Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Given the data, some conclusions that we can draw are:

1. July is the peak time for successful campaigns, peaking at 58 successful campaigns in July.
2. Plays/theater is a popular crowdfunding category that attracted more success, at 187 successes.
3. The size of the goal does not always determine success. There are goals that were large in value that failed, however, there are also smaller goals that failed.

What are some limitations of this dataset?

1. The data shows different currencies- USD DKK, GBP, etc but there is no conversation of the currencies to standardize the be able to make a better comparison.
2. The data does not include demographic data which would help provide further insight into who supports the campaigns- age, gender, nationality.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. A pivot chart showing a timeline of campaign outcome. This would give a year over year review by month on the various outcomes to help identify trends or patterns that may identify better times of the year for successful launches.
2. A pivot table to display a summary of the currency used and the different outcomes based on category and subcategory
3. A pivot table showing outcomes based on country. This would give visibility on the number of various outcomes per country.