

# BENJAMIN WRIGHT

(248) 224-5833  
mail@wrightben.com  
[linkedin.com/in/wrightwork](https://www.linkedin.com/in/wrightwork)  
[instagram.com/wrightben.me/](https://www.instagram.com/wrightben.me/)

## PROFESSIONAL POSITIONS

Strategic thinker making a deliberate shift from software development to a business-oriented role. Before entering tech, I gained hands-on experience in sales and property management—building strong client skills and business intuition. I then rose quickly in software, reaching principal engineer, before spending a decade immersed in marketing, leadership, and human behavior. I understand people, think in systems, and connect insight to action. Now I'm anxious to bring business acumen, technical fluency, and a people-first mindset to a digital agency focused on results. [See References](#)

### **Career Break** Grand Rapids, MI

Independent Growth and Exploration Mar 2015 - Present

- Earned a PMI-compatible Project Management Certificate from Grand Valley State University (2025), deepening expertise in planning, execution, and leadership.
- Completed formal college coursework in statistics, calculus, sociology, and C++, reinforcing analytical reasoning and systems thinking.
- Read extensively from college-level textbooks—especially in marketing and business—sharpening critical thinking, strategic awareness, and knowledge synthesis.
- Took a course in Python and an Intro to Data Science (Harvard University/edX), earned a problem-solving certificate at HackerRank, and completed the official React tutorial—building technical fluency, adaptability, and problem-solving skills.
- Committed to a decade of self-directed learning in mastery, performance, learning science, and personal development.
- Learned to play guitar and sing—developing creativity, discipline, and a growth mindset through consistent practice.
- Trained for and completed a full triathlon, demonstrating long-term discipline, goal-setting, and resilience.
- Took private pilot lessons, sharpening situational awareness, focus under pressure, and decision-making in dynamic environments.

### **Verisign** Reston, VA

Software Engineer III Mar 2013 - Sep 2014

- Collaborated with a cross-functional team including front/back-end developers, product manager, UI designer, and QA to implement UI designs.
- Recognized for reducing pain points in the development process.
- UI development with JavaScript (React, jQuery, DataTables.js) and Java (JavaServer Faces) in mdns.verisign.com.

### **Digitas** Detroit, MI

Principal Software Engineer Mar 2011 - Jun 2011

- Recognized and promoted for technical expertise and client interaction at Compuware
- Collaborated with marketing and analytics teams to drive results
- Engagement ended due to a non-compete conflict with a prior role

### **Compuware** Detroit, MI

Senior Software Engineer, UI Team Lead May 2009 - Mar 2011

- Supervised a multidisciplinary UI/UX team with customer-facing responsibilities in the delivery of OnStar.com
- Mentored junior developers, Conducted Interviews

- Collaborated daily with developers and analysts from Digitas, marketing leads from GM, and other external technology partners to achieve challenging project milestones
- UI development with JavaScript (jQuery) and Java (liferay) in OnStar.com and other automotive domains

#### **Organic** Bloomfield Hills, MI

Web User Interface Engineer (Contract) Jul 2008 - May 2009

- Collaborated daily with developers, product managers and account managers to achieve project milestones on time
- Chosen to develop the prominent vehicle selector widget, a coveted portfolio opportunity
- UI development with JavaScript (mootools, jQuery, google maps api) and PHP in Chrysler.com, Dodge.com and Jeep.com

#### **HealthMedia, Inc** Ann Arbor, MI

Associate Web Developer Apr 2007 - Apr 2008

- UI development with JavaScript in HealthMedia.com
- UI development with JavaScript and Java in HealthMedia web-based products

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#### **WHO I AM**—[Plum.io](#) (Aptitude and skills evaluation)

- Clear Communicator: Skilled at fostering openness and clarity in communication, ensuring that all parties—technical or non-technical—are aligned and engaged.
- Relationship Builder: Adept at developing strong cross-functional team relationships through transparent and effective communication.
- Leader & Coach: Leadership and coaching experience drawn from athletics, business, and the U.S. Marine Corps, with a focus on motivating teams and individuals toward success.
- Analytical Thinker: Above-average analytical and pattern recognition skills, driving insight into complex situations.
- Problem Solver: Enthusiastic about tackling challenges, with a strong focus on creative and actionable solutions.
- Self-Starter with Action Bias: Proactively identifies needs and takes initiative, ensuring progress in high-stakes environments.
- Customer-Centered: I empathize with my customers and prioritize removing their pain points to improve their experience.

#### **TECHNICAL SKILLS**—[HackerRank](#) (Problem-solving certifications)

- Excel (Statistics), SQL (MySQL)
- [GitHub](#), JIRA ([Agile](#) Development, Scrum), Microsoft Project
- Bash (Unix shell), CSS, JavaScript ES6, Java 6, [Python 3](#), Perl 5, PHP, C++, and XML (HTML5)
- Growing experience with Node.js 22 and TypeScript 5.8, and AI-assisted coding

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#### **MORE ABOUT ME**

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| Education | While I don't hold a formal degree, I've completed a rigorous self-directed curriculum that mirrors a traditional bachelor's education—guided by college-level textbooks, university courses, and hands-on projects. My areas of study are business administration and marketing, software engineering, and mathematics. I have 30+ college credits in management, psychology, etc. |
| Fitness   | I have over 20 years of fitness experience that includes cycling, marathons, an Olympic distance triathlon and common achievements in strength training.  |