Gregory Wright

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Dedicated Front-End Developer

IT specialist with a focus on Web Development. A self-starting team-player, bringing strong follow-through ability, as a problem solver with a sense of urgency, and a passion for technology. Developing and managing digital layouts of communications using a content management system.

Technical Skills

HTML | CSS | Bootstrap | JavaScript | PHP

Experience

Barings, Charlotte, NC   **2017 – Present**
Digital Marketing Specialist
Develop web pages on the company website using content and designs created by the Marketing Department that represent the company's mission. Create emails that engage clients in participating with the website to inform of current progress of investment strategies.

- Create landing pages using HTML, CSS, and JavaScript with Adobe Dreamweaver.
- Create emails using HTML and CSS.
- Send event invitations and campaign emails using the email marketing platform StoneShot.
- Manage information, documents, and campaign pages using a Content Management System.
- Handle site content implementation, management and maintenance.
- Spearhead content and document updates on the website as needed.
- Managing multiple web pages and content across various regions based on country and investor types.
- Publishing content to the website based on specific tagging criteria.

Babson Capital Management - Barings & Springfield, MA – Charlotte, NC   **2014 – 2017**
Desktop Support Analyst
First line of technical support for the business by fixing issues and providing new and updated software and hardware. Prioritized based on urgency.

- Communicated through email, phone, and face to face with company employees and executives in multiple offices worldwide.
- Diagnosed and resolved hardware and software issues on end user workstations.
- Documented help desk tickets with resolutions.
- Responded to critical tickets within 10 minutes.
- Provided after-hours and weekend global support services as part of a rotational on-call schedule.
- Worked as part of a team, used problem solving skills, and requested assistance from other teams in IT to resolve issues.
- Imaged and configured new laptop and desktop computers for new hires. Setup the desks with computers, monitors, mice, keyboards, etc.

Community Involvement

Eagle Scout **|** Troop 260 **|** Suffield, CT
Volunteer Firefighter **|** Suffield, CT

Education

Bachelor of Science in Information Technology
Western New England University, Springfield, MA
Associate degree, **Major: Computer and Network Security**
Springfield Technical Community College, Springfield, MA