Module 3

https://marvelapp.com/9jga62b

When deciding to re-design the Wisconsin voter information page I had to decide what software I was going use. I don't have access to either Photoshop or Illustrator at home so I decided not to use those. I have had no prior experiences using Sumopaint, Canva, Marvel App, or Weebly. After viewing each prototyping tool I decided that Marvel App was simple enough to learn on the go.

Since I do not know how to add a screen reader to a prototype I instead decided to change up the navigation of the website. On many of the links they bring you to a separate page and on that page there is a short description where they tell you to follow another link and that is where the information is. I think that instead of bringing you to that separate page containing the link they should just send you to where the information is. In simpler terms, I wanted to cut out the middleman. With that middle page I feel like people can get annoyed because they are expecting to be brought to where they can find more information but instead they are given basically an empty page with a sentence and a link. The whole point of the page is to give voters the information they need to vote. If you delay that process in anyway people can become frustrated and just give up on the whole thing, which is the exact opposite of what the site promotes. I think that by getting rid of the middle page people will be able to find the information that pertains to them more quickly and easily.

For the user testing I had my roommates go through tasks on the original site. Those tasks were to find the nearest polling place, check voting history, and to see what is on the ballot. After performing those tasks most of them found that going to a page containing the link to where they really wanted to go was pointless. I then had them each use my prototype to complete these tasks. The result was they found their information more quickly and with less hassle. From that point I decided that my job was fulfilled. It was a simple fix to something that could potentially cause some problems.