and design since 2011. I specialize in creating interfaces and design systems with detailed documentation. For the last 3 years, I have been developing analytics and cloud management services for fintech companies in the top 3 in the country.

Additionally, I have worked as a mentor, written articles and educational materials for design and web development courses, and co-authored a course on design. I have also delivered offline and online lectures.

-  [linkedin.com/in/arturtrifonov](https://www.linkedin.com/in/arturtrifonov)
-  [behance.net/arturtrifonov](https://www.behance.net/arturtrifonov)
-  dribbble.com/arturtrifonov



Experience

CloudTech UI / UX Designer August 2021 – Present

CloudTech creates resource management and planning services for cloud systems, as well as customizable cost reports and optimization recommendations.

Duties	<ul style="list-style-type: none">Researching the competitive market and audience, creating blueprint, swimlane, and user experience maps;Creating layouts and preparing guidelines;Developing and maintaining design systems;Collaborating with the development team to ensure design consistency;Conducting usability audits, collecting and analyzing feedback.	Achievements	<ul style="list-style-type: none">Developed a budget and resource expense analytics tool similar to Azure Cost Management, AWS Cost Explorer, and Harness;Created a design system with extensive theming capabilities, advocated for its implementation, which sped up development and increased consistency;Designed several interfaces from scratch, using both my own and external design systems;Participated in the hiring process of personnel.
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.html academy Author, Mentor October 2019 – July 2023

HTML Academy is a school with a deep specialization in frontend development, focused on teaching students from scratch.

Duties	<ul style="list-style-type: none">Assisting students in learning frontend basics, reviewing homework, and providing consultations;Writing articles, creating screencasts, and code reviews.	Achievements	<ul style="list-style-type: none">Conducted 15 intensive courses, teaching 50 students. 30% of students rated the courses 10 out of 10, and 66% successfully completed their projects, which is above average;Wrote 9 articles for the textbook and 2 blog posts. Developed a reference project and its review;Delivered an open lesson on YouTube about Figma;Co-authored the course "Design for Frontenders".
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Freelance Designer, Frontend developer June 2019 – August 2021

I worked with clients on a project basis and on support contracts. I developed design and frontend for websites of companies in industrial equipment, automation, security, consulting, and online stores.

Duties	<ul style="list-style-type: none">Development and design of websites from scratch;Support and enhancement of existing websites;Interaction with clients to gather requirements and agree on designs;Integration of design with frontend development.	Achievements	<ul style="list-style-type: none">Successfully completed 15+ projects (corporate websites, online stores, and landing pages);Websites met accessibility requirements (a11y);Optimized website performance, achieving scores of 85-95 on Google PageSpeed Insights.
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Project examples











-  Sensormatica sensormatica.ru
-  Peach Bear peach-bear.ru
-  NSE Russia nserussia.org
-  Koike koike-russia.ru
-  Farmavet arturtrifonov.com/portfolio/farmavet

United Design Studio Developer, Co-founder June 2011 – June 2019

A small design studio specializing in web development and branding. Competed with large agencies and actively participated in the development of the design community in Saint-Petersburg.

Duties	<ul style="list-style-type: none">Led a development team consisting of a designer, frontend developer, and backend developer;Briefed clients and prepared technical specifications;Created prototypes and managed products.	Achievements	<ul style="list-style-type: none">Implemented the Zurb Foundation UI library, speeding up the development process;Developed a web-based template for successful tender presentations.
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My Articles and Presentations

-  Basics of Figma for Frontend Devs arturtrifonov.com/videos/figma
-  Modern IT Technologies arturtrifonov.com/videos/it
-  Modern Layout Techniques arturtrifonov.com/videos/layout
-  Content Management Systems arturtrifonov.com/videos/cms
-  How to fix common design mistakes htmlacademy.ru/blog/articles/bad-design
-  Why should a dev know design? htmlacademy.ru/blog/middle/frontend-in-design
-  Git Workflow, Why Are You So Weird? articles.arturtrifonov.com/articles/git-workflow
-  When Is Fixed Height Needed in Layout? articles.arturtrifonov.com/articles/height-in-css
-  How to Load Fonts articles.arturtrifonov.com/articles/include-fonts
-  How to Distinguish Margin from Padding articles.arturtrifonov.com/articles/margin-vs-padding

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Languages

- Russian, native
- English, B1

Skills

- Design systems, UI kit
- Prototypes
- Mapping (blueprint, swimlane)
- Technical specification writing
- Design documentation
- Market and audience analysis
- Project management
- Client communication
- Training and mentoring
- Article writing and lecturing

Instruments

- Figma, Sketch
- FigJam
- HTML, CSS, JavaScript
- Git, GitHub, Bitbucket
- ChatGPT
- DALL-E, Midjourney

Education

- Designing and Describing User Behavior in Interface Design Line PRO | 2022
- JavaScript. Architecture of Front-end Applications .html academy | 2021
- Fundamentals of User Centered Design IMPRO | 2013
- Digital Strategist '13/1 IKRA | 2013
- Environmental Design, Specialist1 Pushkin Leningrad State University, Faculty of Arts | 2011